



Paying for the Work:

Insights on Funding from the National Neighborhood Indicators Partnership

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CIC IMPACT SUMMIT



BETTER DATA. BETTER DECISIONS. BETTER COMMUNITIES.

THIS SESSION - INTRODUCTION



- Resource constrained environment:
 - Question: how to sustain funding for indicators?
- NNIP: Network of 35 data intermediaries
 - No easy answers, but thought it useful to review how they are funded now.
- Will review results of a survey and offer ideas/comments based on our experience

NATIONAL NEIGHBORHOOD INDICATORS PARTNERSHIP (NNIP)



- Collaborative effort since 1995
 - Urban Institute & local partners; now 35 cities
 - All partners regularly assemble, organize and transform neighborhood-level data to support local decisionmaking.
 - Success based on:
 - Trusted and engaged institutions
 - Relevant and high-quality data
 - Mission to support use of data for local action

Better Data. Better Decisions.
Better Communities.

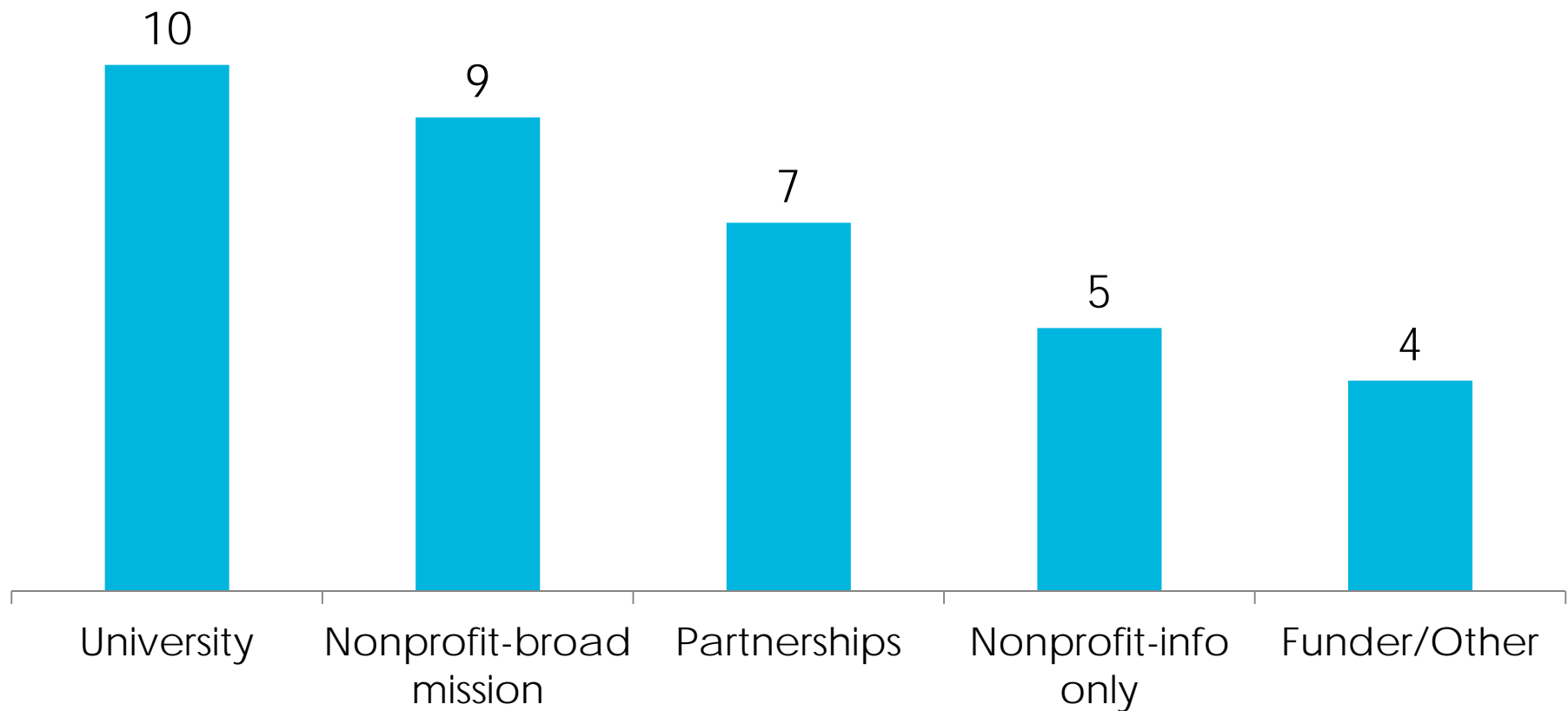


NATIONAL NEIGHBORHOOD INDICATORS PARTNERSHIP

TRUSTED AND CONNECTED INSTITUTIONS



Number of NNIP Partners by Institutional Type



NNIP BUSINESS SURVEY



- Update of survey conducted in 2009
 - Today - preliminary results
- Ask about staffing levels and revenues:
 - General support
 - Specific projects done for a fee (e.g., studies)
 - In-kind support
- Most partners do other work in addition to NNIP functions
 - Need to estimate share for NNIP functions only

NNIP FUNCTIONS



All Partners

- Assemble, clean, process data
- Prepare data products for local clients
- Conduct analysis of local conditions, programs, policies
- Present results of work at public forums
- Provide TA and ad hoc help on how to access/use data

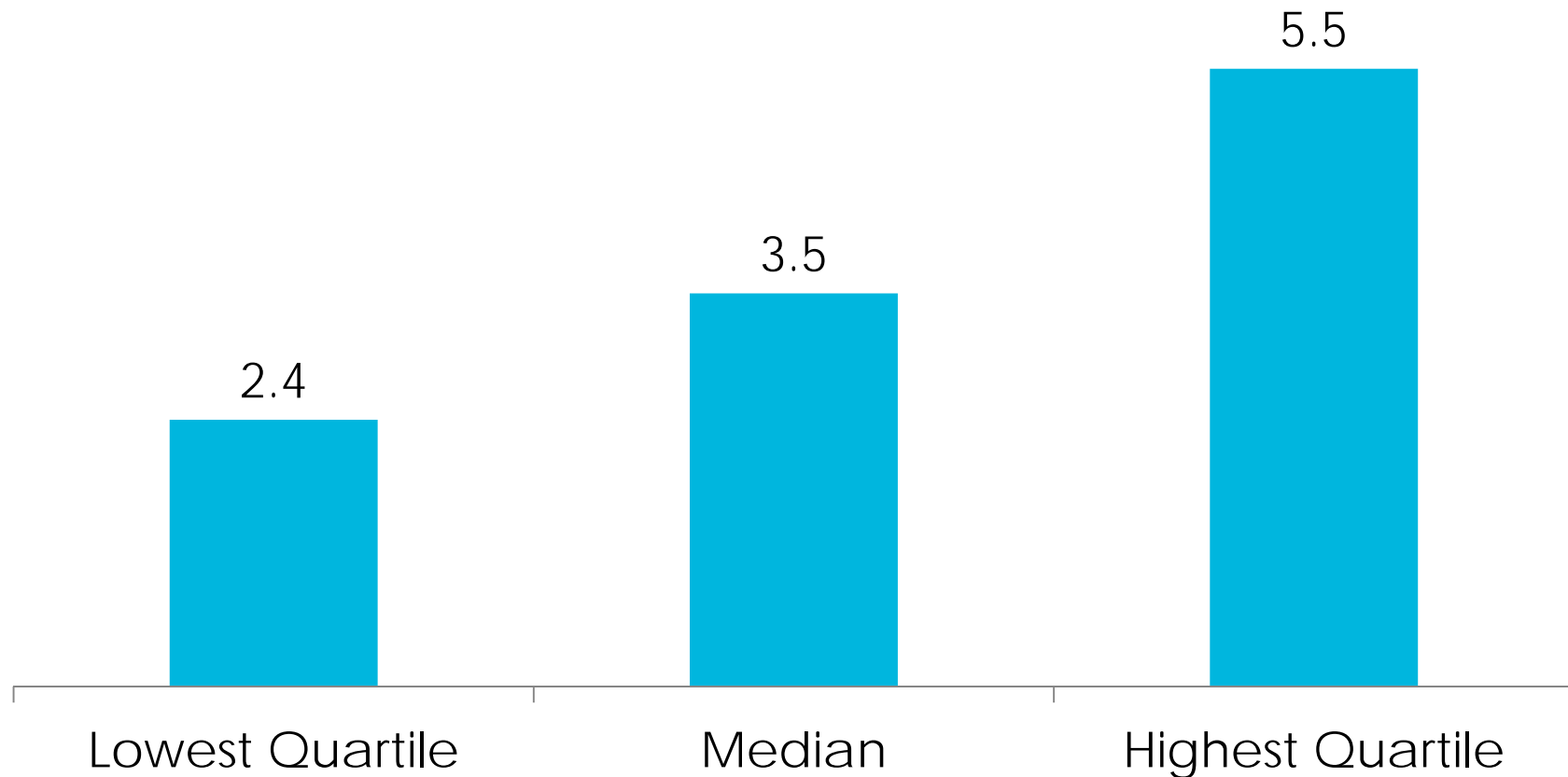
Select Partners

- Collaborate with others, strengthen local data capacity (90%)
- Maintain a web-site – disseminate data (85%)
- Provide training on how to access/use data (80%)
- Public education on issues related to this work (55%)

STAFF SIZE – Median 3.5 FTEs But much variation: half 2.4-5.5 FTEs



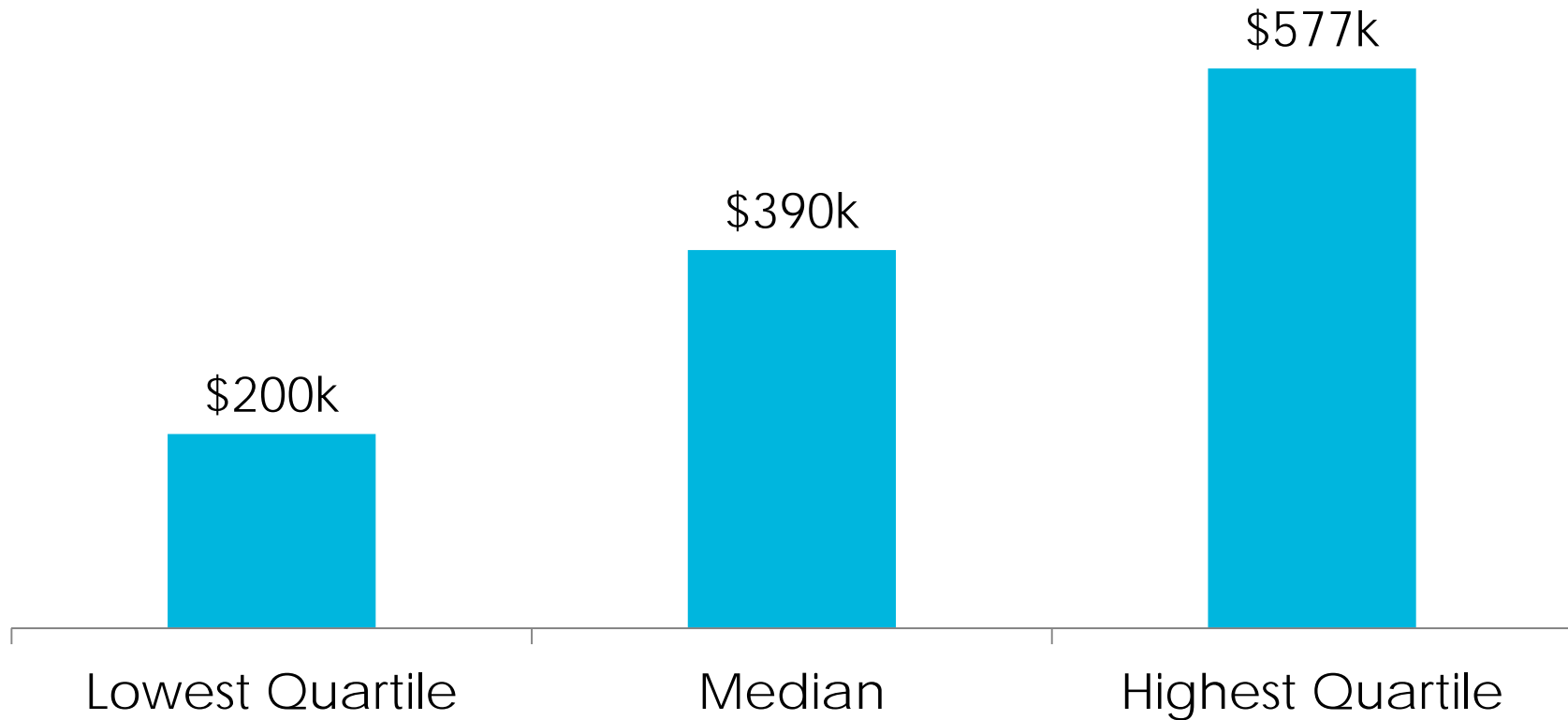
Staff Full-Time Equivalents (FTEs)



ANNUAL BUDGET: Median \$390K
Again variation: half \$200K-\$577K



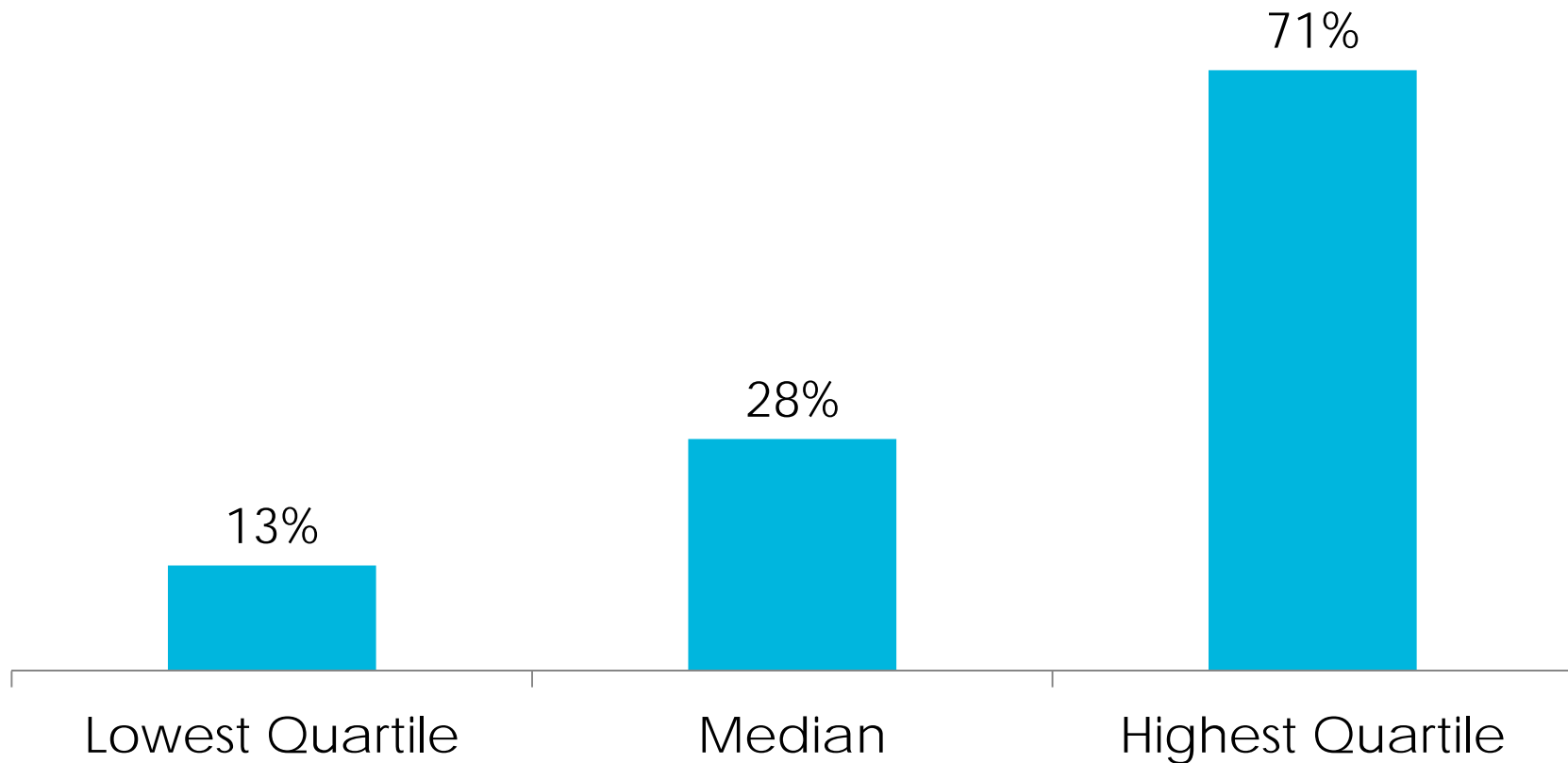
Total NNIP budget



ALL RECEIVE GENERAL SUPPORT \$ Median 28% of revenues



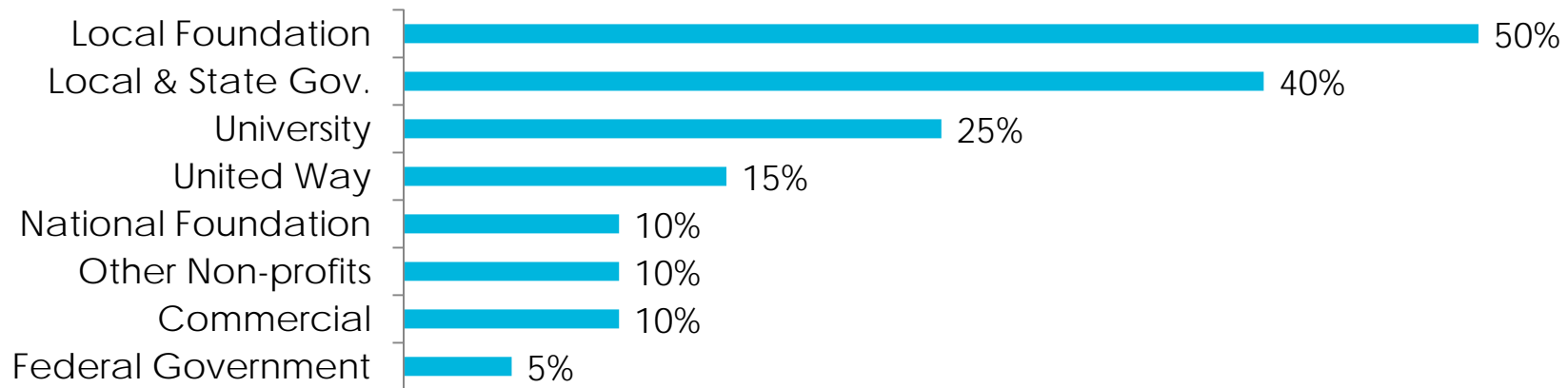
Percent of budget from general support



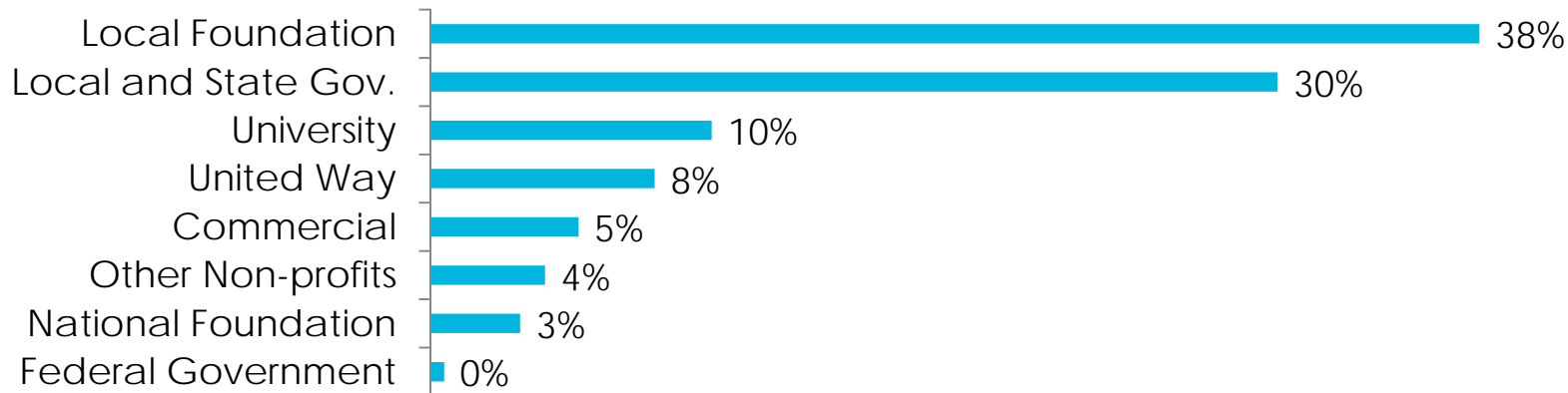
GENERAL SUPPORT: Local foundations most frequent source



Percent of partners who receive general support funding from each source



Average percent of general support funding by source

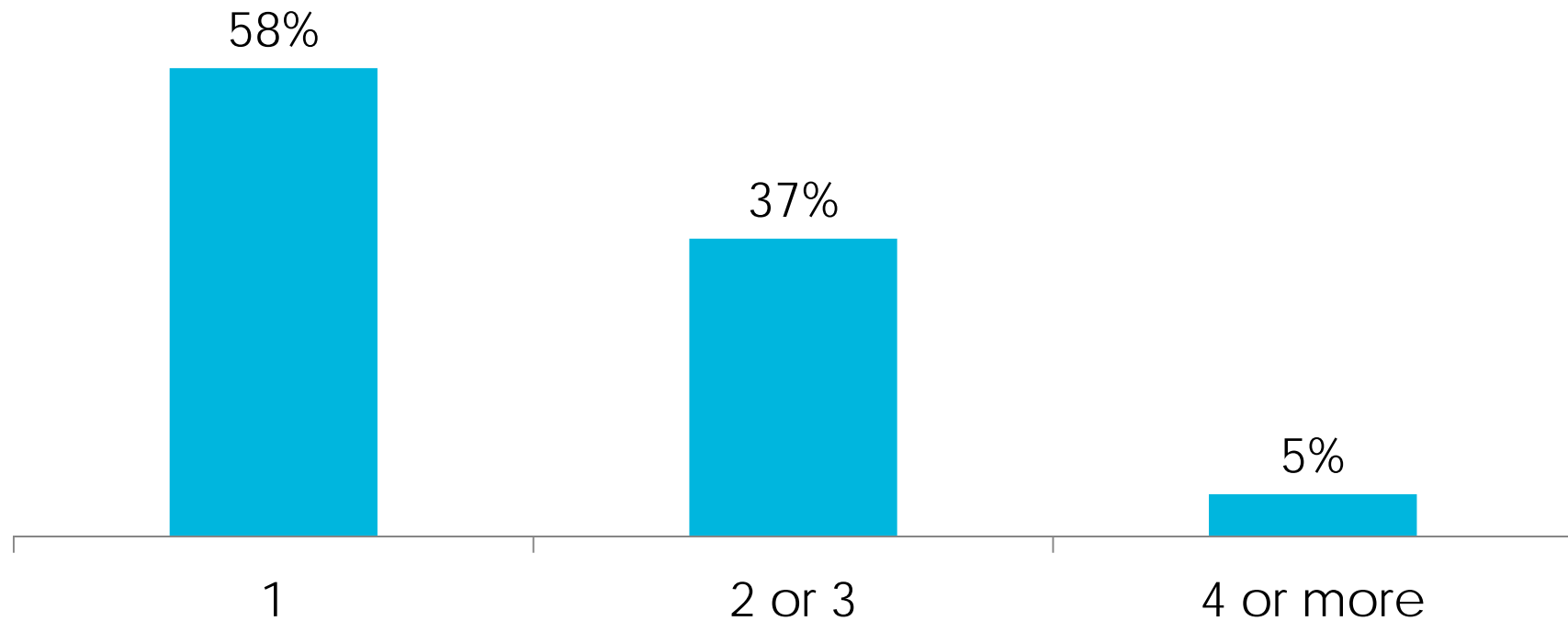


DIVERSITY - GENERAL SUPPORT \$

42% have 2 or more sources



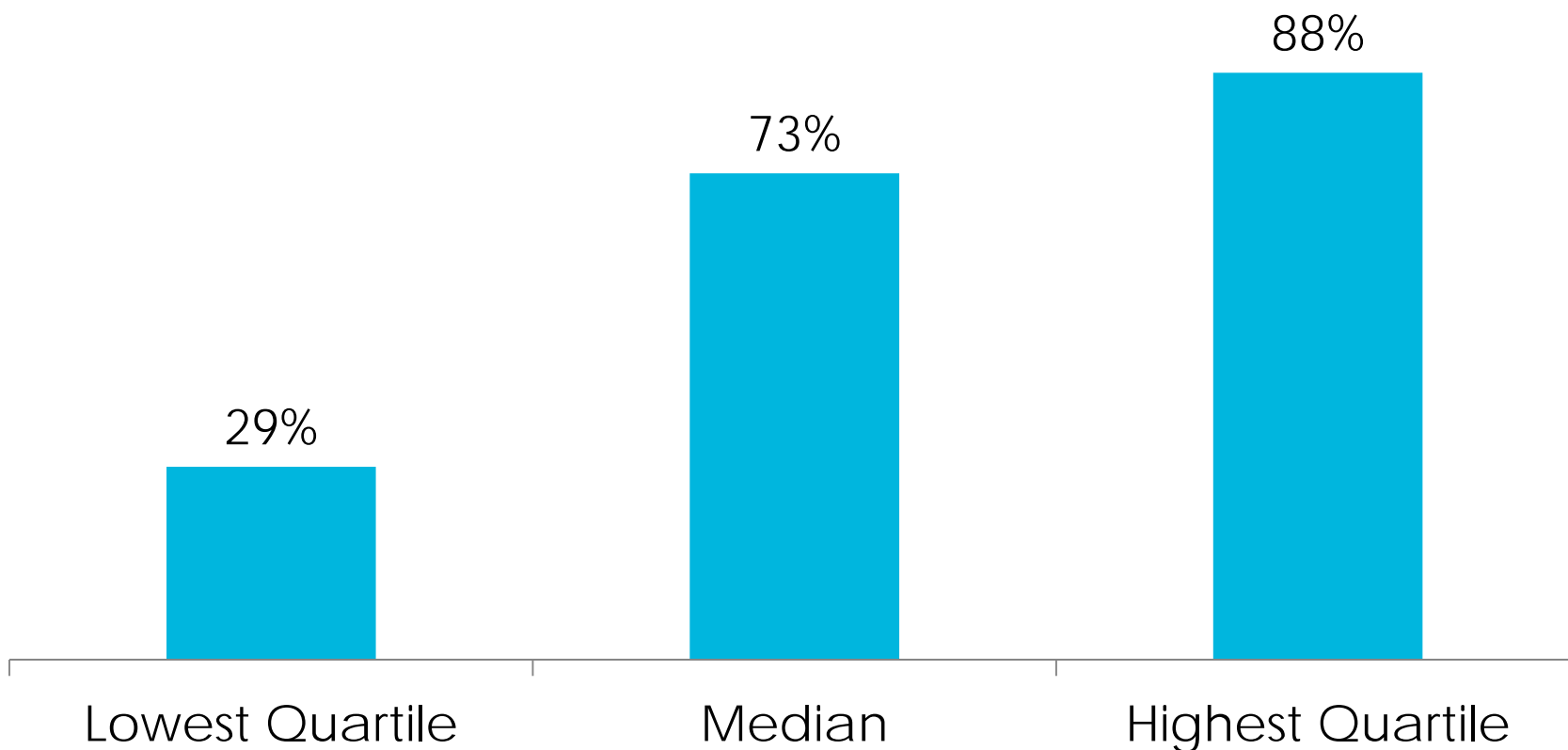
Percent of partners receiving general support by number of sources



ALL ALSO RECEIVE SPEC. PROJ. \$
Median 72% of revenues



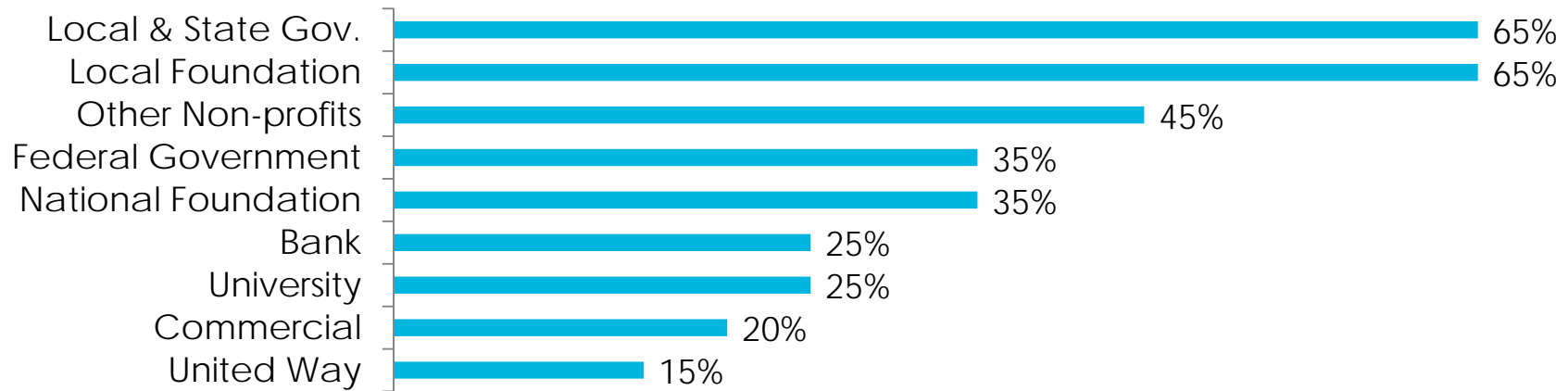
Percent of budget from specific projects



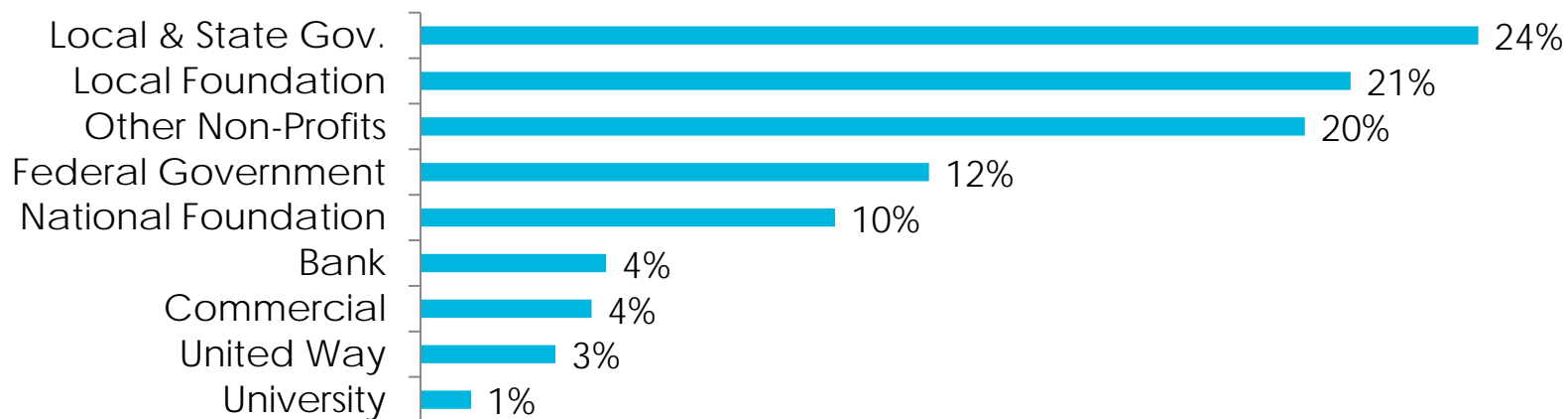
SPECIAL PROJECTS: Local foundations most frequent source



Percent of partners who receive project-specific support funding from each source



Average percent of project-specific support funding by source

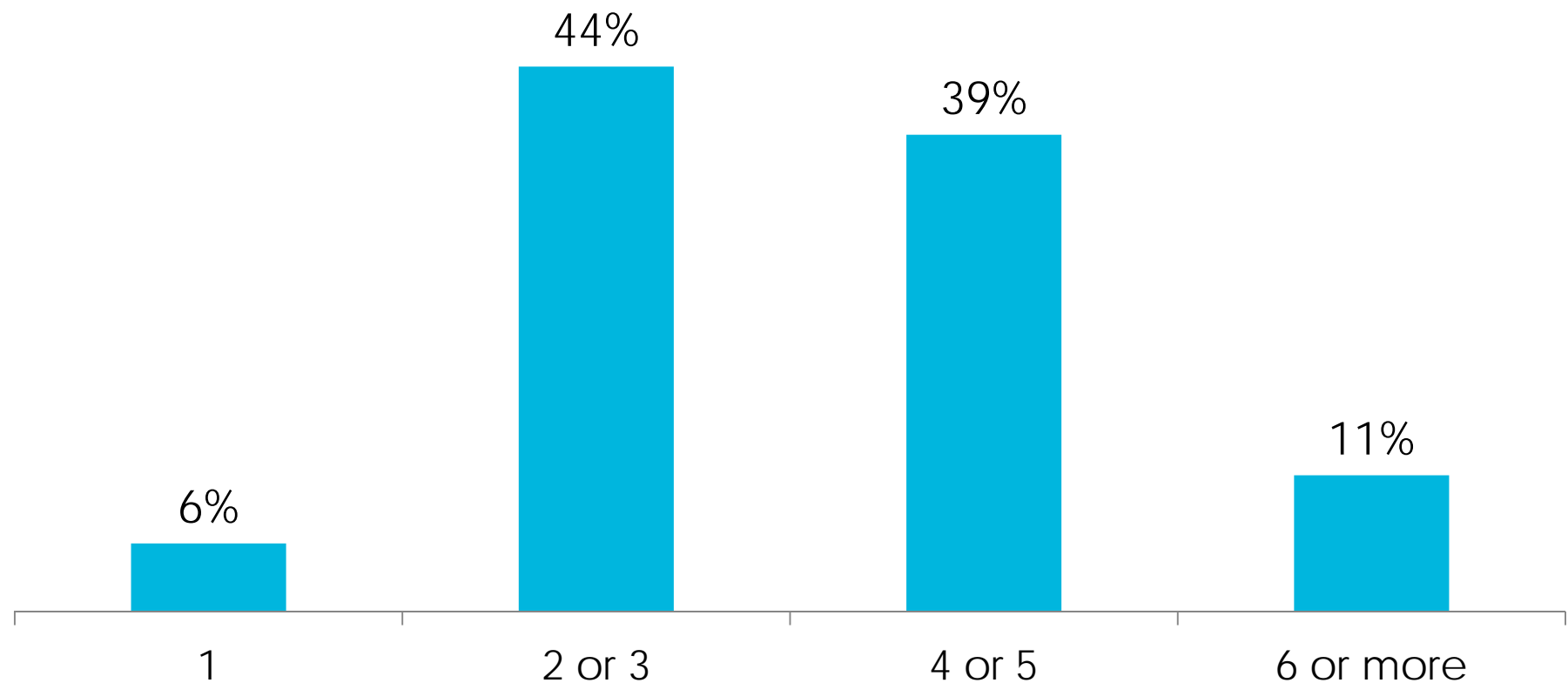


DIVERSITY – SPECIAL PROJECT \$

50% have 4 or more sources



Percent of partners receiving project-specific support by number of sources



LESSONS FOR SUSTAINABILITY



- NNIP partners – pretty good track record
 - In 2012, 9 in operation for 15 years or more
- Adapting to a new local data environment
 - More available data (“open data” and other)
 - More players involved (e.g.- city agencies, civic tech, research institutes, consultants)
- One approach - help expand the pie
 - Rather than focus only on “a bigger piece”

LESSONS FOR SUSTAINABILITY (cont'd)



- Expand/diversify outputs/funding sources
 - Become “indispensable”
 - Interest new funders
- Collaborate with others
 - New data initiatives and products
- Tradeoffs: being “free-standing” vs. not
 - More freedom in mission, vs.
 - Institutional stability & in-kind support

WAYS TO CONNECT WITH NNIP



- One-on-one conversations
- Follow us on Twitter @NNIPHQ
- [NNIPNews](#)
 - Public listserve about neighborhood revitalization and data (under “Get Involved”)
- NNIP Website

www.neighborhoodindicators.org



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INDICATORS PARTNERSHIP**

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THANK YOU!



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