

# Technology for Managers

# overview of new tools

**@eleanorortutt**

**relax**



**new  $\neq$  better**  
**(necessarily)**

**new  $\neq$  required  
for impact**

so why worry  
about new?

**1. expand  
your toolbox**

**2. do current  
work more  
efficiently**

# **3. evaluate vendors & collaborators**

**4. identify  
future strategic  
skills**

# 5. professional growth for staff



6. **nnip** partners  
= **critical** role

## 7. fun!



Nope. Hipster nonsense.

questions to  
ask about **new**

1. **cost** (\$  
+ time)

**2. license (open  
source,  
compatible)**

# 3. existing staff **skillsets**

# 4. documentation & example availability

5. good **fit** with  
other tools



6. **support**  
(professional?  
community?)

**7. adding  
capabilities *vs.*  
switching**

8. all-in-one  
vs. modular

**new** can sound  
like gibberish

I don't know what my staff are doing!



**some tips:**

**1. break  
projects into  
smaller pieces**

2. ask **why** a  
tool is needed



**3. explain the  
problem to  
solve**

**4. provide  
appropriate  
resources**

**5. encourage  
working in the  
open**

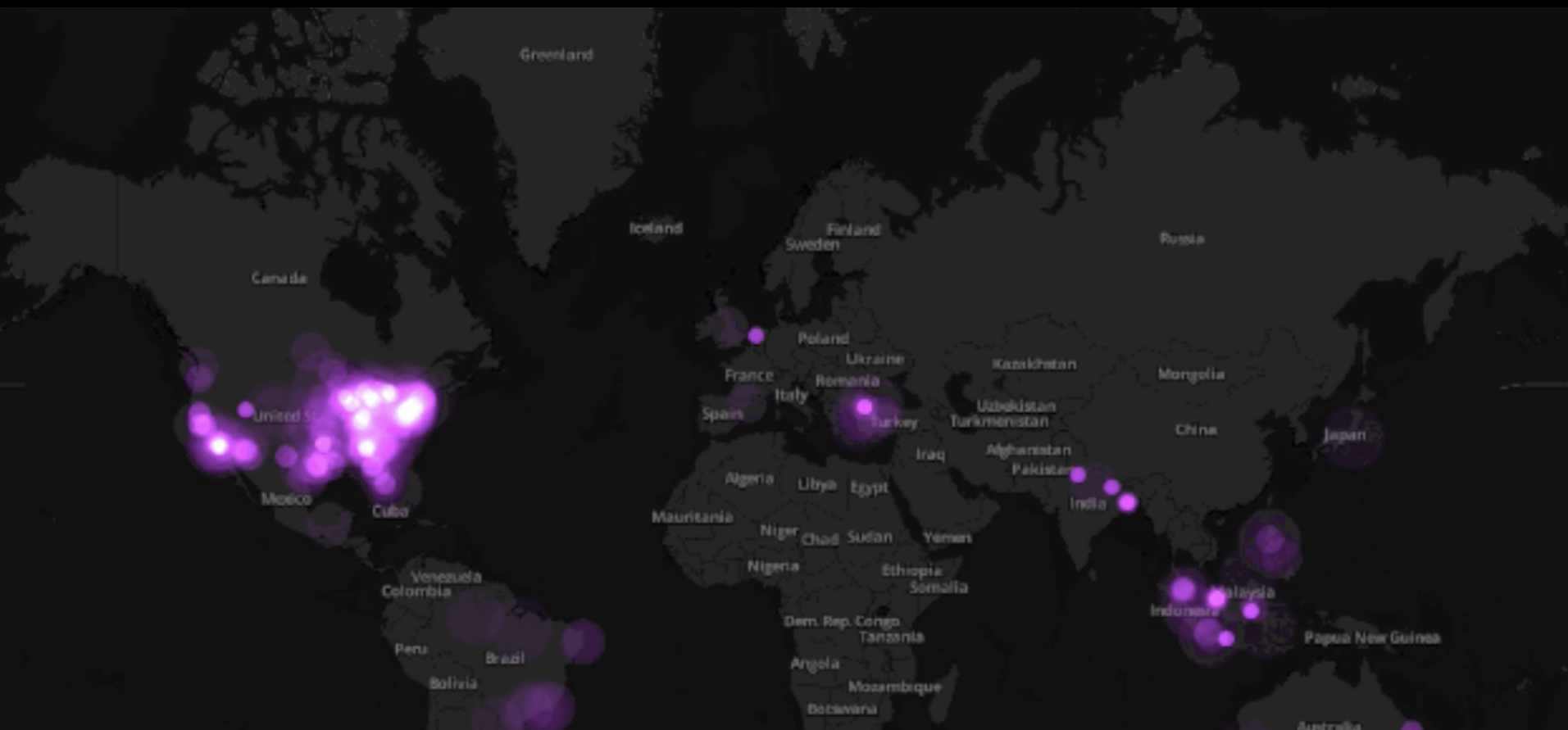
**open = more  
community  
support**

**open = more  
(gentle) peer  
accountability**

all the cool kids are doing it



**new(-ish)**  
**web mapping**



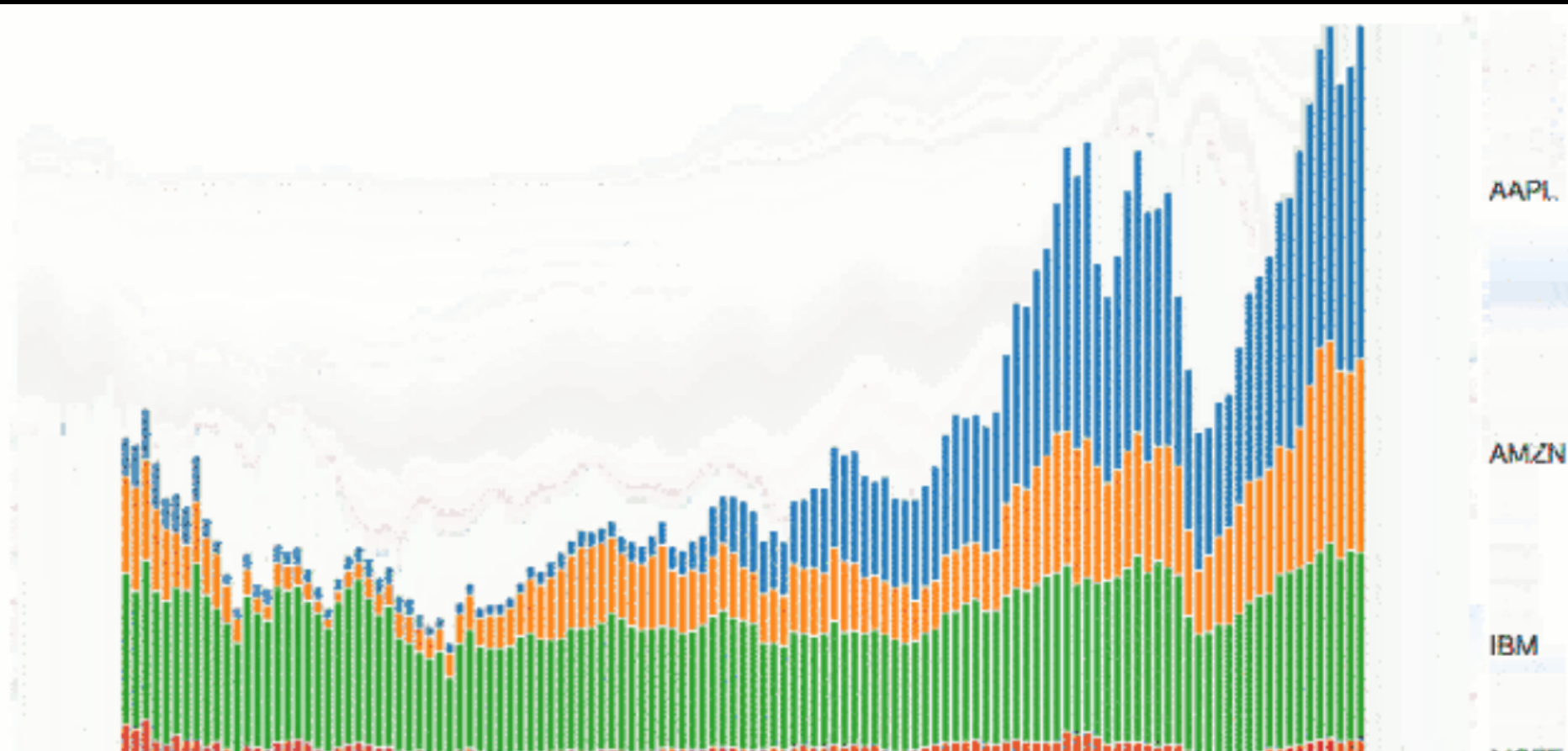


**map controls  
& interactions**

**map tiles  
(background)**

**map data**

**new(-ish)**  
**visualization**



AAPL

AMZN

IBM

**the rest of  
the zeitgeist**

**geocoding**

**vector  
tiles**



**open  
research**

**3D**

**everything**

**texting/sms**

# project management

**SaaS &  
PaaS & IaaS**

thanks! q&a

