



Stakeholder Action Chart

Stakeholders ①	Know ③	Think ④	Feel ⑤	Do ②
Stakeholders are those whom you desire to impact.	What would a stakeholder need to know in order to do what is required?	What would a stakeholder need to think in order to do what is required?	How would a stakeholder need to feel in order to do what is required?	What is the action that is required of the stakeholder?