Building Sustainable Communities
Data for Performance Management

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Building Sustainable Communities

- Comprehensive community development
- Targeted neighborhood investments
- Neighborhood-driven planning and implementation
- Program activities in five domains:
  1: Expanding Investment in Housing and Real Estate
  2: Increasing Family Income & Wealth
  3: Stimulating Economic Development
  4: Improving Access to Quality Education
  5: Supporting Healthy Environments and Lifestyles
Currently **111** identified target neighborhoods in **43** cities and **30** LISC Program Areas

From 2007-2010, **$561,000,000** in grants, loans and equity invested in target neighborhoods.
BSC Data Goals

- Track how the initiative is progressing (activities, implementation process)
- Understand how neighborhoods are changing
- Assist neighborhoods in planning, implementation, and evaluation
BSC Data Challenges

- Details of implementation are different in every neighborhood (process and activities)
- Need to sync with existing central data systems (LISC MIS), allow for flexibility in local data collection
- Depend on data inputs from entities with varying capacity and relationships
Data Sources

Module 1: Neighborhood Impact Self-Assessment
- Ratings of neighborhood quality and trajectory
- Housing
- Economic Opportunities
- Strength of Local Institutions
- Physical Amenities
- Access to Quality Education
- Access to Culture & Arts
- Access to Social Services

Module 2: Activities, Outputs, and Leverage
- Activity
  - Brief description
  - Expected/Actual Outputs
  - BSC Goal(s)
  - Current Project Stage
  - Project Beginning Date
  - Project Ending Date
  - Project Investment (Direct)
  - LISC Investment, Non-LISC Investment, Non-LISC Funding Sources
  - Project participants

Module 3: Program Elements and Effectiveness
- Benchmark Tracking
- Quality Assessment
- Target Neighborhoods
- Lead Agencies
- Community Planning
- Community Engagement
- Community Partnership
- Civic Partnership
- Accountability
- Brokering & Communications

LISC Program Activity System and MIS
- LISC Grants, Loans
- NEF/NMT Investment
- Investment Amounts
- Commitment date
- Recipients
  - Project outputs - units, sq ft, etc.
- BSC Goal(s)
- BSC Neighborhood

Local Data Partner Datasets*
- Locally available data compiled by data partners and transferred to LISC R&A
- Property Values
- Building Permits
- State LED data
- Crime & Safety
- Education & School Quality
- Health Indicators
- Civic Participation

Neighborhood Impact

Federal Neighborhood Data
- HMDA - Mortgages
- USPS - Vacancy
- Applied Analytics - Foreclosures
- IRS - Incomes
- LSD - Employment
- Census - Demographics

Building Sustainable Communities Performance Tracking System

Program Activities

BSC Assessment - Qualitative Research Neighborhood Activities Form*
- Project name
- Description
- Strategy or objectives
- Project participants
- Budget/sources of funds
- Timeline
- Location
- Outputs
- Expected impacts
- Noteworthy characteristics

Implementation Process/Program Model

*Select neighborhoods only
Implementation Process

- Currently tracking: Neighborhoods, Lead Agencies, Quality of Life Plan status
- Additional in-depth information on key BSC elements for select neighborhoods via qualitative researchers
- To come: benchmark tracking and quality assessment for key process elements across all neighborhoods
Program Activity Data

- LISC/affiliate investments by neighborhood and BSC goal
- Basic project outputs and program descriptions
- Additional information on program activities for some neighborhoods via qualitative researchers
- *To come:* Link investments to quality of life plans, track non-LISC supported activities
Neighborhood Change

- Neighborhood Monitoring Reports for all BSC neighborhoods with nationally available data (Census/ACS, LEHD, HMDA, USPS, IRS)
- Local data partner data sets for a subset of neighborhoods - property values, building permits, crime, school quality, health indicators, etc.
- To come: Neighborhood change local assessment
Thinking about Neighborhood Change

- Clarity of thought around trendlines - not just baseline, but baseline trend
- Performance relative to what - comparison neighborhoods, low income neighborhoods, city, region, past trends
- Intra neighborhood variation vs inter-neighborhood
Using Neighborhood Data

Do neighborhood groups need:

- Regular consistent updates on array of indicators, to think about neighborhood change over time
- Data sets for use in a structured evaluation with an analysis framework etc.
- Access to tailored data for specific purposes (strategic decisionmaking, reporting/casemaking) with timely data and quick turnaround
Continuing challenges

- Tech challenges – even knowing enough to know how to bring in expertise
- Connecting multiple data systems
- Need to be realistic about the utility of the data we have – timeliness, consistency, coverage
- Relationship between activity data and neighborhood change in a performance management (not evaluation) context