



Building Sustainable Communities

Data for Performance Management

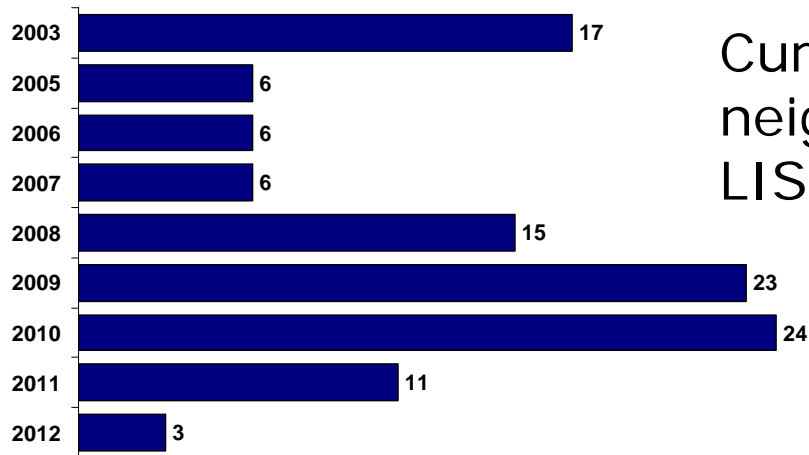
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Portland, Oregon
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Building Sustainable Communities

- Comprehensive community development
- Targeted neighborhood investments
- Neighborhood-driven planning and implementation
- Program activities in five domains:
 - 1: Expanding Investment in Housing and Real Estate**
 - 2: Increasing Family Income & Wealth**
 - 3: Stimulating Economic Development**
 - 4: Improving Access to Quality Education**
 - 5: Supporting Healthy Environments and Lifestyles**

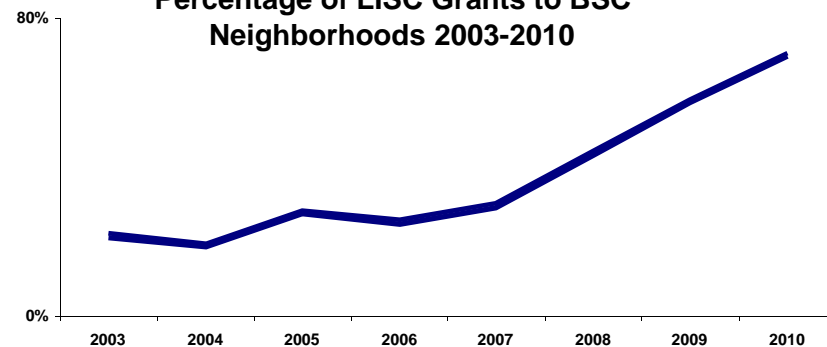
BSC Target Neighborhoods Added by Year



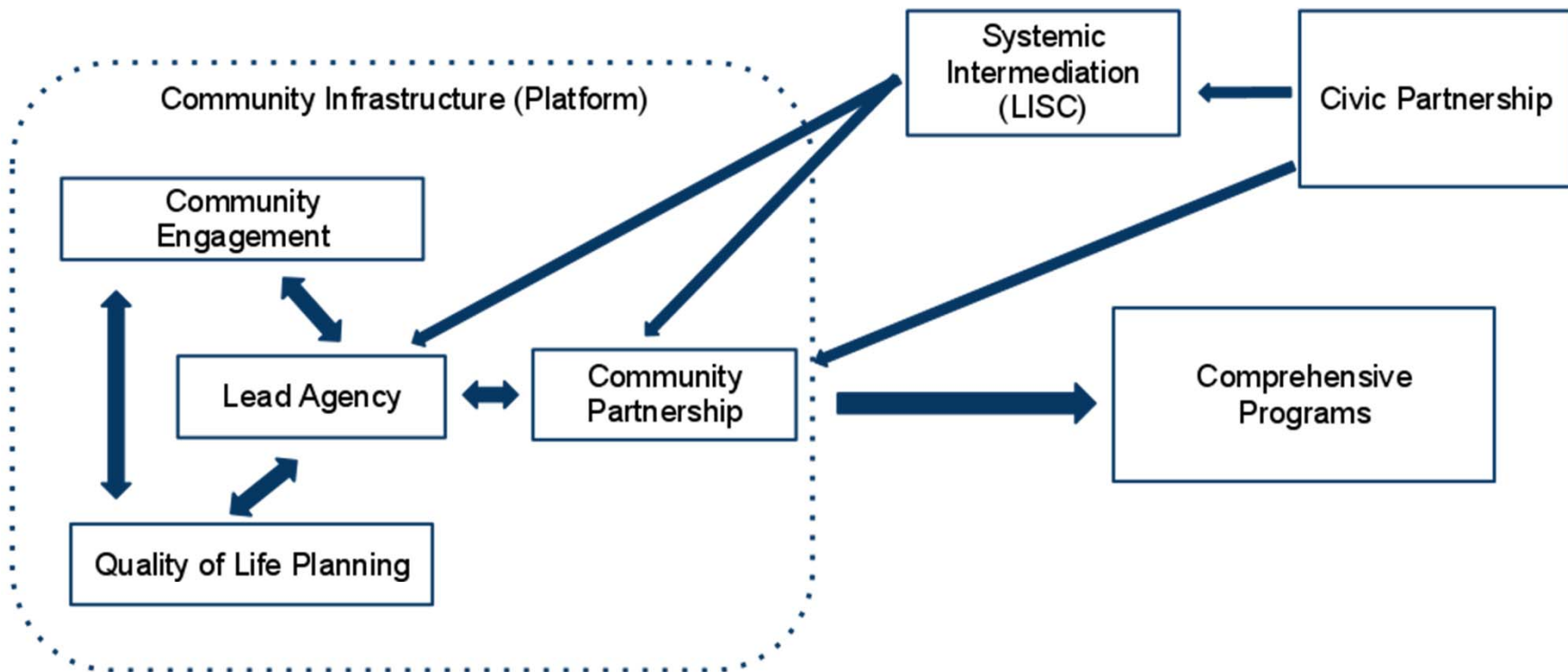
Currently **111** identified target neighborhoods in **43** cities and **30** LISC Program Areas

From 2007-2010,
\$561,000,000 in grants,
loans and equity invested in
target neighborhoods

Percentage of LISC Grants to BSC Neighborhoods 2003-2010



BSC Process Schematic



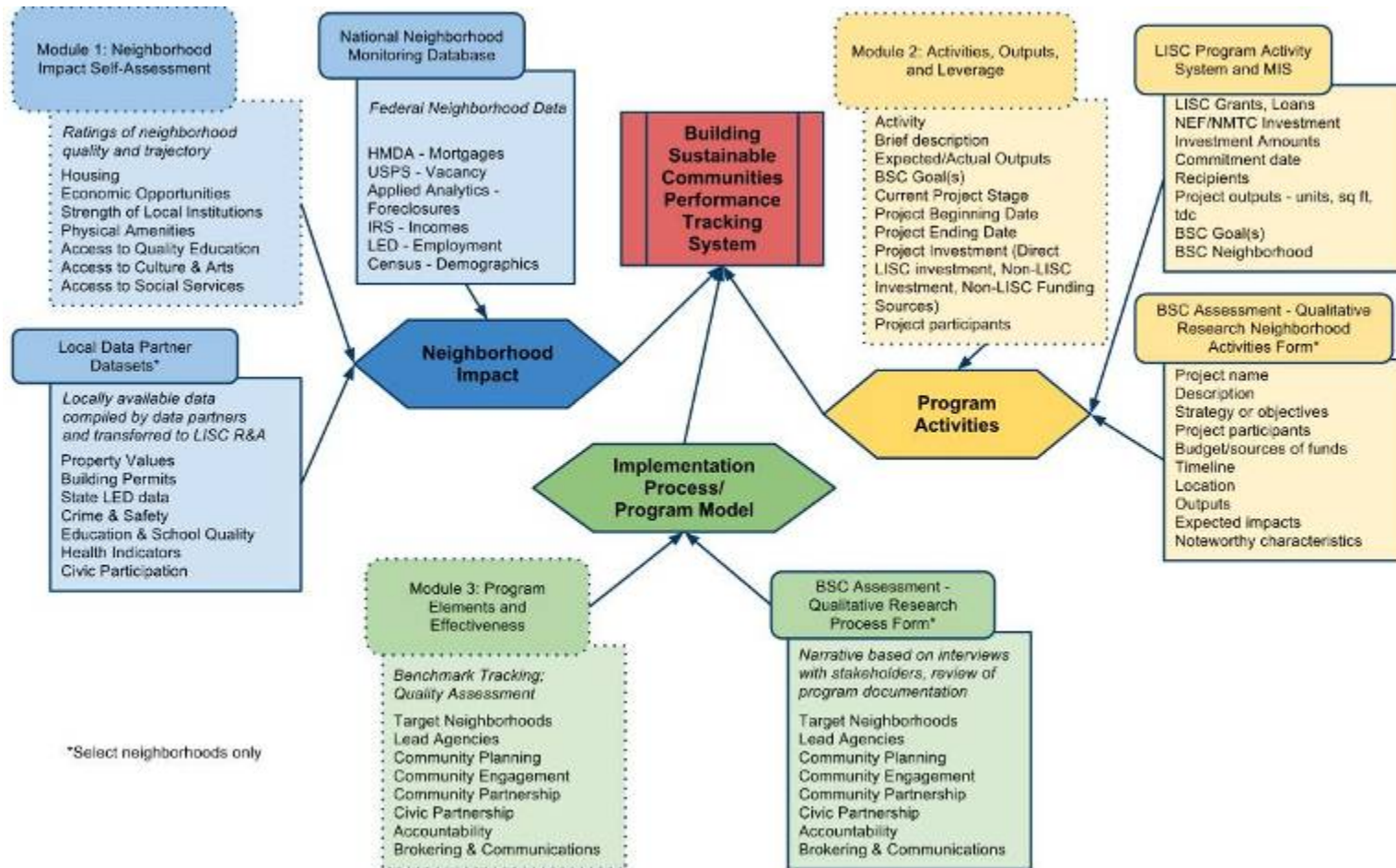
BSC Data Goals

- Track how the initiative is progressing (activities, implementation process)
- Understand how neighborhoods are changing
- Assist neighborhoods in planning, implementation, and evaluation

BSC Data Challenges

- Details of implementation are different in every neighborhood (process and activities)
- Need to sync with existing central data systems (LISC MIS), allow for flexibility in local data collection
- Depend on data inputs from entities with varying capacity and relationships

Data Sources



Implementation Process

- Currently tracking: Neighborhoods, Lead Agencies, Quality of Life Plan status
- Additional in-depth information on key BSC elements for select neighborhoods via qualitative researchers
- *To come: benchmark tracking and quality assessment for key process elements across all neighborhoods*

Program Activity Data

- LISC/affiliate investments by neighborhood and BSC goal
- Basic project outputs and program descriptions
- Additional information on program activities for some neighborhoods via qualitative researchers
- *To come: Link investments to quality of life plans, track non-LISC supported activities*

Neighborhood Change

- Neighborhood Monitoring Reports for all BSC neighborhoods with nationally available data (Census/ACS, LEHD, HMDA, USPS, IRS)
- Local data partner data sets for a subset of neighborhoods - property values, building permits, crime, school quality, health indicators, etc.
- *To come: Neighborhood change local assessment*

Thinking about Neighborhood Change

- Clarity of thought around trendlines - not just baseline, but baseline trend
- Performance relative to what - comparison neighborhoods, low income neighborhoods, city, region, past trends
- Intra neighborhood variation vs inter-neighborhood

Using Neighborhood Data

Do neighborhood groups need:

- Regular consistent updates on array of indicators, to think about neighborhood change over time
- Data sets for use in a structured evaluation with an analysis framework etc.
- Access to tailored data for specific purposes (strategic decisionmaking, reporting/casemaking) with timely data and quick turnaround

Continuing challenges

- Tech challenges – even knowing enough to know how to bring in expertise
- Connecting multiple data systems
- Need to be realistic about the utility of the data we have – timeliness, consistency, coverage
- Relationship between activity data and neighborhood change in a performance management (not evaluation) context

