## Experiences with MAPAS and the Migration to Weave

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# How We Got Here



### MAPAS: How we Got Here | What is it?

MAPAS is an online mapping tool that allows individuals and organizations to:

- Integrate different data sets seamless:
- **Explore** and visualize information:
  - By address
  - By geography
  - By topic
- <u>Generate</u> dynamic reports
  - Pre-defined geographies/service areas
  - User-defined geographies/service areas
  - Radius around a point
- <u>Make</u> informed decisions:



### MAPAS: How We Got Here Why develop it?

- Provides frequent updates of community neighborhood level data
- Provides a bridge for collaboration
- Increase capacity of individuals and organizations to use information
- Create efficiencies and transparencies around data uses and processes
  - Data documentation
  - Maintenance
  - Dissemination
  - Reduces redundancy



### MAPAS: How We Got Here I Who designed it?

- Developed with the support of the Dyer-Ives Foundation and Grand Rapids Community Foundation
- Community Design Groups
  - Approx. 40 different individuals and organizations participated in design groups
  - Prioritized user-case scenarios (needs & development)
- Part of a National Initiative:
  - National Neighborhood Indicators Partners (NNIP) at the Urban Institute, Washington D.C.
    - 36 U.S. cities
    - Provides a point of reference for further development
- Technology Partner: Placebase
  - Co-development approach = technology and knowledge transfer



# MAPAS<sup>:</sup> How We Got Here Community Design Groups

- Background
  - Teamed up with Placebase to collect community feedback for a Neighborhood Indicators System
  - 7 groups 1 hour sessions
    - 40 individuals from different organizations
- Collected Feedback
  - Use Scenarios How do users see themselves using the system
  - Feature Requests What features would they need
  - Data Requests What data are they looking for
  - Programmatic Questions/Comments Funding, Maintenance, etc..
  - Session Notes by Group



## MAPAS<sup>:</sup> How We Got Here Community Design Groups

- 2 days/ 40 different individuals for Organizations across West Michigan
  - Foundations
  - Nonprofit Organizations
  - Department of Human Services
  - City Departments
  - Universities
  - Health Departments
  - ISD's
  - Public Schools
  - Hospitals
  - Neighborhood Associations
  - Citizens
  - West Michigan United Way
  - Private Businesses



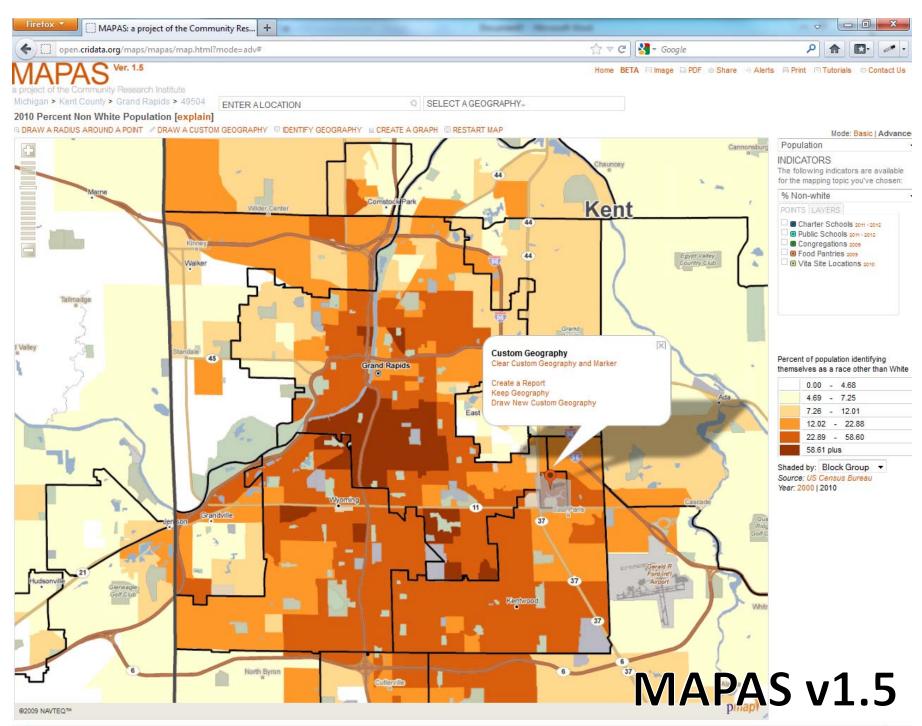
# MAPAS: How We Got Here Design Group Outcomes

- Prioritized List of Requested User Case Scenarios and Functionalities
  - Profile an area/Assess community needs
  - Compare one area to another
  - Locate services/resources in my area
- List of Community Data Needs
- Proposed Site Wireframe: Placebase
- Community Investment



# Where We Are Now





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### MAPAS: Where We Are Now How Are People Using MAPAS

#### • Foundations and Nonprofits

- Grants and Proposals
- Project Planning
- Targeting Services

#### • Faculty and Students

- Research
- Class Projects

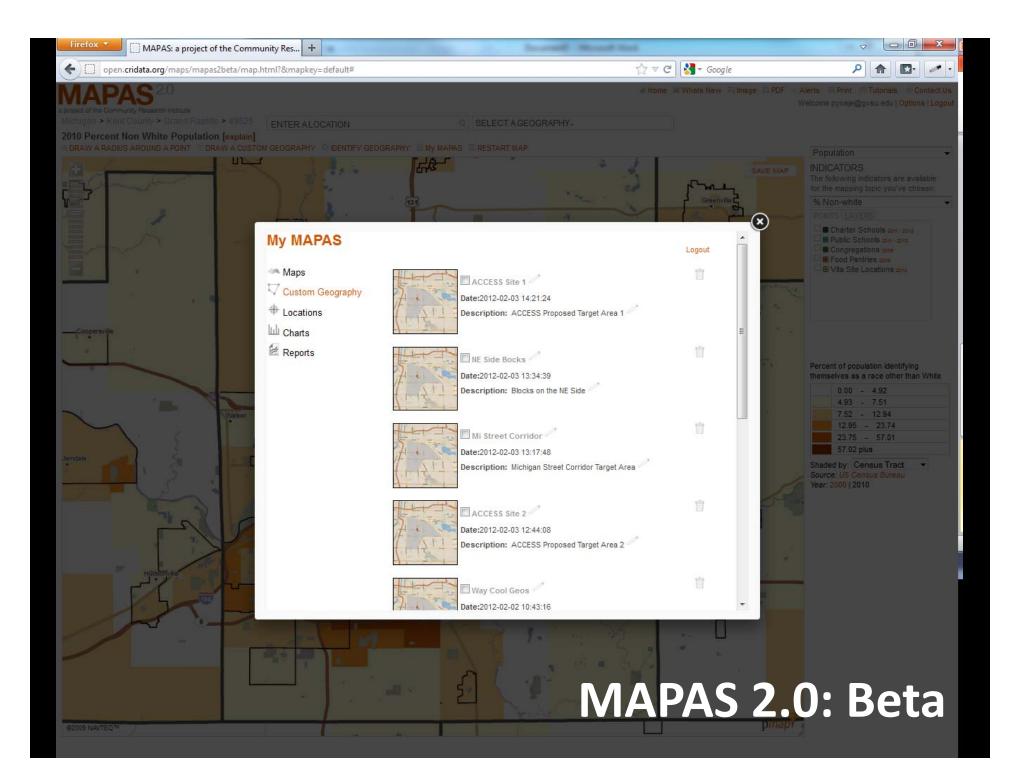
#### Government

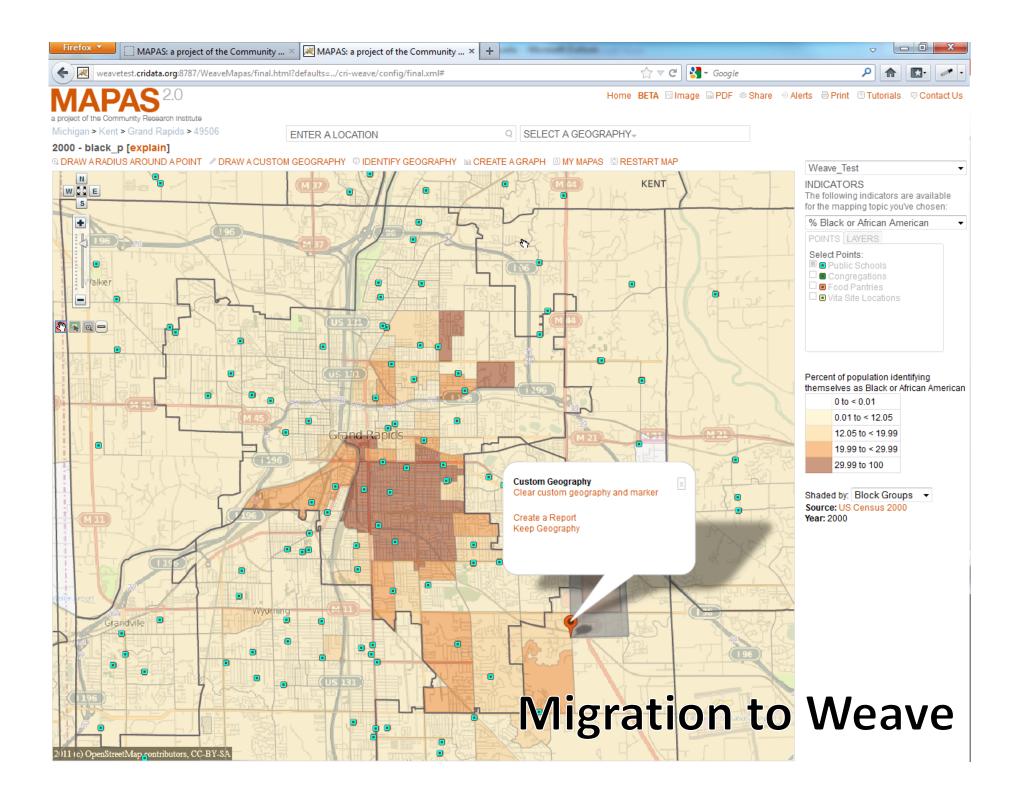
- Data/ Information Transparency
- Capacity for Dissemination

#### Concerned Citizens

- Neighborhood Action
- Needs of their Community



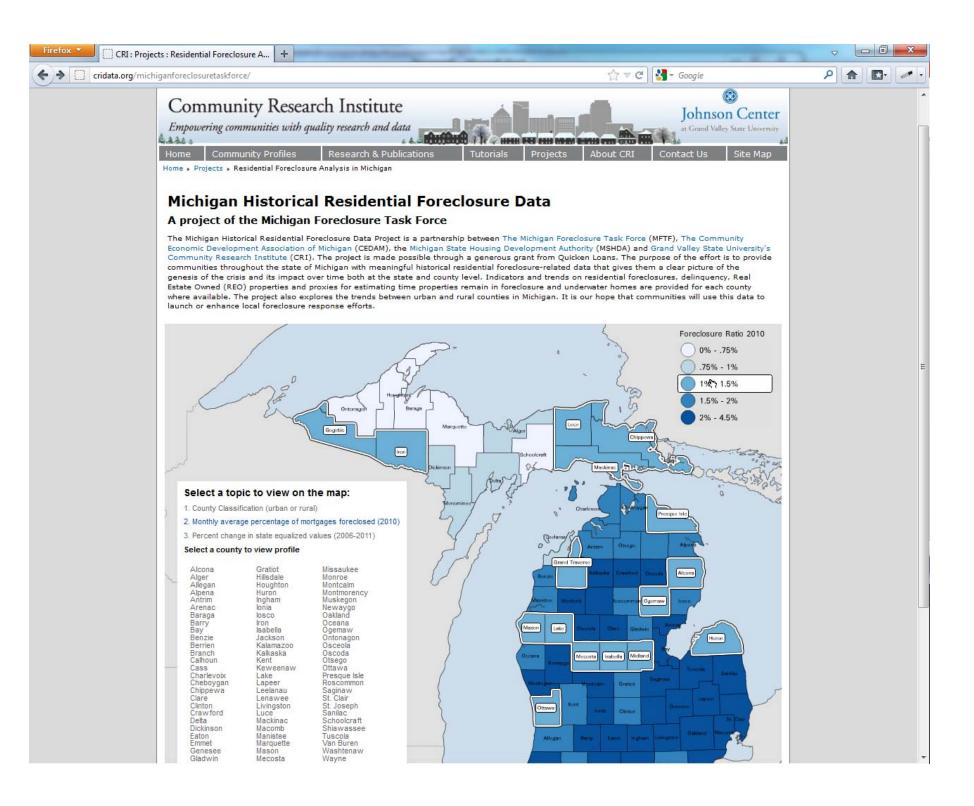




#### MAPAS: Where We Are Now I Advantages of Weave

- More in-house Flexibility
  - Feature Requests
  - Open Source Coding
  - Data/Boundary Uploads
- OIC Partner Collaboration
- Potential for an Active Open Source Community
- Opportunity to Include more Advanced Features in our System (ex. User Data Uploads)





MAPAS: a project of CRI I What is it?

# Where We Are Going



### MAPAS: Where We Are Going I Next Steps

- CRI collaboration with Data Driven Detroit to create a Statewide Michigan System
- User Shared Content
  - Other MAPAS Users
  - User Social Networks
- New and Enhanced Features
  - More User Case Scenario Development
  - Taking some MAPAS features and bringing to the Mobile app realm

