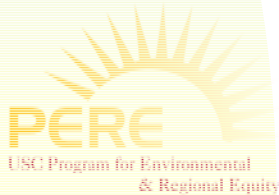


Looking Forward: Place, Possibilities, and Philanthropy

Manuel Pastor
October 2010



La Conyuntura vs. the Long-run

- We tend to think about short-term politics and economics . . .



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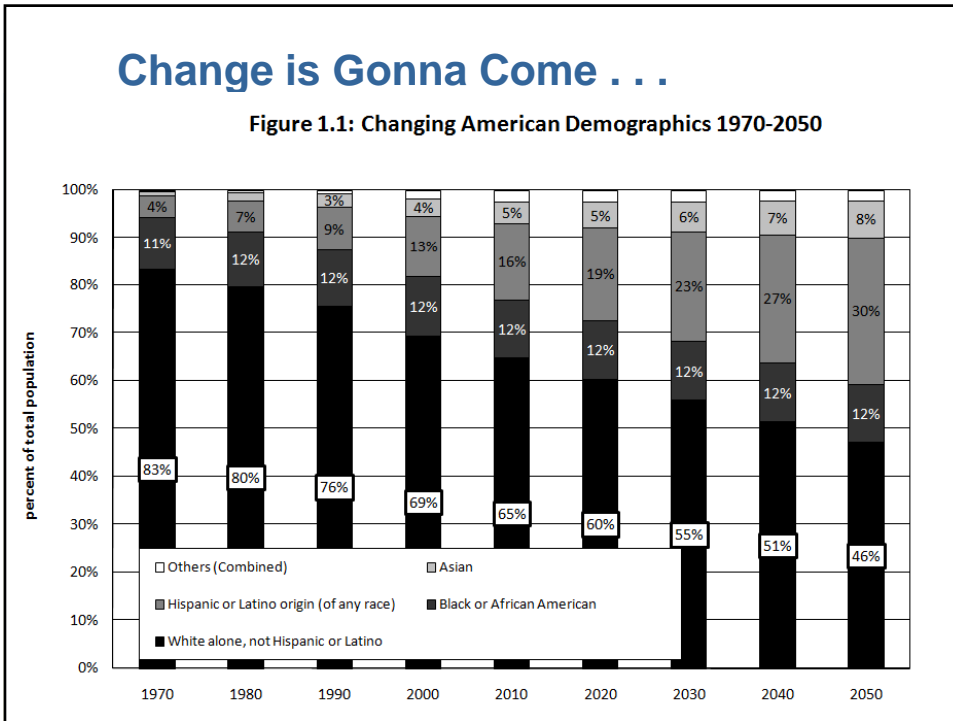
La Conyuntura vs. the Long-run

- We tend to think about short-term politics and economics . . .
 - . . . But we better look long-term as well.
 - If we do, three strands: demographic and economic change, the growing importance of place, and shifting nature of leadership

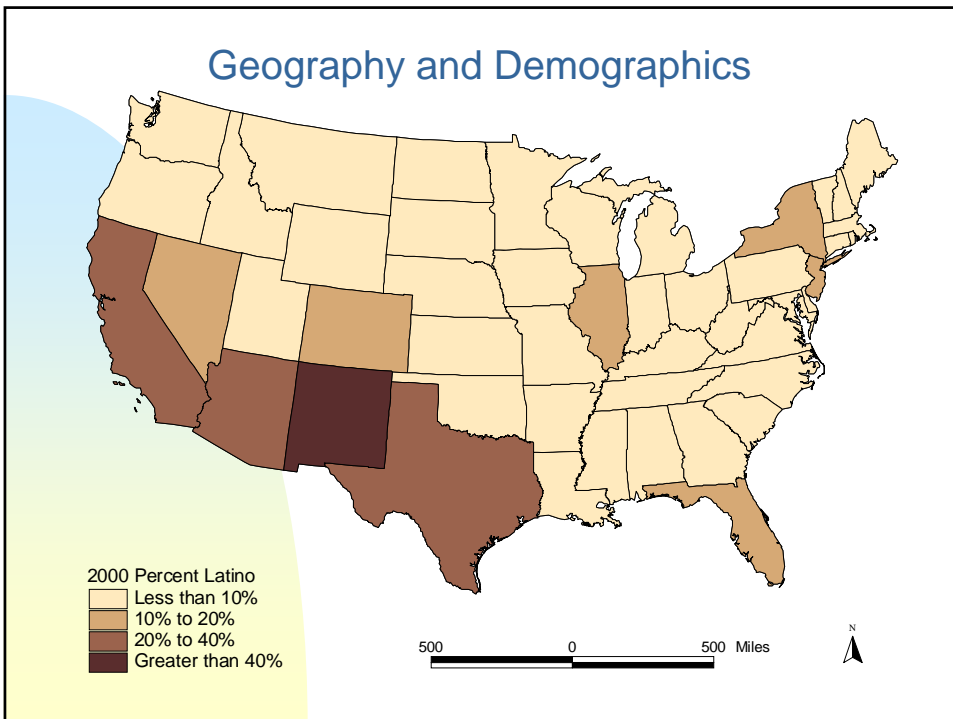


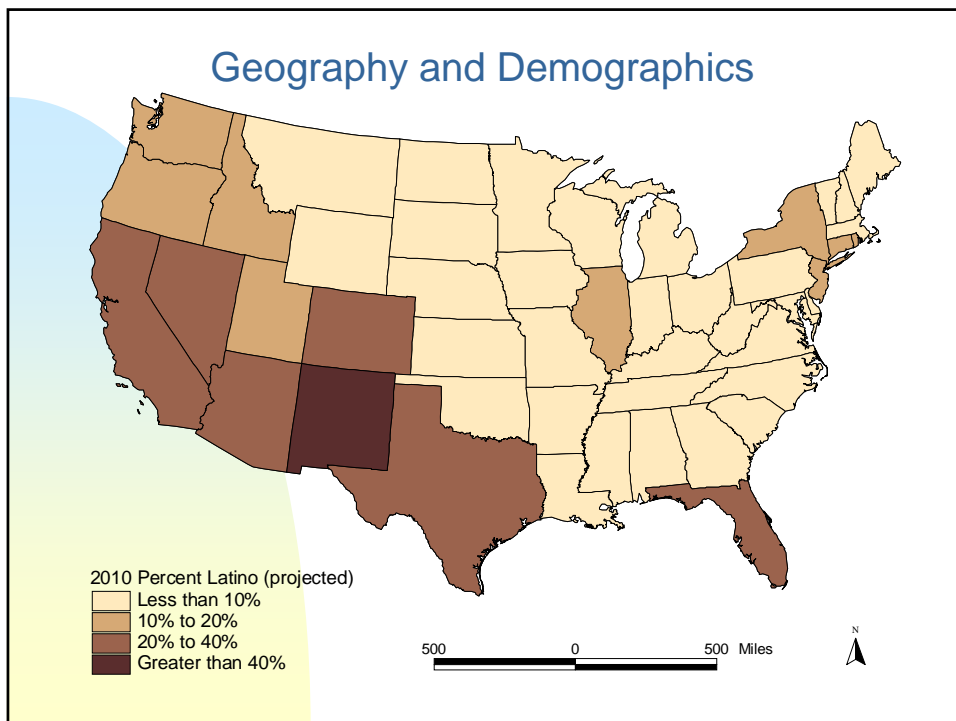
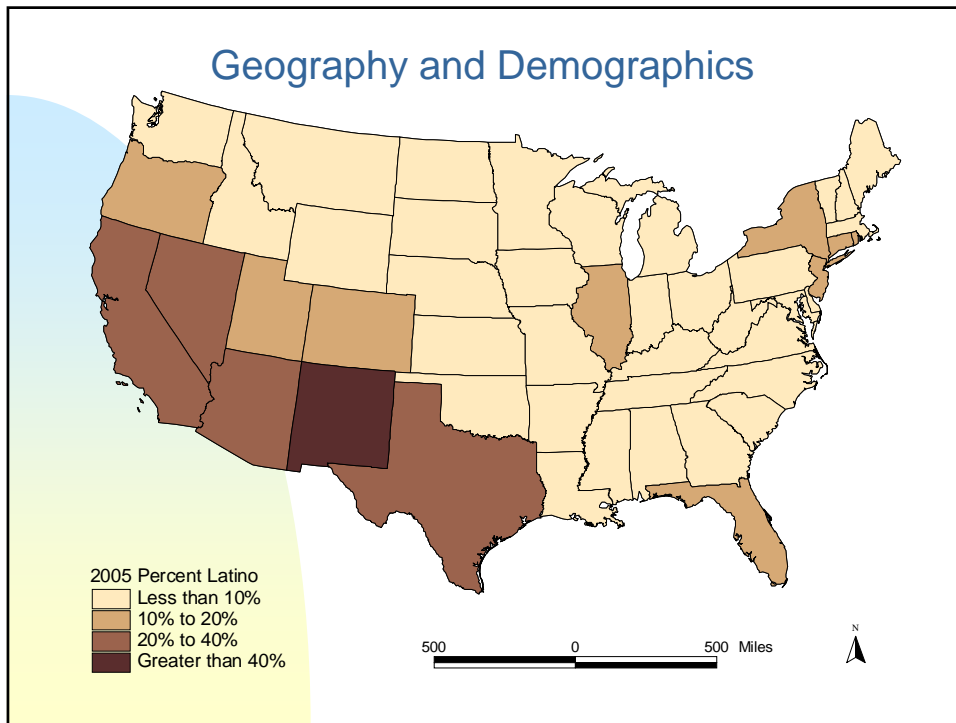
Change is Gonna Come . . .

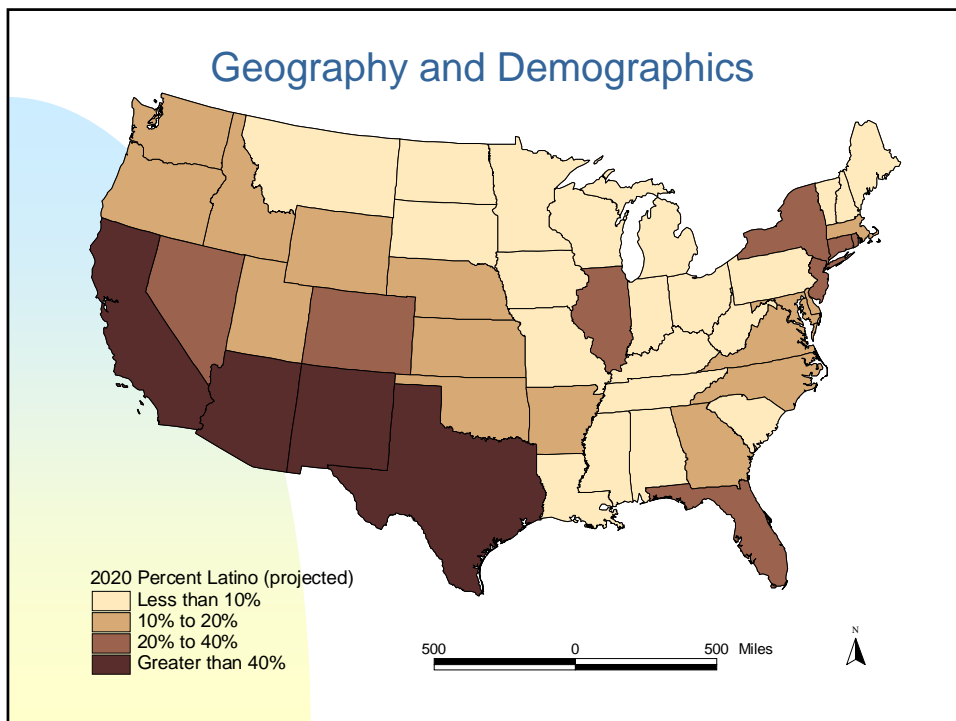
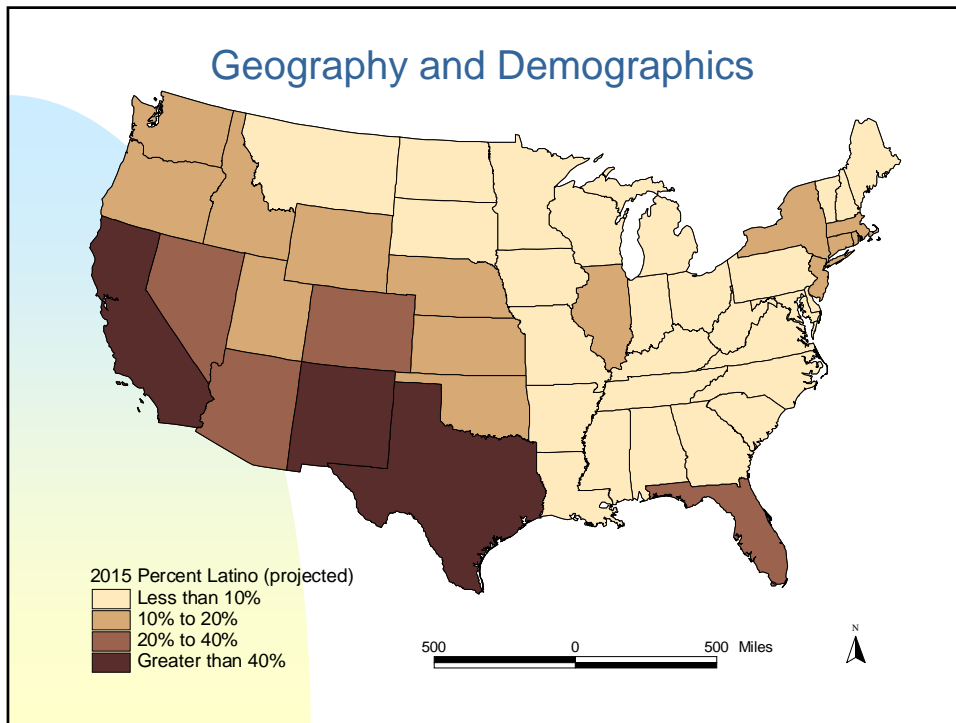
Figure 1.1: Changing American Demographics 1970-2050

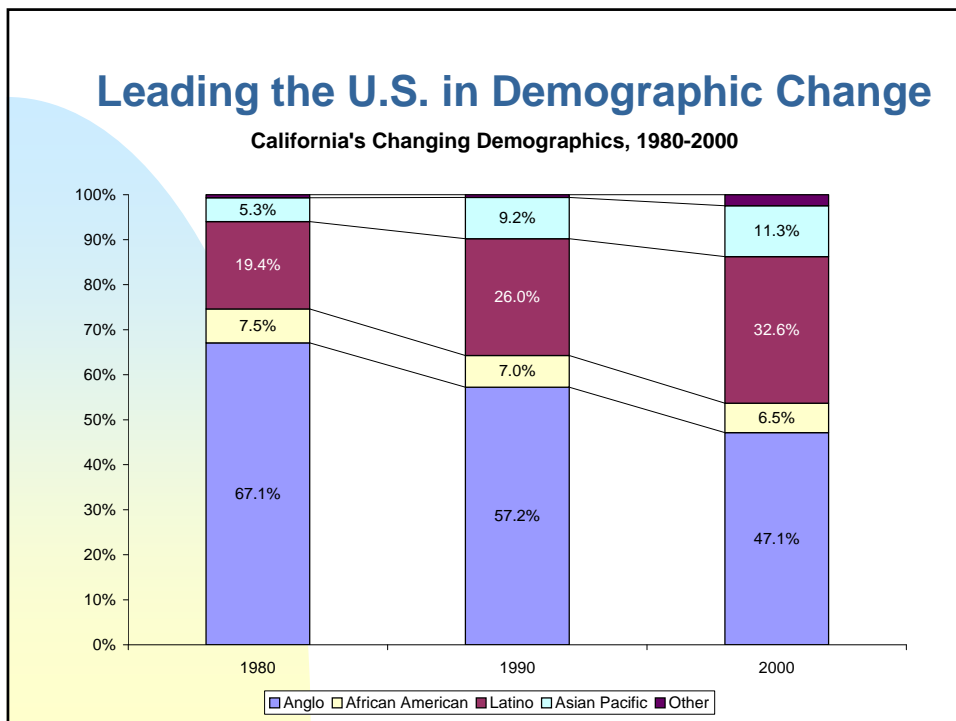
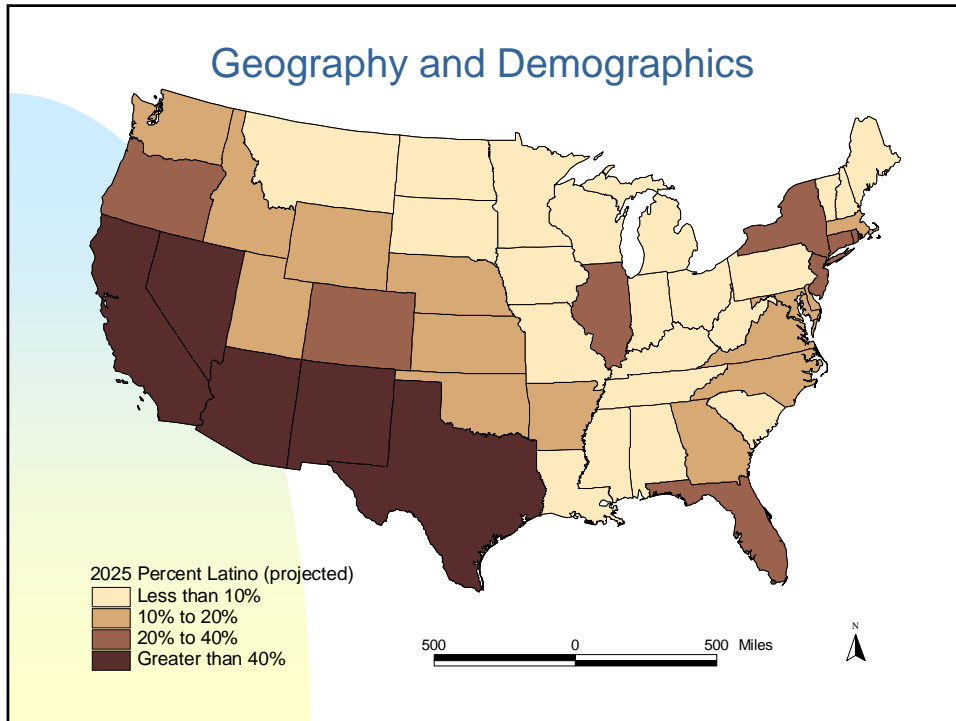


Geography and Demographics

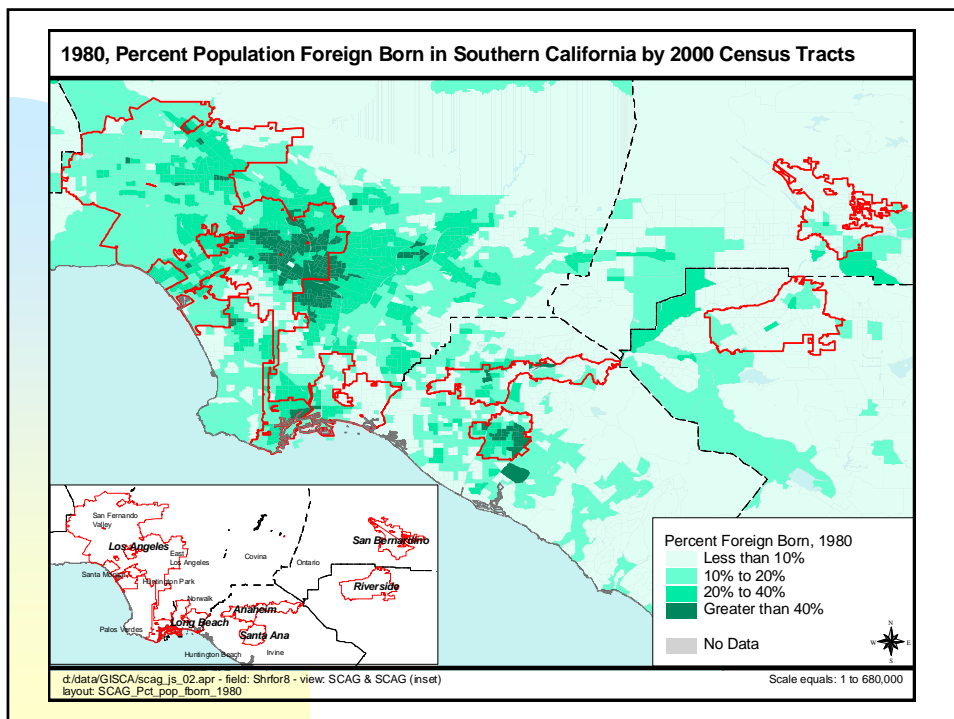
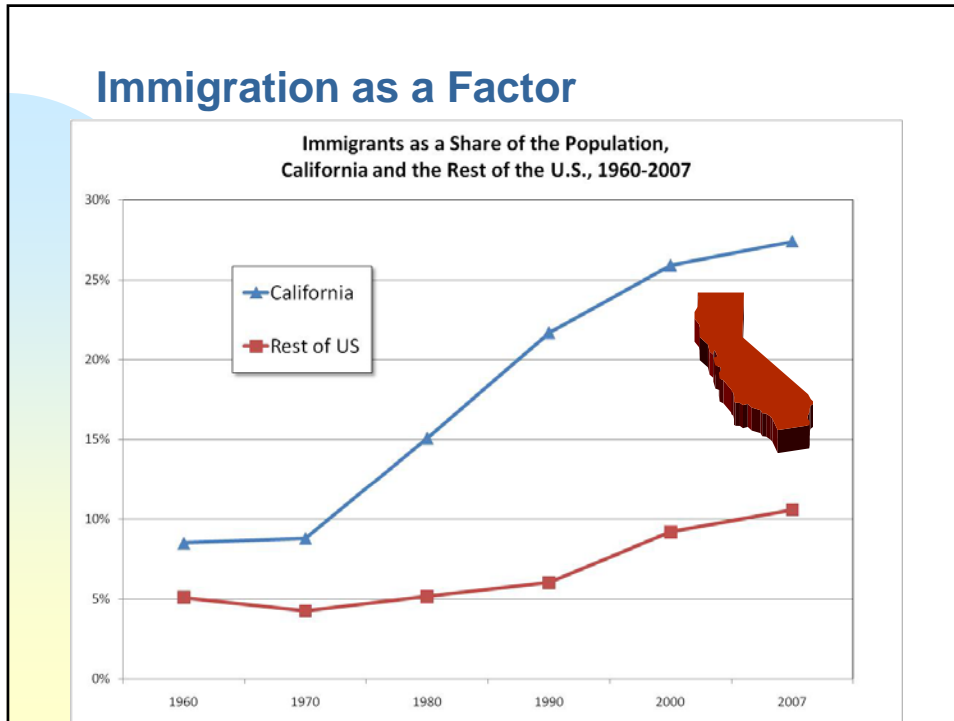


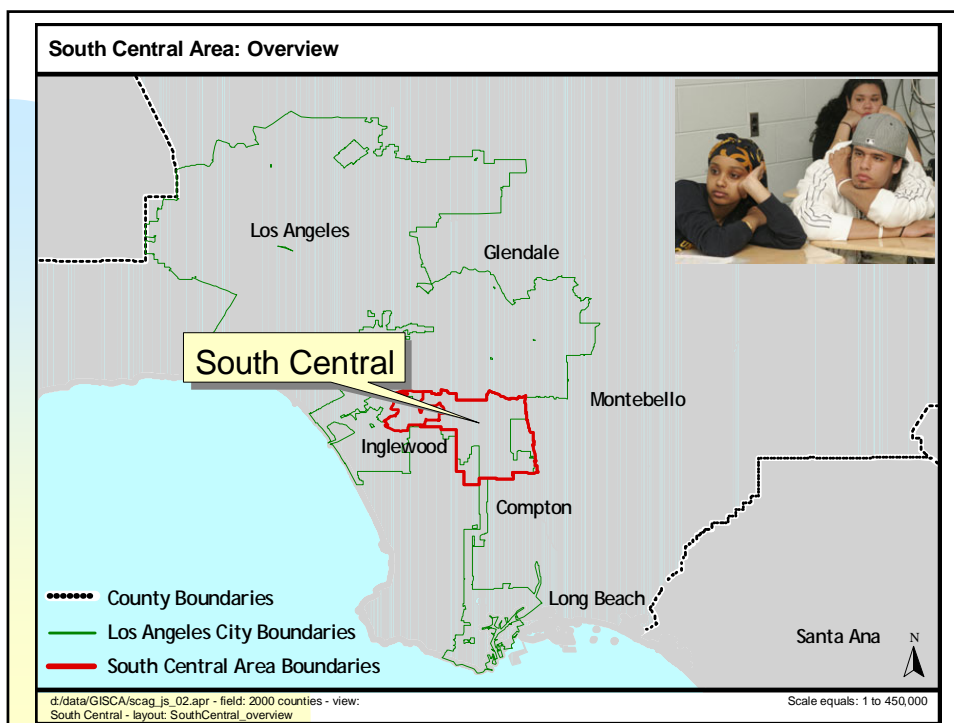
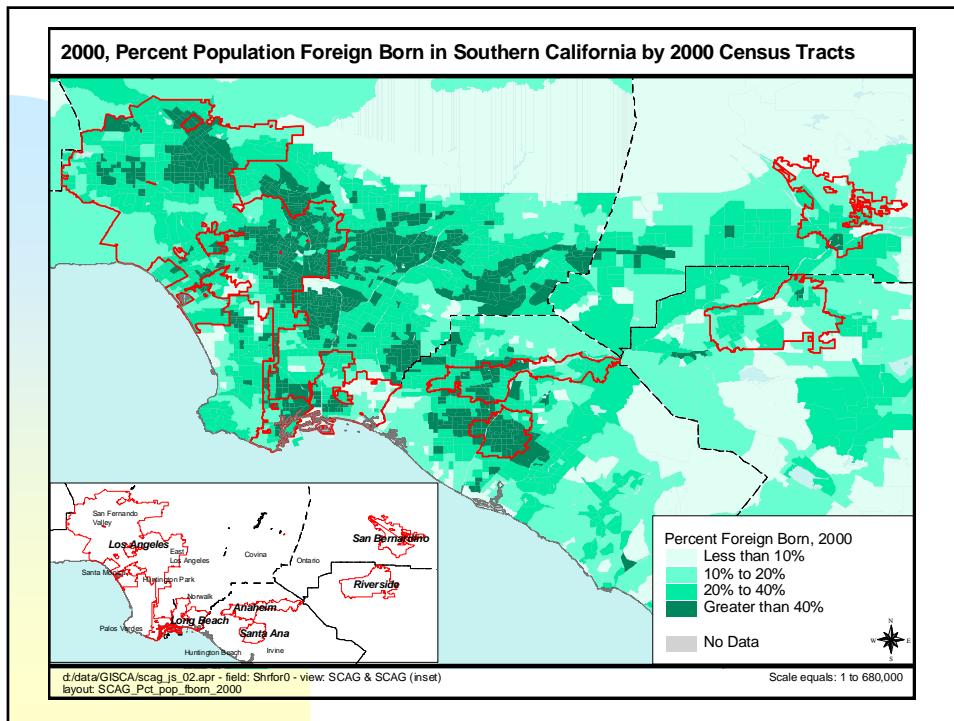


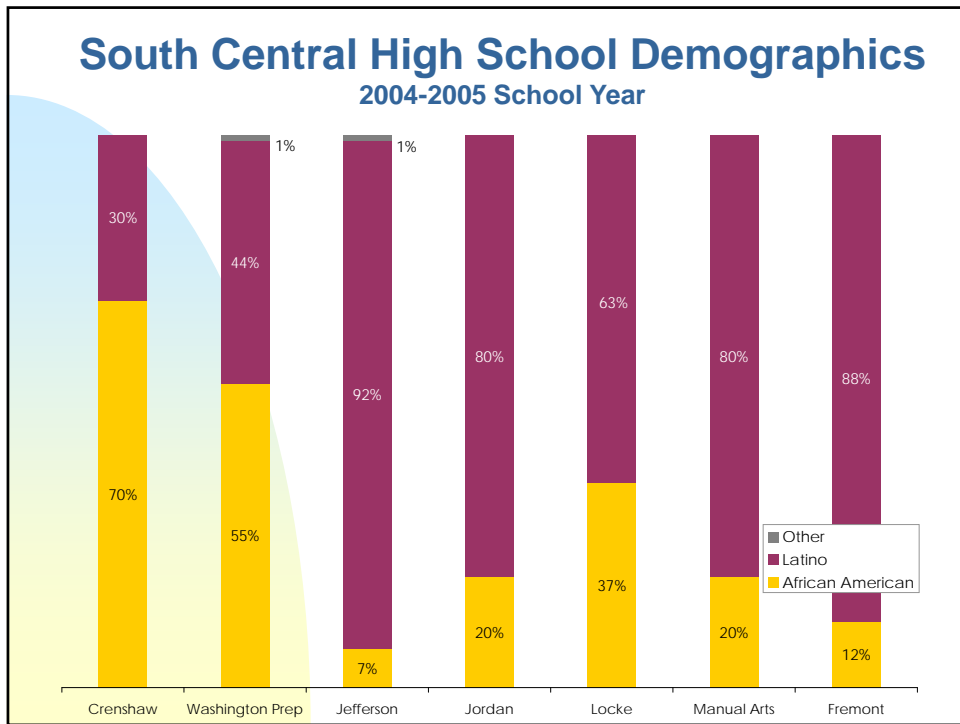
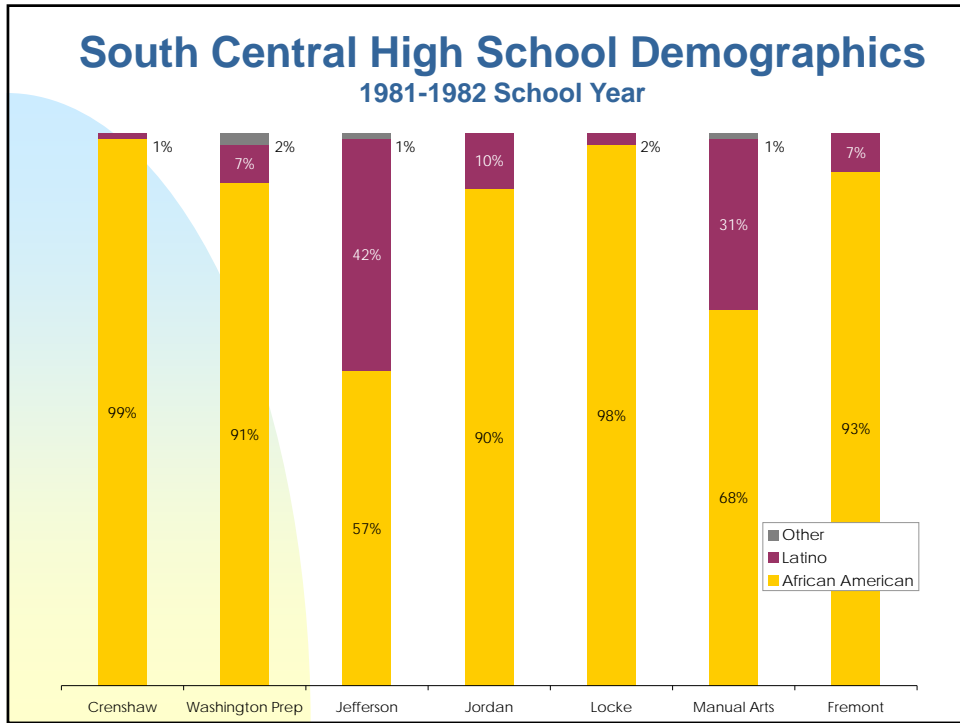


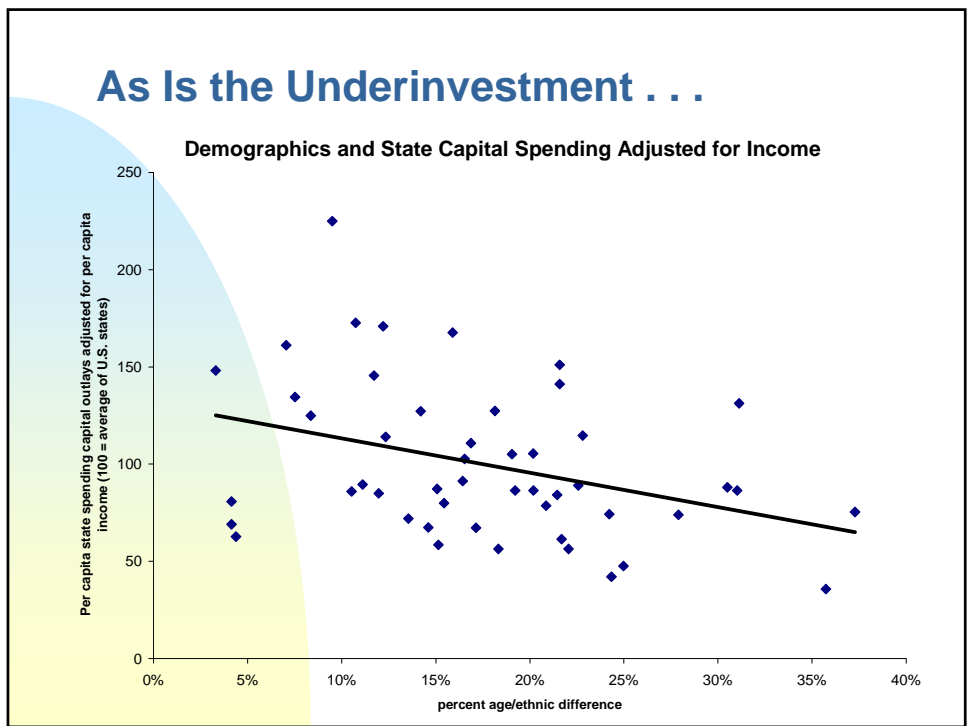
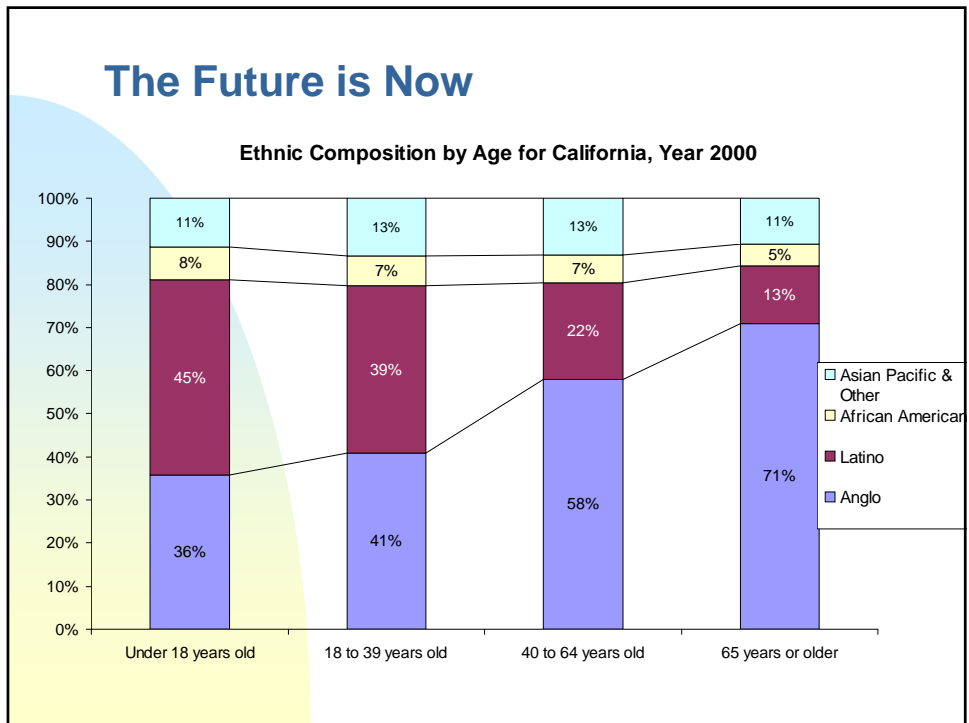


Immigration as a Factor

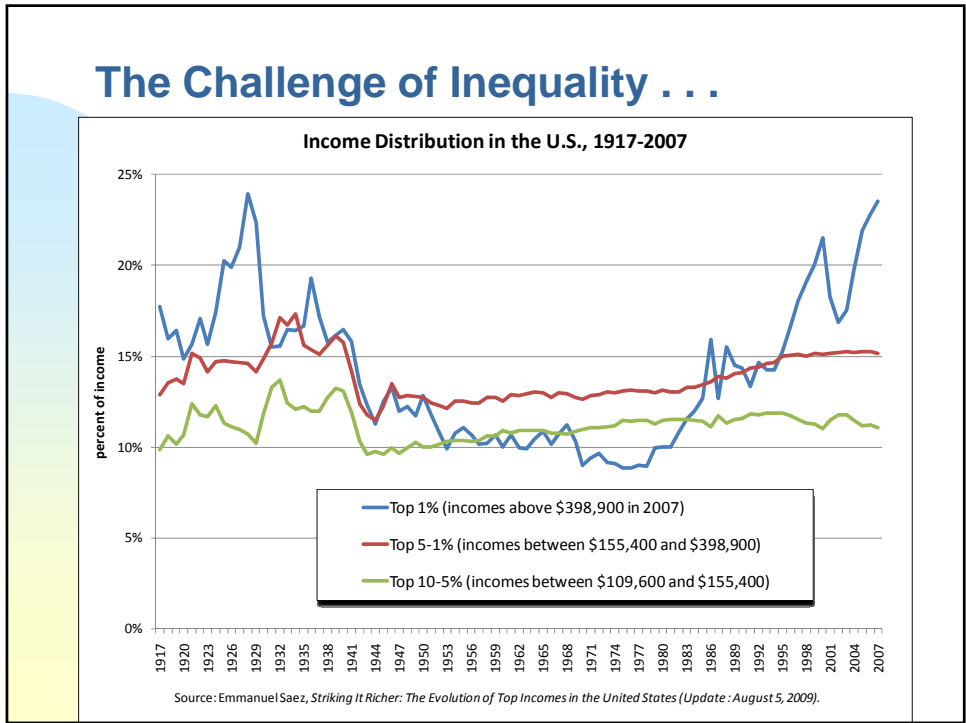




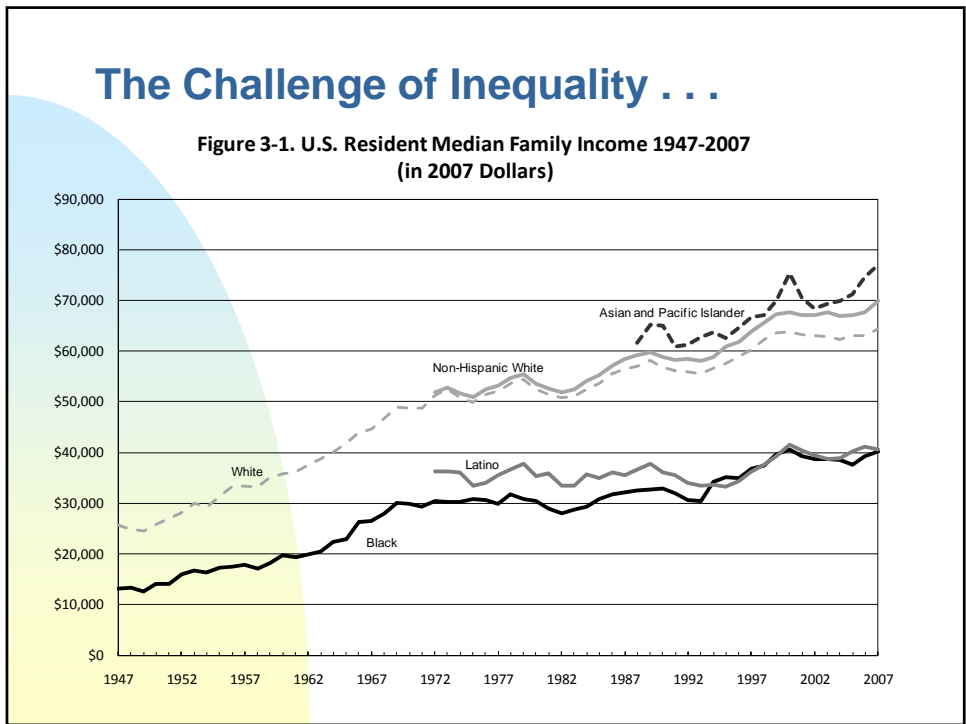





The Challenge of Inequality . . .




The Challenge of Inequality . . .



Putting It Together




- Unequal
- Deregulated
- Disconnected




- So what's the scale of change?
- We tend to think national – but it may be regional

Emergence of Place



- Regional or metropolitan level is now more important in world economy and regional economies are more heterogeneous
- Traditional view: too much equity, not enough incentives; inclusion brings decision-making chaos
- Regional tradeoff? Inequality and spatial / racial segregation can trigger under-investment, damage social capital, & erode consensus



Newest Work:

- Utilizing weighted regression approach to 341 metro areas in the U.S. 1990-2000

Per capita income as a function of:

- (+) regional education
- (-) manufacturing concentration
- (+) central city presence
- (-) previous income
- (?) region of U.S.
- (-) measure of inequity, including ratio of city to suburb poverty, concentration of poverty, income distribution, black-white segregation



And From the Federal Reserve

- Federal Reserve of Cleveland studies almost 120 mid-size regions, looking for factors that predict regional prosperity
 - Usual suspects: skilled workforce, quality of life, industrial decline
 - Unusual suspects: income inequality, racial exclusion, concentration of poverty – and they're highly significant



Ties With Environmental Concerns

- Confronting urban sprawl and preserving open space requires regional cooperation
 - The best way to constrain outward growth is strengthening existing communities
- Improving planning requires challenging the fragmented decision-making processes driven by income and racial segregation



Are Business Leaders “Getting It”?

- “Business climate” – keep costs low, minimize unions and government, closed governance
- “Regional stewardship” – attract high quality workers and firms, maintain environment / quality of life, share governance, address social side



Innovative Economy

Livable Community

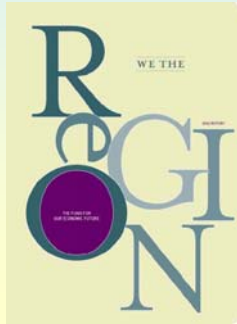


Collaborative Governance

Social Inclusion

Are Business Leaders “Getting It”?

- Chicago Metropolis 2020 – launched by Commercial Club under slogan “One Region, One Future” with availability of affordable housing as one location factor
- Joint Venture Silicon Valley – including equity in its indicators report as one measure of success and commitment
- Fund for Our Economic Future, Northeast Ohio – with widespread participation and minority entrepreneurship as measures



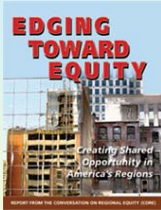
The Equity Interest in Regions



- Sees connection between broader processes of sprawl, regional fragmentation, and distressed neighborhoods
- Looks for new partnerships and unexpected alliances but plays both “inside” and “outside” games in multiple dimensions
- Rethinks community development approach to look at overcoming isolation and attaining regional employment



The Equity Interest in Regions



- Changing nature of jobs and poverty, including suburbanization of both
 - Shifting demographics which scramble the usual notion of cities of color, suburbs of whites
 - The desire for a new way to think about community development
 - Intrigue about new venues, new coalitions, new strategies

Promises, Possibilities

- New ways of doing well and doing good, fusing competitiveness and inclusion



- New ways of tackling some of the more intractable social and economic problems confronting metropolitan America
 - New ways of building relationships and overcoming difference face-to-face, race-to-race, space-to-space

How Do We Lead in These Times?

- Understanding the distinction between diversity – and justice



How Do We Lead in These Times?

- Understanding the distinction between diversity and justice
- Understanding the importance of policy, advocacy *and* organizing



How Do We Lead in These Times?

- Understanding the distinction between diversity and justice
- Understanding the importance of policy, advocacy *and* organizing
 - Understanding the need for unexpected alliances, and new collaborations
- Understanding that collaboration and conflict can go together



Change Looks Good Only at the End



RACE AND AMERICA'S FUTURE *Virtual Book Club*

<http://equityblog.org/race-and-americas-future/>



Can We Meet Our Challenges?



Can We Meet Our Challenges?

