NNIP Partnership Meeting Washington D.C. – May 2010 New Partner Presentation – KANSAS CITY

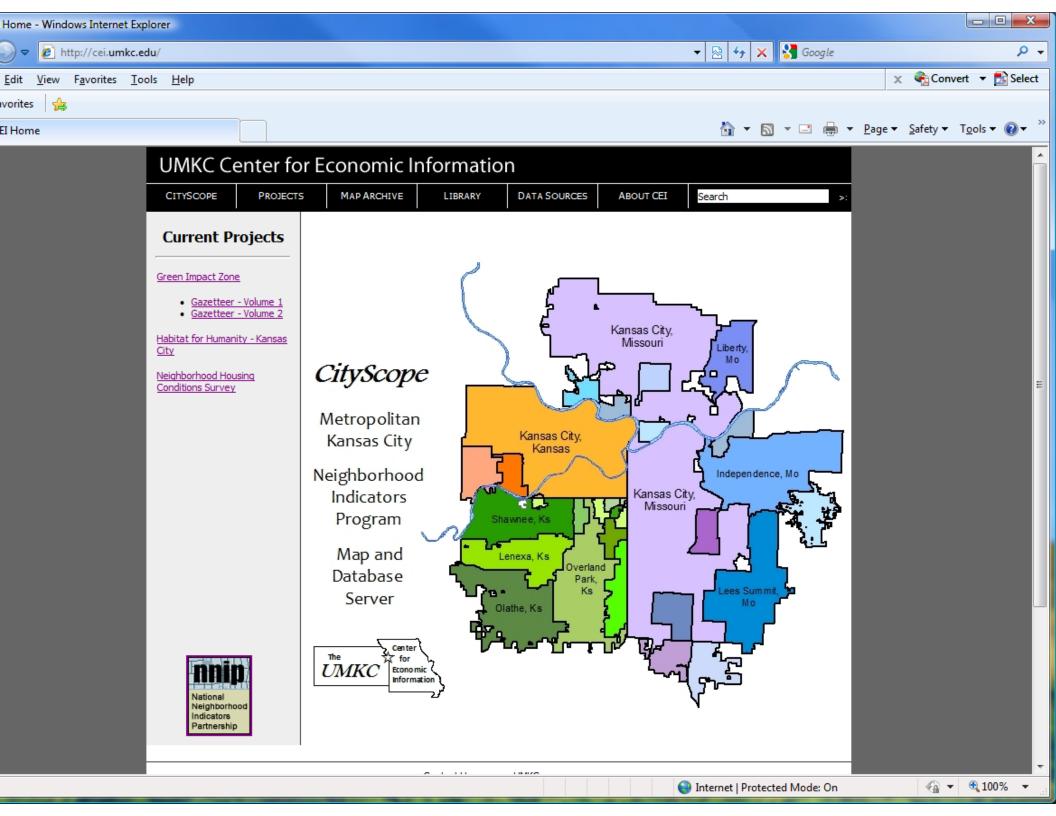
The new Kansas City partnership is represented here in Washington D.C. today by two organizations --

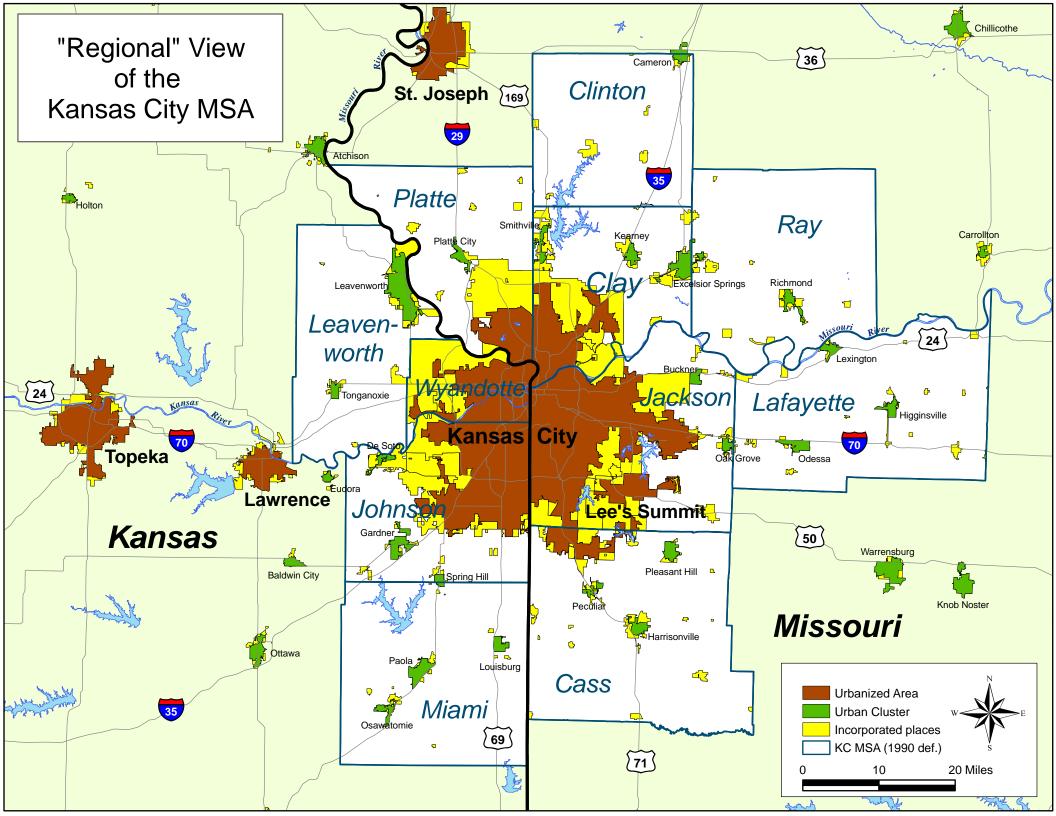
- 1. The Center for Economic Information (CEI)
 University of Missouri-Kansas City, featuring
 - development of a KC neighborhood indicators program
 - direct work with urban neighborhoods
 - The Mid-America Regional Council (MARC)
 Metropolitan Planning Organization for the Kansas City Region
 - featuring the development of CWIN (Community-Wide Information Network), a regional data-sharing collaborative

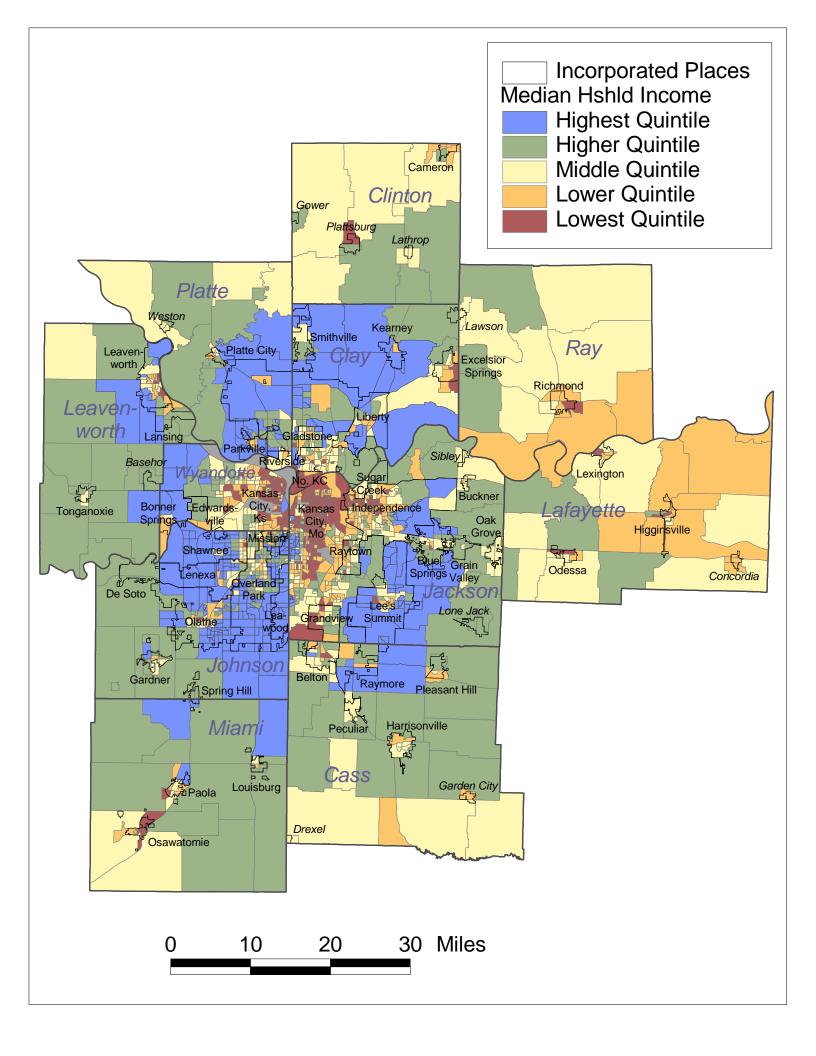
NNIP Partnership Meeting Washington D.C. – May 2010 New Partner Presentation – KANSAS CITY

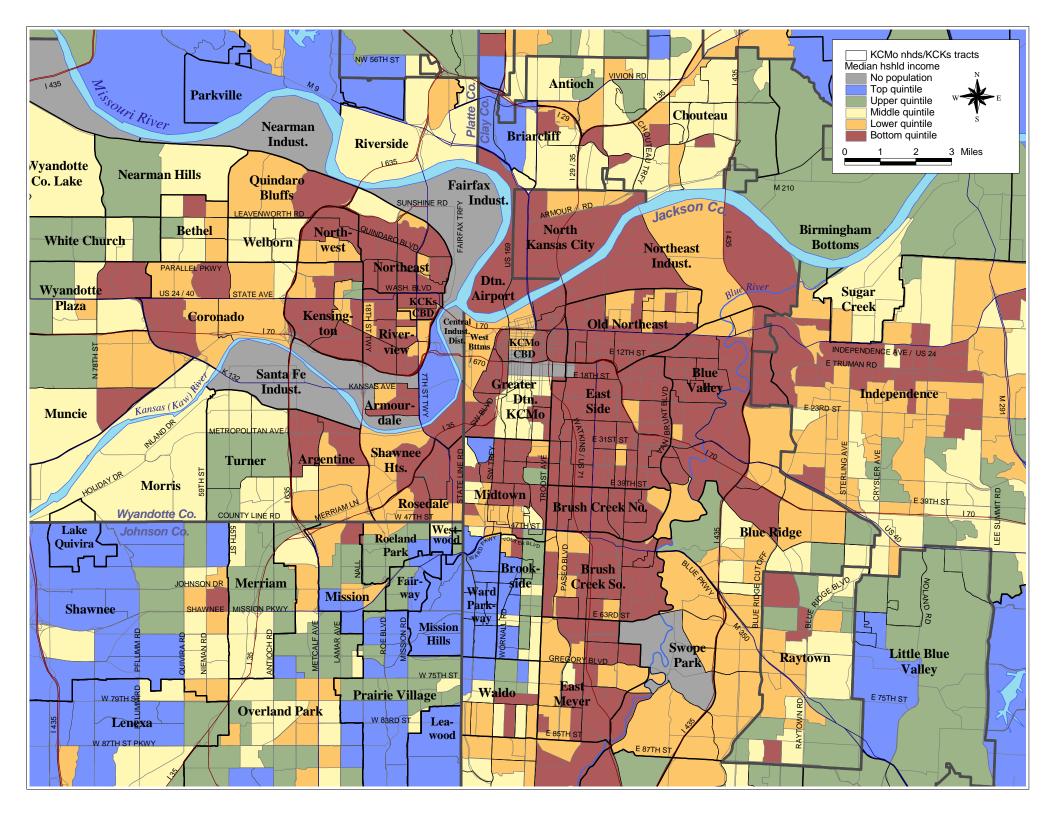
The UMKC Center for Economic Information --

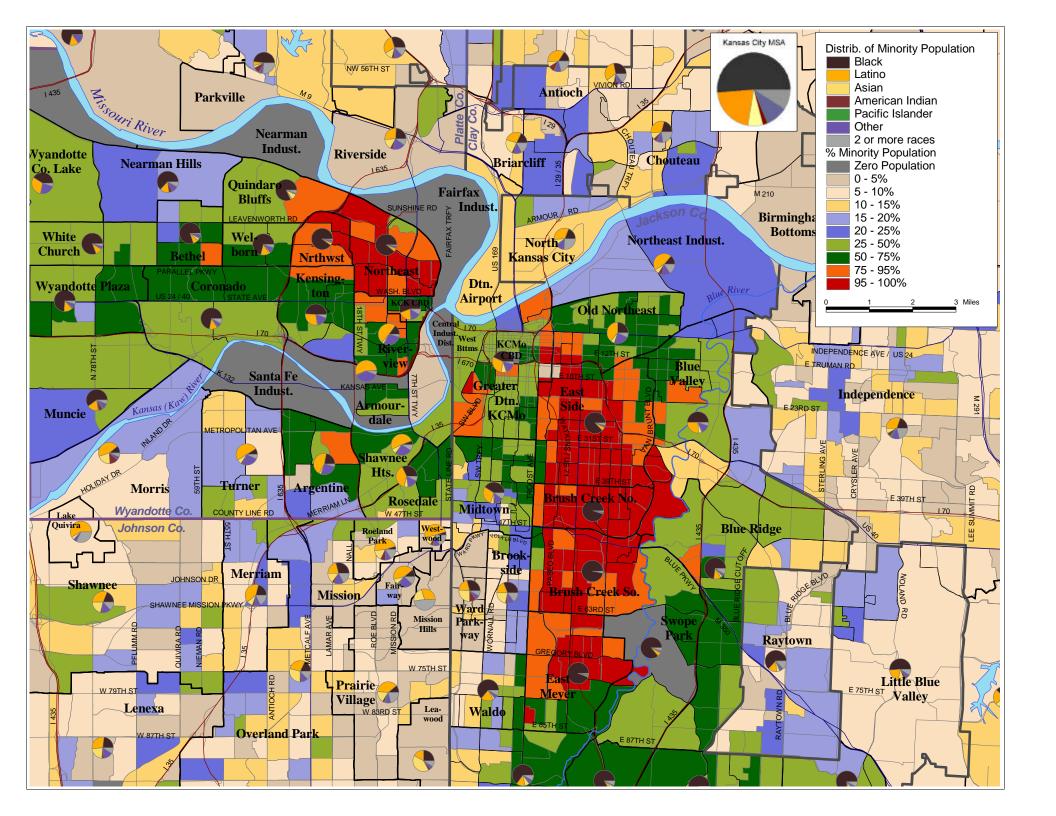
- Established in 1994:
 core agency of the Missouri State Census Data Center
- Original mission:
 to use advancing network information technology to
 inform research and policy in the public, private, and
 non-profit sectors
- 1997 HUD COPC Grant: developed the Neighborhood Housing Conditions Survey (NHCS), leading to early establishment of the neighborhood indicators program











City of Kansas City, Missouri

Neighborhood Housing Conditions Survey

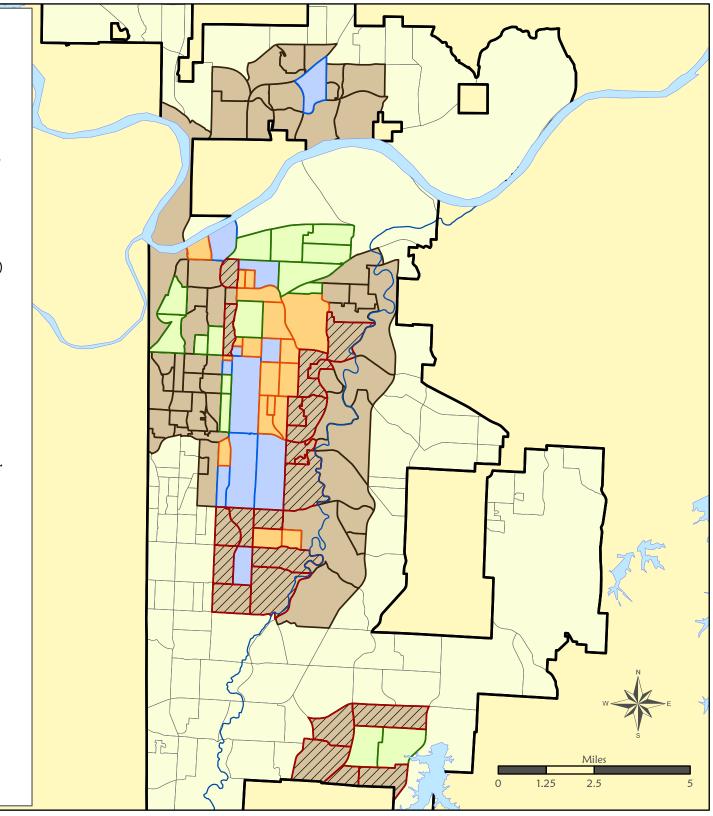
The Neighborhood Housing Conditions Survey (NHCS) is a joint project begun in 2000 by the City of KCMo, the Kansas City Neighborhood Alliance (KCNA), and the UMKC Center for Economic Information (CEI).

A re-survey program was implemented beginning in 2006 by the KCMo Department of Neighborhood and Community Services, in conjunction with the Neighborhood Improvement Program (NIP).

The NHCS measures structure, grounds, and infrastructure conditions for residential property on a 5-point scale, from excellent to seriously deteriorated.

NHCS data is available on the CEI CityScope map and data server.

Kansas City, Mo
Neighborhoods
2000 Survey Extent
2006 Re-survey
2007 Re-survey
2008 Re-survey
2010 Proposed



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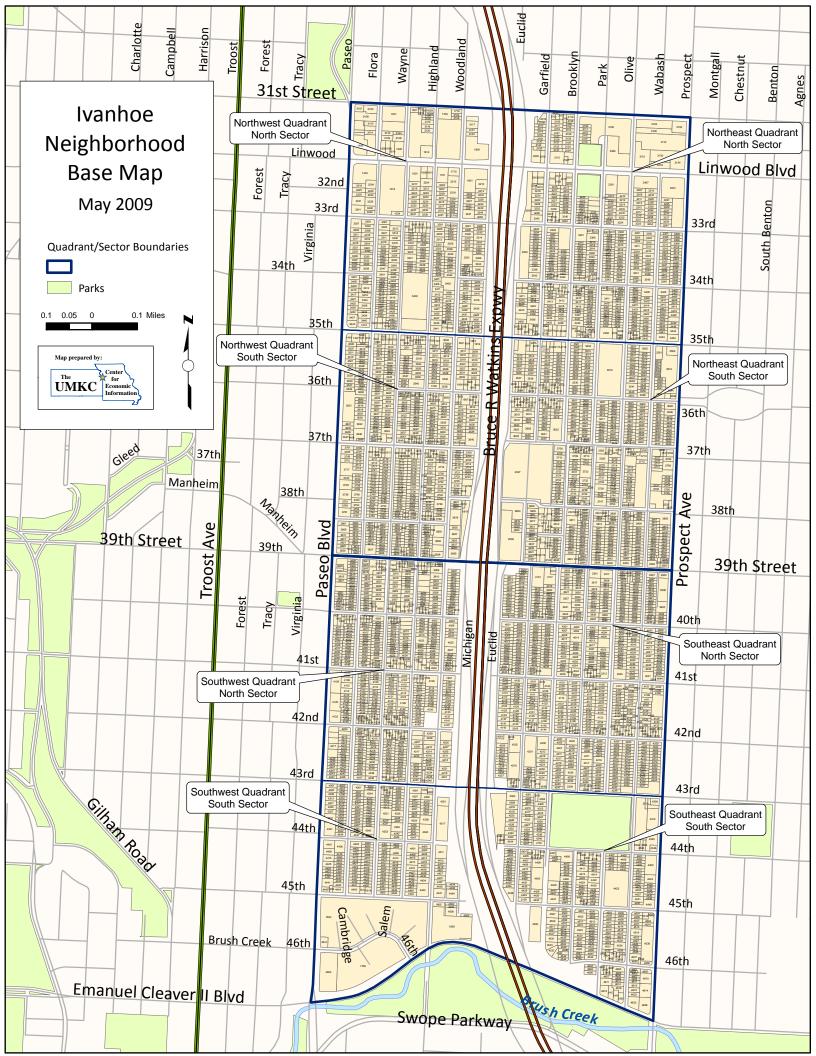
The Neighborhood Housing Conditions Survey --

- Residential and non-residential conditions
- Detailed non-residential land use & economic activity
- Identifies vacant lots, but not vacant <u>structures</u>
- Collected on handheld PDAs
- Mapped on municipal parcel geography
- Most applications survey only residential property
- Windshield survey, trained teams of two
- Rater certification, randomized quality control

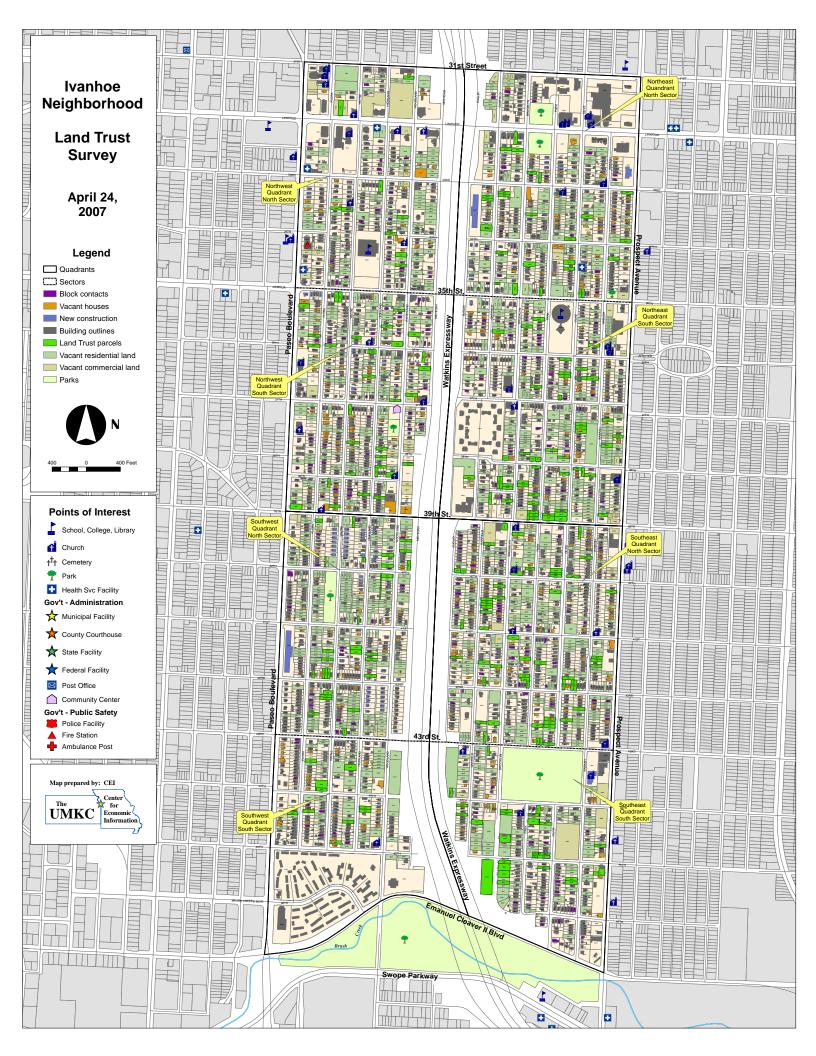
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The Neighborhood Housing Conditions Survey --

- Structure type, use type (major, detailed), structure profile, visible address
- Residential conditions: 3 groups of 5 conditions
 - Structure: 1) roof, 2) foundation & walls,
 3) windows & doors, 4) exterior paint, 5) porch
 - Grounds: 1) pvt walks & drive, 2) lawn,
 - 3) litter, 4) open storage, 5) nuisance vehicles
 - Infrastructure: 1) public sidewalk, 2) curb,3) street condition, 4) streetlights, 5) catch basins
- Conditions rated on a 5-point scale:
 - 5 = Excellent
 - 4 = Good
 - 3 = Substandard
 - 2 = Seriously deteriorated or serious problem
 - 1 = Severely deteriorated or severe problem









IVANHOE NEIGHBORHOOD HOUSING DEVELOPMENT STRATEGY

- Recommended Strategy for Land Trust Lot Development
 - + Identify "Model" Project Development Area
 - Concentration of Land Trust Lots
 - Concentration of Land Trust Lots adjacent to other vacant lots and vacant buildings
 - Close proximity to current or proposed catalyst development initiatives
 - Market potential to prospective homebuyers
 - Potential to leverage homeowner rehab program

Prepared By: APD, Inc.

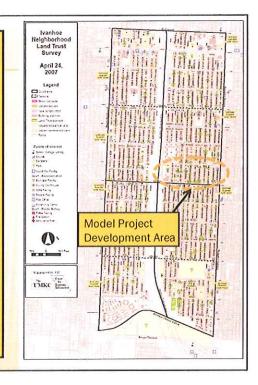


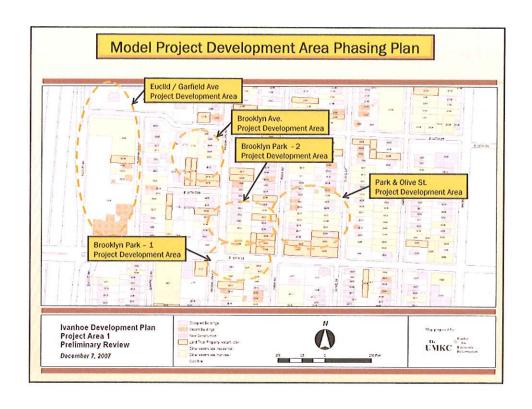
Ivanhoe Neighborhood "Model" Project Development Area

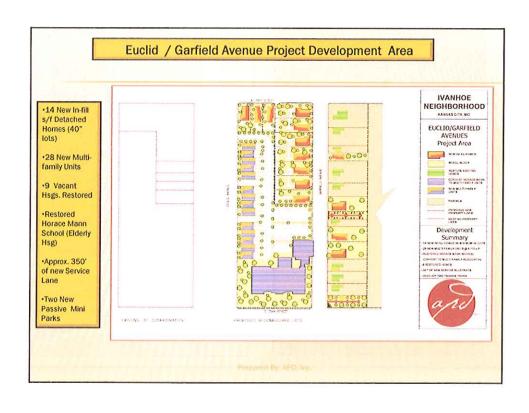
- Overall Neighborhood Boundary
 - •31st Street on the North
 - Prospect Ave. on the East
 - •Emanuel Cleaver II Blvd. on the South
 - ·Paseo Blvd. on the West

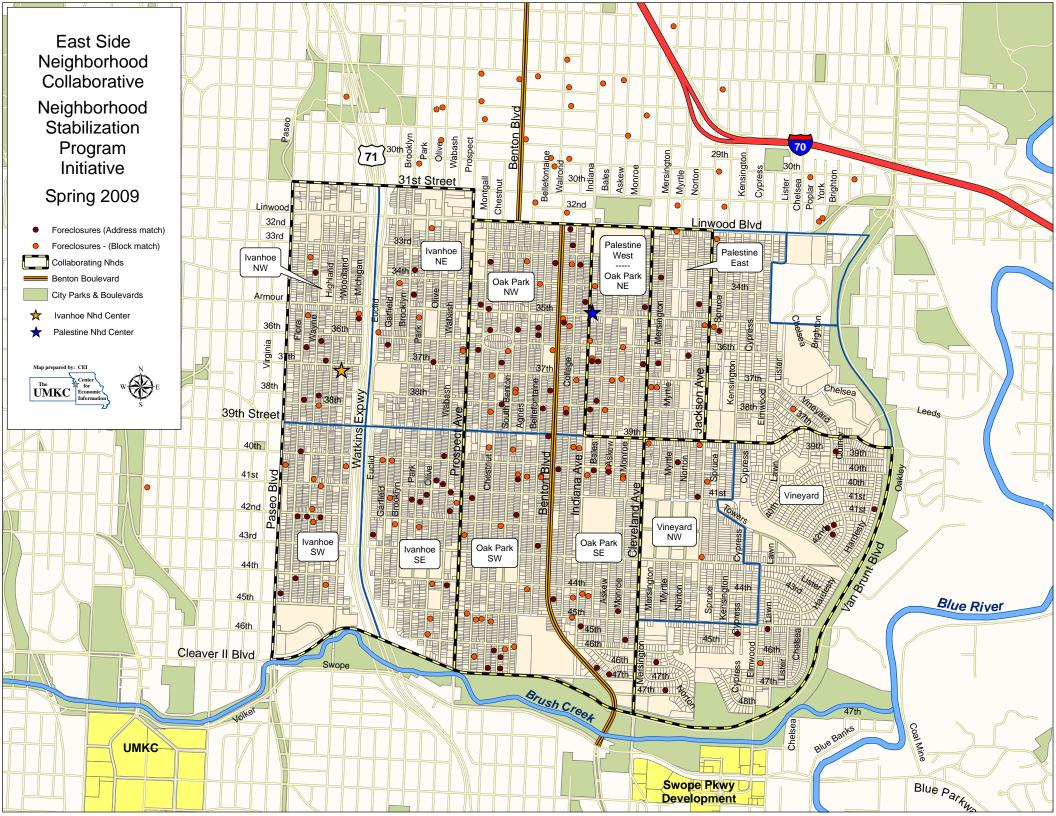
•Model Project Development Area:

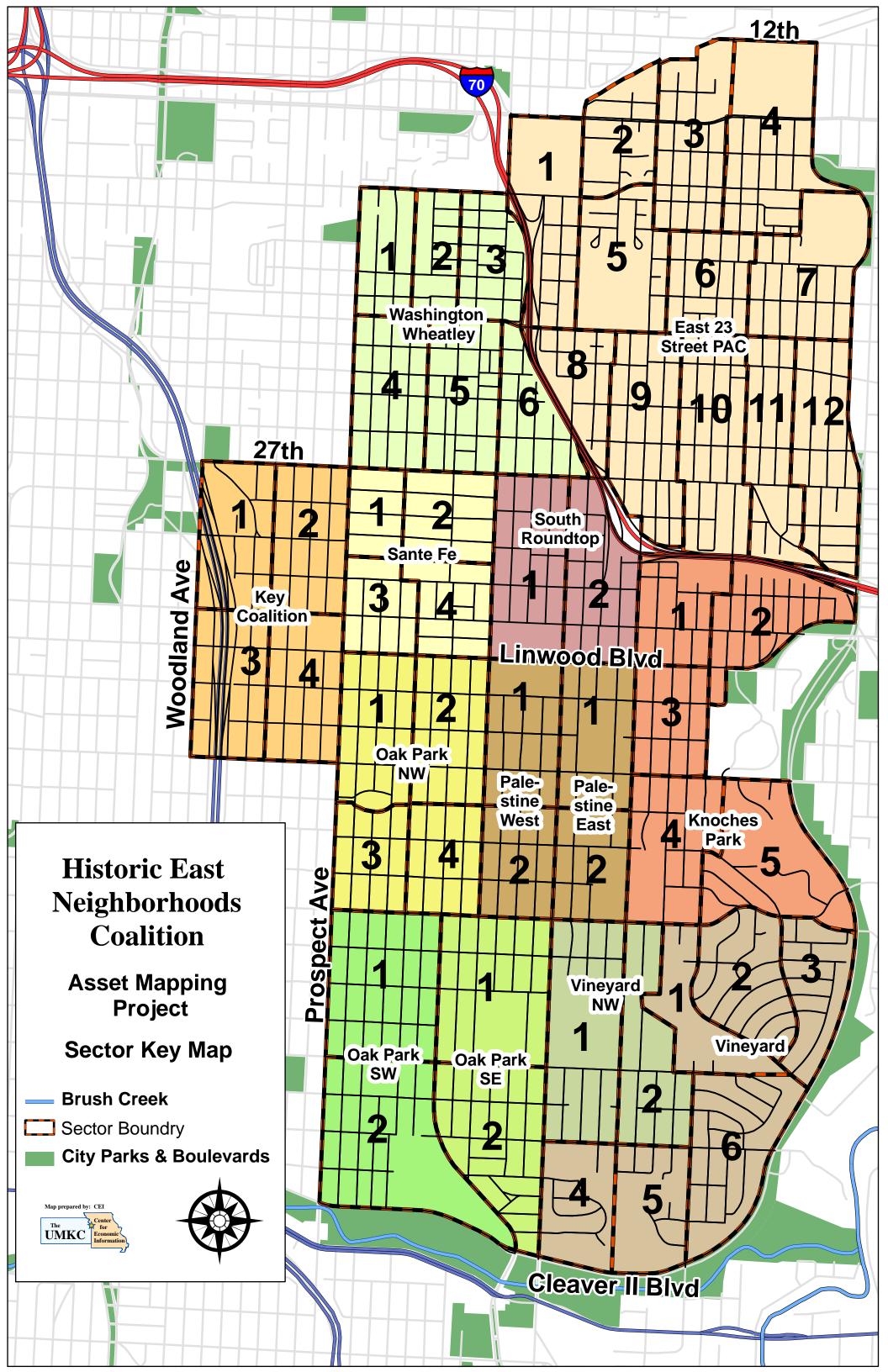
- •38th Street on the North
- ·Prospect Ave. on the East
- •39th Street on the South
- •Euclid Street on the West
- •Model Proj. Development Area Approach
 - Create a Model for implementation
 Urban Redevelopment District
 - •Urban Redevelopment District Plan
 - Zoning & Land Use
 - •Lot size
 - ·Set-backs
 - ·Land Development Pattern
 - House Design Standards











Neighborhood Asset Mapping Program

Property Conditions

Nhd/Subdiv			Structure Conditions				Grounds Conditions				Infrastructure Conditions									
				Lawn & Trash/Open																
Sector Date		Struc	tural	Pa	int	Shrubs Storage		age	Cars	Cu	rb	Side	walk	Catch	Basin	Street		Streetlight		
	Property Address	Minor Repair	Major Repair	Touch-up	Complete	Minor Probs.	Major Probs.	Minor Probs.	Major Probs.	Remove	Repair	Replace	Repair	Replace	Clean	Repair	Repair	Resurface	Broken	Covered
1																				
2																				
3																				
4																				
5																				
6																				
7																				
8																				
9																				
10																				
11																				
12																				
13																				
14																				
15																				
16																				
17																				
18																				
19																				
20																				

Neighborhood Asset Mapping Program

Non-Residential Assets - Businesses, Institutions, Parks, etc.

Nh	nd/Subdiv				
Se	ctor Date			U	se Code
	Property Address	Name	Type of Use/Activity/Purpose (Detailed)	Major	Detail
1					
2					
3					
4					
5					
6					
7	,				
8					
9					
10					
11					
12					
13					
14					
15					

Neighborhood Assest Mapping Program Liabilities/Incivilities

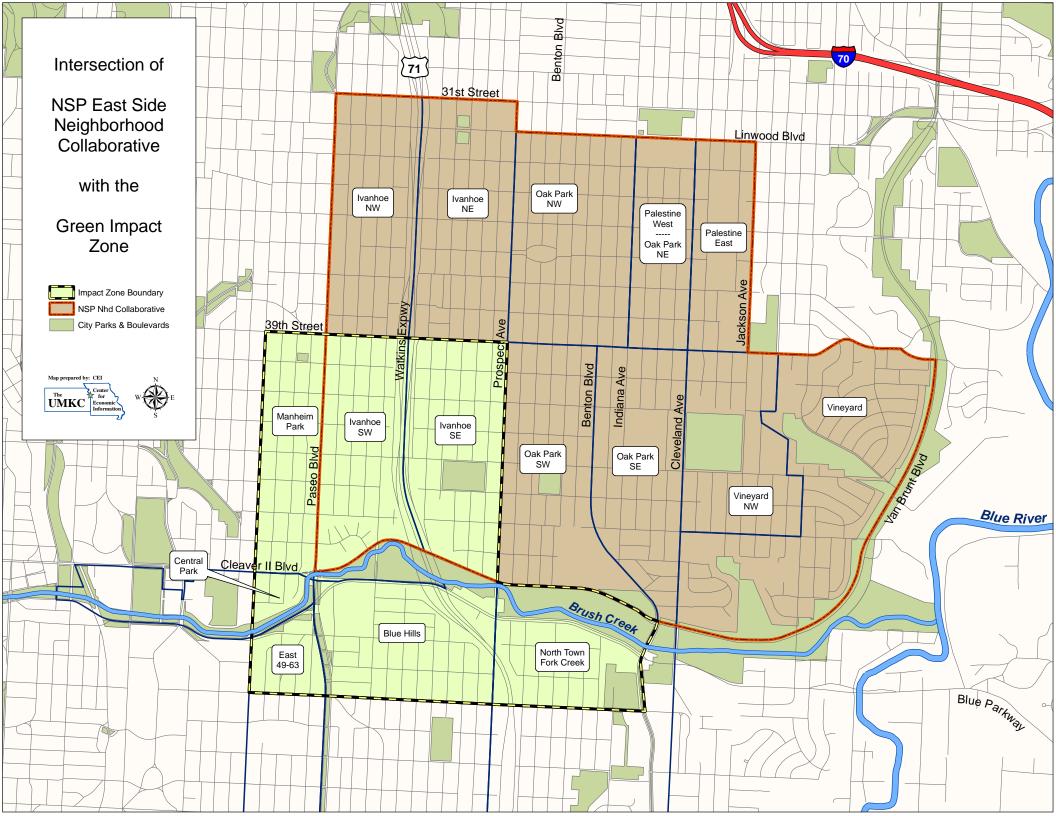
Nhd/Subdiv						
Sector Date						
Prop	erty Address	Liabilities/Incivilities		Property Address	Liabilities/Incivilit	ies
1			16			
2			17			
3			18			
4			19			
5			20			
6			21			
7			22			
8			23			
9			24			
10			25			
11			26			
12			27			
13			28			
14			29			
15			30			
		perty (UP) Posted/Signs Missing (PSM) /) Disorder "Hot Spot" (HS) Other (Spot")		oken Water Main (WM) Drug House (DH) Loitering (I v)	.) Gang Activity (GA) Dru	g Activity

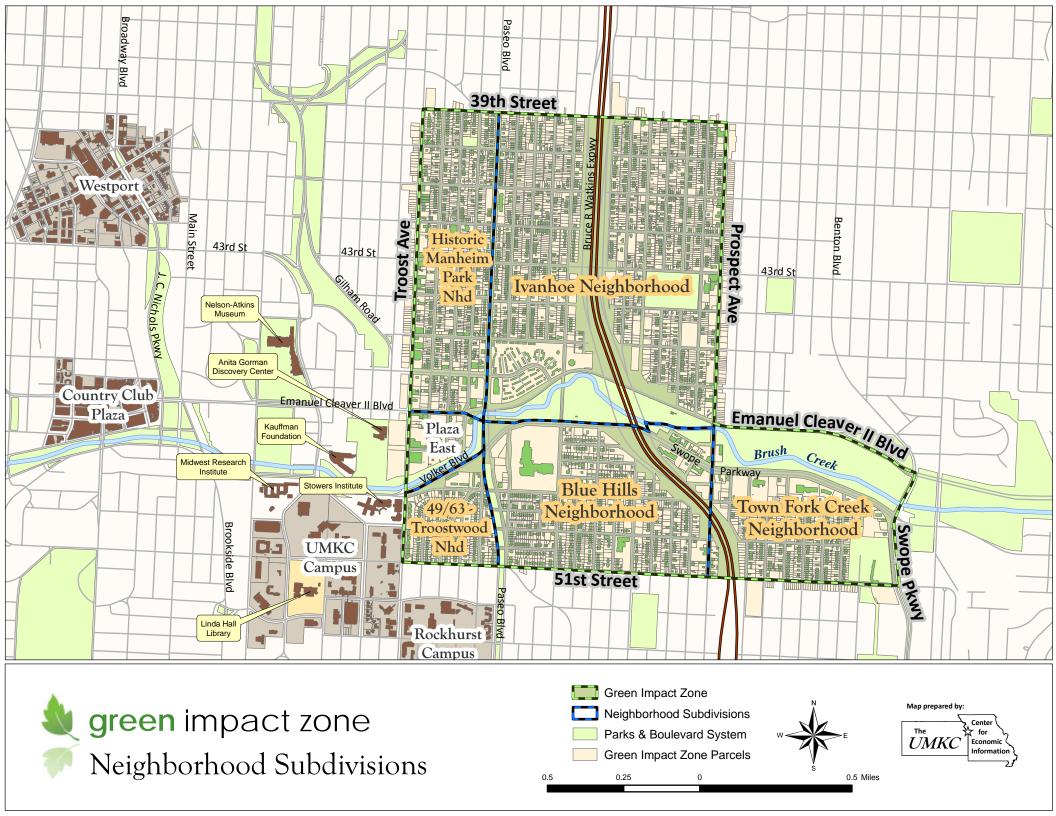
Page _____ of ____

Neighborhood Asset Mapping Program

Map Modifications

Nhd/Subdiv:			Sector:			Pate:		
Mod Code	Given Address(es)		New Address(e	es)	IV	Nod Description		Map Annotated?
	Modifications Coding:	Address Correction (Corr)	Split Parcel (Split)	Merge Parcels (Merge)	New Parcel (I	(NewP) Demolition (Dem	o) New Construction (NewC)







Step 1

Increase neighborhood capacity for collective action

- Neighborhood organizing
- Organizational development
- Organizational support services
 - Leadership training
 - Data-driven strategic planning
 - Real estate development
 - Legal services



Step 2

Improve incomes of resident households

- Skills for living and working; education & training
- Resident support services
- Small business development
- Local and regional jobs (See Steps 3, 4, and 5 for <u>local</u> job development potentials)



Step 3

Remediate neighborhood disamenities

- Litter & trash, overgrown yards & lots, nuisance vehicles, open storage
- Deterioration of structures and infrastructure
- Crime and incivility



Step 4

Construct new infill housing designed to attract and accommodate diversity of:

- Density
- Ethnicity
- Income



Step 5

Cultivate and develop neighborhood amenities

- Retail services/commercial districts
- Local living-wage/high-wage/export industry jobs
- Public education
- Access to health care
- Other community, institutional, & recreational facilities

	Selected Illustrative Data Elem	nents of the Five-Step Model	
	Data Resources	Data Sources	Geographic Resolution
Step 1 -	See below; also organizational/nhd case studies	See below	See below
Neighborhood Capacity:	and measures of organizational capacity		
Data-driven strategic planning			
Step 2 -	Demographic/socio-economic profiles;	Decennial census, ACS, URBATA, nhd survey &	Nhd subdivisions; user-
Resident Incomes		census;	defined geographies
	Nhd occup. & indust. employment profiles;	LEHD program;	
	Tracking of training program participation and	Program adminstrators and participants	
	placement		
Step 3 -	Housing conditions survey;	CEI;	Parcel/address;
Disamenity Remediation	Reported crime;	Municipal law enforcement;	Address/block;
	Owner-occup. rates, prop. values, maintenance	Municipal land cadastre & other administrative	Parcel/address
	code violations, water shutoffs, dangerous	data; program administrators and participants	
	buildings, demolitions, foreclosures, etc.; tracking		
	of home repair & weatherization program		
	participation		
Step 4 -	Nhd asset inventory, new construction tracking &	Collaborative data collection;	Parcel/address/block;
Infill Housing	reporting;		nhd subdivisions; user-
	Land use, demographic, and socio-economic	Municipal land cadastre; housing, land use, and	defined geographies
	profiles, esp. including population and land use	activity surveys, collaborative data collection	
	densities		
Step 5 -	Land use & activity survey;	CEI, InfoUSA;	Parcel/address;
Amenities Development	Nhd asset inventory;	Collaborative data collection;	
	Demographic & socio-economic profiles	Decennial census, ACS, URBATA, nhd survey &	Nhd subdivisions; user-
		census	defined geographies

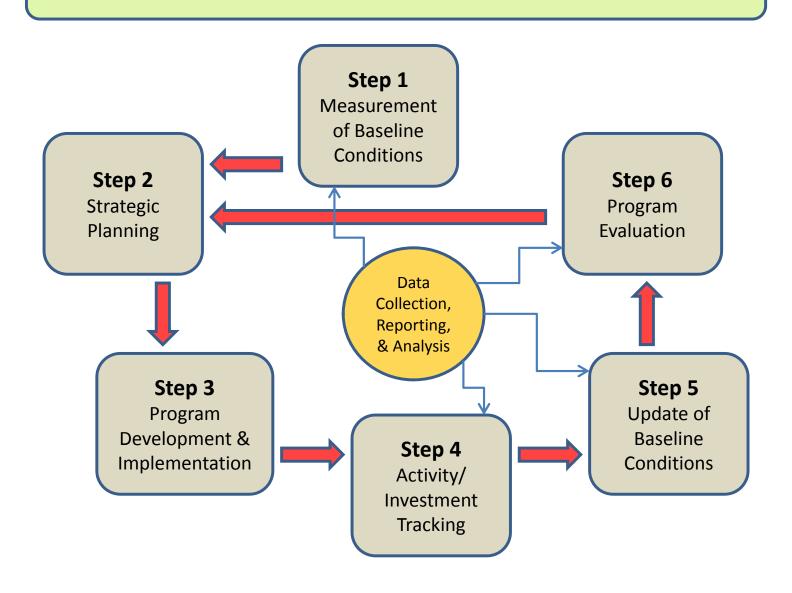


Step 1

Increase neighborhood capacity for collective action

- Neighborhood organizing
- Organizational development
- Organizational support services
 - Leadership training
 - Data-driven strategic planning
 - Real estate development
 - Legal services

The Six-Step Data-Driven Strategic Planning Process









Data Sources: 2000 Decennial Census and 2008 LEHD

10,000 - 25,000

More than 25,000



Table 1: Green Impact Zone Residents with Payroll Jobs

<u>Total Primary Jobs</u>														
	2008		2007		2006		2005		2004		2003		20	002
				Share				Share						Share
Total Primary Jobs	3,039	100.0%	2,990	100.0%	3,139	100.0%	3,253	100.0%	3,252	100.0%	3,274	100.0%	3,490	100.0%
Jobs by Worker Age														
	20	800	20	007	20	006	20	005	2004		20	003	20	002
	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share
Age 30 or younger	894	29.4%	873	29.2%	887	28.3%	871	26.8%	880	27.1%	938	28.6%	1,004	28.8%
Age 31 to 54	1,633	53.7%	1,635	54.7%	1,754	55.9%	1,873	57.6%	1,890	58.1%	1,885	57.6%	2,013	57.7%
Age 55 or older	512	16.8%	482	16.1%	498	15.9%	509	15.6%	482	14.8%	451	13.8%	473	13.6%
Jobs by Earnings Paid														
	20	800	20	007	20	006	20	005	20	004	20	003	20	002
	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	941	31.0%	952	31.8%	1,031	32.8%	1,077	33.1%	1,125	34.6%	1,208	36.9%	1,295	37.1%
\$1,251 to \$3,333 per month	1,515	49.9%	1,495	50.0%	1,593	50.7%	1,723	53.0%	1,708	52.5%	1,698	51.9%	1,780	51.0%
More than \$3,333 per month	583	19.2%	543	18.2%	515	16.4%	453	13.9%	419	12.9%	368	11.2%	415	11.9%
Jobs by Industry Type (2-digit NAICS)														
	20	800	2007		2006		2005		2004		2003		20	002
	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share	Count	Share
Agriculture, Forestry, Fishing and Hunting	2	0.1%	4	0.1%	4	0.1%	4	0.1%	4	0.1%	3	0.1%	0	0.0%
Mining, Quarrying, and Oil and Gas Extraction	0	0.0%	0	0.0%	0	0.0%	1	0.0%	2	0.1%	2	0.1%	1	0.0%
Utilities	24	0.8%	23	0.8%	15	0.5%	24	0.7%	30	0.9%	24	0.7%	7	0.2%
Construction	84	2.8%	67	2.2%	107	3.4%	99	3.0%	89	2.7%	100	3.1%	99	2.8%
Manufacturing	202	6.6%	184	6.2%	215	6.8%	236	7.3%	230	7.1%	180	5.5%	231	6.6%
Wholesale Trade	115	3.8%	106	3.5%	106	3.4%	122	3.8%	120	3.7%	114	3.5%	117	3.4%
Retail Trade	282	9.3%	305	10.2%	299	9.5%	289	8.9%	340	10.5%	359	11.0%	324	9.3%
Transportation and Warehousing	147	4.8%	125	4.2%	166	5.3%	175	5.4%	144	4.4%	141	4.3%	149	4.3%
Information	89	2.9%	125	4.2%	138	4.4%	115	3.5%	116	3.6%	139	4.2%	147	4.2%
Finance and Insurance	152	5.0%	164	5.5%	150	4.8%	171	5.3%	172	5.3%	171	5.2%	188	5.4%
Real Estate and Rental and Leasing	60	2.0%	63	2.1%	66	2.1%	86	2.6%	68	2.1%	71	2.2%	83	2.4%
Professional, Scientific, and Technical Services	200	6.6%	182	6.1%	176	5.6%	174	5.3%	190	5.8%	203	6.2%	191	5.5%
Management of Companies and Enterprises	60	2.0%	59	2.0%	71	2.3%	91	2.8%	58	1.8%	67	2.0%	41	1.2%
Admin & Support, Waste Management & Remediation	272	9.0%	280	9.4%	265	8.4%	278	8.5%	259	8.0%	267	8.2%	313	9.0%
Educational Services	249	8.2%	235	7.9%	248	7.9%	240	7.4%	271	8.3%	308	9.4%	308	8.8%
Health Care and Social Assistance	430 85	14.1% 2.8%	451 83	15.1% 2.8%	465 84	14.8% 2.7%	522 83	16.0% 2.6%	499 88	15.3% 2.7%	458 85	14.0% 2.6%	545 90	15.6% 2.6%
Arts, Entertainment, and Recreation	345	2.8% 11.4%	299	2.8% 10.0%	334	2.7% 10.6%	300	2.6% 9.2%	331	10.2%	314	2.6% 9.6%	319	2.6% 9.1%
Accommodation and Food Services Other Services (evaluding Public Administration)	345 145	4.8%	299 115	3.8%	33 4 119	3.8%	300 117	9.2% 3.6%	132	4.1%	131	9.6% 4.0%		9.1% 4.4%
Other Services (excluding Public Administration)	96	4.8% 3.2%	120	3.8% 4.0%		3.5% 3.5%	126	3.6%	109	4.1% 3.4%	137	4.0% 4.2%	152 185	4.4% 5.3%
Public Administration	90	3.2%	120	4.0%	111	3.5%	120	3.9%	109	3.4%	137	4.2%	100	5.5%

Data Sources

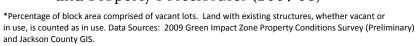
US Census Bureau, LED OnTheMap Origin-Destination Database ☐ (Beginning of Quarter Employment, 2nd Quarter 2008, 2007, 2006, 2005, 2004, 2003, and 2002)

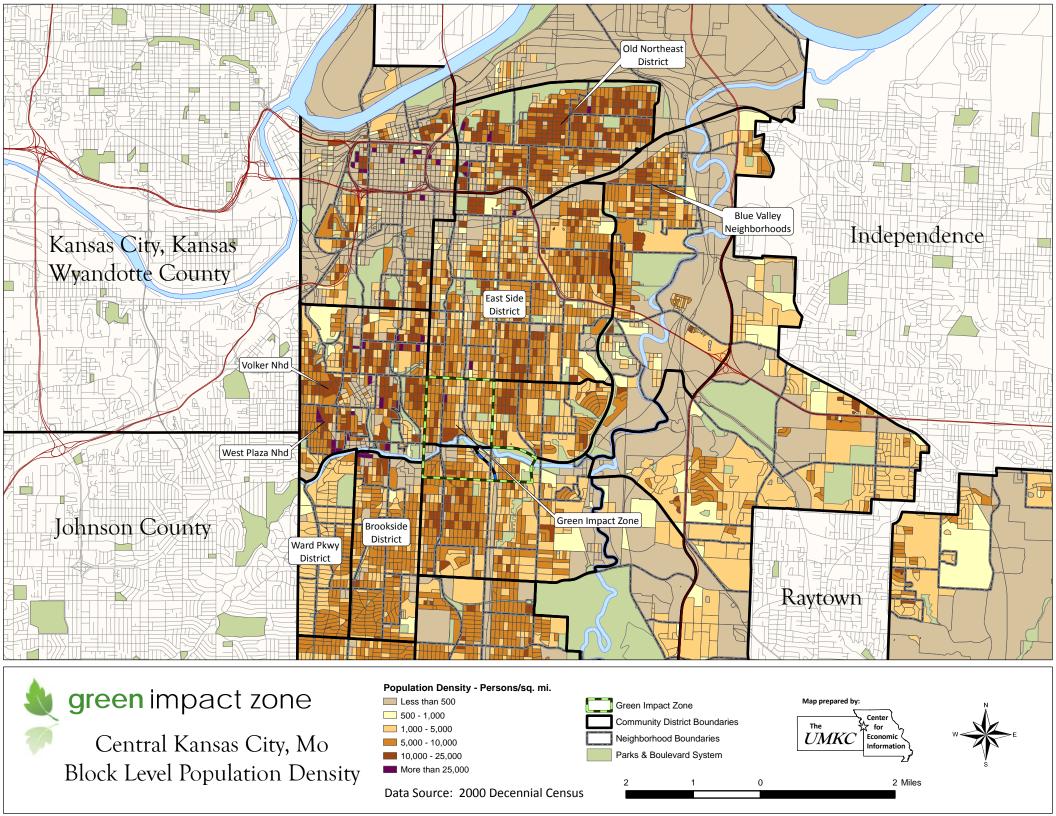


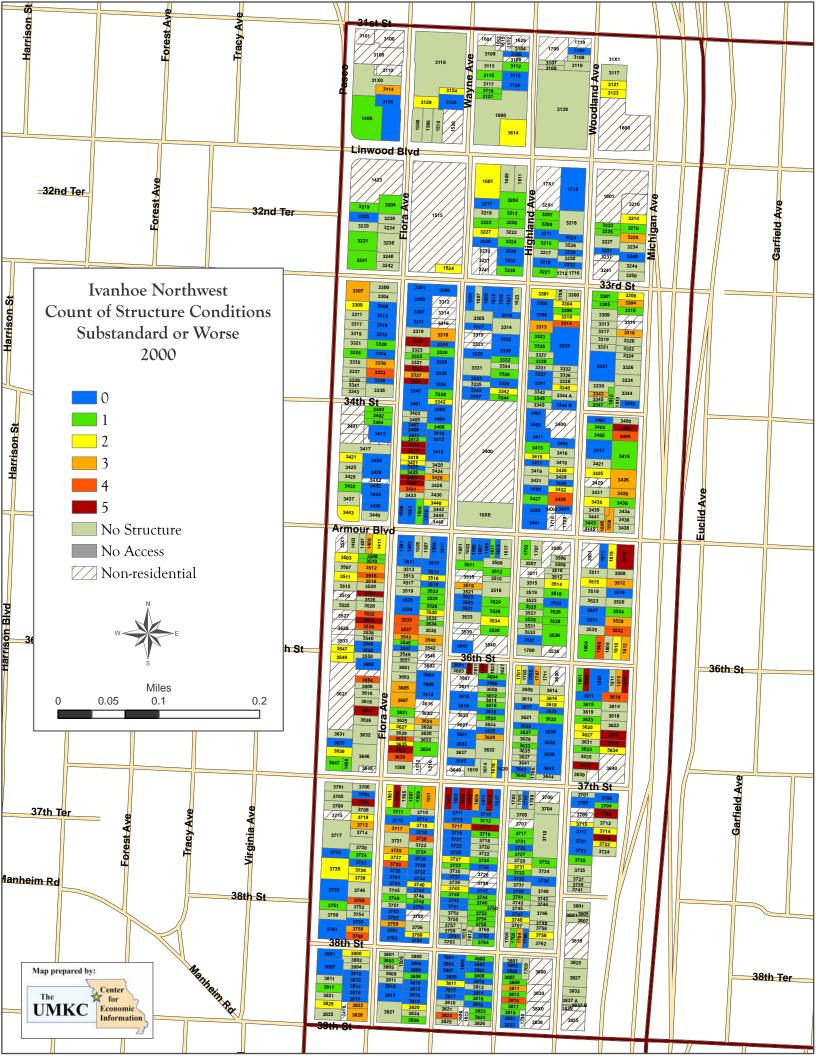
50 - 75%

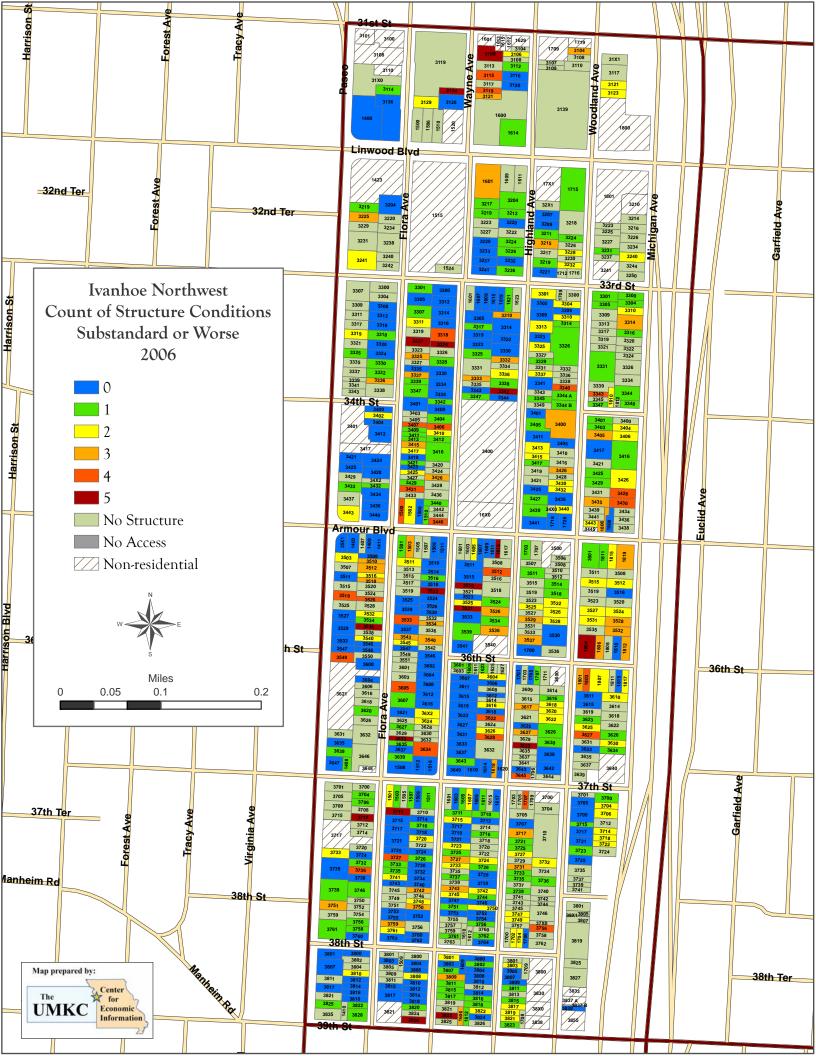
More than 75%

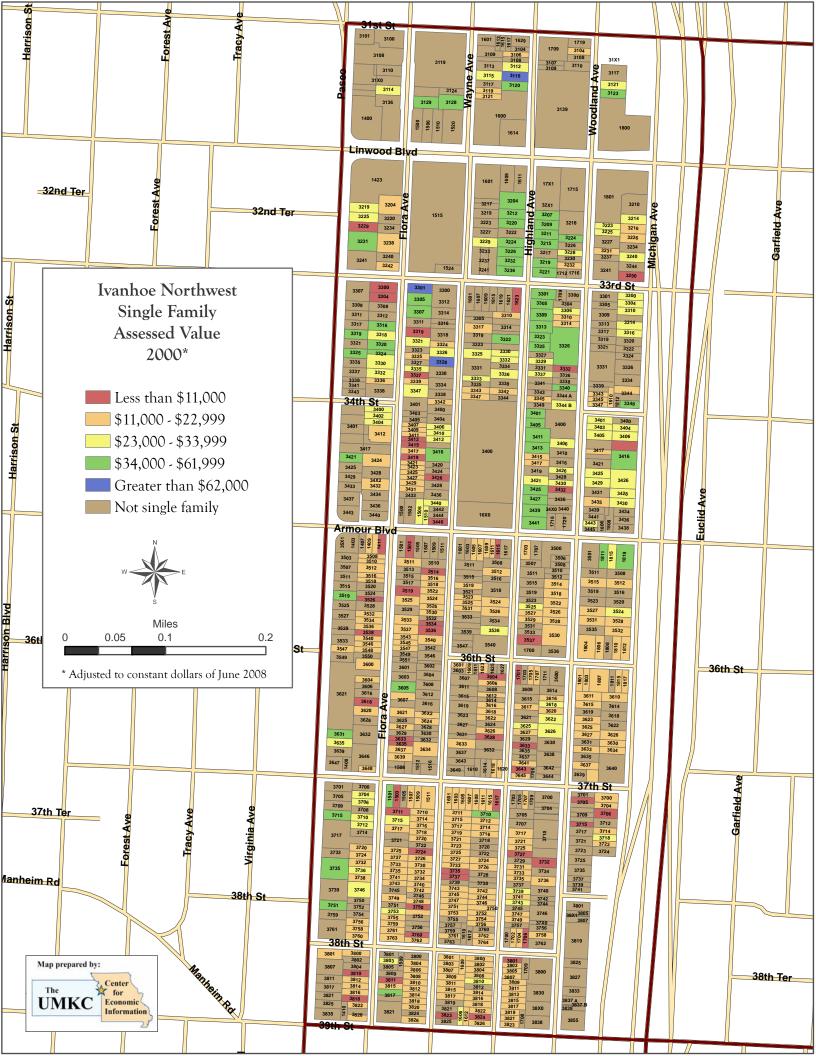
0.2 Miles

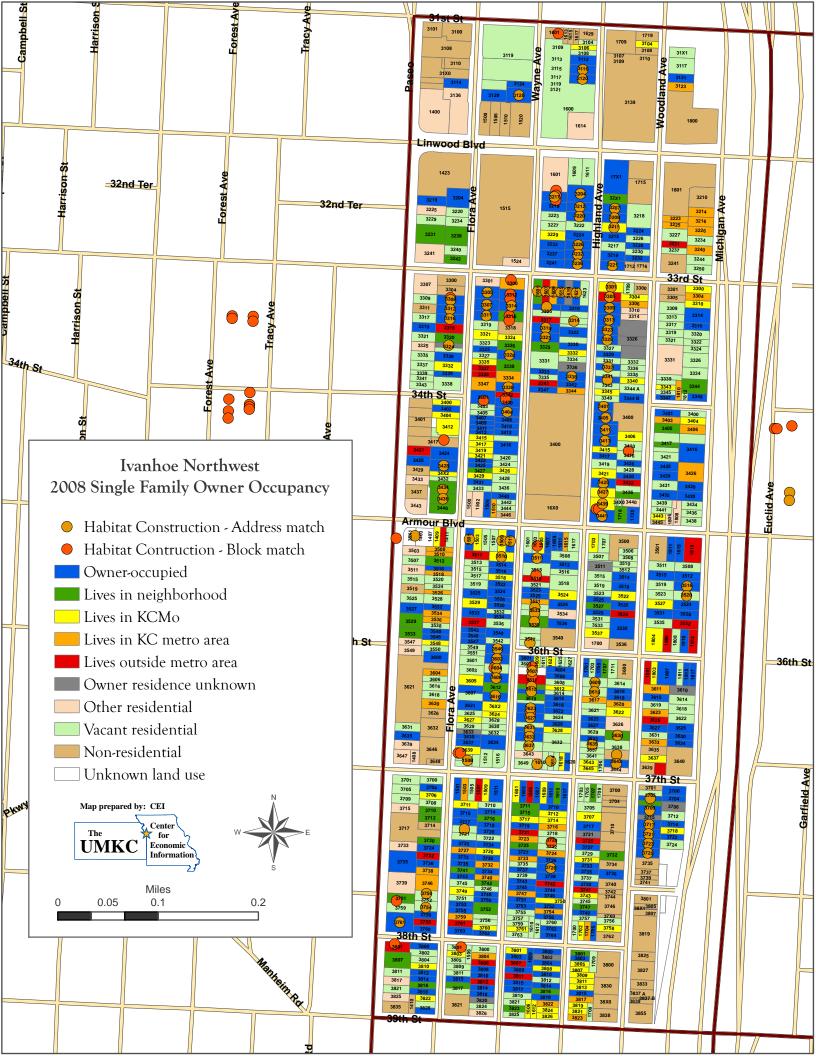




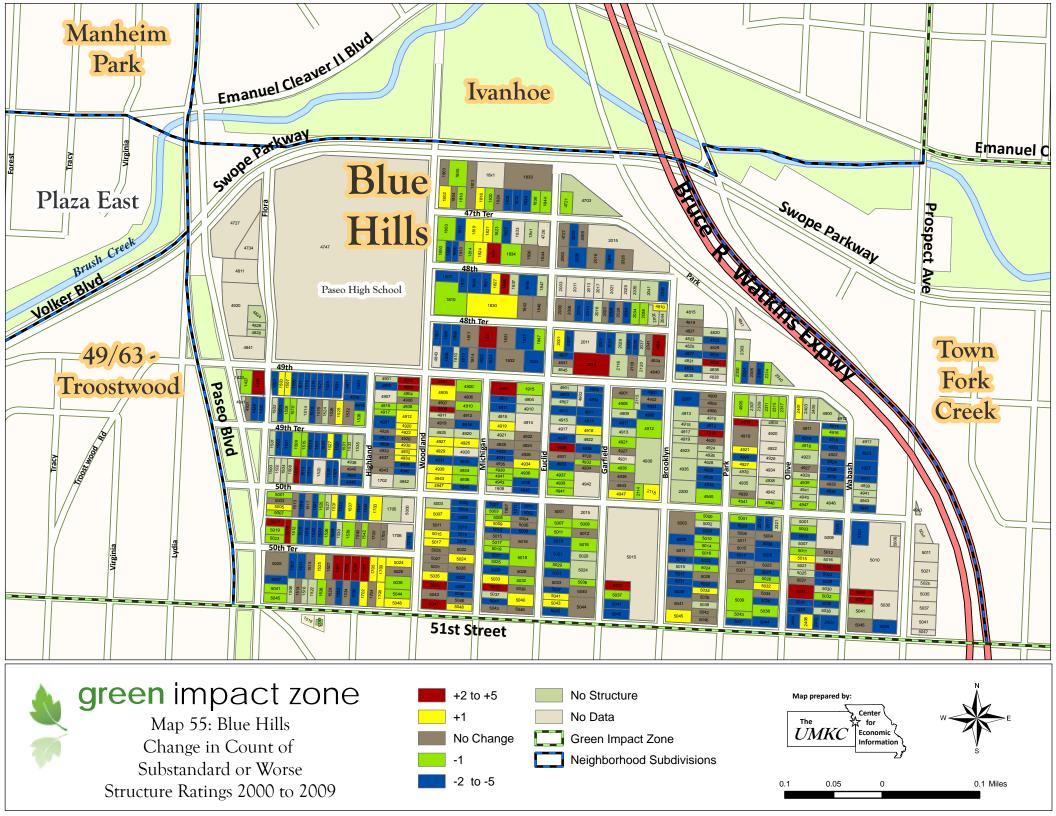


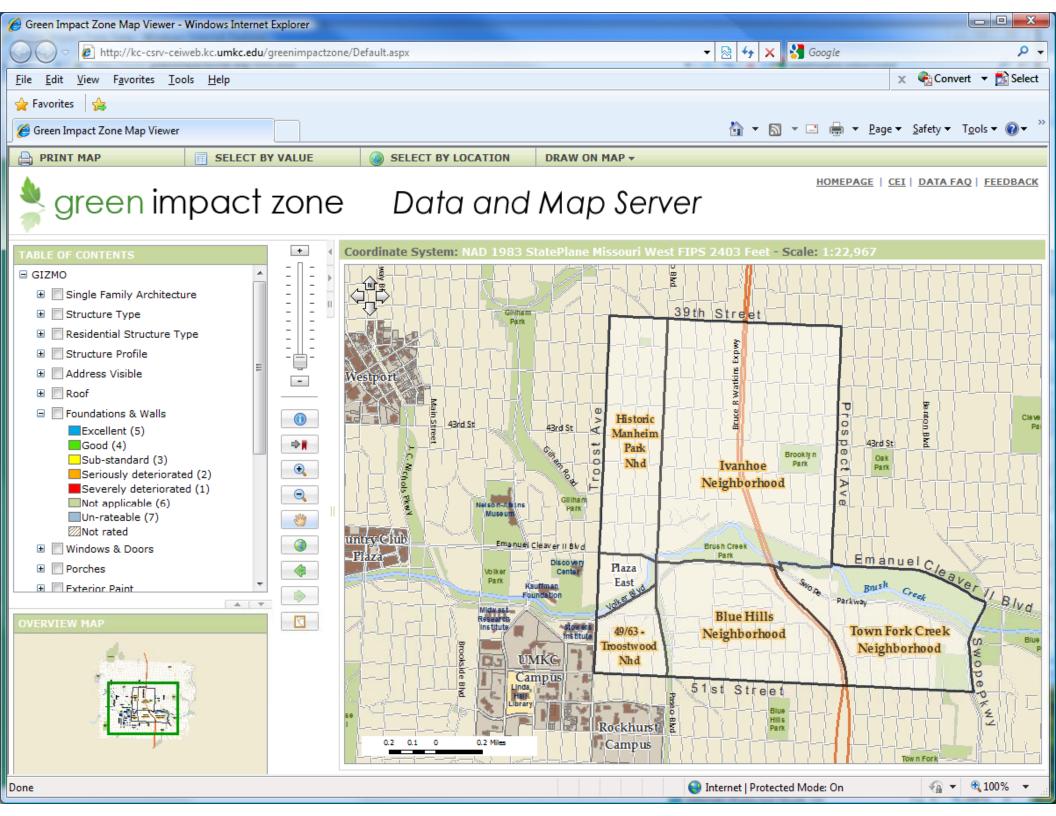












The Kansas City Community-Wide Information Network (CWIN)

A Kansas City *regional collaboration* of municipal government, agencies, organizations, and institutions *with a shared commitment to* development of *a Kansas City Neighborhood Indicators Program*. Current membership includes:

- The Mid-America Regional Council
- The UMKC Center for Economic Information
- The City of Kansas City, Missouri
- The Kansas City Public Library
- The Mid-America Assistance Coalition
- The Local Investment Commission
- The KCMo Downtown Council
- United Community Services of Johnson County