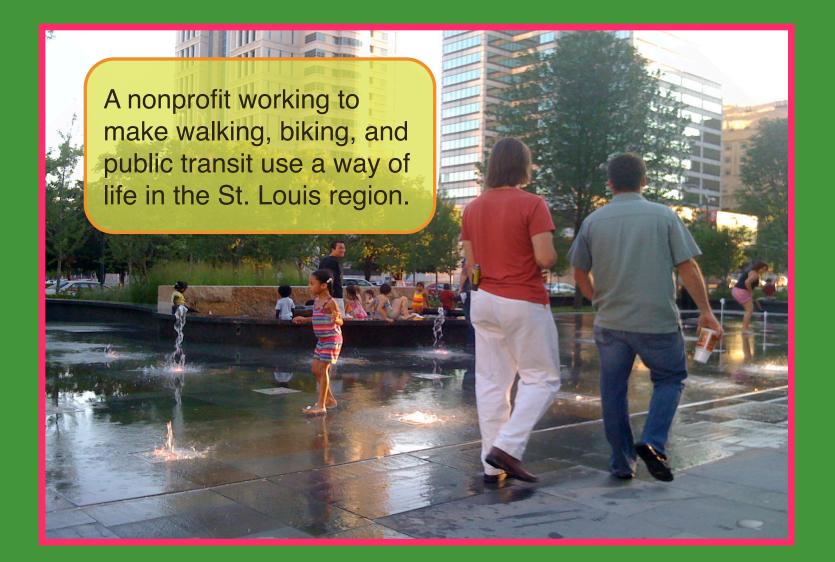
WHO IS TRAILNET?



BICYCLE EDUCATION & RIDES







BICYCLE & PEDESTRIAN PLANNING



ADVOCACY





69

Better roads for bicyclists, pedestrians the goal of bill OK'd in St. Louis County

January 22, 2014 7:00 am • By Steve Giegerich sgiegerich@post-dispatch.com 314-725-6758



Karen Karabell hoists her grocery-laden bike to the Brentwood Metrolink stop, heading home to the Central West End after running errands in Clayton and Brentwood on Jan. 9, 2014. Photo by Robert Cohen, rcohen@postdispatch.com

(2) More Photos

CLAYTON • More than two months of polite but contentious debate drew to an end Tuesday evening with a nearunanimous vote by the St. Louis County Council to adopt a Complete Streets policy that will eventually make it easier to bicycle and walk along county roads.

The vote, 6-0 with one abstention, carries the potential to alter the transportation landscape in St. Louis County and across the region.

"I do believe the future dictates that we become more friendly to bicycling and walking," said Councilwoman Kathleen Kelly Burkett, one of the six to cast a vote in favor of the Complete Streets bill.

SUSTAINABILITY AND LIVABILITY PRIORITIES



CITY OF ST. LOUIS Sustainability Plan

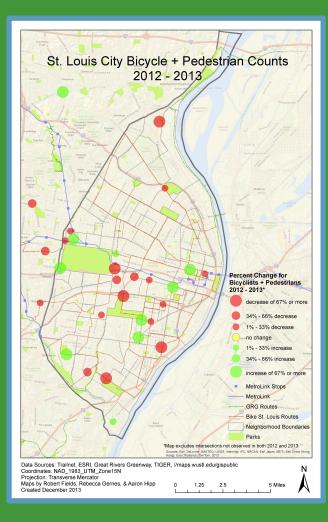
Adopted January 9, 2013 by the City of St. Louis Planning Commission

DATA NEEDED



- Behavior
- Needs
- Preferences

BICYCLE & PEDESTRIAN COUNTS





- Part of National Bicycle and Pedestrian
 Documentation Project
- Collected through volunteers
- Maps and infographic created
- Data goes to national project and Gateway Bike Plan

WALK AUDITS



- Collected through volunteers
- Large and small-scale
- Compiled reports
- Informs bicycle and pedestrian plans

BLUEPRINT FOR BETTER BIKING & WALKING





- Base-building approach
- Residents identified specific projects that need improvement
- Top 10 projects selected by Trailnet and community ambassadors
- Trailnet will work with communities to implement

SHIFT YOUR COMMUTE



- Website that collects walking, biking, and transit trips
- Encourages individual and team active transportation
- 142 individuals, 239 teams
- We engage teams during challenge months
- Helps gauge public health benefits and increases in active transportation

PREFERENCE SURVEYS



- Visual and written infrastructure preference surveys
- Children's surveys
- Comment cards

 Priorities for transportation decision-making in terms of how public space is used and spending



DATA WE NEED

49% vs. 3%



The increase in retail sales adjacent to New York City's first physically-protected cycle track in Manhattan vs. increase in retail sales borough-wide



- Route-mapping with social media integration
- Real estate value and retail sales increases due to bicycle and pedestrian improvements