Advancing Equity with Community Data

The places where people live affect their health, security, education, and economic success. People need data to understand how these issues intersect and vary across neighborhoods and among different groups. Having good data makes it possible for people to advocate for what is important to them, codevelop solutions, and hold others accountable for promised changes.

That’s where the National Neighborhood Indicators Partnership (NNIP) comes in. NNIP helps communities use data to shape strategies and investments so that all neighborhoods are places where people can thrive.

**WHAT WE DO**

NNIP is a national network of local organizations in more than 30 cities in the US. Each organization supports local priorities by connecting communities with the data they need and the help they need to use it. Member organizations have deep local knowledge and build relationships and trust with their communities to coproduce analyses relevant to local concerns.

Together, the NNIP network:
- engages changemakers and shares insights to accelerate innovation and advance racial and economic equity in policy and practice around the country; and
- encourages national networks and organizations to promote and invest in principled data use for equitable outcomes.

**OUR PARTNERS**

For more than two decades, the power of our network has been in its partners: local member organizations, the Urban Institute, and NNIP alumni.

Local member organizations are the evidence base for NNIP. Members shape the network’s understanding of what works and what doesn’t by sharing their on-the-ground experiences of helping communities find answers to their questions.

The Urban Institute brings policy expertise, spreads the NNIP model to new cities, provides a national platform for engagement and experimentation, and facilitates peer learning and technical assistance to meet our collective goals.

Our alumni, people who are former staff of member organizations, bring NNIP values and lessons to their current organizations in the public, nonprofit, academic, or private sectors and share insights with the NNIP network.
**Advancing Equitable Economic Mobility**

Using local and national data, NNIP member Neighborhood Nexus collaborated with the city of Atlanta to identify specific indicators for equitably achieving the city’s economic mobility goals. The data became the basis of an interactive tool residents and policymakers are using to understand neighborhoods’ pathways to economic mobility. Leaders used the data to determine the distribution of grants to support small businesses, which led to more funding for Atlanta neighborhoods with fewer pathways to opportunity and higher shares of people of color. Leaders also subsidized businesses to hire people from such neighborhoods as part of a $27 million incentive program. Several agencies are using this tool to evaluate and guide their investment strategies.

**Improving Neighborhood Safety**

Over seven years, nearly 150 people were killed or injured while walking in Gulfton, a predominantly immigrant neighborhood in southwest Houston. Residents felt limited in their abilities to safely get to school, work, or places for exercise. In response, the community worked together with NNIP member Kinder Institute for Urban Research at Rice University to audit the neighborhood’s pedestrian conditions. Residents included their insights from the analysis in their action plan, and Houston’s mayor took notice: the city chose to fund Gulfton’s planning efforts and Houston Public Works put $500,000 toward improving sidewalks, curbs, bike lanes, and signals at pedestrian crossings.

**Illuminating and Decreasing Racial Disparities**

Frustrated with the disproportionate effect of COVID-19 on Allegheny County’s Black community, a group of leaders formed the Black Equity Coalition (BEC) to address racial inequities in the pandemic response. With support from NNIP member Western Pennsylvania Regional Data Center, BEC successfully pressured local and state health departments to release and improve the quality of testing, case, and vaccination data by race. BEC used the data in a dashboard to monitor disparities and guide its outreach to health providers and the community. Because of BEC’s data-informed advocacy, Allegheny County now provides COVID-19 testing in locations more accessible to Black residents. Over six months, the disparity in infection rates between white and Black residents fell by half.

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The Urban Institute is a nonprofit research organization that provides data and evidence to help advance upward mobility and equity. We are a trusted source for changemakers who seek to strengthen decisionmaking, create inclusive economic growth, and improve the well-being of families and communities. For more than 50 years, Urban has delivered facts that inspire solutions—and this remains our charge today.

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