

Local Employment Dynamics

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MN Dept. of Employment and Economic Development

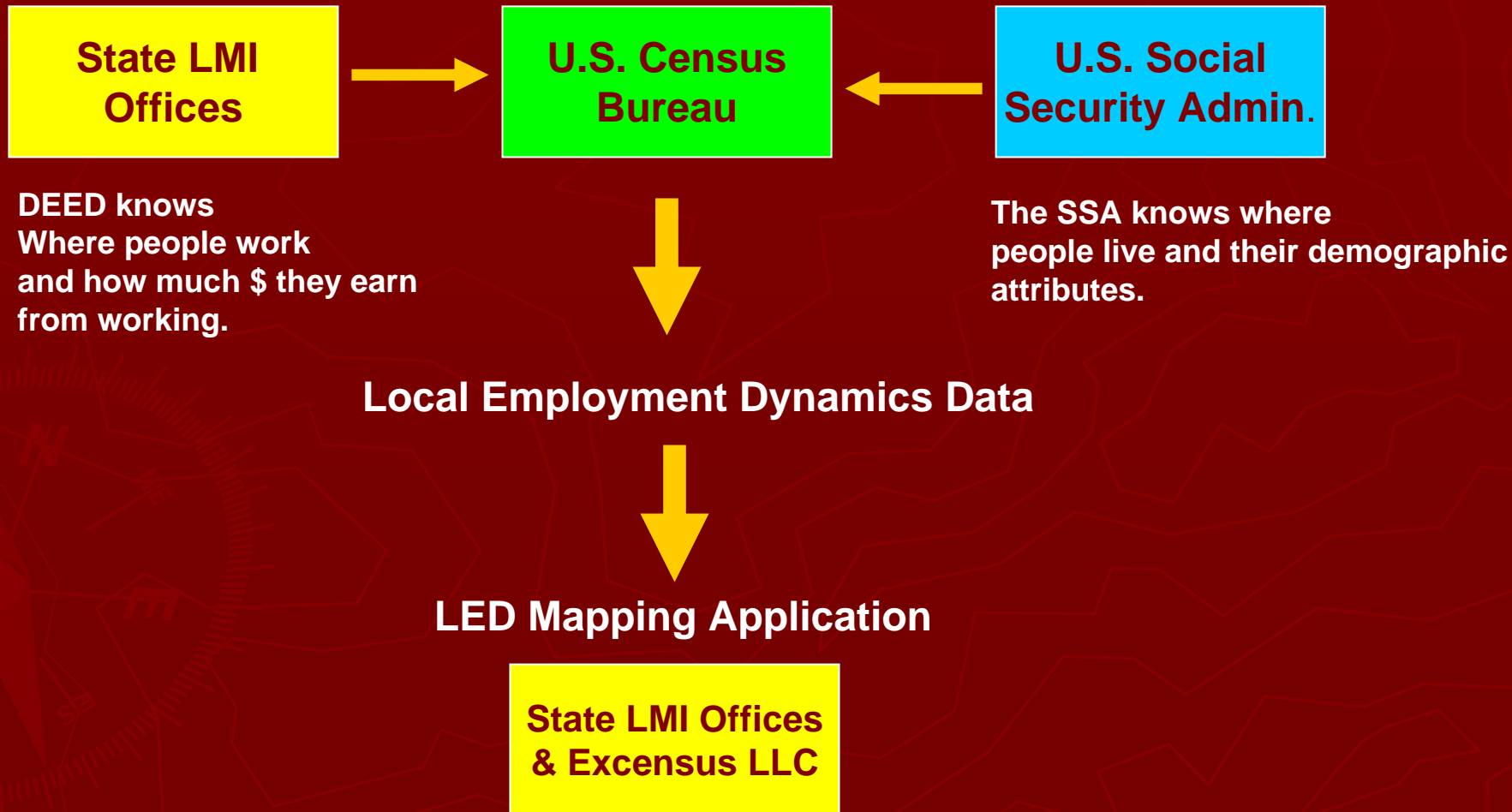
Francisca Winston
Local Initiatives Support Corporation

NNIP 5/15/09

Outline

- ▶ What is LED?
- ▶ LED Data Products
- ▶ How Do I Access LED Data?
- ▶ LED Analysis

LED: Local Employment Dynamics



Minnesota 3D Project V.2



Reset Map

Help

Give Feedback

Map Layers Reports

Generate Map/Report

[help with reports](#)

1) Select Map or Report

Map: Commuteshed, display by

☒ Dot ☐ City ☐ Both

Map: Laborshed, display by

☐ Dot ☐ City ☐ Both

Report: area characteristics of

☐ Employed Residents
☐ Employed Workers
☐ Housing
☐ Demographics

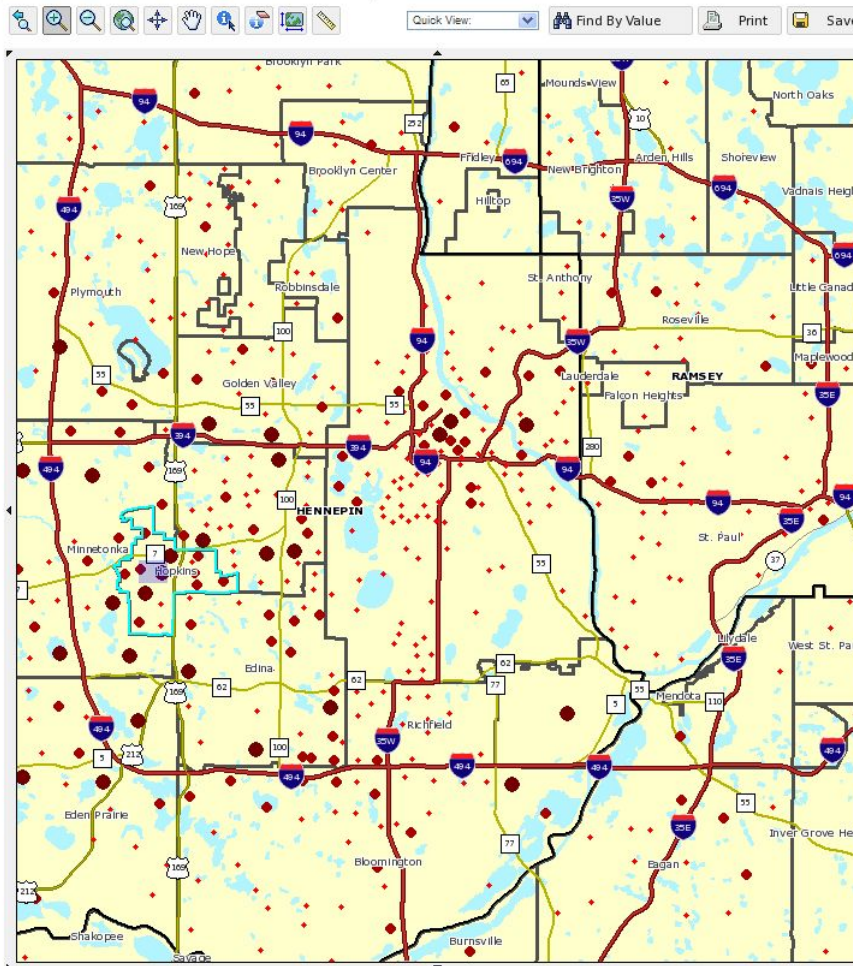
2) Select Area Type and Draw on Map

☐ Rectangle (as drawn)
☒ City (or neighboring cities)
☐ Neighborhood(s)

Clear Selection

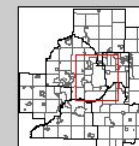
3) Generate Report

GO



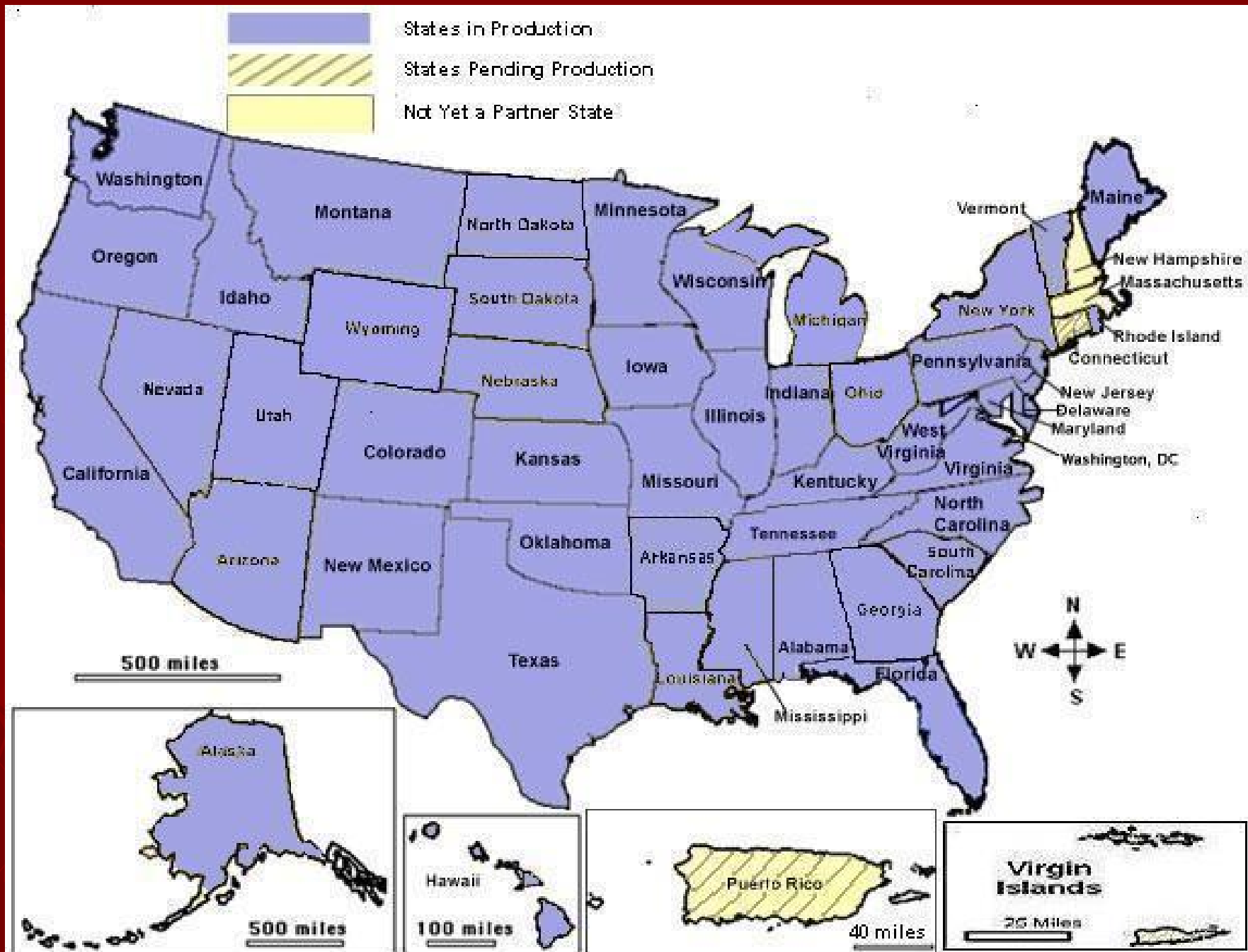
- Selected City
- Commuteshed (Where Residents Work)
- >50 Commuters
- 11-50 Commuters
- 1-10 Commuters
- Interstates
- US Highways
- State Highways
- County Road
- City Boundary
- Lake / River

Reference Map



0 1 2 3 mi

positively
 Minnesota
 Department of Employment
 and Economic Development
 Updated: 10/03/2008



Role of LMI Office

- ▶ States provide employer data - called QCEW - on a quarterly basis.
- ▶ Minnesota provides tools to display and view data
 - M3D mapping tool for Origin-Destination and RAC and WAC files
 - LED County Reports tool from Census gives users access to MN Quarterly Workforce Indicators

LED Data Products

- ▶ Quarterly Workforce Indicators (QWI) - data on workforce dynamics including *turnover*, *new hires* and *separations* by detailed geography, industry and demographics.
- ▶ Origin-Destination – file linking where people live to where they work by Census block.
- ▶ Workplace Area Characteristics / Resident Area Characteristics – Adds demographic and employment detail to O-D dataset.

Quality Workforce Indicators

- ▶ Average earnings
- ▶ Number of new hires and separations
- ▶ Job flows – how many people are moving into and out of jobs during a quarter
- ▶ Turnover
- ▶ All by
 - Detailed industry
 - Age category
 - Gender
 - County of employment

Origin-Destination

- ▶ Home block ID
- ▶ Work block ID
- ▶ Age
 - <31, 31-64, >64
- ▶ Earnings
 - <\$14,400, \$14,400-\$40,800, >\$40,800
- ▶ Jobs
 - All jobs
 - Primary jobs
 - Private jobs
 - Private primary jobs
- ▶ Industry – 3 broad categories

Workplace and Resident Area Characteristics

▶ Age

- Same as OD

▶ Earnings

- Same as OD

▶ Industry of Occupation

- 20 NAICS categories (2-digit)

Benefits of LEHD Data

- ▶ Updated frequently
 - O-D updated annually
 - QWI updated quarterly
- ▶ Population data, not sample or survey data
- ▶ Geographic detail - data available at block level
- ▶ Some demographic data available
 - Wage
 - Age
 - Industry of employment
 - Gender

Limitations to LEHD Data

- ▶ Latest available O-D data is 2006
- ▶ Only includes jobs covered by Unemployment Insurance Program (~90-95% of jobs nationwide)
- ▶ Only accurate to the extent that the underlying data are accurate
- ▶ Demographic data presented in broad categories
- ▶ Census does “fuzzing” of data to protect business/worker identity

Where to Get LED Data

- ▶ Cornell Virtual Research Data Center
- ▶ Web GIS Sites
 - OnTheMap
 - Minnesota 3D
- ▶ Open Source (MapServer, Chameleon, PostGIS)

Cornell Virtual Research Data Center

www.vrdc.cornell.edu/onthemap/data

Index of /onthemap/data/v3/il/od - Mozilla Firefox


































File Edit View History Bookmarks Tools Help

http://www.vrdc.cornell.edu/onthemap/data/v3/il/od/ Google









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Index of /onthemap/data/v3/il/od

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 il od aux ja 2004 1.csv.gz	11-Feb-2009 17:30	1.1M
 il od aux ja 2005 1.csv.gz	11-Feb-2009 17:31	1.2M
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Index of /onthemap/data/v3/il/wac

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il wac total jp 2006 1.csv.gz	11-Feb-2009 20:30	1.0M

Done

File types

- ▶ Data from 2002-2006
- ▶ Main & Aux files
- ▶ All Jobs, Primary Jobs, Private Jobs, Private Primary Jobs
- ▶ Wage, Age, Industry breakdowns (WAC/RAC only)
- ▶ 40 O-D files, 200 RAC/WAC files for each state
- ▶ Compressed size of entire U.S. file set is 19GB
- ▶ gzip'd comma-separated text files (.csv.gz)

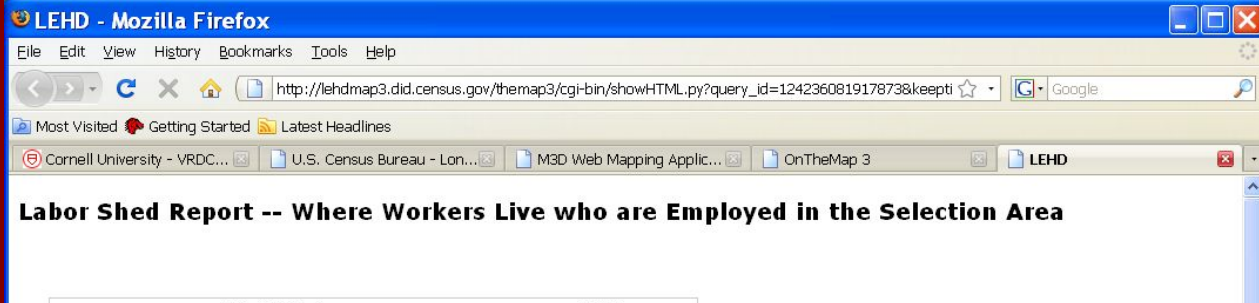
OnTheMap

- ▶ Place-based search
- ▶ Graphical or Text-based Interface
- ▶ Map & Report Generation in a variety of formats, levels of geography, permutations of data
- ▶ Covers entire U.S.*

* - States Participating in LED

A map of the San Francisco Bay Area illustrating population density by county. The counties shown are Marin, Contra Costa, Alameda, Santa Clara, San Jose, San Mateo, and San Francisco. Population density is represented by concentric circles: small white circles for low density, medium pink circles for moderate density, and large black circles for high density. Major cities like San Francisco, Oakland, Berkeley, San Jose, and San Diego are clearly labeled. The map also shows major highways (Interstates 580, 680, 780, 805) and geographical features like the Golden Gate Bridge and various bays. A scale bar at the bottom left indicates distances up to 10 km and 6 miles. A compass rose is located in the top left corner.

When a layer name is grayed and italicized, it is unavailable at the current zoom level.



Labor Shed Report -- Where Workers Live who are Employed in the Selection Area

<u>Total All Jobs</u>	2006	
	Count	Share
Total All Jobs	40,400	100.0%

<u>Job counts in Cities/Towns Where Workers Live</u>	2006	
	Count	Share
Oakland, CA	9,655	23.9%
San Francisco, CA	3,194	7.9%
Alameda, CA	1,569	3.9%
San Leandro, CA	1,549	3.8%
Hayward, CA	1,352	3.3%
Berkeley, CA	1,257	3.1%
Castro Valley, CA	996	2.5%
San Jose, CA	973	2.4%
Fremont, CA	940	2.3%
Richmond, CA	888	2.2%
All Other Locations	18,027	44.6%

<u>Job counts in Counties Where Workers Live</u>	2006	
	Count	Share
Alameda Co., CA	21,055	52.1%
Contra Costa Co., CA	6,950	17.2%
San Francisco Co., CA	3,194	7.9%
Santa Clara Co., CA	1,590	3.9%
San Mateo Co., CA	1,340	3.3%
Solano Co., CA	1,139	2.8%
Sacramento Co., CA	1,094	2.7%
San Joaquin Co., CA	844	2.1%
Marin Co., CA	571	1.4%
Los Angeles Co., CA	397	1.0%
All Other Locations	2,226	5.5%

<u>Job counts in States Where Workers Live</u>	2006	
	Count	Share
California	40,366	99.9%
Nevada	6	0.0%
Texas	5	0.0%
Illinois	5	0.0%
Michigan	4	0.0%
All Other Locations	14	0.0%

<u>Report Settings</u>	
Year(s):	2006
Job Type:	All Jobs
Labor Market Segment:	All Workers
Study Selection Layer:	ZIP Codes (ZCTA)
Study Selection Features:	94612
Advanced Area Selection:	Ignored.
Map Precision:	Blocks
Selected Block Count:	169
Query ID:	124236081917873

Data Sources

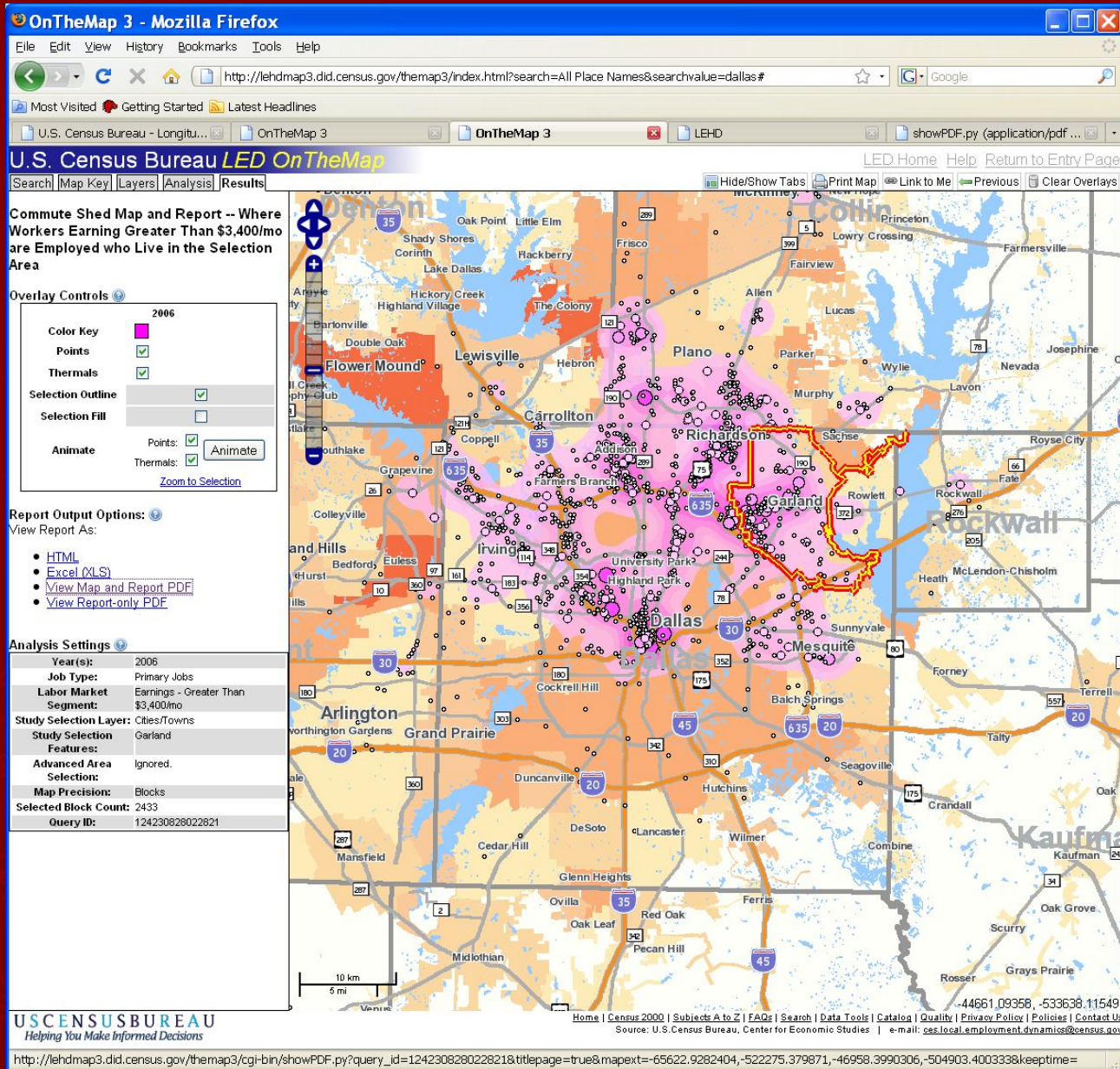
US Census Bureau, LED Origin-Destination Data Base (2nd Quarter 2002, 2003, 2004, 2005, and 2006)

USCENSUSBUREAU
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Source: U.S. Census Bureau, Center for Economic Studies | e-mail: [geography@cen.gov](#)

Done

Done



Commute Shed Report -- Where Workers Earning Greater Than \$3,400/mo are Employed who Live in the Selection Area

Total Primary Jobs

	2006	
	Count	Share
Total Primary Jobs	35,437	100.0%

Job counts in Cities/Towns Where Workers are Employed

	2006	
	Count	Share
Dallas, TX	13,372	37.7%
Garland, TX	3,642	10.3%
Richardson, TX	2,995	8.5%
Plano, TX	2,791	7.9%
Irving, TX	1,637	4.6%
Austin, TX	1,460	4.1%
Farmers Branch, TX	1,024	2.9%
Mesquite, TX	983	2.8%
Carrollton, TX	788	2.2%
Fort Worth, TX	640	1.8%
All Other Locations	6,105	17.2%

Job counts in Counties Where Workers are Employed

	2006	
	Count	Share
Dallas Co., TX	25,178	71.1%
Collin Co., TX	4,371	12.3%
Tarrant Co., TX	1,749	4.9%
Travis Co., TX	1,485	4.2%
Denton Co., TX	618	1.7%
Harris Co., TX	480	1.4%
Rockwall Co., TX	286	0.8%
Hunt Co., TX	158	0.4%
McLennan Co., TX	115	0.3%
Kaufman Co., TX	94	0.3%
All Other Locations	903	2.5%

Job counts in States Where Workers are Employed

	2006	
	Count	Share
Texas	35,375	99.8%
Oklahoma	9	0.0%
Arkansas	8	0.0%
Florida	6	0.0%
Tennessee	5	0.0%
All Other Locations	34	0.1%

Report Settings

Year(s):	2006
Job Type:	Primary Jobs
Labor Market Segment:	Earnings - Greater Than \$3,400/mo
Study Selection Layer:	Cities/Towns
Study Selection Features:	Garland
Advanced Area Selection:	Ignored.
Map Precision:	Blocks
Selected Block Count:	2433
Query ID:	124230828022821

Data Sources

US Census Bureau, LED Origin-Destination Data Base (2nd Quarter 2002, 2003, 2004, 2005, and

Minnesota 3D

- ▶ Minnesota Based LED Data
- ▶ 90+ Additional Layers
- ▶ Services / Resources, External Links
- ▶ Unique Datasets
 - Metro Foreclosures (point)
 - Sales Tax Revenue (block group)
 - Affordable Housing Inventory (point)
 - MN State Tax Returns (block group)

Minnesota 3D Project V.3



Reset Map

Help

Give Feedback

Map Layers Reports

Update Map



Quick View:

Find By Value

Print Map

Download

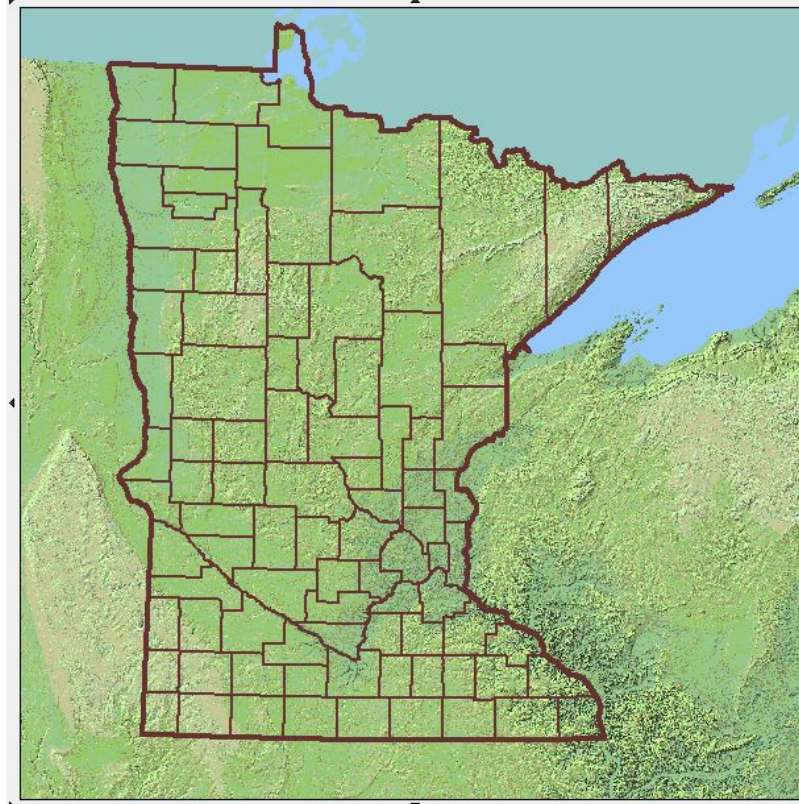
Overlays

- ☐ Maptips ([what is this](#))
- ☒ Administrative and Political
- ☐ Transportation
- ☐ Services and Resources
- ☐ Industry Clusters

Backgrounds & Charts

- ☒ Clear background and charts
- ☐ Employment
- ☐ Economic Development
- ☐ Demographics
- ☐ Financial

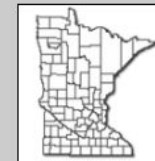
Note, some layers may not display at certain extents. Try zooming in if a selected layer is not displaying on the map.



0 28 56 84 mi

Minnesota Counties

Reference Map



Minnesota 3D Project V.3



Reset Map

Help

Homepage

Map Layers

Reports

Generate Map/Report



Quick View:

Search

Clear Search

Print

Download

[help with reports](#)

1) Select Map or Report

Map: Commute shed,
display by☐ Dot ☐ City ☐ BothMap: Labor shed, display
by☐ Dot ☐ City ☐ BothReport: area
characteristics of☐ Paired Area Labor Shed ☐ Employed Residents ☐ Employed Workers ☐ Demographics☐ Housing 2) Select Area Type and
Draw on Map

Draw with:

☐ Rectangle☐ Multiple Rectangles ☐ Freehand ☐ Draw Paired Area

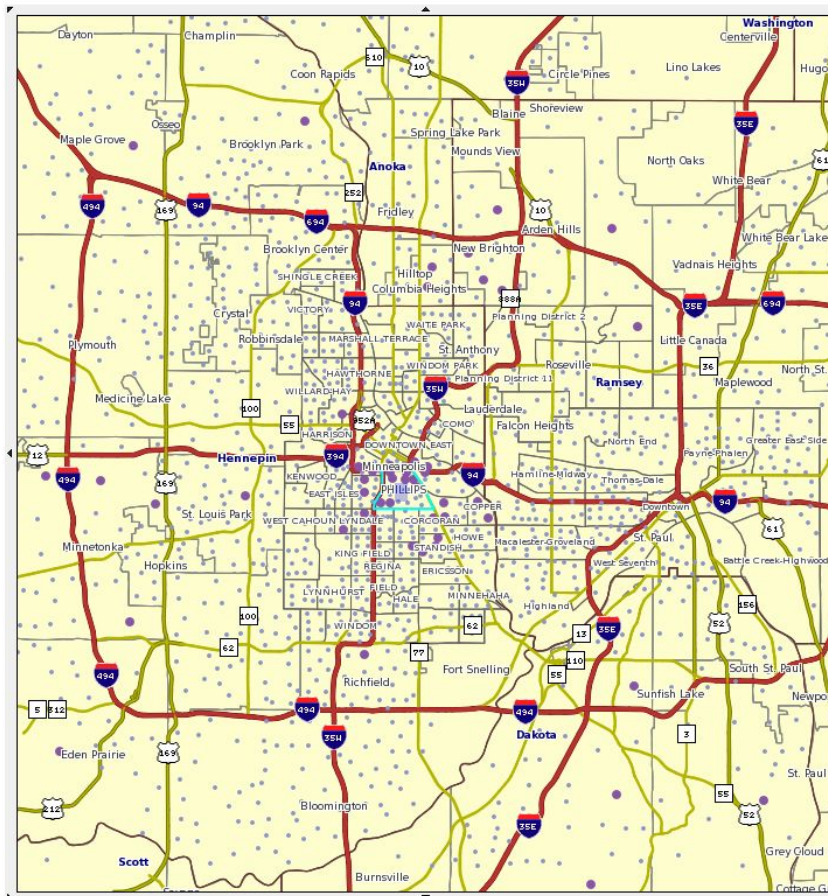
Select Area:

☐ Block Group☐ City☒ Neighborhood(s)

Clear Selection

3) Generate Report

GO



- Selected Neighborhood / District
- Laborshed (Where Workers Live)
- >100 Commuters
- 21-100 Commuters
- 1-20 Commuters
- Interstates
- US Highways
- State Highways
- Minnesota Counties
- Neighborhood / Planning District
- County Subdivisions

Reference Map



0 1 2 3 mi

positively
MinnesotaDepartment of Employment
and Economic Development

Workplace Area Characteristics Report - 2006 LED Data -

The following neighborhoods included in report:

PHILLIPS,

close

print

save



	Percent	Number	Metro %	Metro #
Annual Average Earnings by Job				
	Selection Stats		Metro Stats	
<\$14,400	16.7	2486	24.6%	389,381
\$14,400-\$40,800	37.0	5517	32.5%	514,077
>\$40,800	46.3	6896	42.9%	678,573
Total	100.0	14899	100.0%	1,582,031
Age of Job Holder				
	Selection Stats		Metro Stats	
30 and under	22.7	3378	27.1%	429,183
31-54	62.9	9365	57.7%	913,103
55 and over	14.5	2156	15.2%	239,746
Total	100.1	14899	100.0%	1,582,032
Jobs by Industry				
	Selection Stats		Metro Stats	
Agriculture, Forestry, Fishing and Hunting	0.0	0	0.2%	2,693
Mining	0.0	0	0%	381
Utilities	0.0	0	0.2%	3,737
Construction	0.7	107	4.5%	71,717
Manufacturing	1.6	242	12.0%	189,471
Wholesale Trade	2.7	396	6.0%	95,091
Retail Trade	1.4	209	10.3%	163,015
Transportation and Warehousing	0.4	65	3.0%	47,137
Information	0.1	19	2.4%	38,383
Finance and Insurance	0.7	105	6.1%	96,334
Real Estate, Rental, and Leasing	0.4	62	1.9%	30,692
Professional, Scientific, and Technical Services	1.2	177	6.7%	105,883
Management of Companies and Enterprises	0.5	71	4.6%	72,618
Admin, Support, Waste Management, Remediation	3.9	587	6.1%	96,487
Educational Services	0.3	46	8.2%	130,078
Health Care and Social Assistance	80.6	12011	11.8%	186,067
Arts, Entertainment, and Recreation	0.5	78	1.5%	22,862

Accommodation and Food Services	1.8	265	7.7%	121,754
Other Services (Except Public Administration)	3.1	459	3.5%	55,007
Public Administration	0.0	0	3.3%	52,623

All Jobs (including private and public)	99.9	14899	100.0%	1,582,030
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Laborshed (Cities where employed workers in the selected area live)

	All Jobs	Jobs in Goods Producing	Jobs in Transportation & Utilities	Jobs in Other Services
Minneapolis city	4133	109	201	3823
St. Paul city	1047	22	57	968
Bloomington city	527	21	26	480
Brooklyn Park city	389	3	17	369
Eagan city	377	4	11	362
Coon Rapids city	332	10	17	305
Richfield city	332	3	9	320
Plymouth city	326	1	13	312
St. Louis Park city	300	2	14	284
Edina city	286	0	8	278



Source: US Census Bureau, LED Residence Area Characteristics Files (2006). Please note that Residence Area Characteristics are based on **all primary** jobs while Workplace Area Characteristics files are based on **all** jobs.

Done

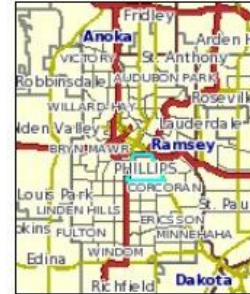
Residence Area Characteristics Report - 2006 LED Data -

The following neighborhoods included in report:
PHILLIPS,

close

print

save



	Percent	Number	Metro %	Metro #
Annual Average Earnings by Worker	Selection Stats	Metro Stats		
<\$14,400	32.4	1652	20.2%	273,536
\$14,400-\$40,800	50.8	2585	34.2%	462,524
>\$40,800	16.8	855	45.6%	615,753
Total	100.0	5092	100.0%	1,351,813
Age of Worker	Selection Stats	Metro Stats		
30 and under	37.5	1912	27.0%	364,520
31-54	51.0	2597	57.4%	776,016
55 and over	11.4	583	15.6%	211,277
Total	99.9	5092	100.0%	1,351,813
Workers by Industry of Primary Job	Selection Stats	Metro Stats		
Agriculture, Forestry, Fishing and Hunting	0.1	4	0.2%	2,481
Mining	0.0	1	0.0%	345
Utilities	0.2	9	0.3%	3,909
Construction	2.7	138	4.4%	59,103
Manufacturing	8.2	418	12.1%	164,063
Wholesale Trade	4.5	229	6.1%	82,821
Retail Trade	11.3	574	10.9%	146,653
Transportation and Warehousing	3.7	187	3.2%	43,800
Information	2.2	111	2.6%	35,200
Finance and Insurance	5.3	268	6.5%	87,597
Real Estate, Rental, and Leasing	1.6	81	1.9%	25,494
Professional, Scientific, and Technical Services	5.4	273	6.9%	93,836
Management of Companies and Enterprises	2.6	130	4.4%	59,748
Admin, Support, Waste Management, Remediation	9.9	506	5.6%	75,084
Educational Services	7.1	364	8.4%	113,982
Health Care and Social Assistance	18.0	917	11.7%	158,056
Arts, Entertainment, and Recreation	1.4	70	1.3%	17,179
Accommodation and Food Services	10.3	523	6.9%	92,591
Other (unclassified)	1.1	55	0.8%	11,100

On The Map

<http://lehdmap3.did.census.gov/themap3/>

(Google: Census LED, OnTheMap)

M3D Website

<http://map.deed.state.mn.us/M3D>

(Google: M3D)