



USING INFORMATION FOR COMMUNITY CHANGE

An Introduction to the National Neighborhood Indicators Partnership (NNIP)

Columbus NNIP Meeting

June 19 – 21, 2013

National Neighborhood Indicators Partnership (NNIP)

- ◆ **Collaborative effort since June 1995**
 - *First meeting of UI and first six local intermediaries to discuss partnership*
 - *Atlanta, Boston, Cleveland, Denver, Oakland, Providence*
 - *Several funded in 1980s by Jim Gibson through Rockefeller's Community Planning and Action Projects*
- ◆ **June 1996 – UI assessment completed, report published, partnership funded**



National Neighborhood Indicators Partnership (NNIP)

1997: Washington, D.C.

1999: Baltimore, Indianapolis, Miami, Milwaukee, Philadelphia

2002: Camden, Chattanooga, Des Moines, Los Angeles, Louisville, New Orleans, Sacramento

2003: Seattle, Hartford

2004/2005: Nashville, Chicago, Columbus, Dallas, Memphis

2006/2007: Grand Rapids, New York, Minneapolis

2008/2009: New Haven, Pittsburgh, St. Louis, Detroit

2010: Portland, Kansas City, San Antonio

2012: Austin, Pinellas County... And more to come





LOCAL PARTNERS IN NNIP

The defining functions

- ◆ **Building and operating information systems with integrated and recurrently updated data on neighborhood conditions**
- ◆ **Facilitating and promoting the direct practical use of data by community and city leaders for community building and local policy making**
- ◆ **Emphasizing the use of information to build the capacities of institutions and residents in distressed neighborhoods**





NNIP Success Requires Three Innovations



1) Data and Technology

People relate to data analysis at the neighborhood level.

2) Institutions

Long-term and multifaceted interests

Positioned to maintain trust of data providers and users

3) Progressive Mission: Information for Change





Shared Mission: *Information for Change*

- ◆ **Democratizing Information**
 - *Facilitate the direct use of data by stakeholders*

- ◆ **Work for many clients**
 - *Technical assistance to nonprofits*
 - *Informing city's service provision*
 - *Market analysis for local retail*

- ◆ **But a central focus on strengthening, empowering low-income neighborhoods**

- ◆ **Information as a bridge for collaboration among residents, public agencies, nonprofits, businesses**



Obligations to the NNIP Partnership:

- ◆ **Continue to meet NNIP standards at home**
 - *Perform the basic NNIP functions in full*
- ◆ **Submit documentation on accomplishments/lessons**
 - *Twice per year – data holdings, analysis, dissemination*
- ◆ **Participate actively in work of the Partnership**
 - *Best efforts to attend all meetings, conferences, workshops*
 - *Make presentations to partners, participate in peer learning*
 - *Participate in network planning for specific issues*
- ◆ **Promote NNIP principles**
 - *Note and promote affiliation with NNIP and its principles in local work and professional activities*



INDICATORS IN ACTION

Data Driven Organizing in Pittsburgh's Homewood Children's Village



*Thanks to Samantha Teixeira & Dr. John Wallace, Jr.
and Bob Gradeck for slides and story*

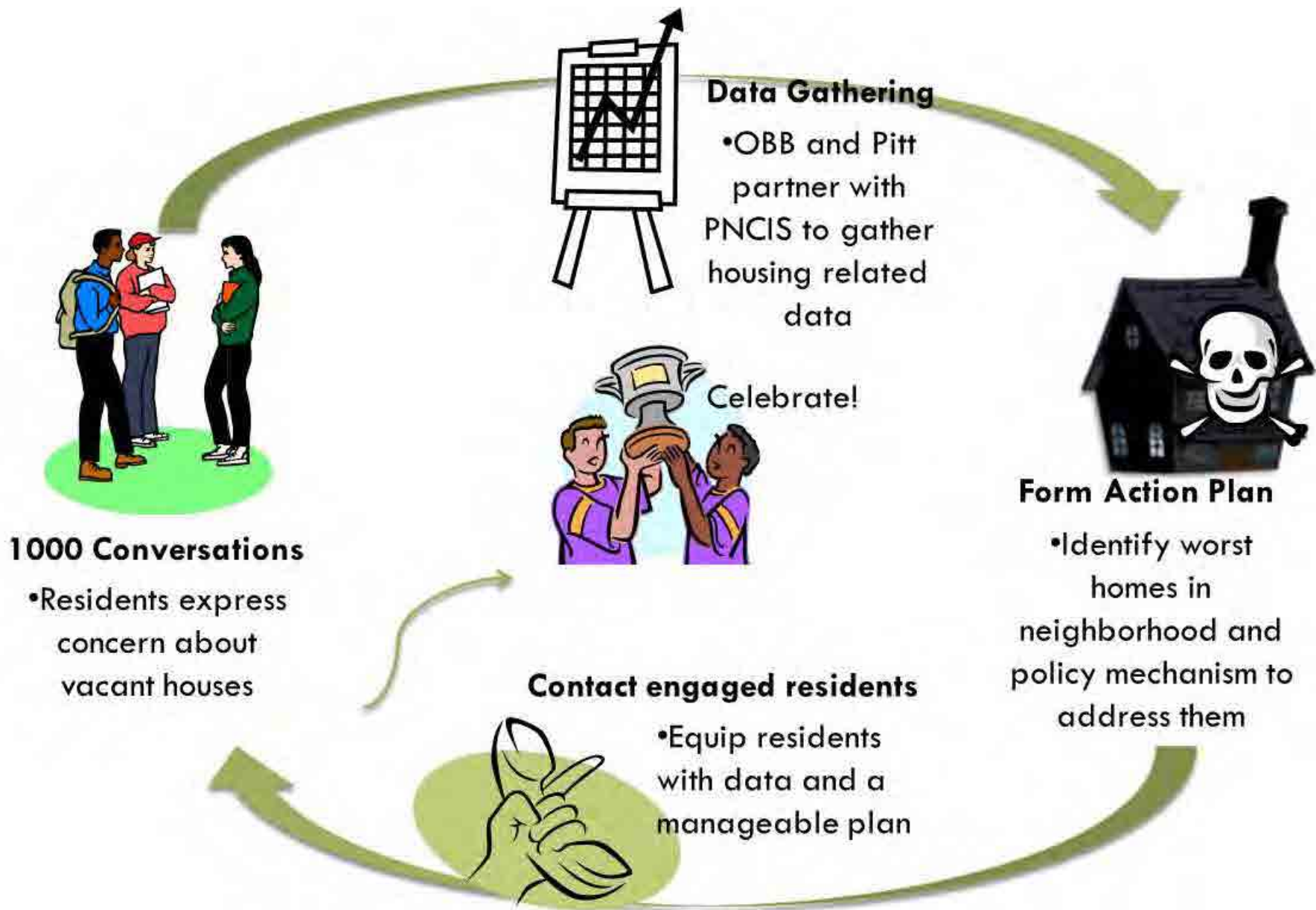




The Village

- ◆ Adapting the Harlem Children's Zone model
- ◆ HCZ pillars
 - *Community building*
 - *Evidence based programs*
 - *Scale*
 - *Evaluation*
- ◆ Property issues are a key aspect of Homewood's challenges







PNCIS Partnership in HCV Neighborhood Assessment

- ◆ Research Review & Design
- ◆ Data Integration
- ◆ Data Visualization: MAPS!
- ◆ Training
- ◆ Policy Action



Exterior Property Condition in Homewood



Legend

Exterior and Paint

- Good
- Fair
- Poor
- City Steps
- Railroad
- Streets**
- Street
- Major Road
- Rivers
- Parcels
- City Neighborhoods
- Municipalities
- County
- Woodland
- Cemeteries
- Parks



1: 7,005



Notes



Data Driven Organizing: Homewood's Dirty Thirty

- ◆ Used joint database to identify worst properties in the neighborhood
- ◆ Mobilized residents to call the 311 Response Line and advocate for boarding up the properties
- ◆ 23 of 30 properties were boarded up, torn down, or improved within a month





Before



After





Impact

- ◆ **Bringing resources back to the neighborhood to help children and families**
- ◆ **Improving quality of built and physical environment**
- ◆ **Strengthen residents' capacity for action**
- ◆ **Making the neighborhood a safer place for children**





INDICATORS IN ACTION:

Using Neighborhood Indicators to Identify Need for Youth Services in Indianapolis





Marion County Commission on Youth

EIP Goal:

Reduce the number of children entering the county's child welfare and juvenile justice systems by improving the coordination of youth services in Marion County.

Co-location of Services:

Organizations serving youth and families in Marion County will partner with community organizations, such as neighborhood centers, schools and churches, to offer various supportive services at common access points.

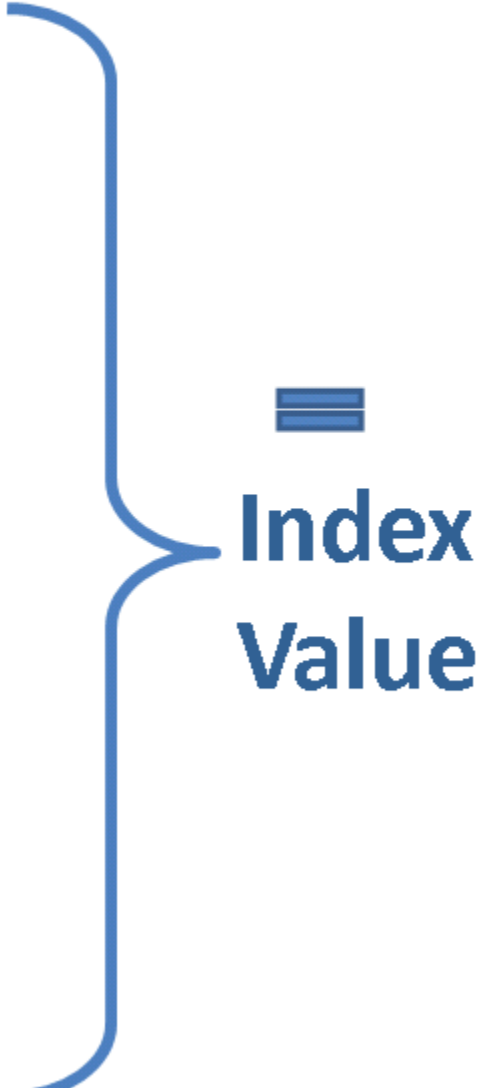


Early Intervention & Prevention

*Building A Foundation for Family
& Community Success*



Vulnerability Index: Needs Indicators

	<u>Include</u>	<u>Weight</u>	
✓ Single Parent Families	1	3	
✓ Economy - Unemployment	1	2	
<input type="checkbox"/> Economy - Poverty	0	3	
✓ Education – Less than HS Diploma	1	2	
✓ Education – Attendance	1	3	
<input type="checkbox"/> Health - Teen Births	0	2	
<input type="checkbox"/> Health - Births with no Prenatal Care	0	2	
✓ Health - Low Weight Births	1	3	
<input type="checkbox"/> Housing – Subsidized Housing	0	1	
<input type="checkbox"/> Public Assistance – Food Stamps	0	1	
✓ Public Safety – Adult Crimes	1	2	
✓ Public Safety – Juvenile Charges	1	2	

Vulnerability Index



Children and Family Needs Index

Index 1: Areas in Need of Services

Weighted

by Census Tract

0 - 2

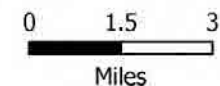
3 - 6

7 - 11

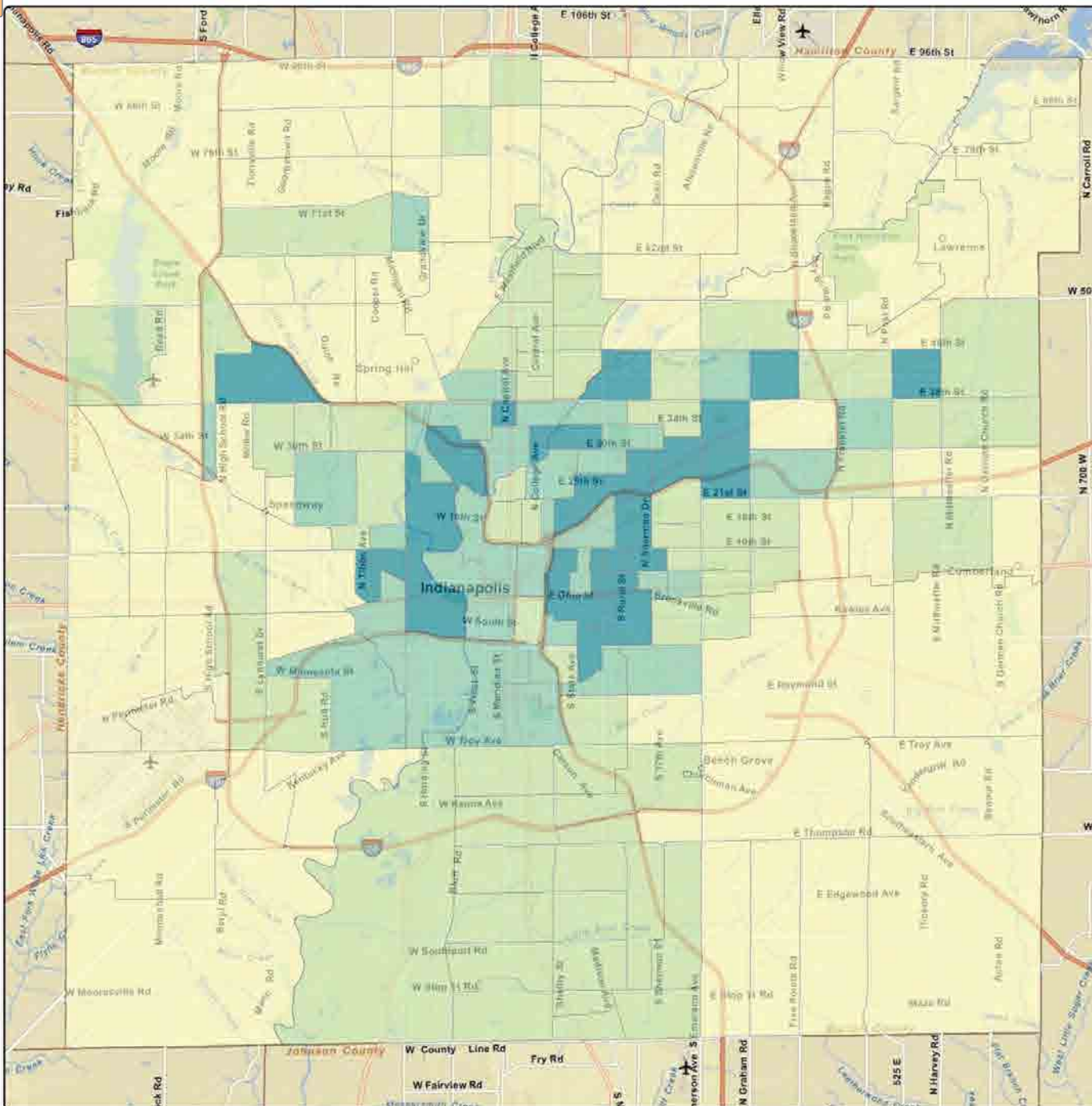
12 - 20

Index 1 Weighted

This index shows areas in need of child and family services – the areas that are much more worse off than Marion County. For 12 indicators, census tracts that are much more worse off than Marion County were assigned a score of '1.' Each indicator was assigned a multiplier (or weight) based on its importance in the overall definition of "need." The scores multiplied by the weight were added together for each tract with a maximum index score of 26. A tract with a score of 26 means that the tract was much worse off than the county for all 12 indicators.



Map created 5/24/2011
by The Polis Center at IUPUI.

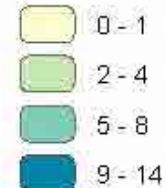


Children and Family Needs Index

Index 2: Areas in Extreme Need of Services

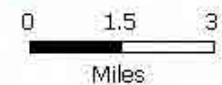
Weighted

by Census Tract

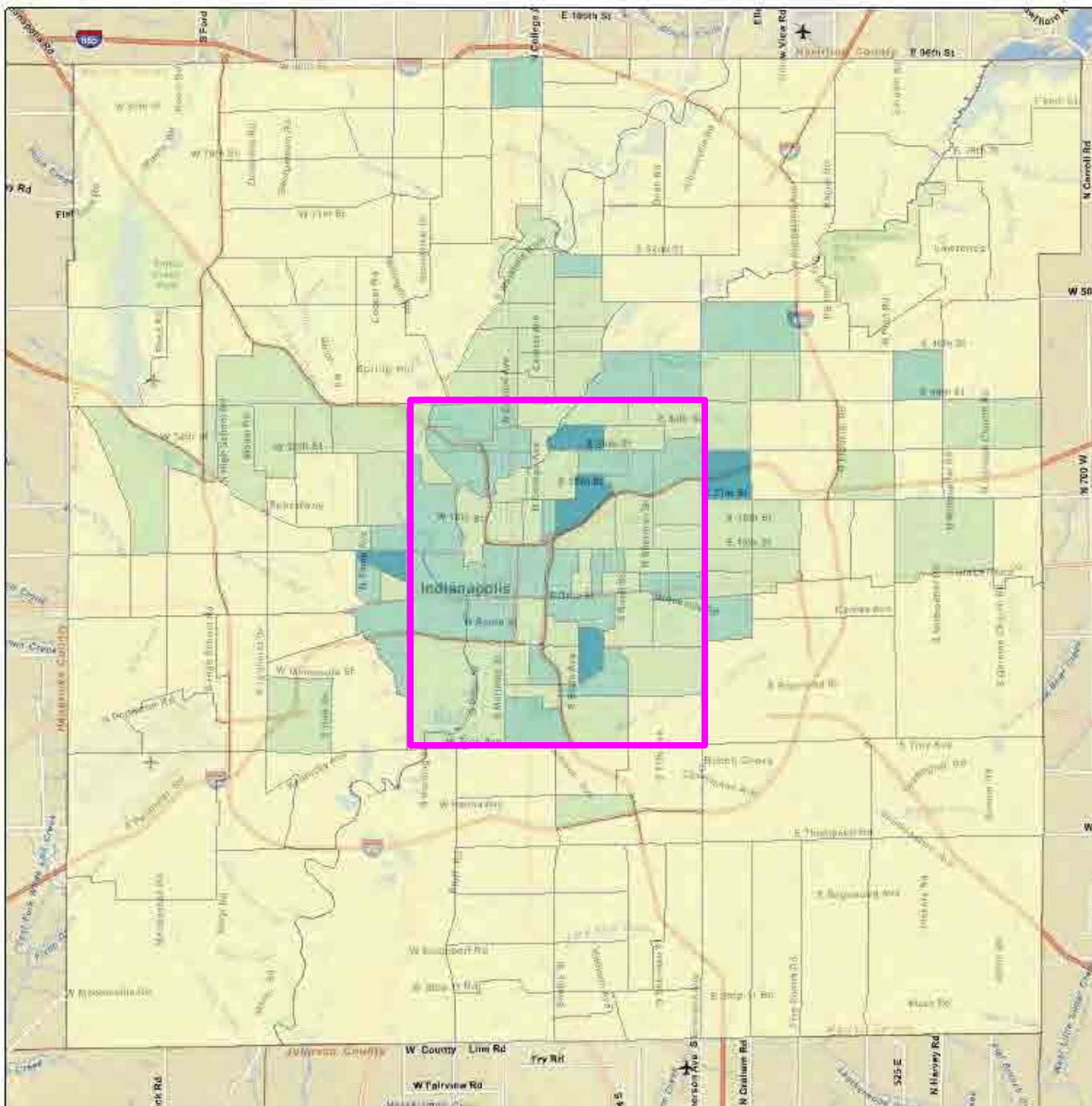


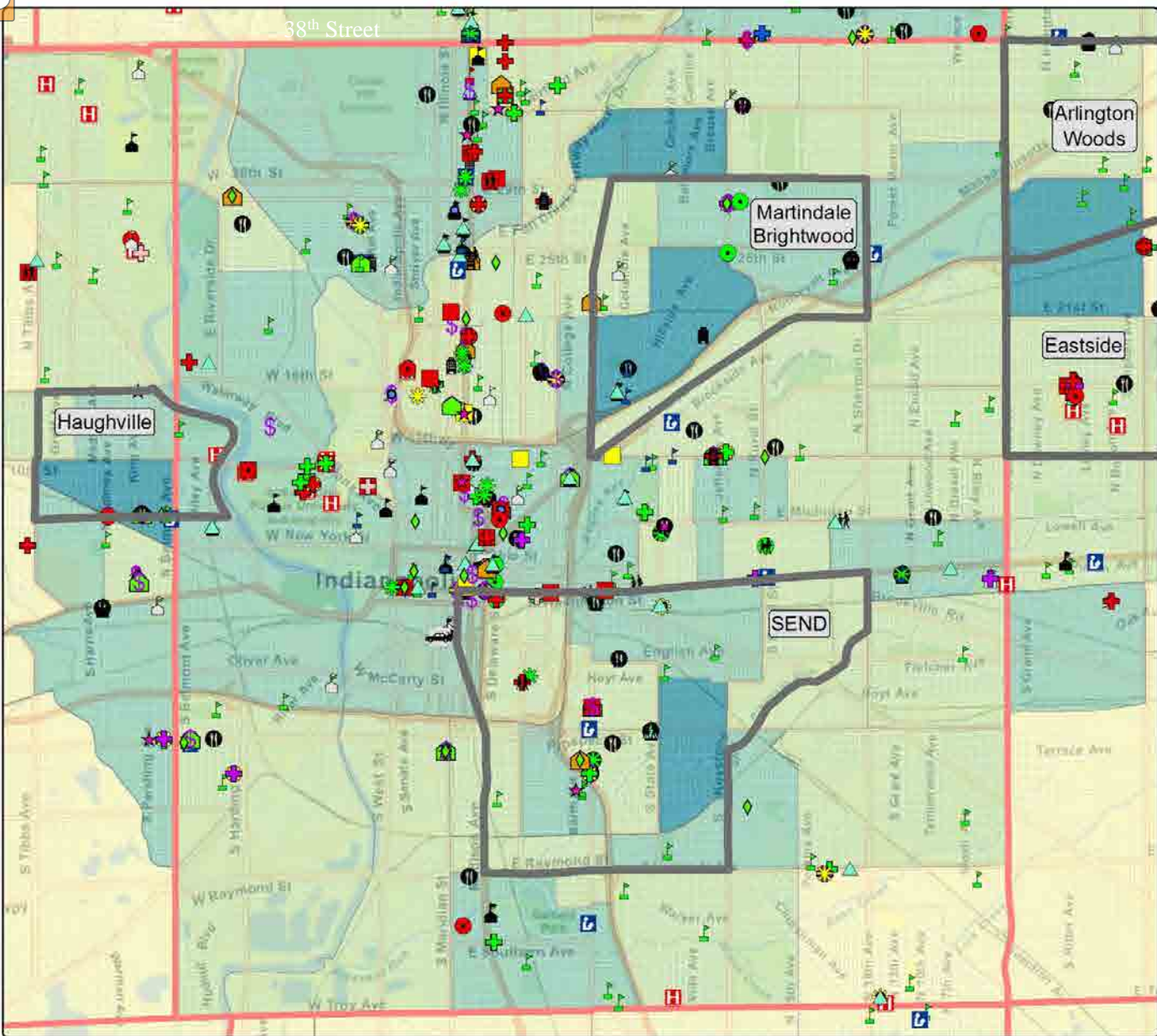
Index 2 Weighted

This index shows areas of greatest need of child and family services – the areas that are extremely more worse off than Marion County. For 12 indicators, census tracts that are much more worse off than Marion County were assigned a score of '1.' Each indicator was assigned a multiplier (or weight) based on its importance in the overall definition of "need." The scores multiplied by the weight were added together for each tract with a maximum index score of 26. A tract with a score of 26 means that the tract was extremely more worse off than the county for all 12 indicators.



Map created 2/23/2011
by The Polis Center at IUPUI.





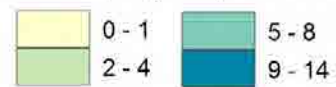
- Adult Education (40)
- Community Action Agency (0)
- Alternative Education Program (19)
- Clinic (45)
- Community Center (34)
- Community Development (37)
- Crime Prevention Program (10)
- Cultural Transition Services (6)
- Early Childhood Education (6)
- Education Assistance Program (24)
- Employment Program (66)
- Family Support Services (26)
- Financial Assistance (57)
- Food Program (35)
- Hospital (9)
- Housing Expense Assistance (7)
- Library (9)
- Low Inc/Subsidized Rental Housing (8)
- Material Assistance (21)
- Maternal And Infant Care (26)
- Mental Health Facility (11)
- Mental Health Services (62)
- Parenting Assistance (9)
- Public Health (0)
- Runaway/Youth Shelter (3)
- School (66)
- Specialized Health Care (1)
- Substance Abuse Services (57)
- Support Groups (14)
- Transportation Program (5)
- Well-Baby Care (0)
- Youth Program (29)
- Youth-related Legal Services (3)

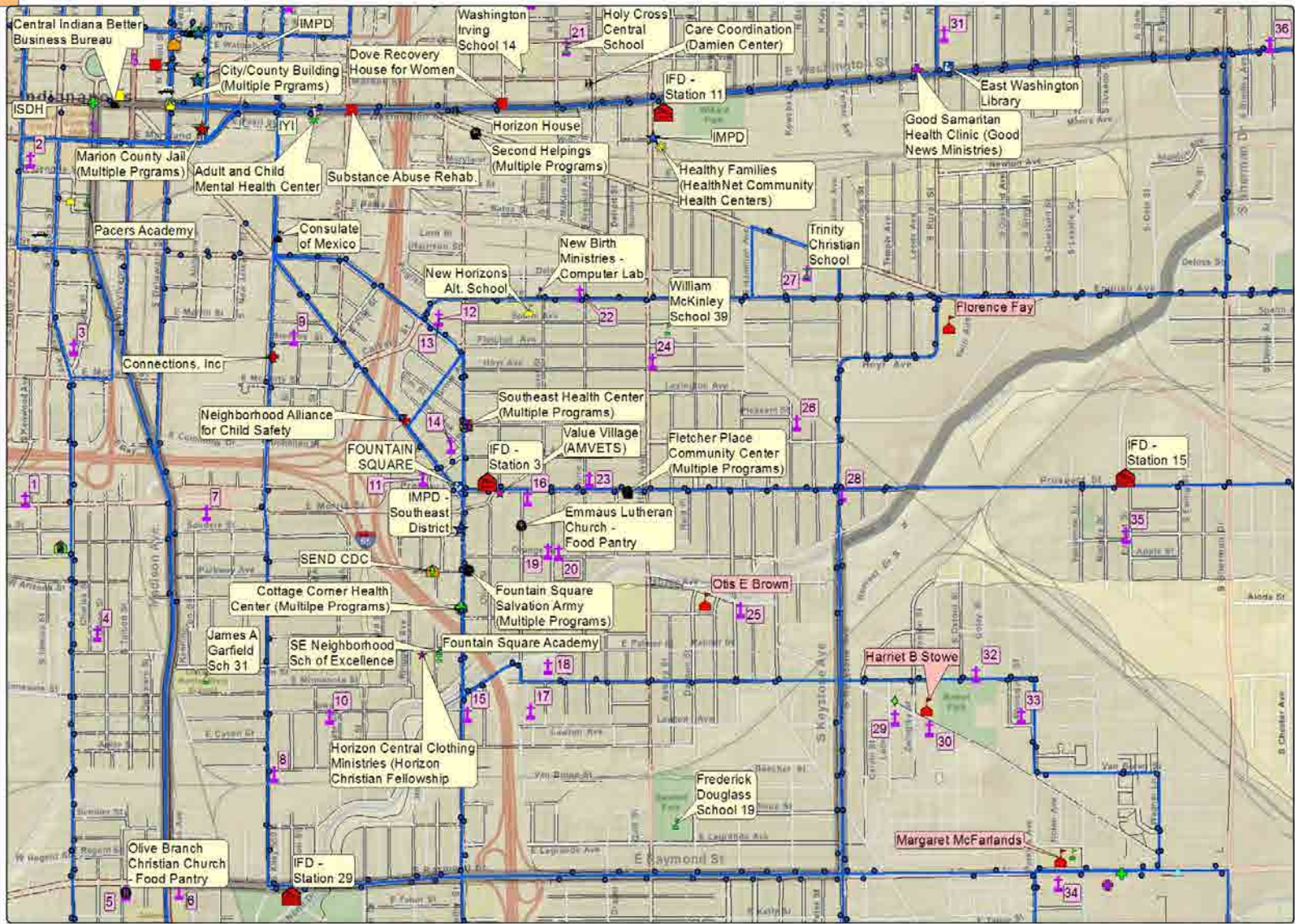
Center Twp. Assets



Map created 5/24/2011
 by The Polis Center at IUPUI.
 Counts of locations in Center
 Township are show in parentheses

Children and Family Needs Index 2 (weighted)



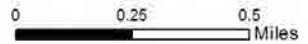


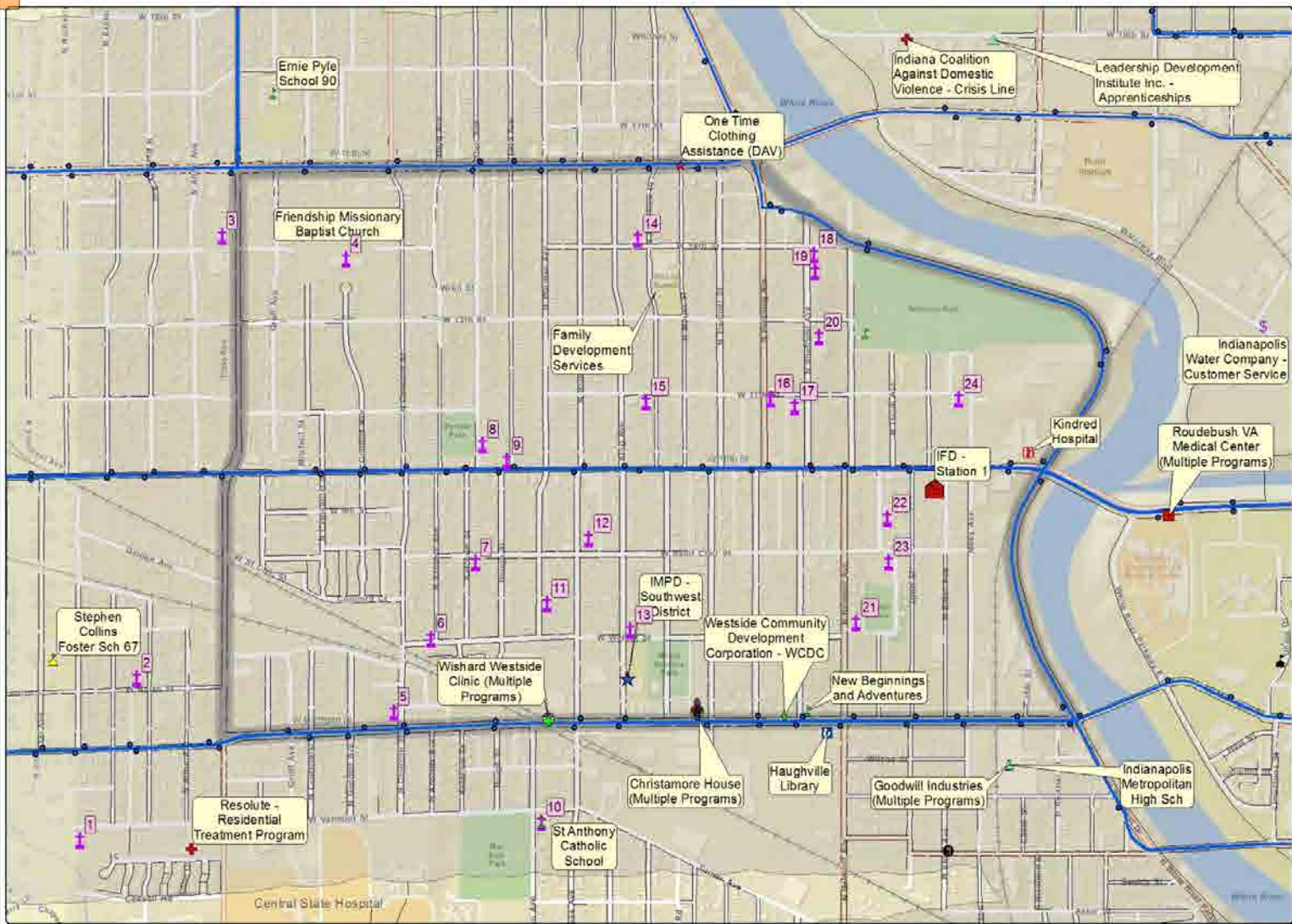
- Fire Station
- IPS Closed/Sold School
- Police Station
- Church
- Adult Education
- Community Action Agency
- Alternative Education Program
- Clinic
- Community Center
- Community Development
- Crime Prevention Program
- Cultural Transition Services
- Early Childhood Education
- Education Assistance Program
- Employment Program
- Family Support Services
- Financial Assistance
- Food Program
- Hospital
- Housing Expense Assistance
- Library
- Low Inc/Subsidized Rental Housing
- Material Assistance
- Maternal And Infant Care
- Mental Health Facility
- Mental Health Services
- Parenting Assistance
- Public Health
- Runaway/Youth Shelter
- School
- Specialized Health Care
- Substance Abuse Services
- Support Groups
- Transportation Program
- Well-Baby Care
- Youth Program
- Youth-related Legal Services
- IndyGo Bus Route
- Bus Stop
- Sidewalk
- Within 1/4 Mile of Bus Stop
- SEND

SEND Assets



Map created 9/1/2011 by The Polis Center at IUPUI.





- Fire Station
- IPS Closed School (None in Haughville)
- Police Station
- Church
- Adult Education
- Community Action Agency
- Alternative Education Program
- Clinic
- Community Center
- Community Development
- Crime Prevention Program
- Cultural Transition Services
- Early Childhood Education
- Education Assistance Program
- Employment Program
- Family Support Services
- Financial Assistance
- Food Program
- Hospital
- Housing Expense Assistance
- Library
- Low Inc/Subsidized Rental Housing
- Material Assistance
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- Youth Program
- Youth-related Legal Services
- IndyGo Bus Route
- Bus Stop
- Sidewalk
- Within 1/4 Mile of Bus Stop
- Haughville

Haughville Assets



Map created 9/1/2011 by The Polis Center at IUPUI.





NNIP Leadership **MANAGEMENT AND DEVELOPMENT**

2013 Executive Committee

Dave Bartelt, Philadelphia

Todd Clausen, Milwaukee

Matthew Kachura, Baltimore

Jeff Matson, Minneapolis

Kurt Metzger, Detroit

Max Weselcouch, New York

Executive Committee Duties

- ◆ **Plan partnership activities**
- ◆ **Monitor performance of activities**
- ◆ **Review/determine policies of the partnership**





JOINT WORK PROGRAM – NNIP PARTNERSHIP

- ◆ Advance the state of practice
 1. *Informing local policy initiatives*
 2. *Developing tools and guides*

- ◆ Build/strengthen local capacity
 3. *Developing capacity in new communities*
 4. *Services to an expanding network*

- ◆ Influence national context/partnering
 5. *Leadership in building the field*





NNIP MILESTONES

- ◆ **1999 – cross-site work on welfare reform complete, first guides/reports published**
- ◆ **2003 – cross-site work on health complete, expand role of Executive Committee**
- ◆ **2006-7 – cross-site work on parcel-level data and prisoner reentry complete, school readiness & success project begun**
- ◆ **2008-9 – launched cross-site work on foreclosures, children & foreclosures, Shared Indicators projects begun**
- ◆ **2010 – school readiness project complete**
- ◆ **2011 – children and foreclosures project complete, launched new website!**
- ◆ **2012 – launched Open Data project and Alumni Network, developed NNIP Strategy Paper**
- ◆ **2013 – launched Information Campaign; cross-site work on IDS begun**



CURRENT FUNDING

Annie E. Casey Foundation

- General Support/Meeting Costs
- Cross-site project on Integrated Data Systems (new)

John D. and Catherine T. MacArthur Foundation

- Support for Community Information Strategy
- Support for Shared Indicators Initiative
- Grant for book on *Information and Community Change*
- Grant to explore NNIP's role in the Open Data movement





Stay in touch

Email Brianna at blosoya@urban.org to join groups.

For everyone

- ◆ NNIPNews – general listserv for anyone interested in Neighborhood Indicators
- ◆ Website – www.NeighborhoodIndicators.org

For partners

- ◆ “Partners-only” access to web site – sites can add own users
- ◆ NNIP “Key Partners List” – UI distribution list for partner business/announcements
- ◆ NNIP Google Group – Partner and UI staff discussion group



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