USING INFORMATION FOR COMMUNITY CHANGE

An Introduction to the National Neighborhood Indicators Partnership (NNIP)

Portland NNIP Meeting

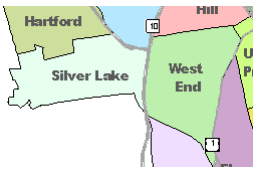
February 29 – March 2, 2012

LOCAL PARTNERS IN NNIP

The defining functions

- **Building and operating information systems with integrated and recurrently updated data on neighborhood conditions**
- **Facilitating and promoting the direct practical use of data by community and city leaders for community building and local policy making**
- **Emphasizing the use of information to build the capacities of institutions and residents in distressed neighborhoods**

NNIP Success Requires Three Innovations



1) Data and Technology

People relate to data analysis at the neighborhood level.

2) Institutions

Long-term and multifaceted interests

Positioned to maintain trust of data providers and users

3) Progressive Mission: Information for Change

Shared Mission:

- **Democratizing Information**
  - ***Facilitate the direct use of data by stakeholders***
- **Work for many clients**
  - ***Technical assistance to nonprofits***
  - ***Informing city's service provision***
  - ***Market analysis for local retail***
- **But a central focus on strengthening, empowering low-income neighborhoods**
- **Information as a bridge for collaboration among residents, public agencies, nonprofits, businesses**

Obligations to the NNIP Partnership:

- **Continue to meet NNIP standards at home**
  - ***Perform the basic NNIP functions in full***
- **Submit documentation on accomplishments/lessons**
  - ***Twice per year – data holdings, analysis, dissemination***
- **Participate actively in work of the Partnership**
  - ***Best efforts to attend all meetings, conferences, workshops***
  - ***Make presentations to partners, participate in peer learning***
  - ***Participate in network planning for specific issues***
- **Promote NNIP principles**
  - ***Note and promote affiliation with NNIP and its principles in local work and professional activities***

INDICATORS IN ACTION

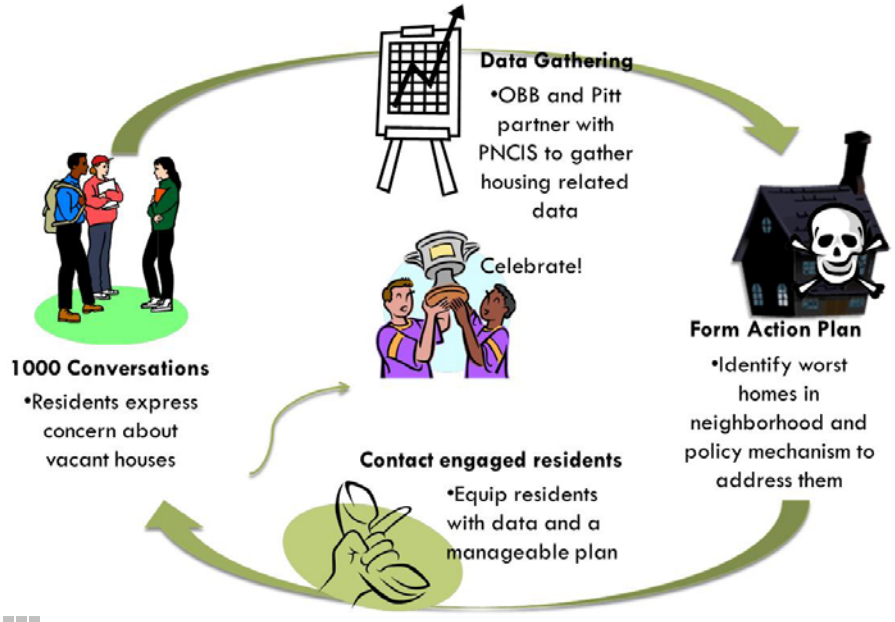
Data Driven Organizing in Pittsburgh's Homewood Children's Village

PNCIS
Pittsburgh Neighborhood and Community Information System

Thanks to Samantha Teixeira & Dr. John Wallace, Jr. and Bob Gradeck for slides and story

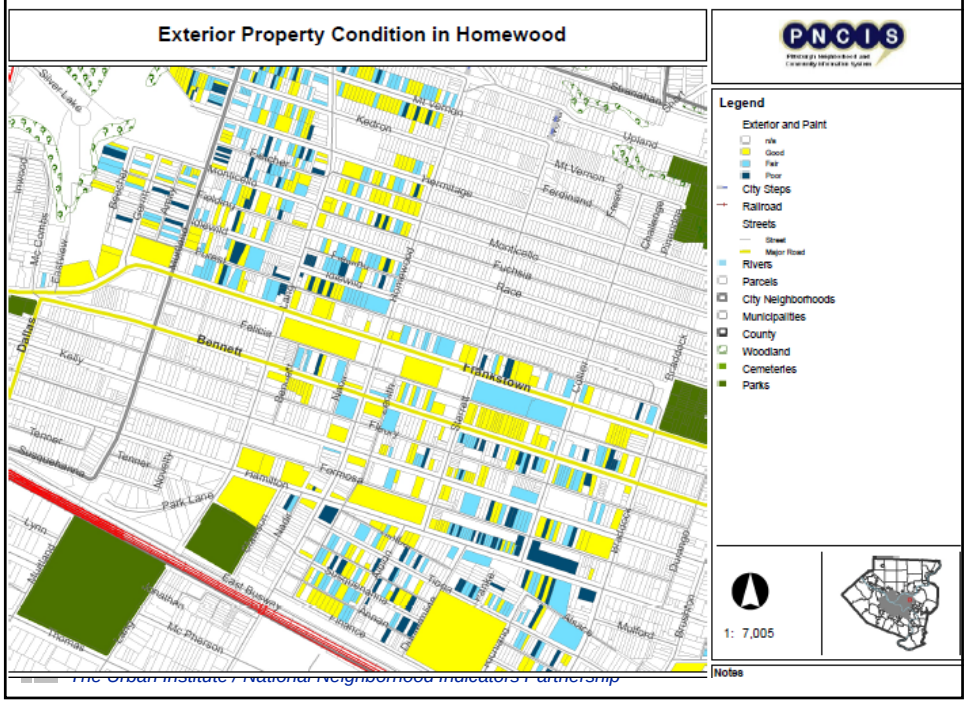
The Village

- Adapting the Harlem Children's Zone model
- HCZ pillars
  - *Community building*
  - *Evidence based programs*
  - *Scale*
  - *Evaluation*
- Property issues are a key aspect of Homewood's challenges



PNCIS Partnership in HCV Neighborhood Assessment

- Research Review & Design
- Data Integration
- Data Visualization: MAPS!
- Training
- Policy Action



Data Driven Organizing:
Homewood's Dirty Thirty

- Used joint database to identify worst properties in the neighborhood
- Mobilized residents to call the 311 Response Line and advocate for boarding up the properties
- 23 of 30 properties were boarded up, torn down, or improved within a month

Before

After

Impact

- **Bringing resources back to the neighborhood to help children and families**
- **Improving quality of built and physical environment**
- **Strengthen residents' capacity for action**
- **Making the neighborhood a safer place for children**

INDICATORS IN ACTION:

Using Neighborhood Indicators to Identify Need for Youth Services in Indianapolis

SAVI
Information for Communities

Marion County Commission on Youth

EIP Goal:
Reduce the number of children entering the county's child welfare and juvenile justice systems by improving the coordination of youth services in Marion County.

Co-location of Services:
Organizations serving youth and families in Marion County will partner with community organizations, such as neighborhood centers, schools and churches, to offer various supportive services at common access points.

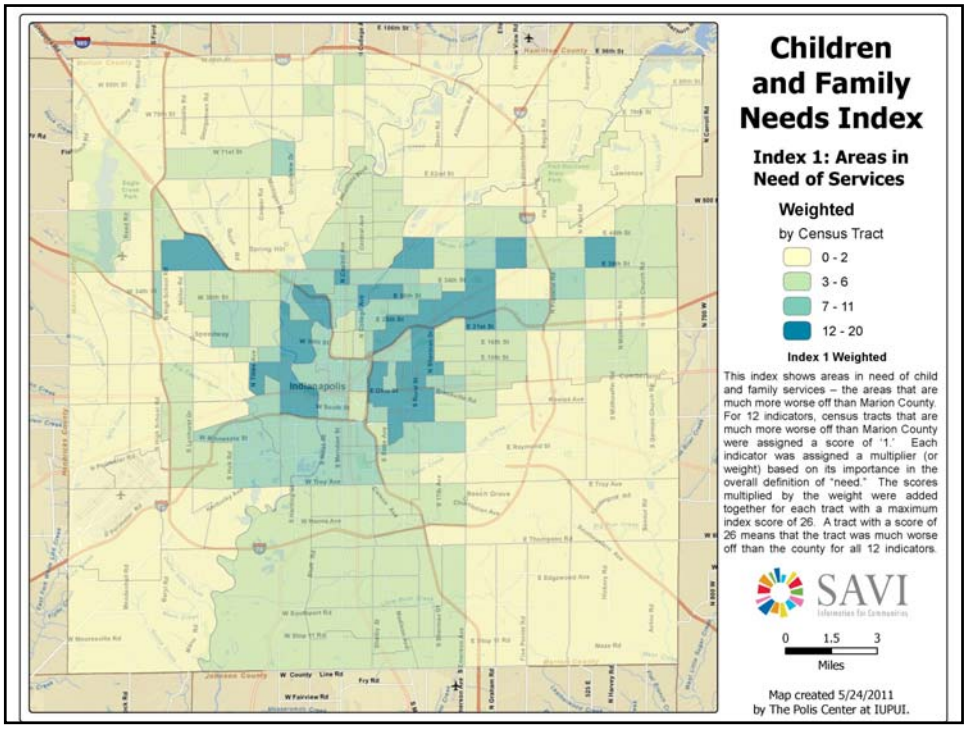
EIP
Early Intervention & Prevention
Building A Foundation for Family & Community Success

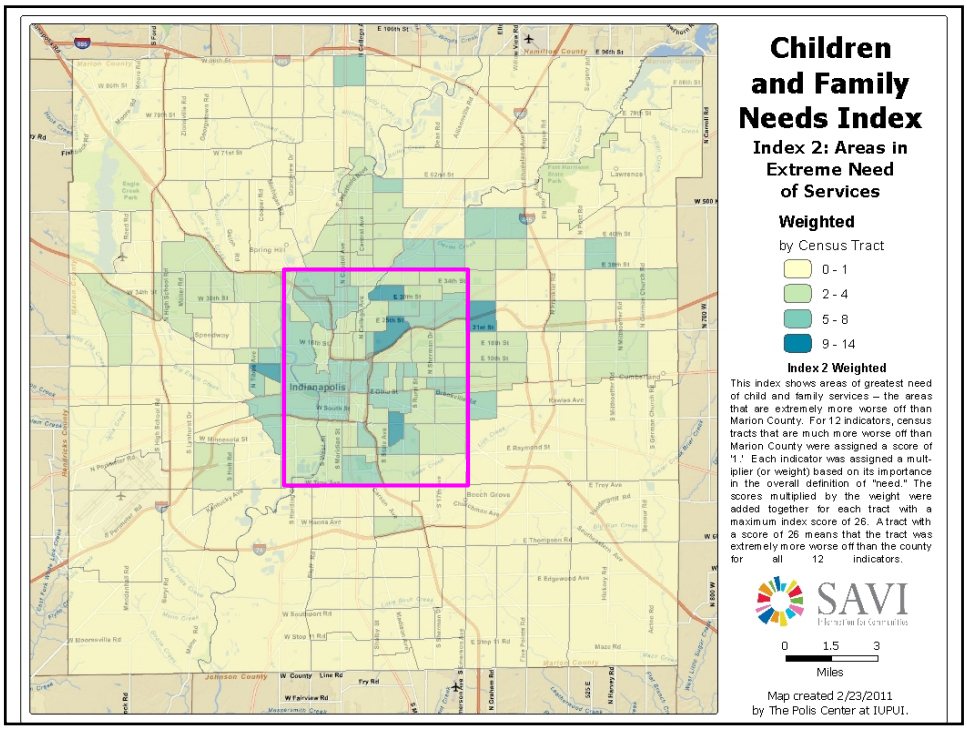
Vulnerability Index: Needs Indicators

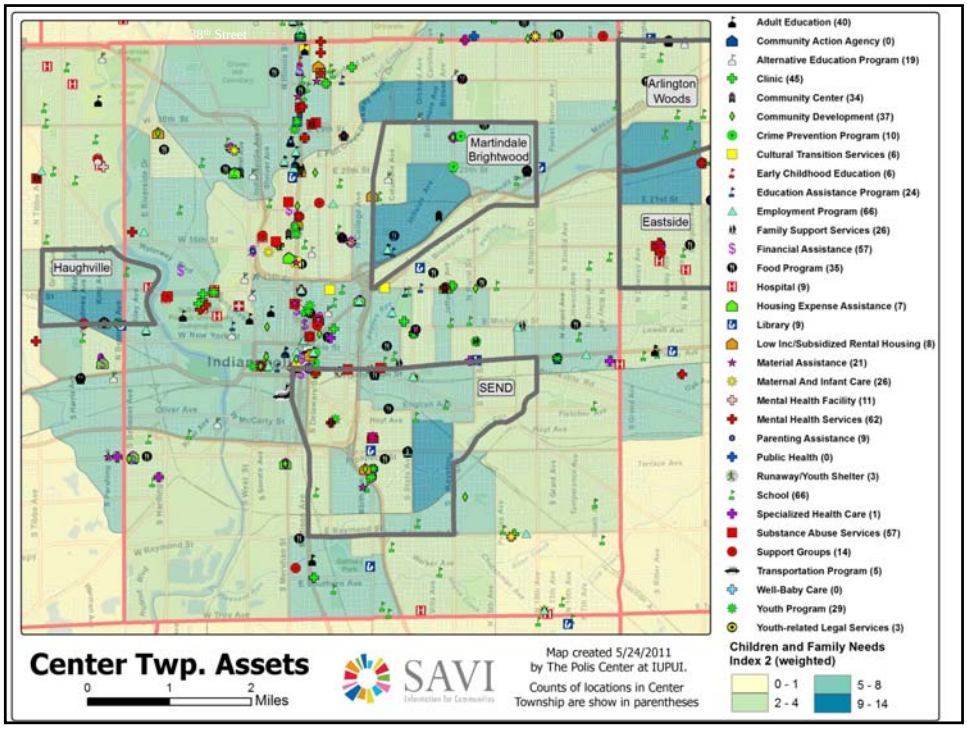
	Include		Weight	
✓ Single Parent Families	1		3	
✓ Economy - Unemployment	1		2	
❑ Economy - Poverty	0		3	
✓ Education – Less than HS Diploma	1		2	
✓ Education – Attendance	1		3	
❑ Health - Teen Births	0		2	
❑ Health - Births with no Prenatal Care	0		2	
✓ Health - Low Weight Births	1		3	
❑ Housing – Subsidized Housing	0		1	
❑ Public Assistance – Food Stamps	0		1	
✓ Public Safety – Adult Crimes	1		2	
✓ Public Safety – Juvenile Charges	1		2	

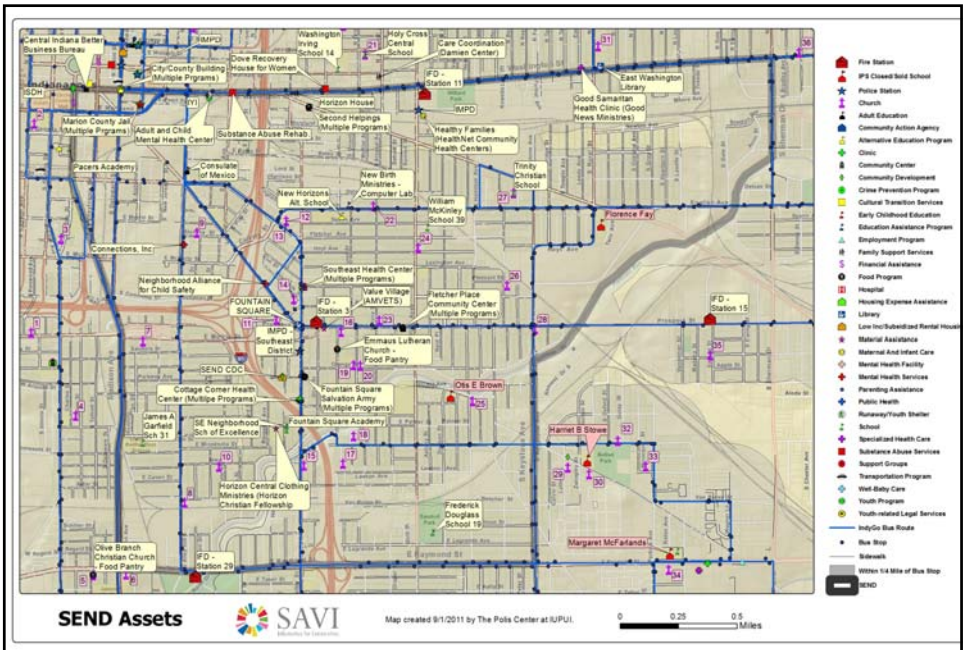
= **Index Value**

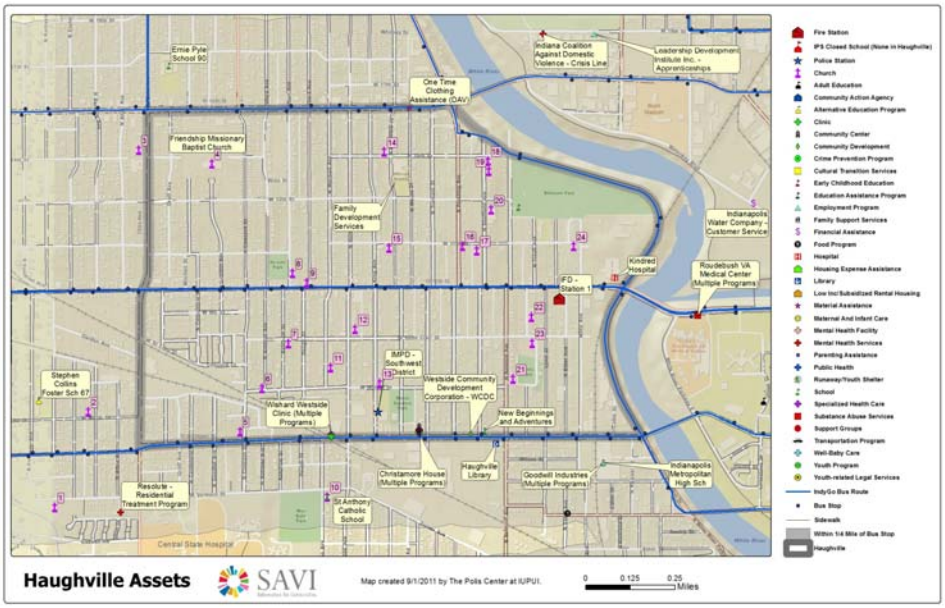
Vulnerability Index


Children and Family Needs Index
Index 1: Areas in Need of Services
Weighted
by Census Tract
0 - 2
3 - 6
7 - 11
12 - 20
Index 1 Weighted
This index shows areas in need of child and family services – the areas that are much more worse off than Marion County. For 12 indicators, census tracts that are much more worse off than Marion County were assigned a score of '1.' Each indicator was assigned a multiplier (or weight) based on its importance in the overall definition of "need." The scores multiplied by the weight were added together for each tract with a maximum index score of 26. A tract with a score of 26 means that the tract was much worse off than the county for all 12 indicators.
SAVI
Information for Communities
0 1.5 3
Miles
Map created 5/24/2011
by The Polis Center at IUPUI.
Indianapolis


Children and Family Needs Index
Index 2: Areas in Extreme Need of Services
Weighted
by Census Tract
0 - 1
2 - 4
5 - 8
9 - 14
Index 2 Weighted
This index shows areas of greatest need of child and family services – the areas that are extremely more worse off than Marion County. For 12 indicators, census tracts that are much more worse off than Marion County were assigned a score of '1.' Each indicator was assigned a multiplier (or weight) based on its importance in the overall definition of "need." The scores multiplied by the weight were added together for each tract with a maximum index score of 26. A tract with a score of 26 means that the tract was extremely more worse off than the county for all 12 indicators.
SAVI
Information for Communities
0 1.5 3
Miles
Map created 2/23/2011
by The Polis Center at IUPUI.
Indianapolis


38th Street
Arlington Woods
Martindale Brightwood
Eastside
Haughville
SEND
Adult Education (40)
Community Action Agency (0)
Alternative Education Program (19)
Clinic (45)
Community Center (34)
Community Development (37)
Crime Prevention Program (10)
Cultural Transition Services (6)
Early Childhood Education (6)
Education Assistance Program (24)
Employment Program (66)
Family Support Services (26)
Financial Assistance (57)
Food Program (35)
Hospital (9)
Housing Expense Assistance (7)
Library (9)
Low Inc/Subsidized Rental Housing (8)
Material Assistance (21)
Maternal And Infant Care (26)
Mental Health Facility (11)
Mental Health Services (62)
Parenting Assistance (9)
Public Health (0)
Runaway/Youth Shelter (3)
School (66)
Specialized Health Care (1)
Substance Abuse Services (57)
Support Groups (14)
Transportation Program (5)
Well-Baby Care (0)
Youth Program (29)
Youth-related Legal Services (3)
Center Twp. Assets
0 1 2 Miles
SAVI
Map created 5/24/2011
by The Polis Center at IUPUI.
Counts of locations in Center Township are show in parentheses
Children and Family Needs Index 2 (weighted)
0 - 1
2 - 4
5 - 8
9 - 14


SEND Assets
SAVI
Map created 9/1/2011 by The Polis Center at IUPUI.
0 0.25 0.5 Miles



National Neighborhood Indicators Partnership (NNIP)

- **Collaborative effort since June 1995**
  - ***First meeting of UI and first six local intermediaries to discuss partnership***
  - ***Atlanta, Boston, Cleveland, Denver, Oakland, Providence***
  - ***Several funded in 1980s by Jim Gibson through Rockefeller's Community Planning and Action Projects***
- **June 1996 – UI assessment completed, report published, partnership funded**

National Neighborhood Indicators Partnership (NNIP)

1997: Washington, D.C.

1999: Baltimore, Indianapolis, Miami, Milwaukee, Philadelphia

2002: Camden, Chattanooga, Des Moines, Los Angeles, Louisville, New Orleans, Sacramento

2003: Seattle, Hartford

2004/2005: Nashville, Chicago, Columbus, Dallas, Memphis

2006/2007: Grand Rapids, New York, Minneapolis

2008/2009: New Haven, Pittsburgh, St. Louis, Detroit

2010: Portland, Kansas City, San Antonio

2012: Austin ... And more to come

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NNIP Leadership MANAGEMENT AND DEVELOPMENT

2012 Executive Committee

Dave Bartelt, Philadelphia
Phyllis Betts, Memphis
Todd Clausen, Milwaukee
Matthew Kachura, Baltimore
Kurt Metzger, Detroit
Steve Spiker, Oakland

Executive Committee Duties

- **Plan partnership activities**
- **Monitor performance of activities**
- **Review/determine policies of the partnership**

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JOINT WORK PROGRAM – NNIP PARTNERSHIP

- Advance the state of practice
  1. ***Informing local policy initiatives***
  2. ***Developing tools and guides***
- Build/strengthen local capacity
  3. ***Developing capacity in new communities***
  4. ***Services to an expanding network***
- Influence national context/partnering
  5. ***Leadership in building the field***

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NNIP MILESTONES

- **1999 – cross-site work on welfare reform complete, first guides/reports published**
- **2003 – cross site work on health complete, expand role of Executive Committee**
- **2006 – cross-site initiative on parcel-level data systems complete**
- **2007 – cross-site work on prisoner reentry complete, school readiness & success project begun**
- **2008 – Launched work on foreclosures, continued work on school readiness and indicators**
- **2009 – Children and foreclosures and Shared Indicators projects begun**
- **2010 – School readiness project completed**
- **2011 – Children and foreclosures project completed, launched new website!**

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CURRENT FUNDING

Annie E. Casey Foundation
- General Support/Meeting Costs
- Cross-site school readiness and success initiative (recently)

John D. and Catherine T. MacArthur Foundation
- Support for the Sustainable Communities Initiative
- Grant for book on *Information and Community Change*
- Support for Shared Indicators Initiative
- New grant to explore NNIP's role in the Open Data movement

Open Society Foundations
- Grant to study effects of foreclosure on public school children in New York, Baltimore and DC

McKnight Foundation
- Support for planning for local data in Shared Indicators Initiative

Stay in touch

Email Amos at abudde@urban.org to join groups.

For everyone
- NNIPNews – general listserv for anyone interested in Neighborhood Indicators
- Website – www.neighborhoodindicators.org

For partners
- "Partners-only" access to web site – sites can add own users
- NNIP "Key Partners List" – UI distribution list for partner business/announcements
- NNIP Google Group – Partner and UI staff discussion group

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