Engaging Community: Data Walks

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Focus Groups:

- Facilitated discussion to capture reactions to data

  ➢ Conversation!

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Why do a Data Walk?

Opportunities and Risks

Opportunities

- Complete a feedback loop with clients, avoiding a one-directional process in which we collect information from clients and use the data to report on programs to other audiences
- Increase client investment and engagement by bringing them into the process of improving, developing, or adjusting programming
- Provide context and client interpretation of findings, help tell the story behind the data.

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Risks

- Preparation for what clients have to say, both positive and negative.
- Ability to respond and react to the comments and information clients provide.

Feedback Loop for Real-Time Learning

What kind of data can you use?

Survey Data: residents responses about housing, health, employment, the neighborhood, income, and youth behavior

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Program Data: data from service providers about adult and youth participation in services, meetings with case managers, lease violations, and employment

Neighborhood Info: publicly available, administrative data that describe conditions of life in a community (graduation rates, unemployment)

Demographic Data: characteristics of target populations such as race, income, English language learners, free/reduced lunch, etc.

Station 3

Youth Participation

Discussion Question(s):

1. Why did youth participate more in some months than others?

2. Which youth participated in HOST the most?

HOST Youth Participation in Services

Youth Participation in Age

How does it work?

Planning and Recruitment

Materials:
- Posters
- Tape
- Notebooks
- Bell
- Translators
- Recorders
- Laptops
- Food (enough for adults, adult carry out, and staff)
- Four $50 Wal Mart gift cards
- Raffle tickets
- Coloring books, crayons, books, cards

Data Walk Directions

We have printed posters with the data we want to share with you and hung them up in stations around the room.

We will talk through the first poster station together.

We will then break into small groups to view the rest of the poster stations.

Each group will have 6 minutes at each poster station.

Groups will move to the next poster station when the bell rings.

While at each station, participants should look at the posters and think about them with their group.

You can write down your thoughts in your notebooks if you'd like.

Discussion Groups

After we look at all of the posters, we will take a break to get dinner.

We will then sit together to discuss your thoughts in groups with just residents and just staff.

We will determine raffle winners after our discussion!

You are welcome to take home dinner boxes at the end.

Discussion Questions

While you walk around and look at the posters, ask yourself the following questions…

1. What surprises you about the information? Anything?

2. What is the good news and the bad news?

Showcase: Chicago Data Walk

Station 1

Baseline Survey Data
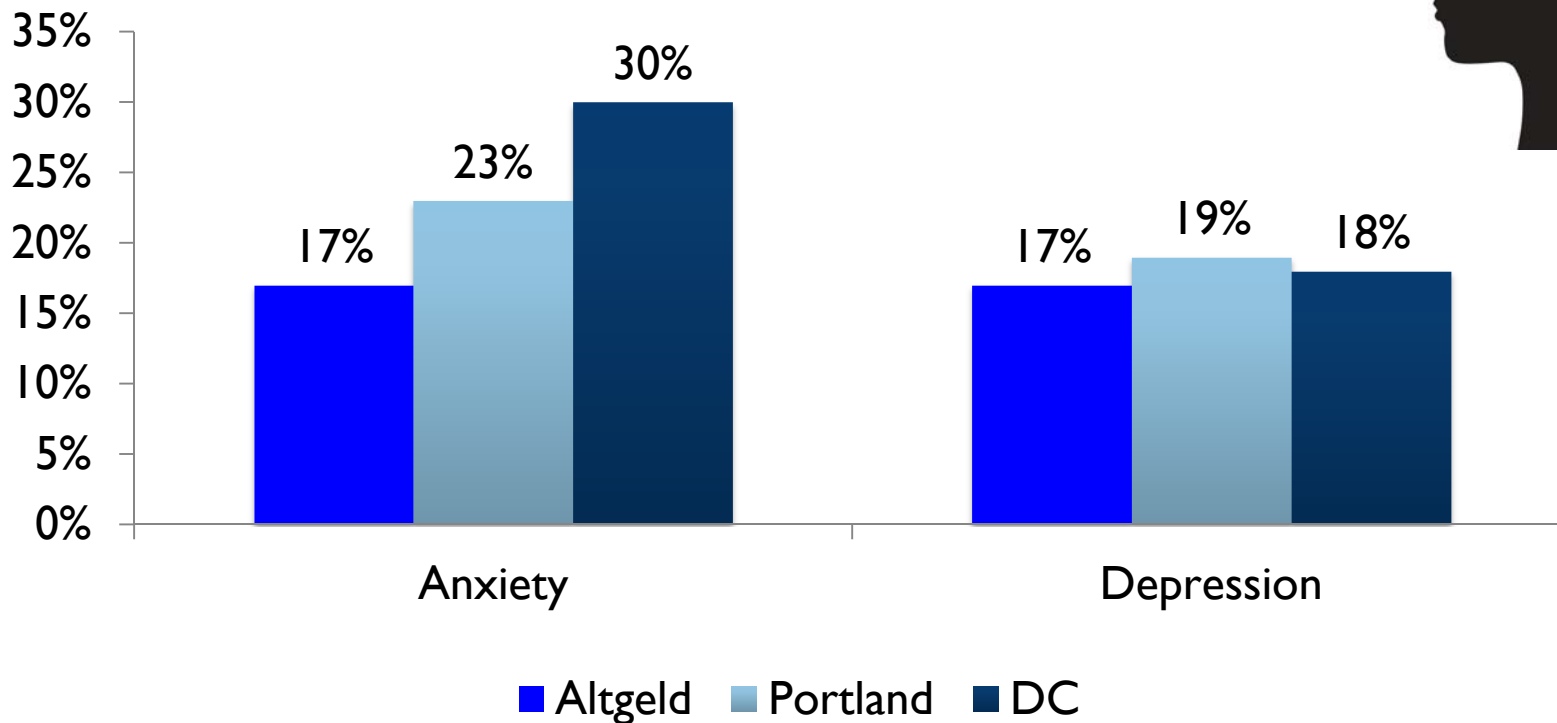
Discussion Question(s):

1. Has HOST helped families overcome any challenges?

Some HOST Adults worry about a lot of things.

When asked about well-being, HOST residents reported…

Chart showing percentages for Anxiety and Depression by location:

Anxiety
- Altgeld: 17%
- Portland: 23%
- DC: 30%

Depression
- Altgeld: 17%
- Portland: 19%
- DC: 18%

Legend: Altgeld, Portland, DC

Some HOST Adults worry about a lot of things.

Anxiety is less common in Chicago (17%)

than in Portland (23%) and DC (30%).

Depression rates are similar in Chicago (17%),

Portland (19%), and DC (18%).

Residents Respond:

"[My case manager] even helped my [child] because she got him to see the psychologist. He went to [one therapist] first, but he thought he knew nothing about his problems. I had to honor that, I talked to [my case manager] to see maybe he would respond to [another therapist]. And he does. She comes to pick him up, because he doesn't want to walk,"
– HOST Adult

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"I think that our residents- some of them may not feel like they need to deal with [depression and anxiety]- that it's personal- some people feel that way, they say 'no I'm not depressed'. You know some people feel that way and the person doesn't want to share that," – HOST Case Manager
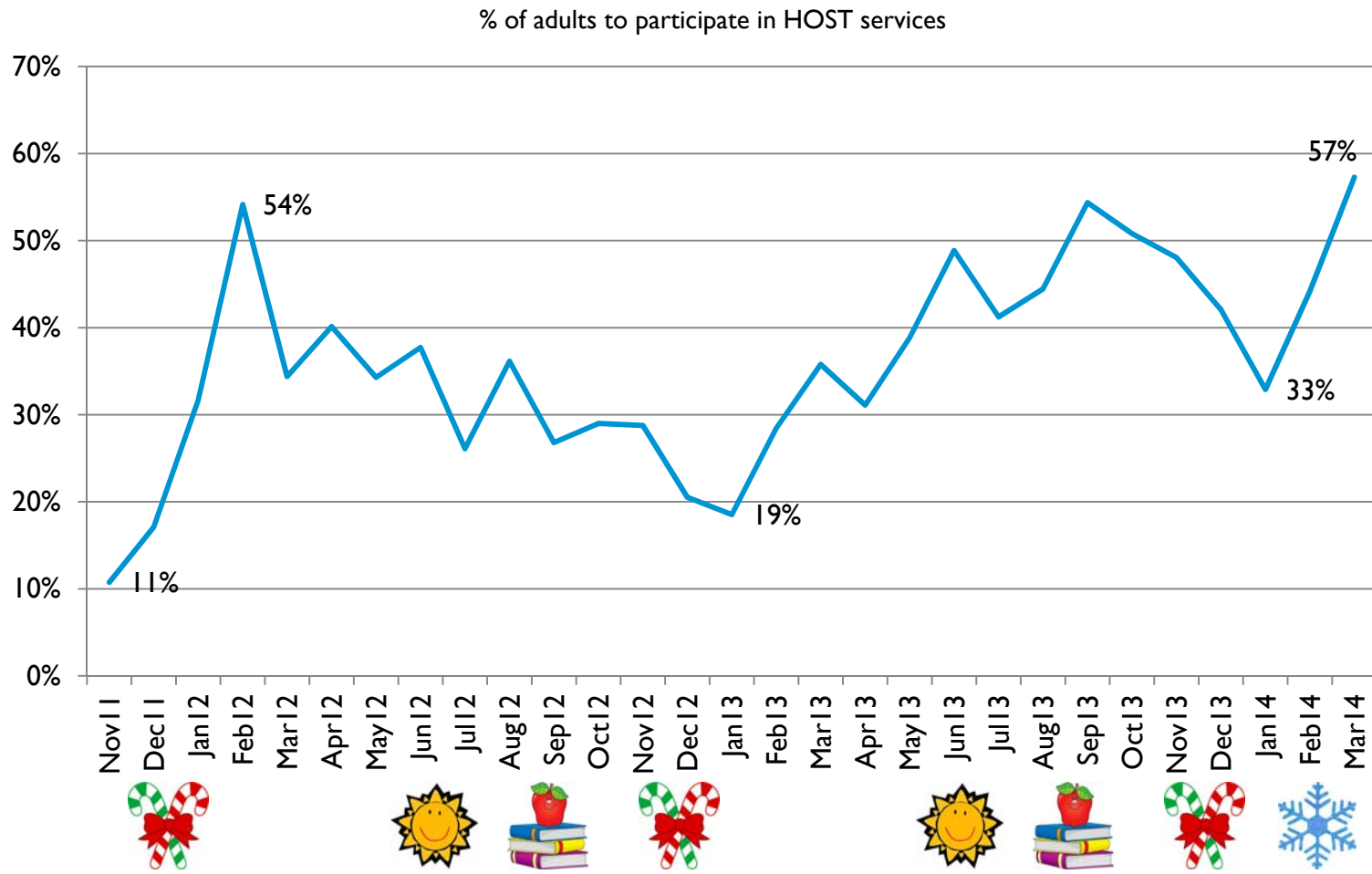
Station 2

Adult Participation and Meetings with Program Staff

Discussion Question(s):

1. Why did families participate more in some months than others?

HOST Adult Participation in Services is Inconsistent, and Not All Adults Participate

% of adults to participate in HOST services

Residents Respond:

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"My case manager she actually asked me what I wanted to do. Because I'm hard headed. I ain't gonna just show up cause you tell me to. But she asks me what do I wanna do." – HOST Adult

Using quantitative and qualitative
data to
enrich research findings
and create impact

Inform PHA Practice and Policy:

➢ Staff interviews identified gaps in both data collection and programming for children and youth

➢ PHA plans to make intentional changes to its programming—target early childhood

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Inform New Research

- ➢ Focus groups reveal strategic role that teens play in navigating food insecurity
- ➢ Urban Institute partners with Feeding America to understand teen food insecurity and design unique interventions

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