Data-Driven Decision Making:
“Change What You Know. Know What To Change”

Reclaiming Vacant Properties Conference
May 19th, 2015
First Things First!

What is Atlanta?

Metro area: ~8,500 sq. miles
City of Atlanta: ~ 132 sq. miles

Metro area: ~5.5 million people
City of Atlanta: ~430,000 people
Atlanta is a Young Place

Atlanta

Georgia
Atlanta is Majority African-American (though gentrifying)
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<th>City</th>
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City Experienced A TON of Vacancies during the Great Recession
Lots of Potentially Unstable Family Situations
Atlanta is a
atlanta is a black city
atlanta is a paradise
atlanta is a boring city
atlanta is a dump
atlanta is a dump
atlanta is a dangerous city
atlanta is awesome
atlanta is a city or state
atlanta is a cesspool

Atlanta is the
atlanta is the best city
atlanta is the city of what
atlanta is the new hollywood
atlanta is the capital of this state

Atlanta has some of the
the worst traffic
the worst fans
the worst drivers
the most trees
...Atlanta has a huge north-south divide

% of Black Population...
% in Poverty...

...Atlanta has a huge north-south divide
Atlanta has a huge north-south divide...
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...Atlanta has a huge north-south divide
Relationship Between Vacancy & Violent Crimes

\[ y = 0.6344x + 9.512 \]

\[ R^2 = 0.5188 \]

% of structures evaluated that were vacant
Relationship Between Vacancy & Violent Crimes
Relationship Between Vacancy & Education

\[ y = 0.8248x + 7.418 \]

\[ R^2 = 0.4561 \]
Relationship Between Vacancy & Teenage Birthrate

\[ y = 5.796x + 70.7 \]

\[ R^2 = 0.4538 \]
Relationship Between Vacancy & Teenage Birthrate

\[ y = 6.796x + 70.7 \]

\[ R^2 = 0.4538 \]
Neighborhoods with Substandard Housing: 37.7
Citywide: 26.4
Neighborhoods with Substandard Housing: 13.7%

Citywide: 9.1%
Neighborhoods with Substandard Housing

Jobs per Square Mile

Citywide: 2,838.7

Neighborhoods with Substandard Housing: 856.7
Population Change, 2000 - 2010

Neighborhoods with Substandard Housing: -10,408
Citywide: +2,067
Food Stamp Recipients per Sq Mile, 2014

Neighborhoods with Substandard Housing: 1740.5
Citywide: 842.5
Low Birthweight Births, per 1,000 births, 2008-2012

- Neighborhoods with Substandard Housing: 144.7
- Citywide: 116.5
English Avenue/Vine City
(aka “Stadium Neighborhoods”)
Shiny New Stadium in 2017
Opportunities to Turn These Neighborhoods Around?

Community cut out of community benefits deal at Falcons stadium; Mayor Reed ready to engage

November 21, 2013, 12:54 am / 13 Comments

With Legally Binding Pact, New Atlanta Stadium Will Benefit Neighborhoods

May 6, 2013 | Posted by ABS Staff
Tough times in Vine City

By Thomas Wheatley  @thomaswheatley
English Avenue and Vine City See Promise In New Plan Targeting Blight
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Do-It-Yourself Housing Inventory!

City of Lithonia Housing Inventory

Residential Property Condition
- Good
- Fair
- Deteriorated
- Dilapidated
- Vacant Lot

Non-Residential Properties
- Non-Residential Building
- Non-Residential Vacant Lot