



***Data-Driven Decision Making:
“Change What You Know. Know What To Change”***

*Reclaiming Vacant Properties Conference
May 19th, 2015*



First Things First!

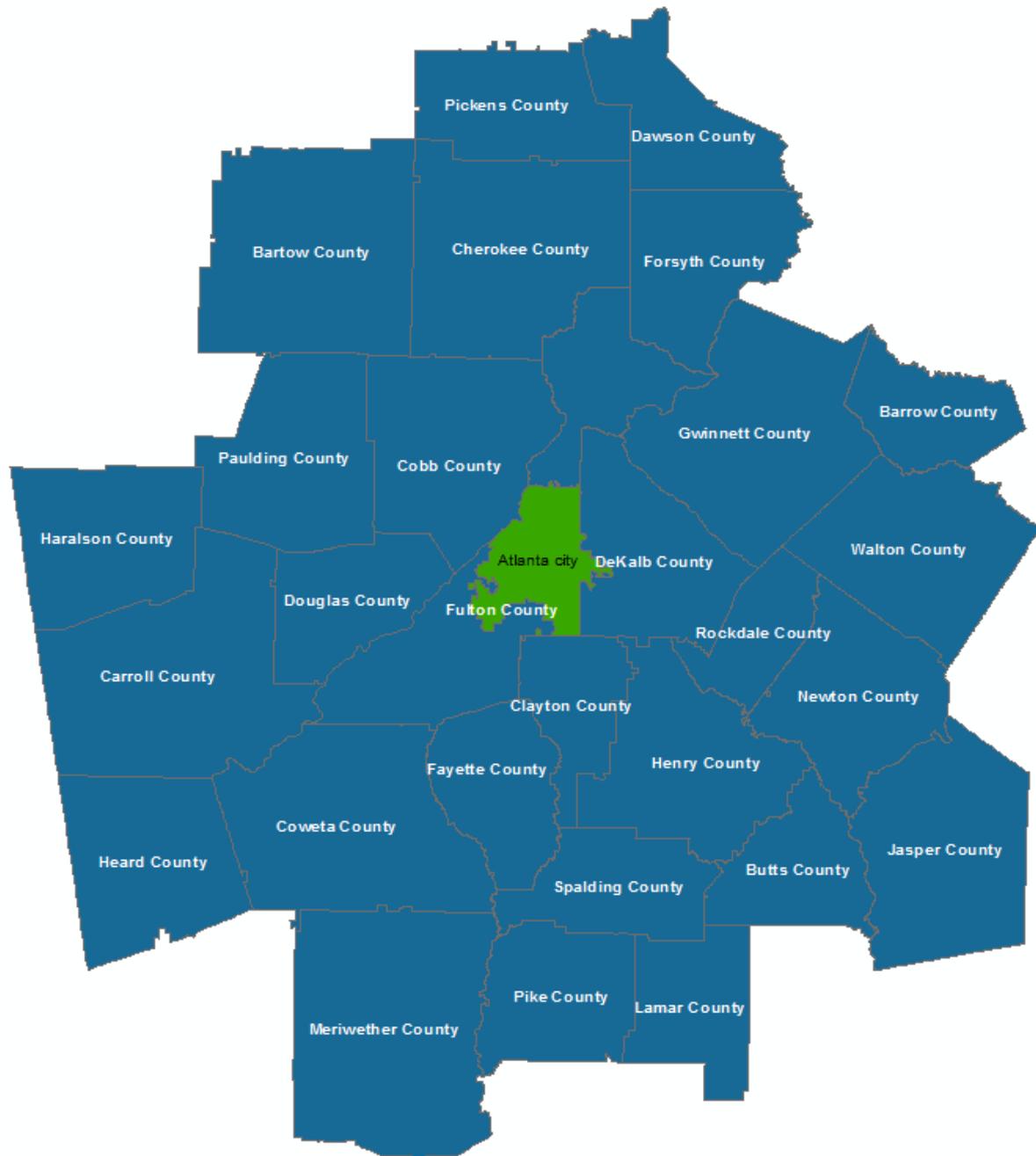
What is Atlanta?

Metro area: ~8,500 sq. miles

City of Atlanta: ~ 132 sq. miles

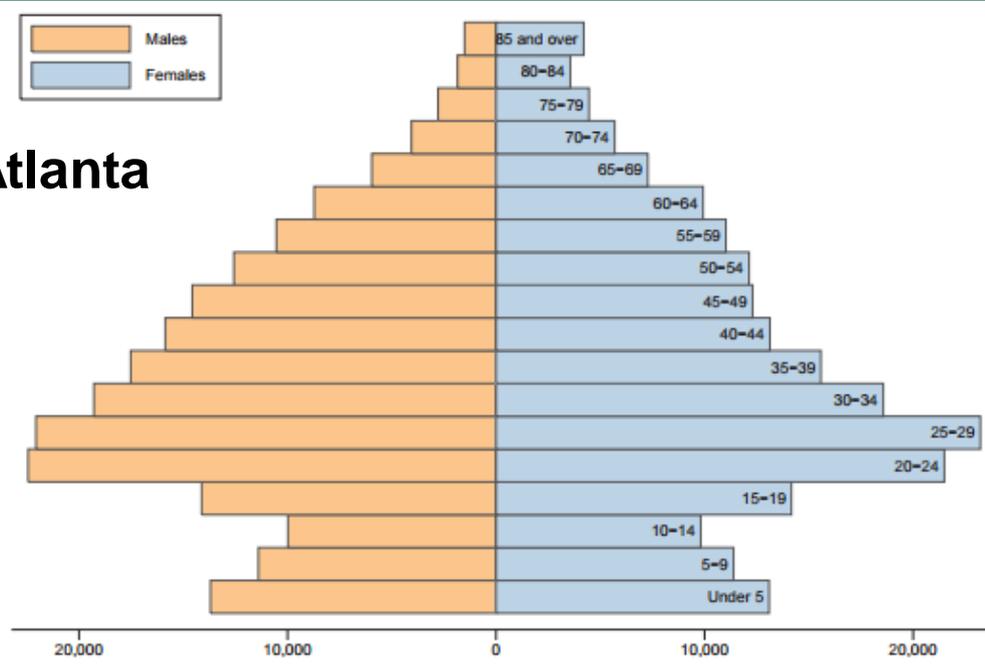
Metro area: ~5.5 million people

City of Atlanta: ~430,000 people

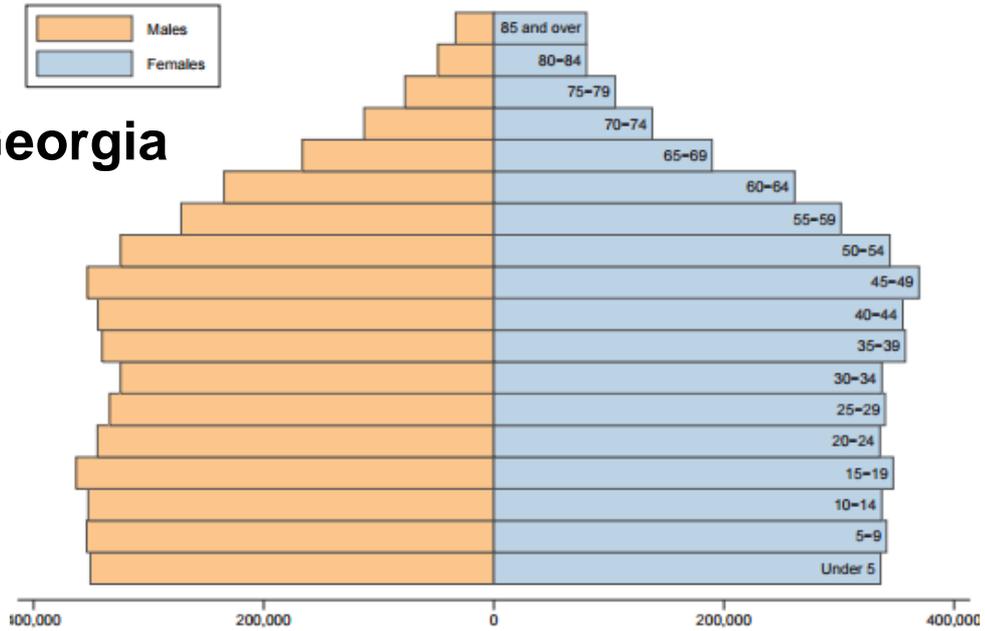


Atlanta is a Young Place

Atlanta

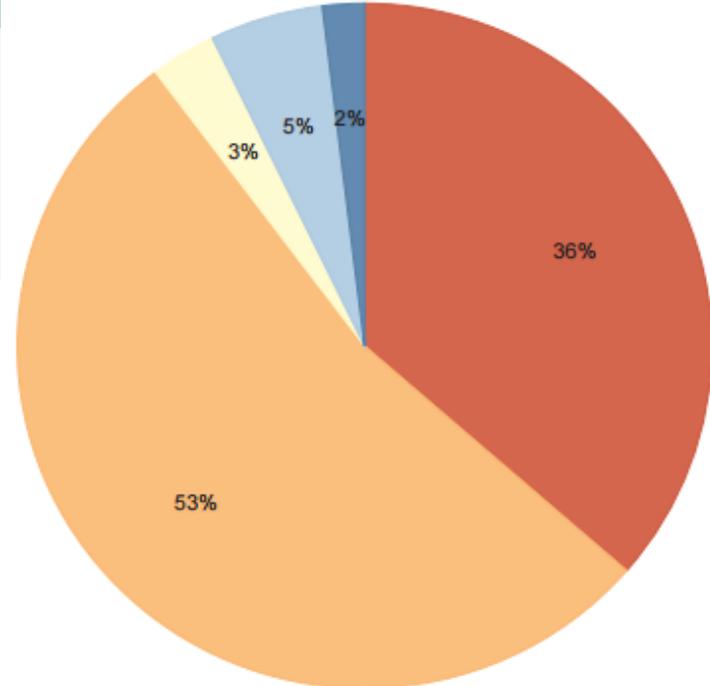


Georgia

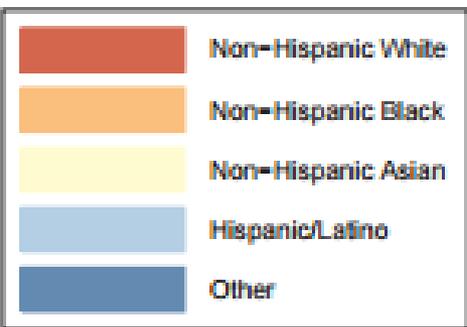
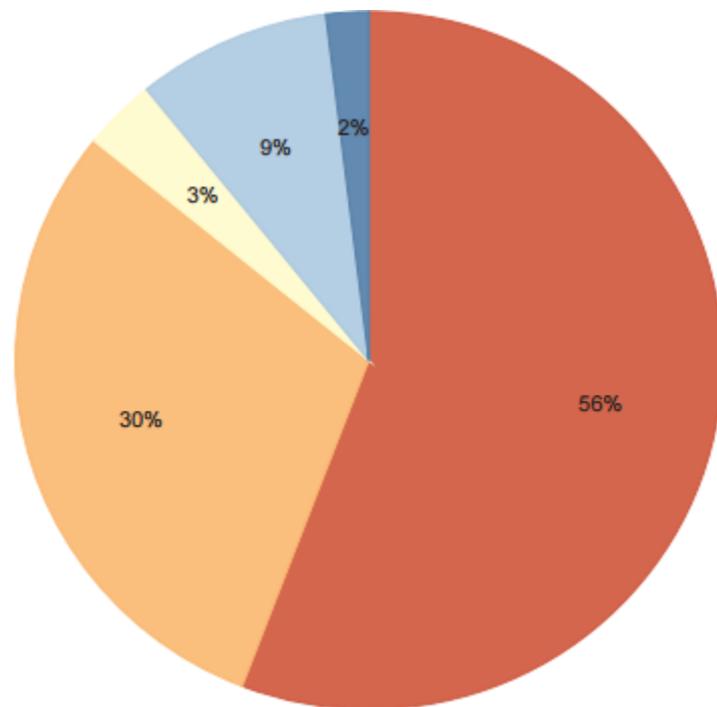


Atlanta

Atlanta is Majority African-American (though gentrifying)

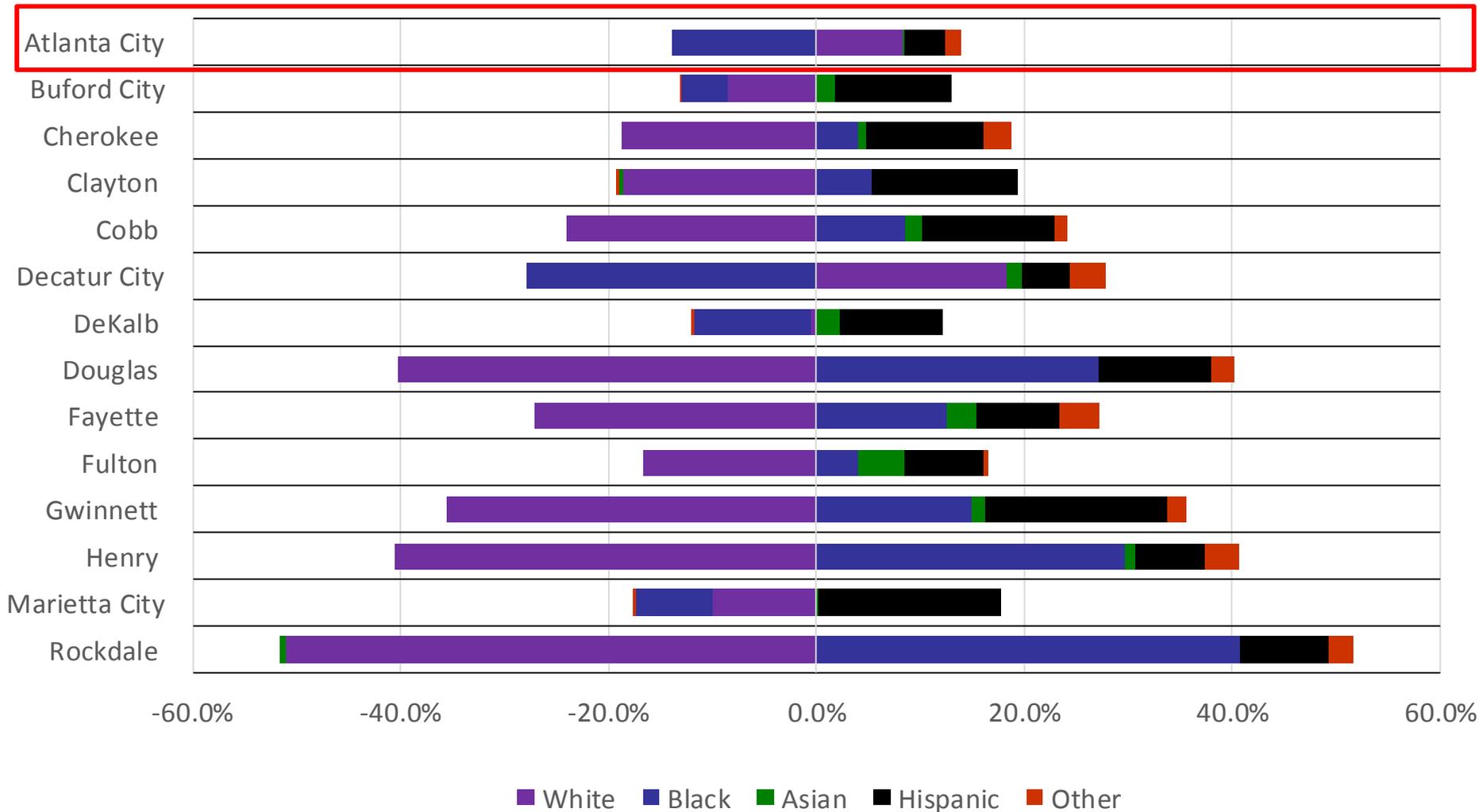


Georgia

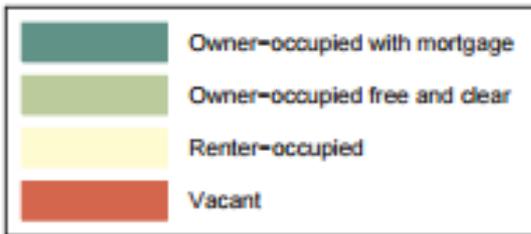
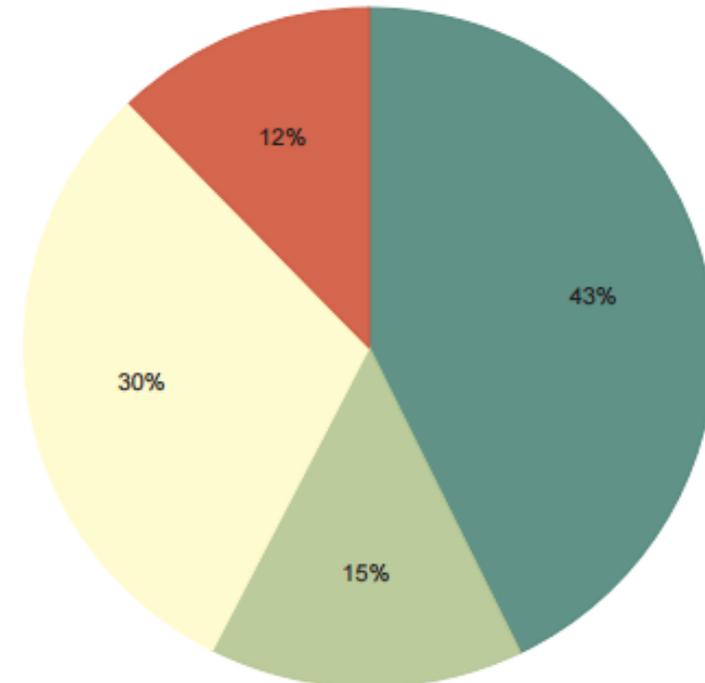
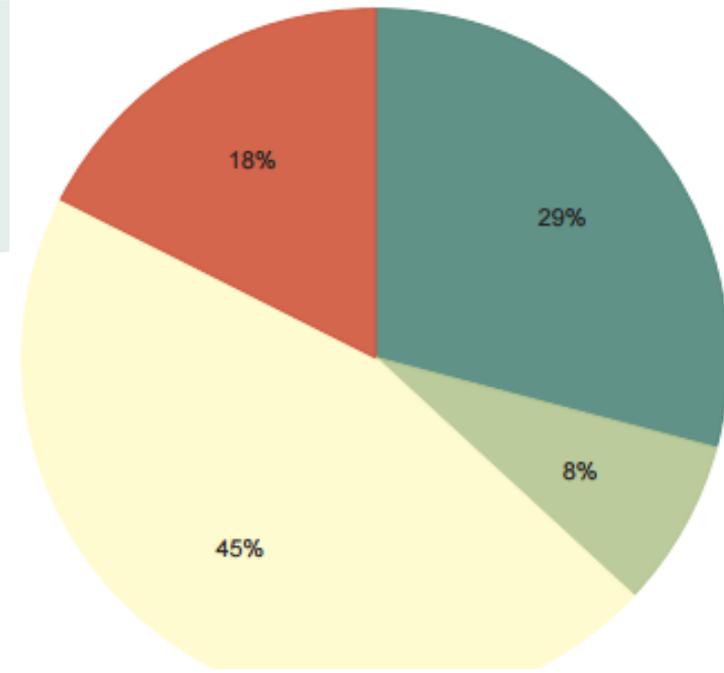


The Gentrification Marker

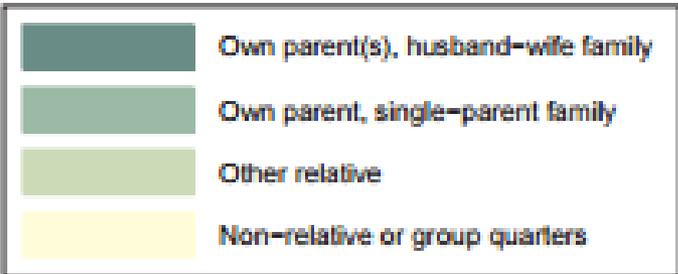
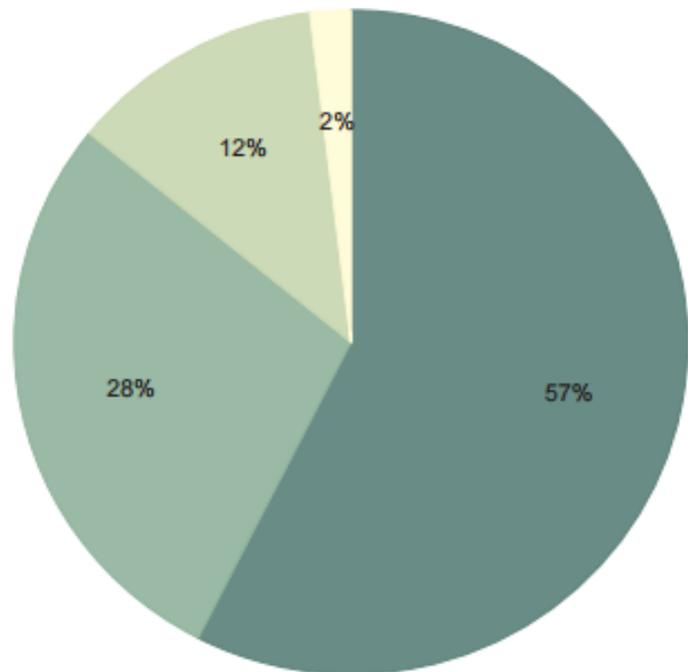
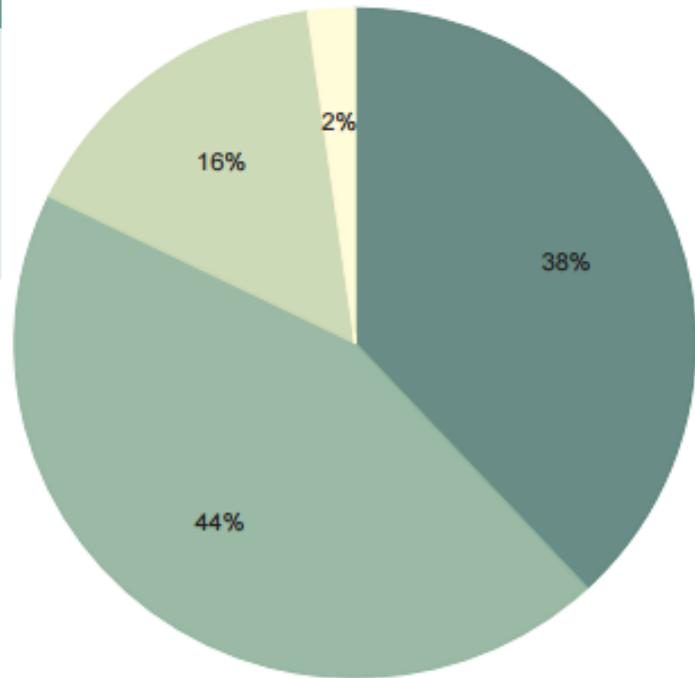
(School Enrollment Trends, by Race, 2000-2014)



*City Experienced A
TON of Vacancies
during the Great
Recession*



Lots of Potentially Unstable Family Situations





Atlanta is a|

atlanta is a **black city**

atlanta is a **paradise**

atlanta is a **boring city**

atlanta is a **dump**

Atlanta is a

Atlanta is a - Google Search

atlanta is a **dump**

atlanta is a **dangerous city**

atlanta is **awesome**

atlanta is a **city or state**

atlanta is a **cesspool**

Atlanta is the

atlanta is the **best city**

atlanta is the **city of what**

atlanta is the **new hollywood**

atlanta is the **capital of this state**

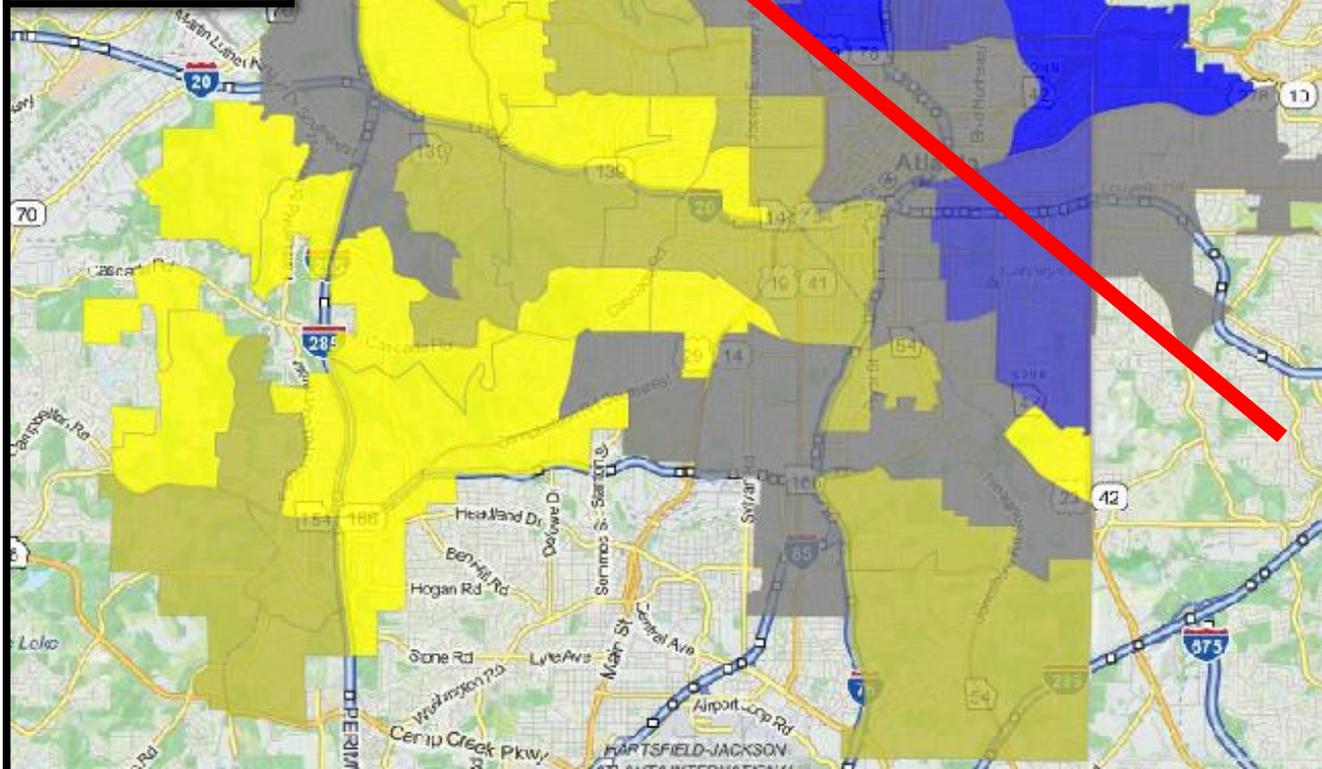
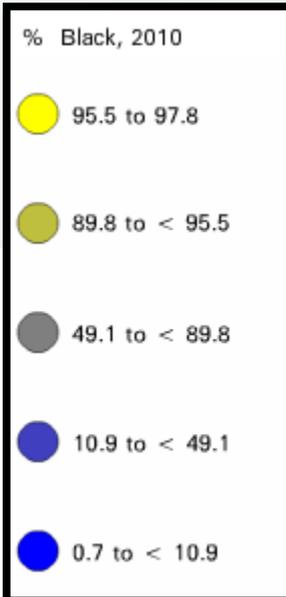
Atlanta has some of the |

the **worst traffic**

the **worst fans**

the **worst drivers**

the **most trees**



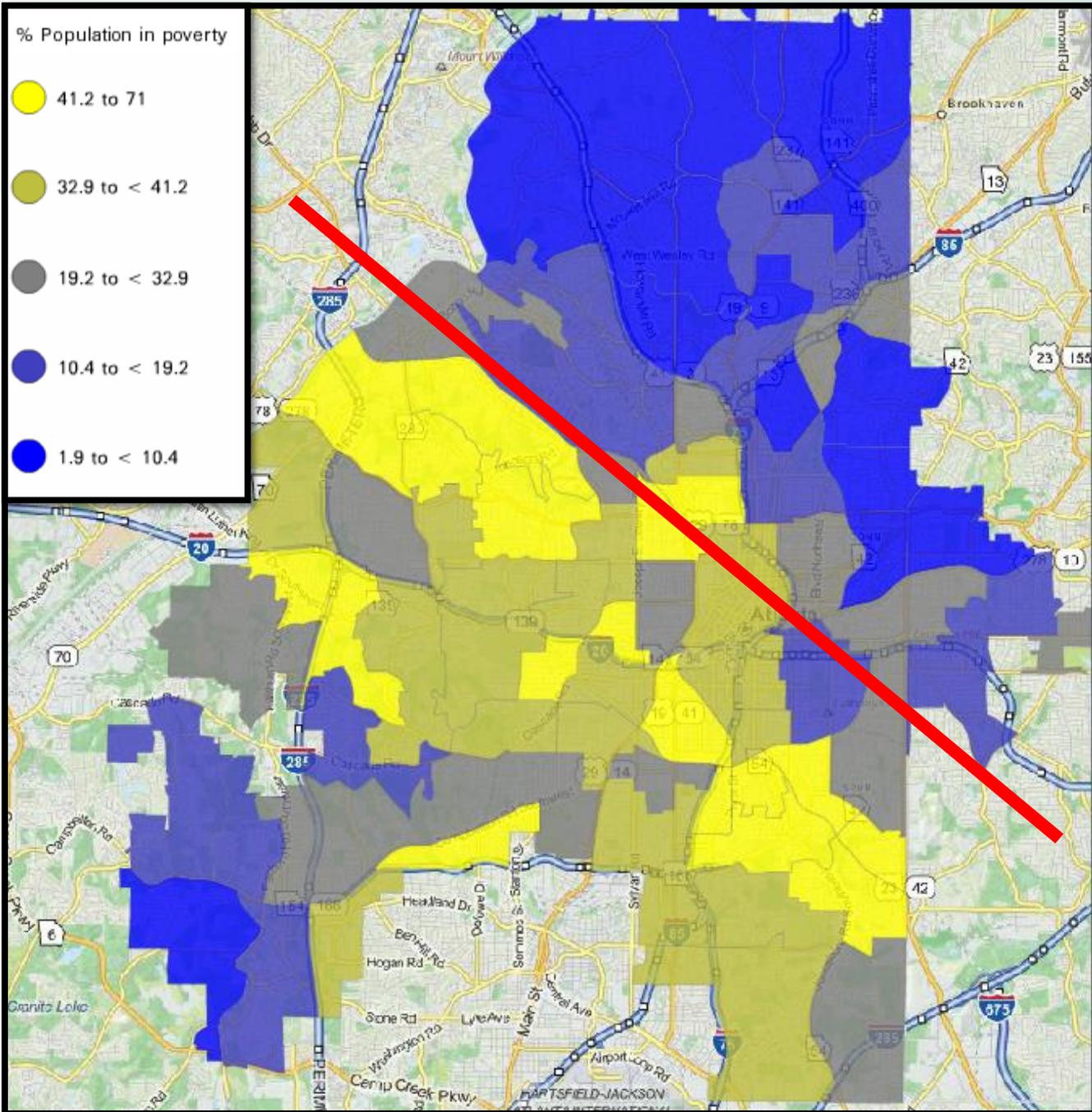
% of Black Population...

...Atlanta has a huge north-south divide



% in Poverty...

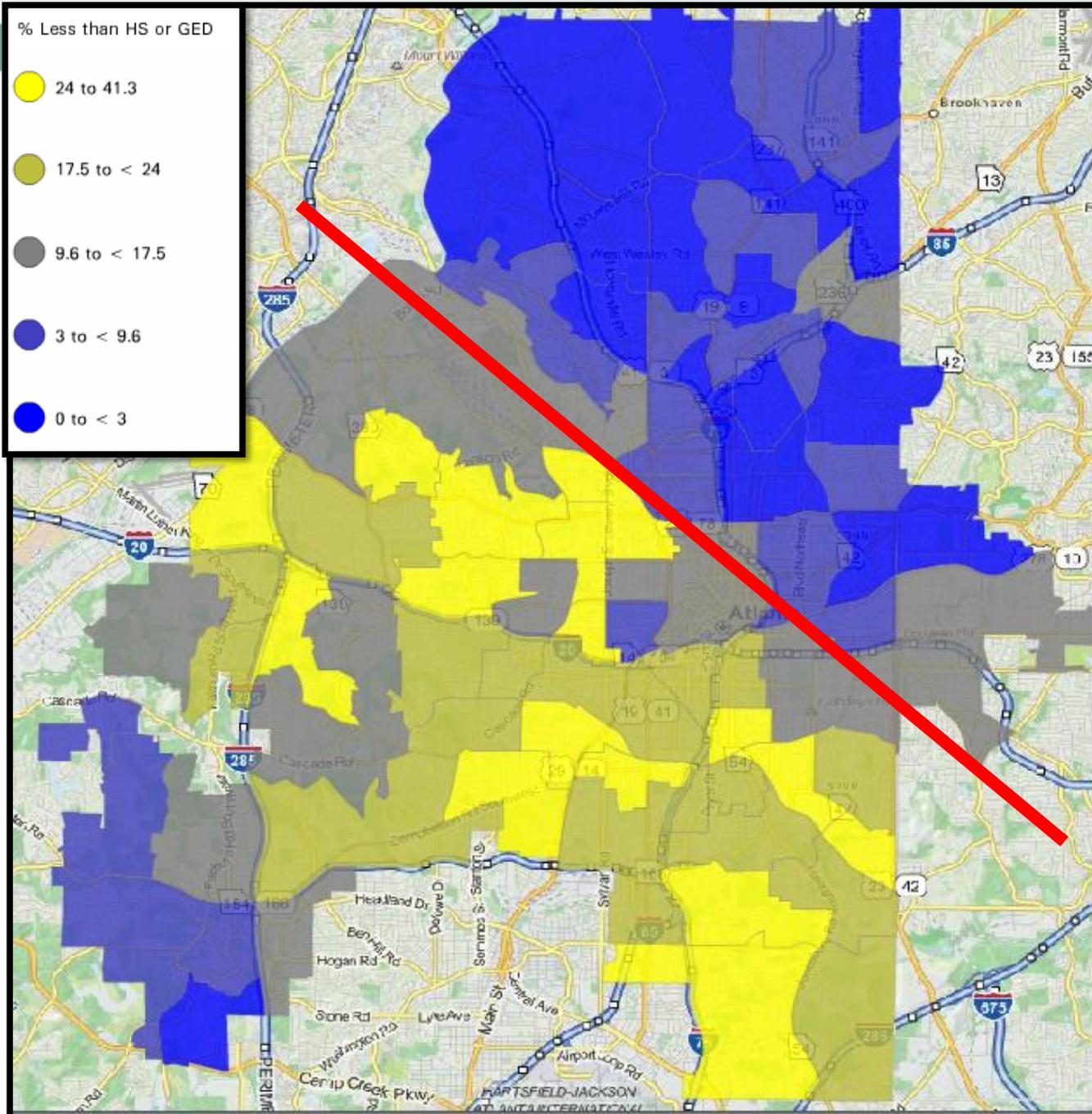
...Atlanta has a huge north-south divide





% with High School Diploma...

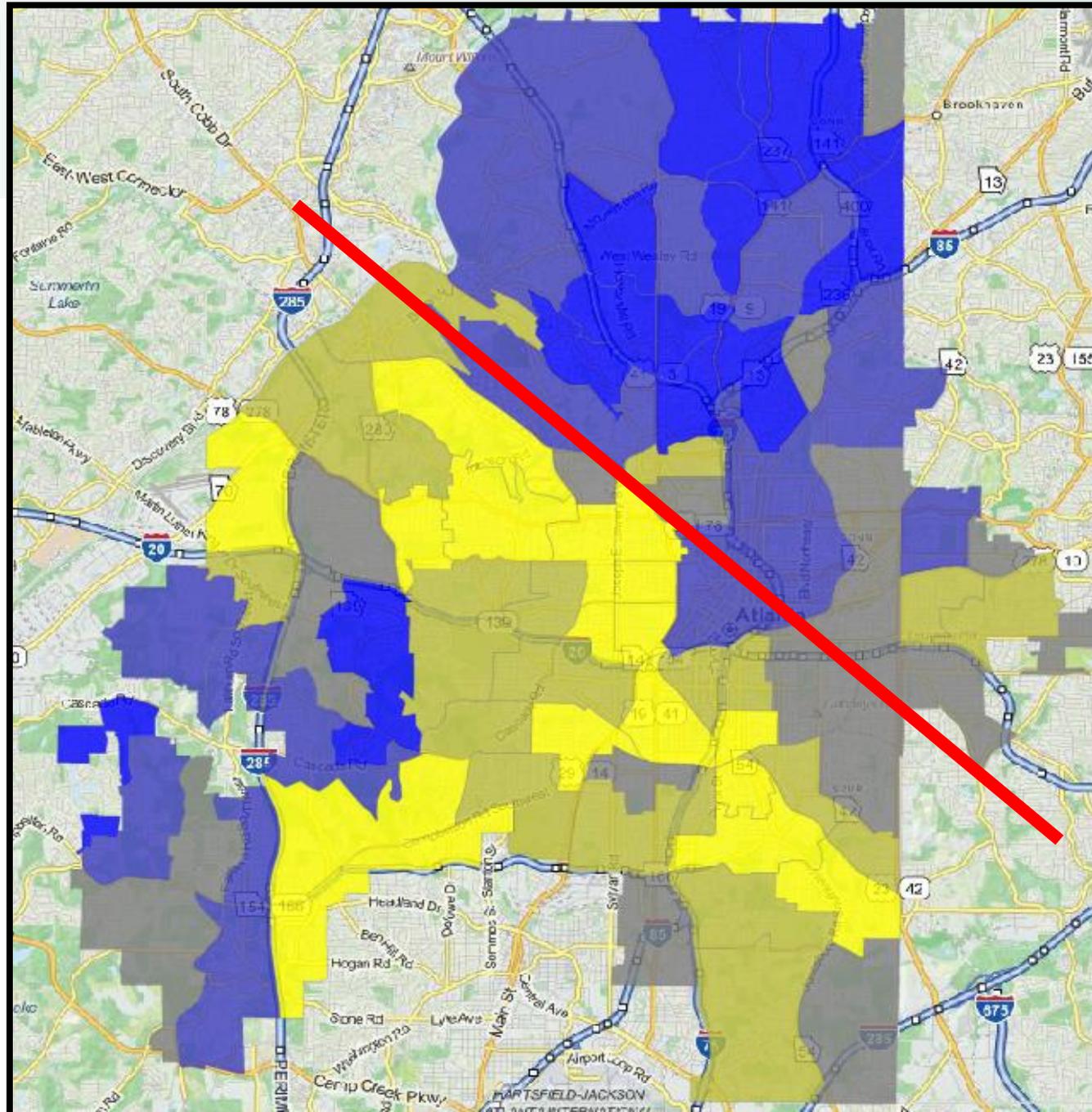
...Atlanta has a huge north-south divide





*% of
substandard
housing...*

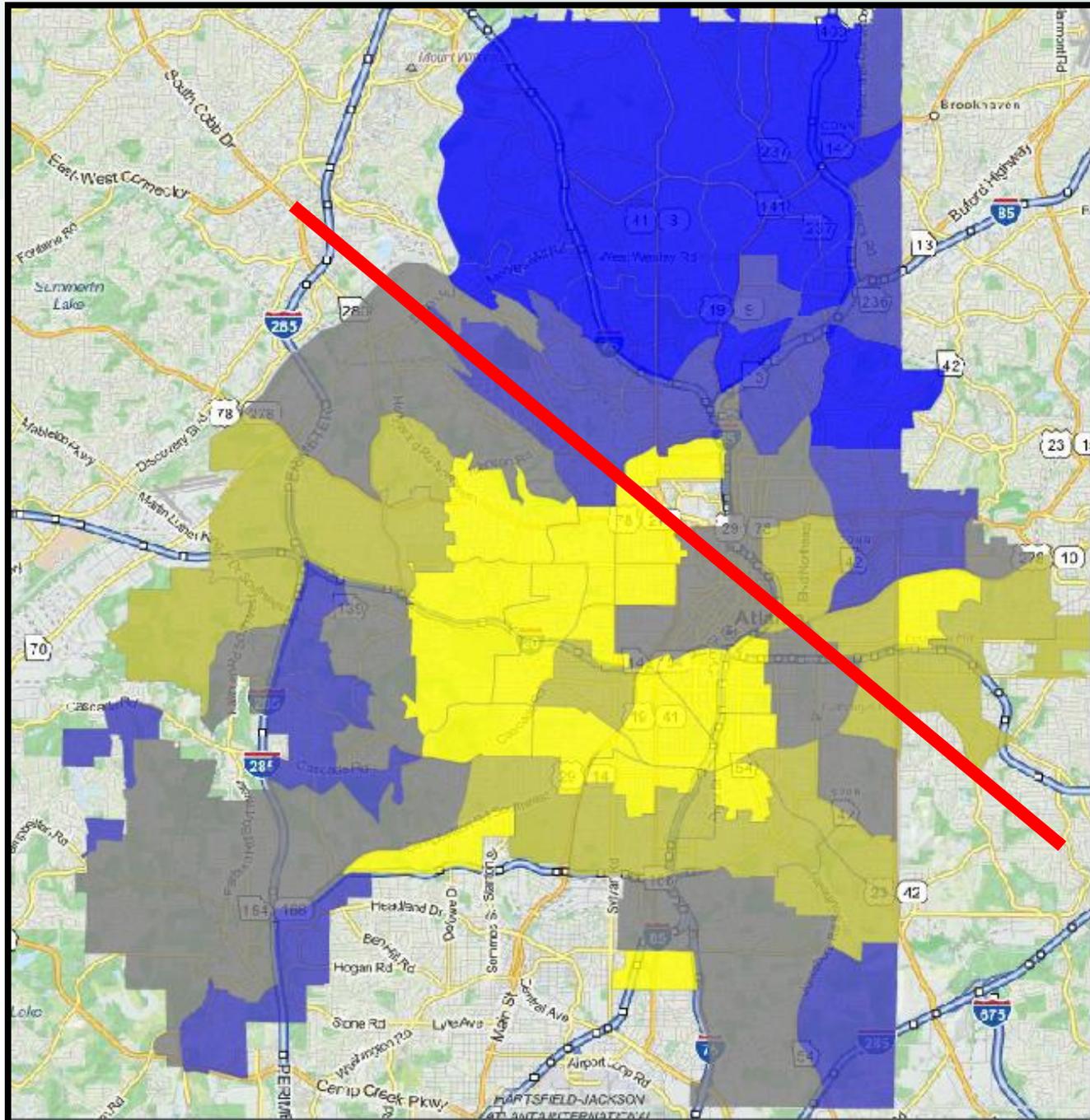
*...Atlanta has a
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south divide*





Code Violations per Square Mile

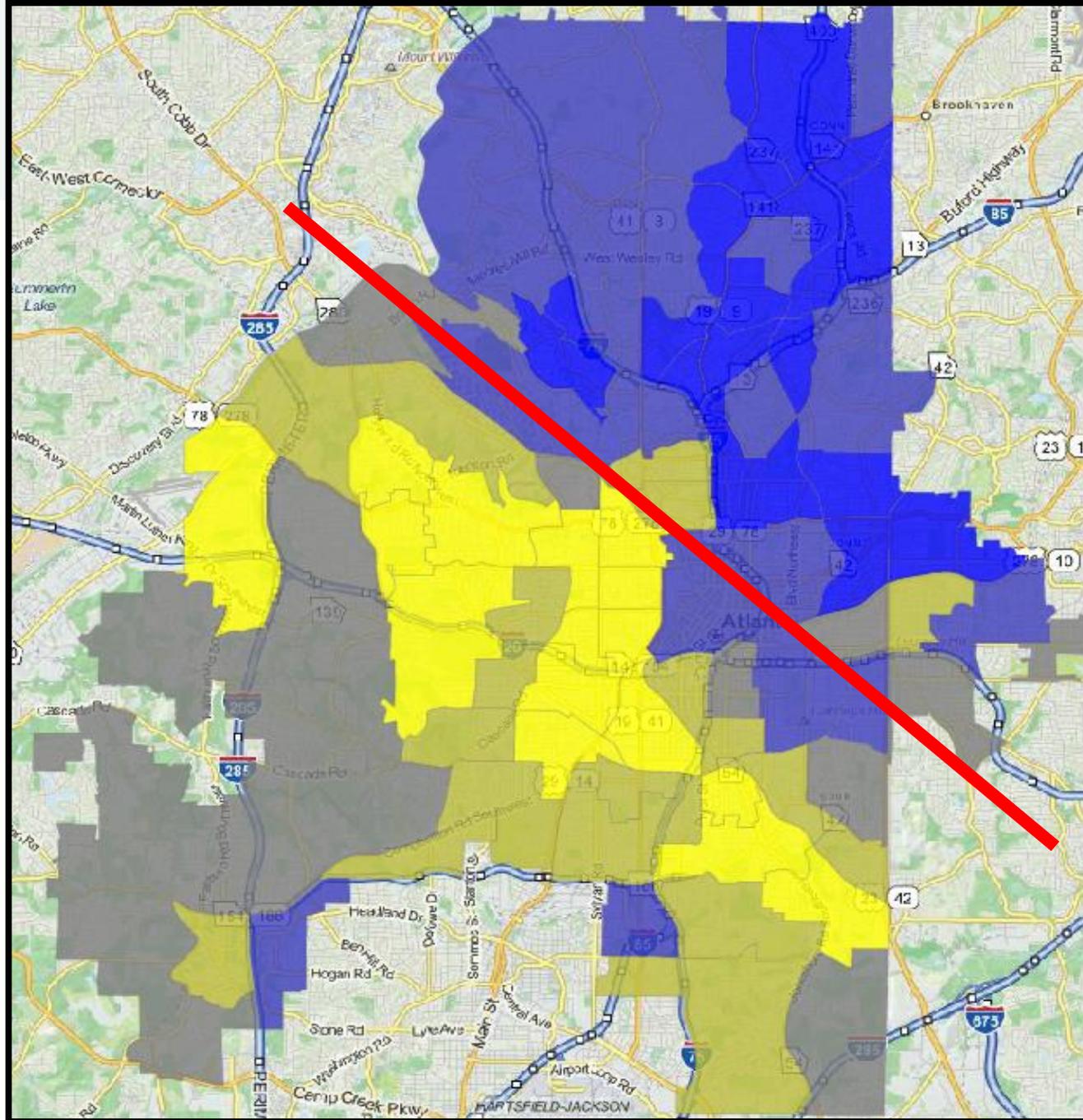
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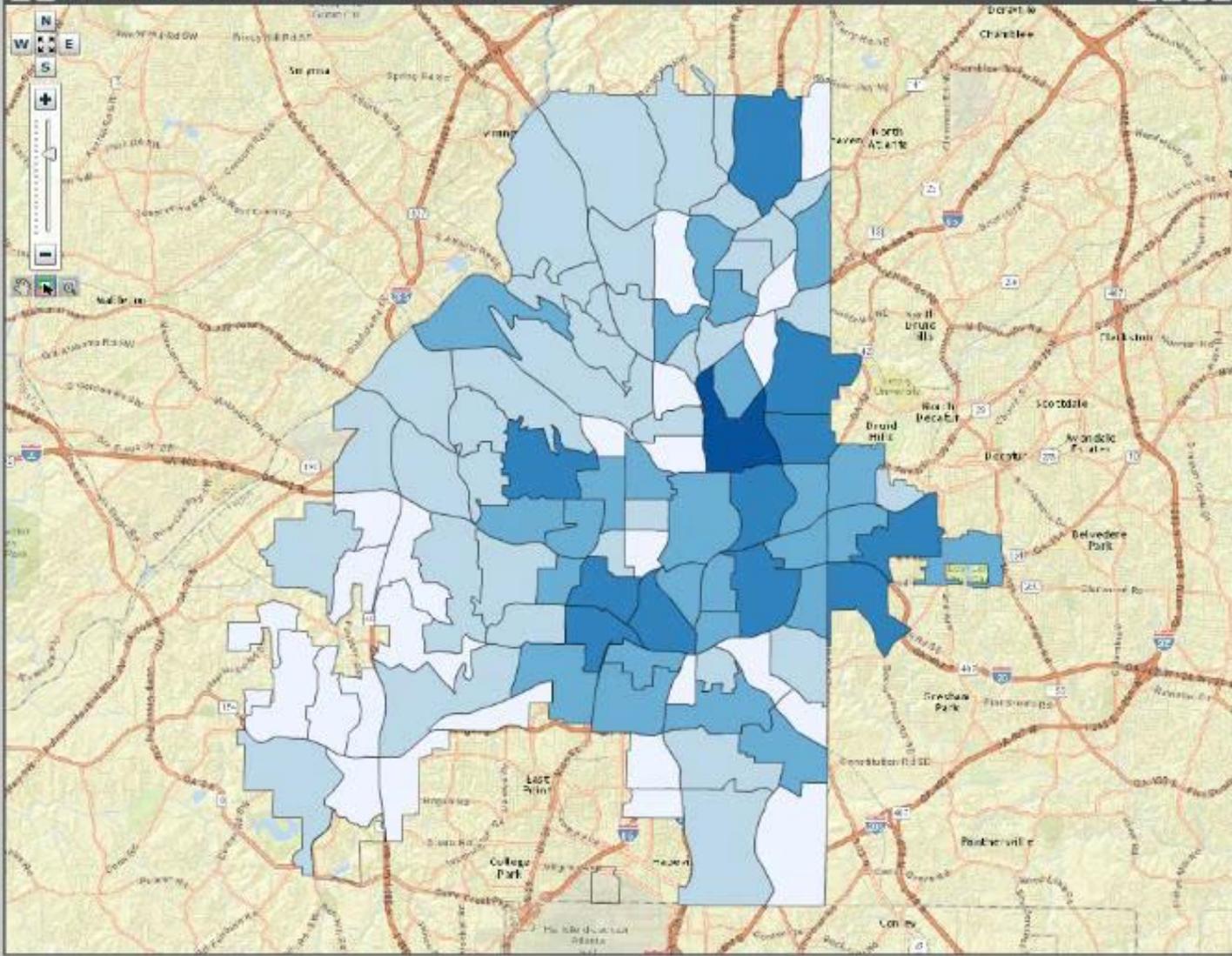




% Units Vacant

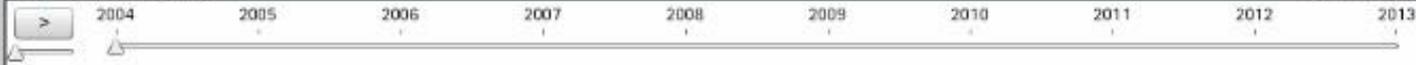
...Atlanta has a huge north-south divide



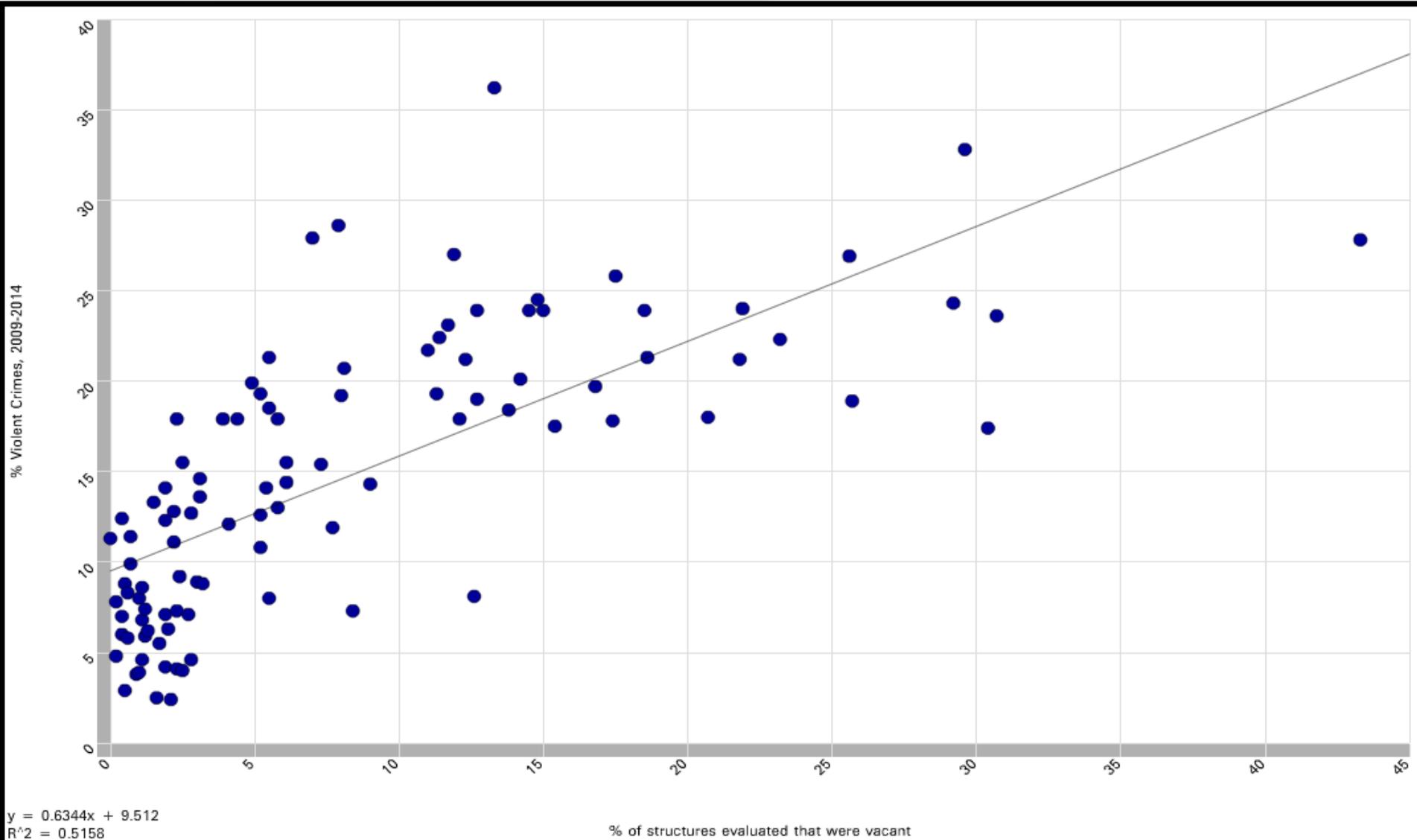


Number of unique transactions, normal sales (2004)

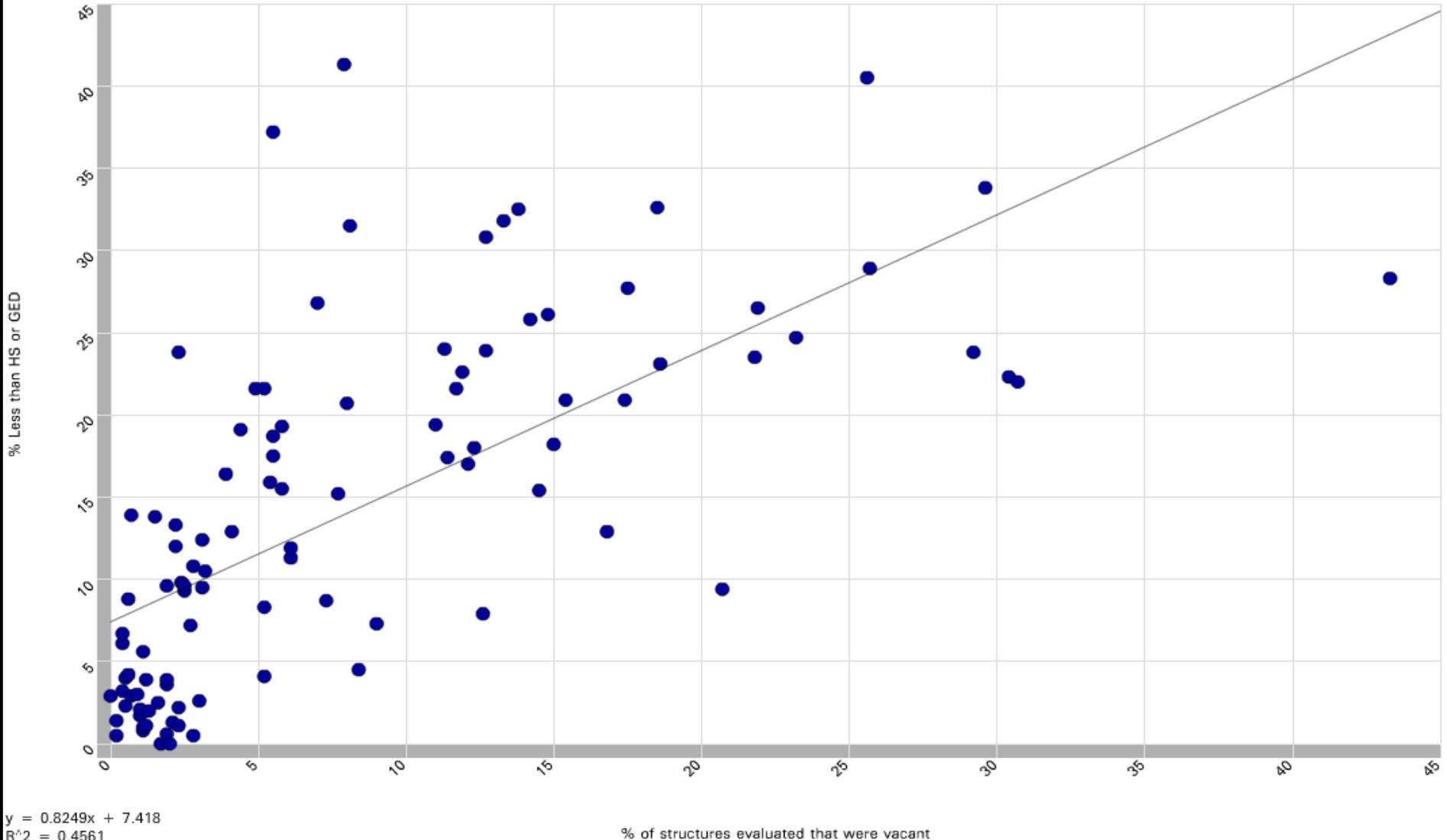
- 1 to 54
- 55 to 120
- 125 to 219
- 231 to 380
- 511 to 726



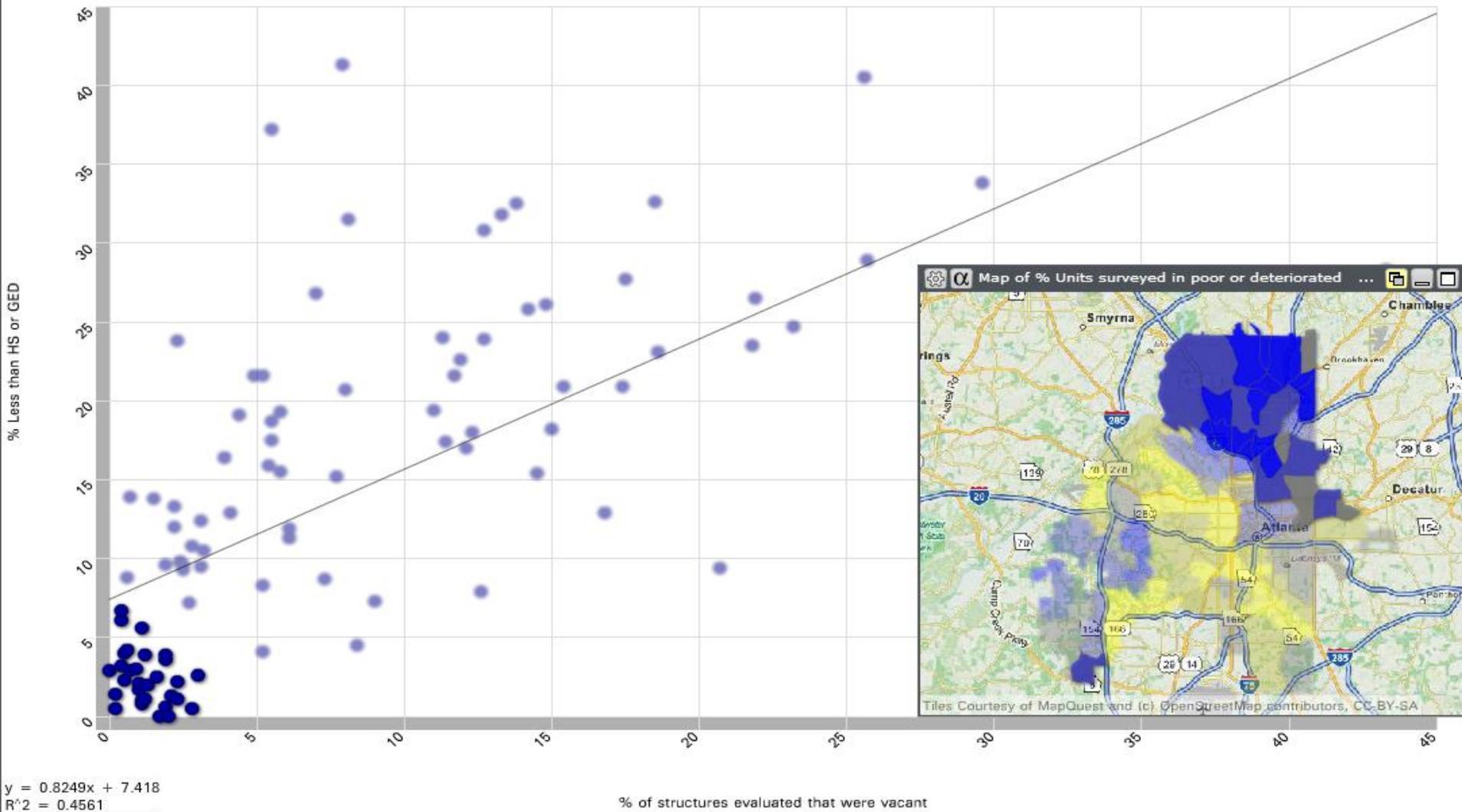
Relationship Between Vacancy & Violent Crimes



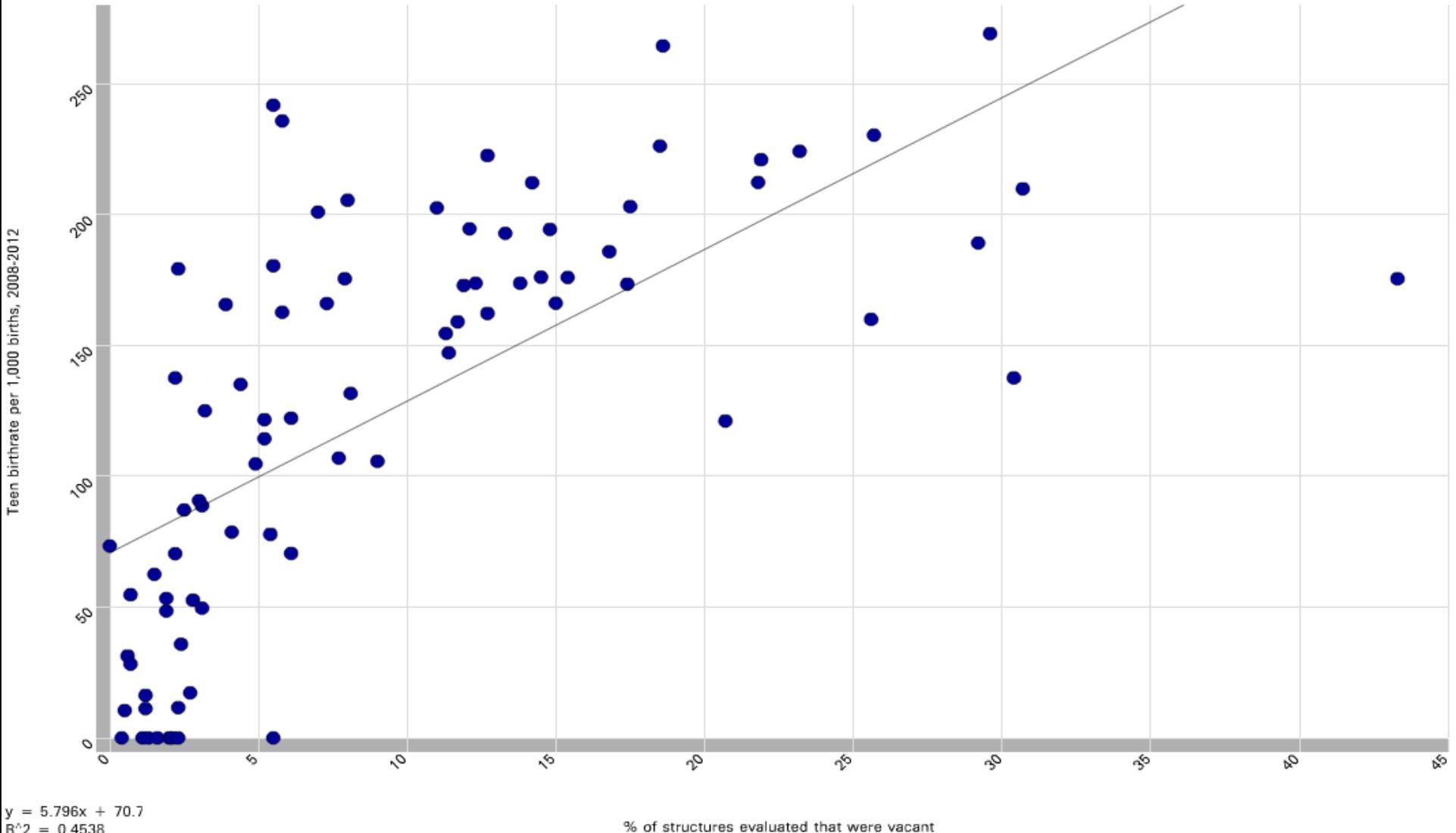
Relationship Between Vacancy & Education



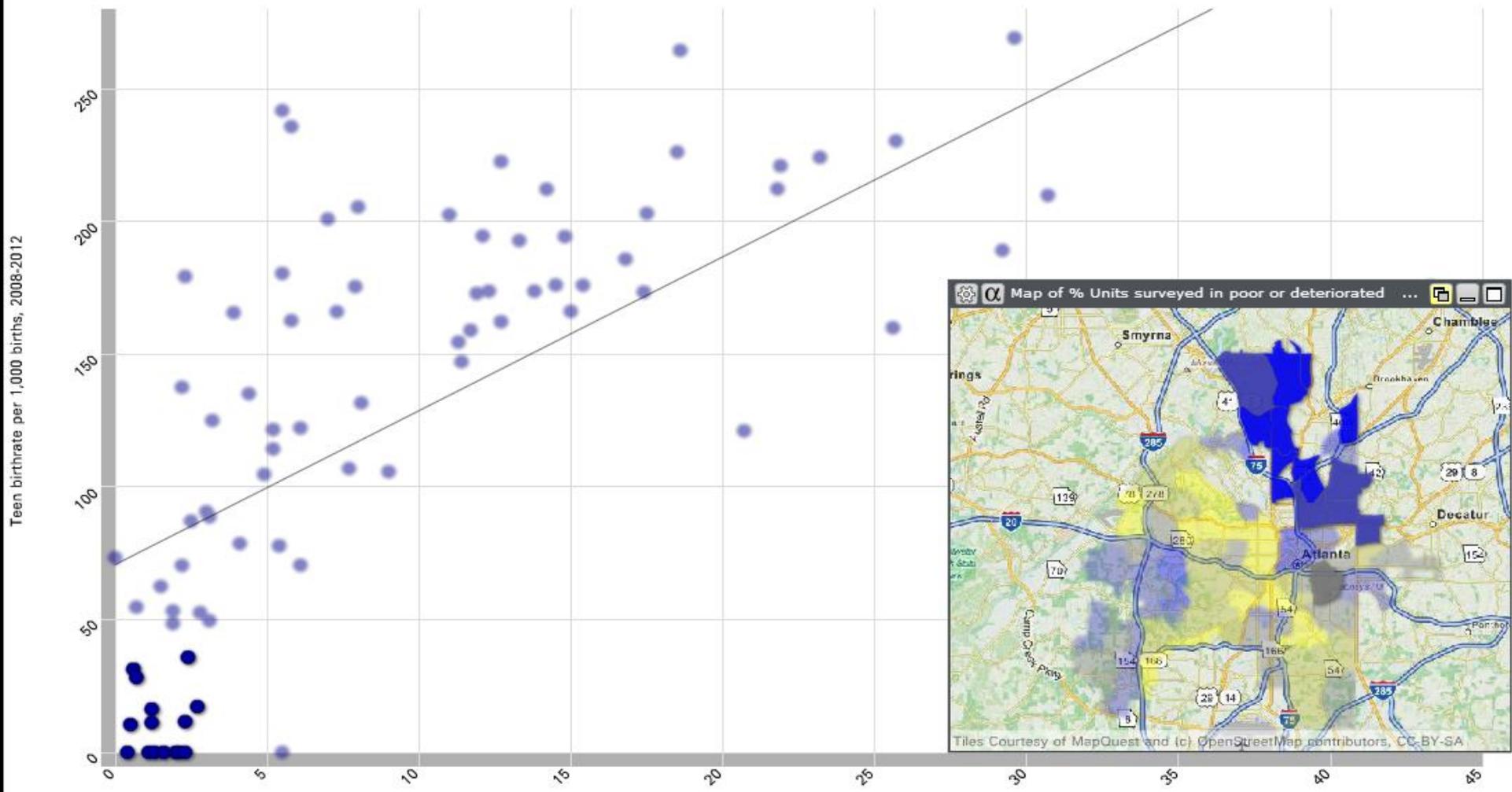
Relationship Between Vacancy & Education



Relationship Between Vacancy & Teenage Birthrate



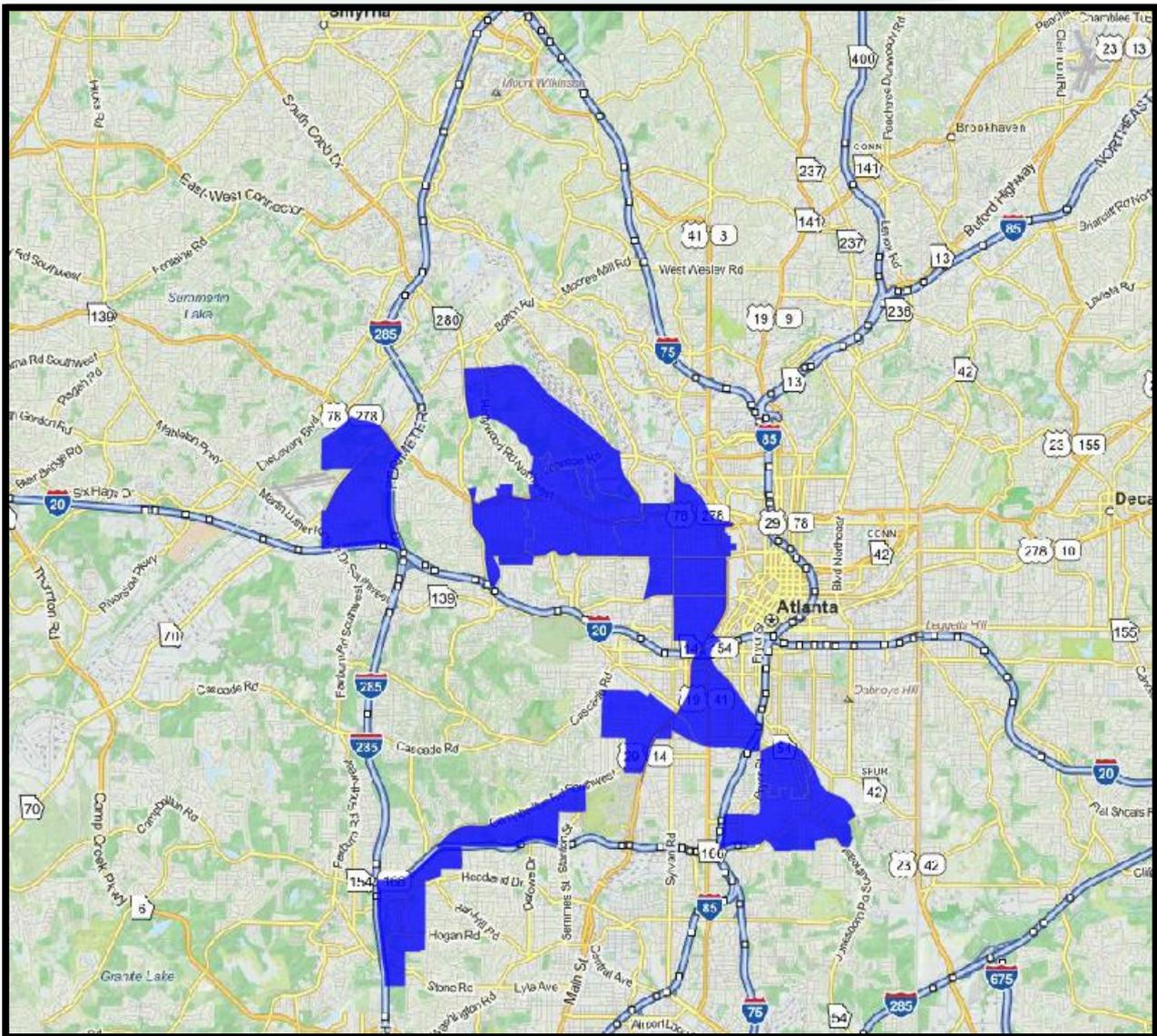
Relationship Between Vacancy & Teenage Birthrate



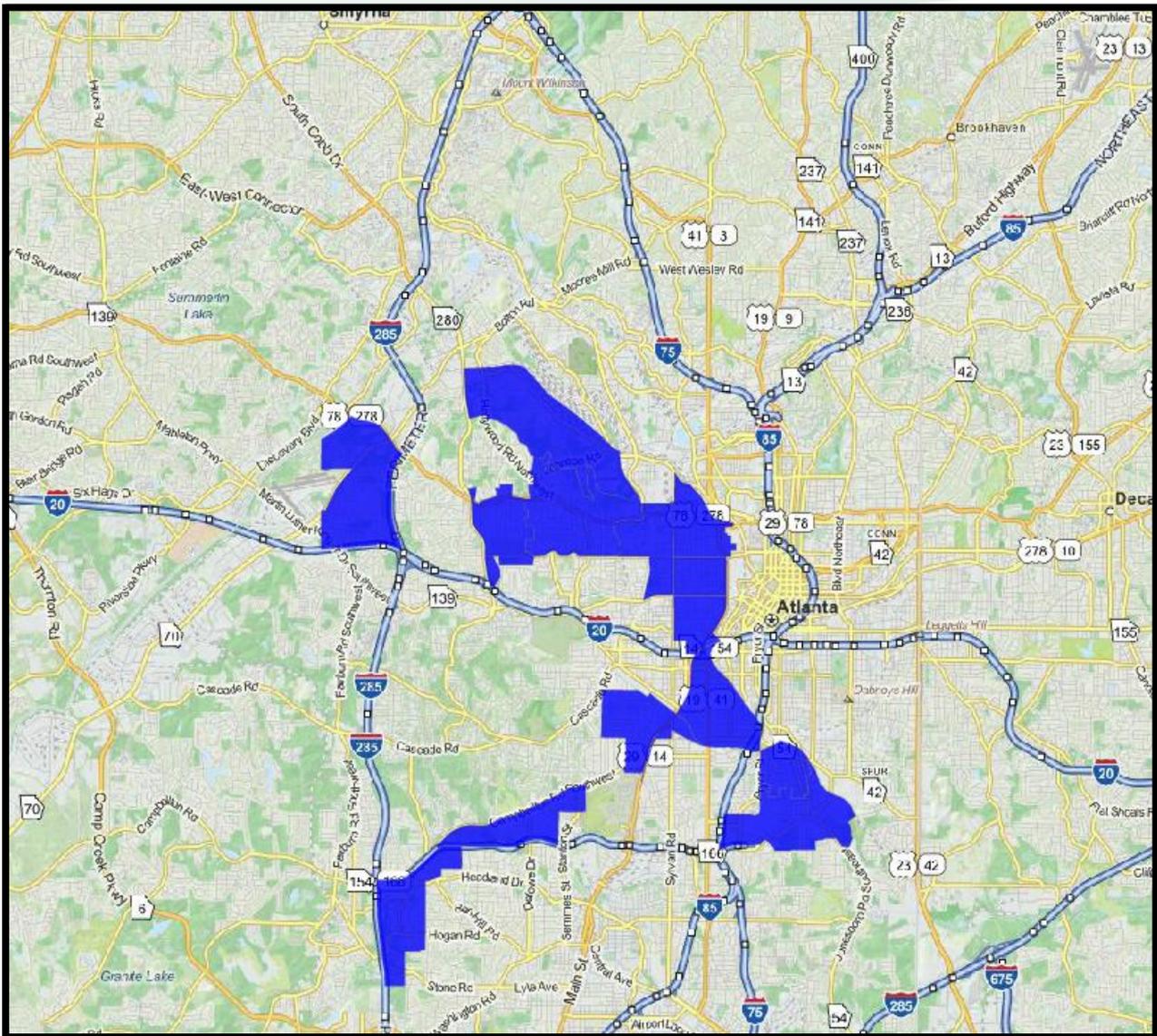
$y = 5.796x + 70.7$
 $R^2 = 0.4538$

% of structures evaluated that were vacant

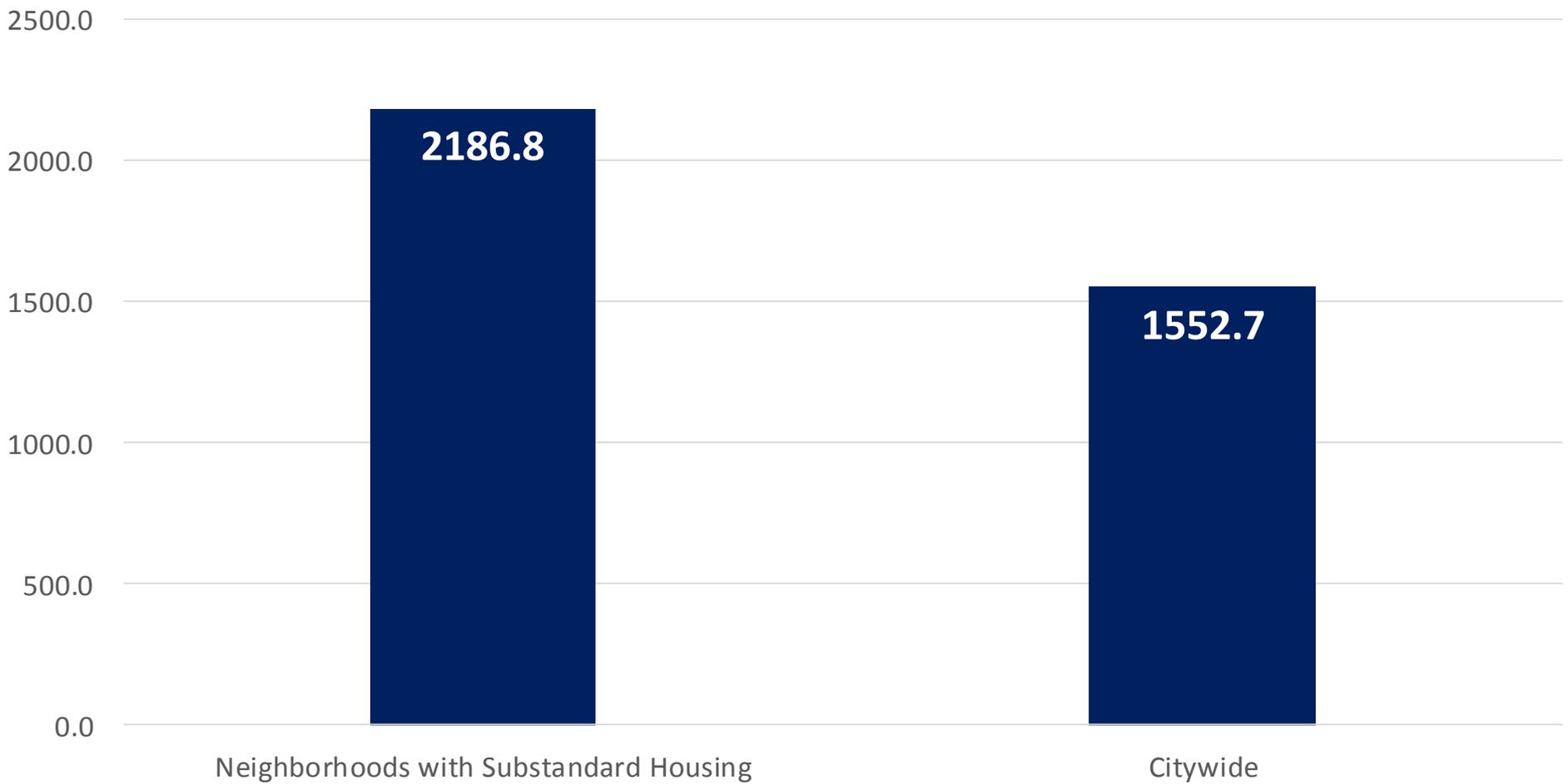
Externalities



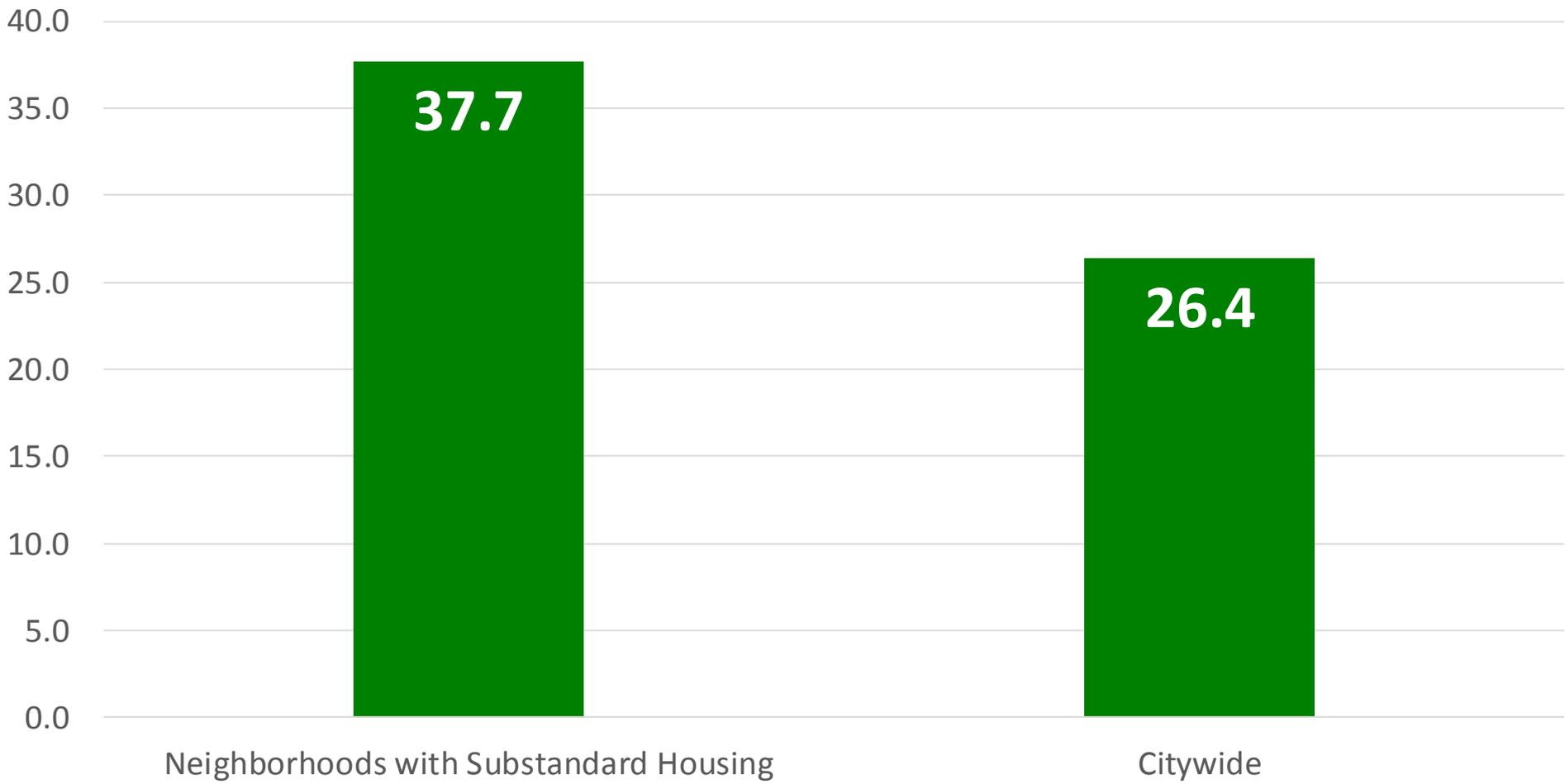
Externalities



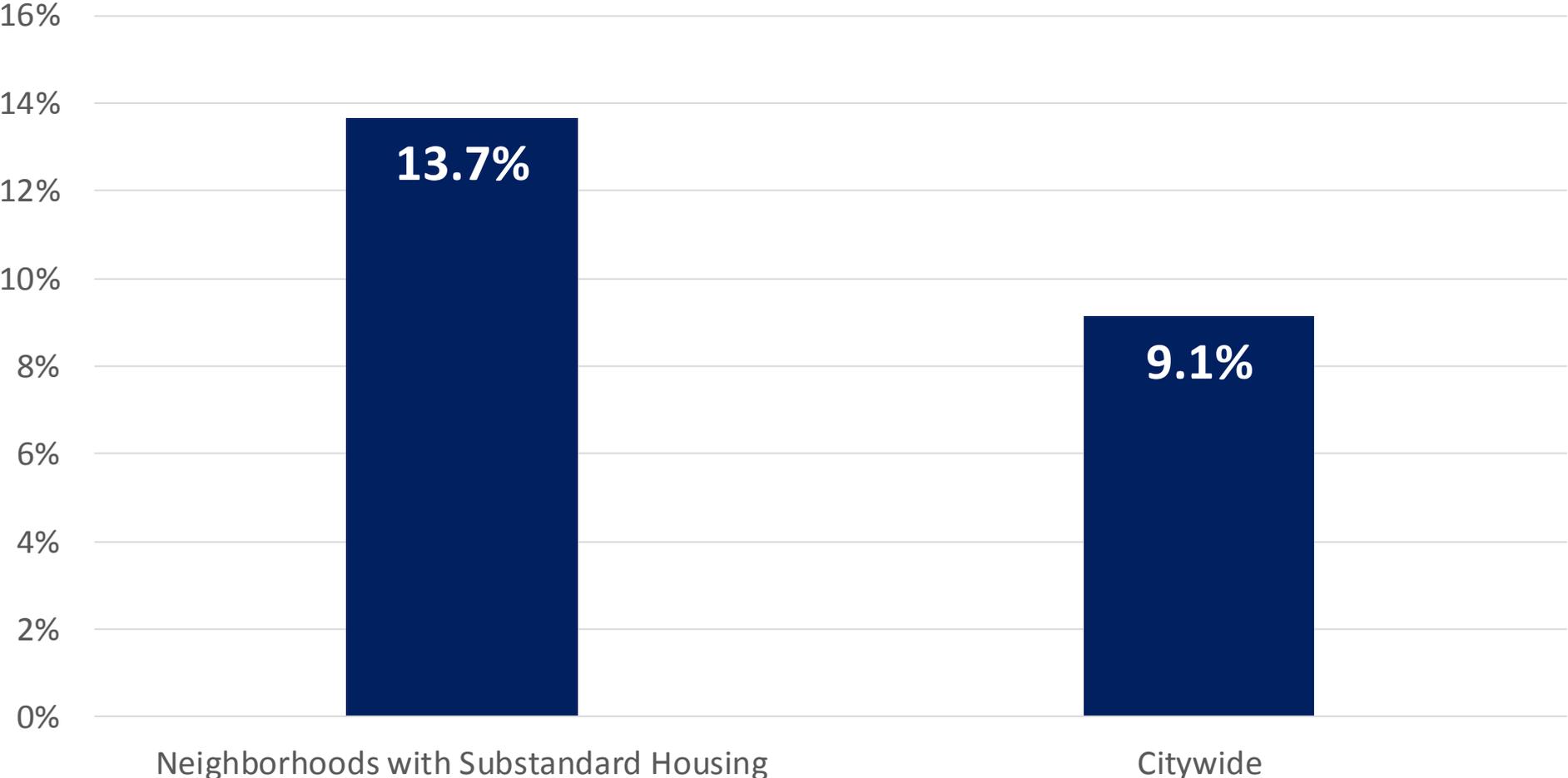
Crime Per Square Mile, 2009-2014



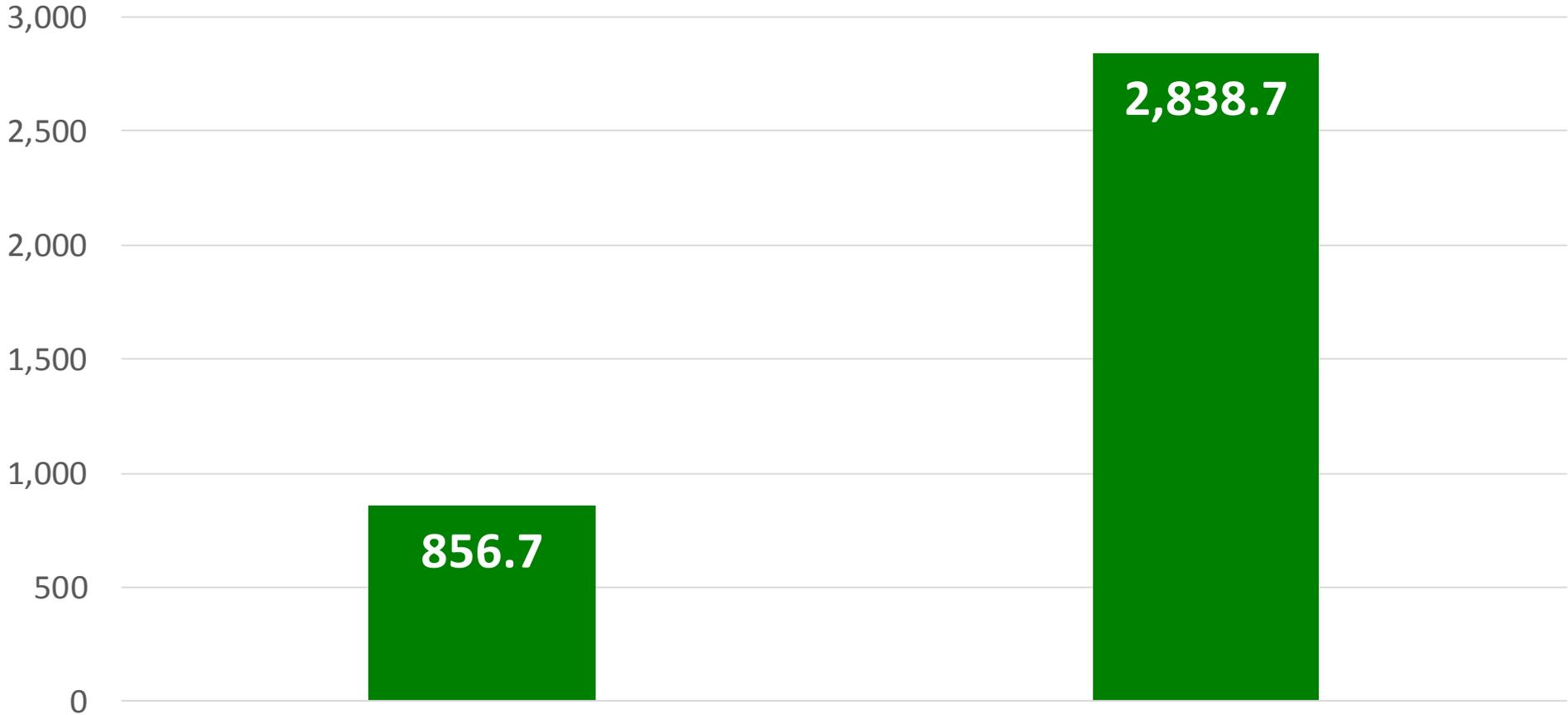
911 Calls - Vandalism



Population with Disabilities



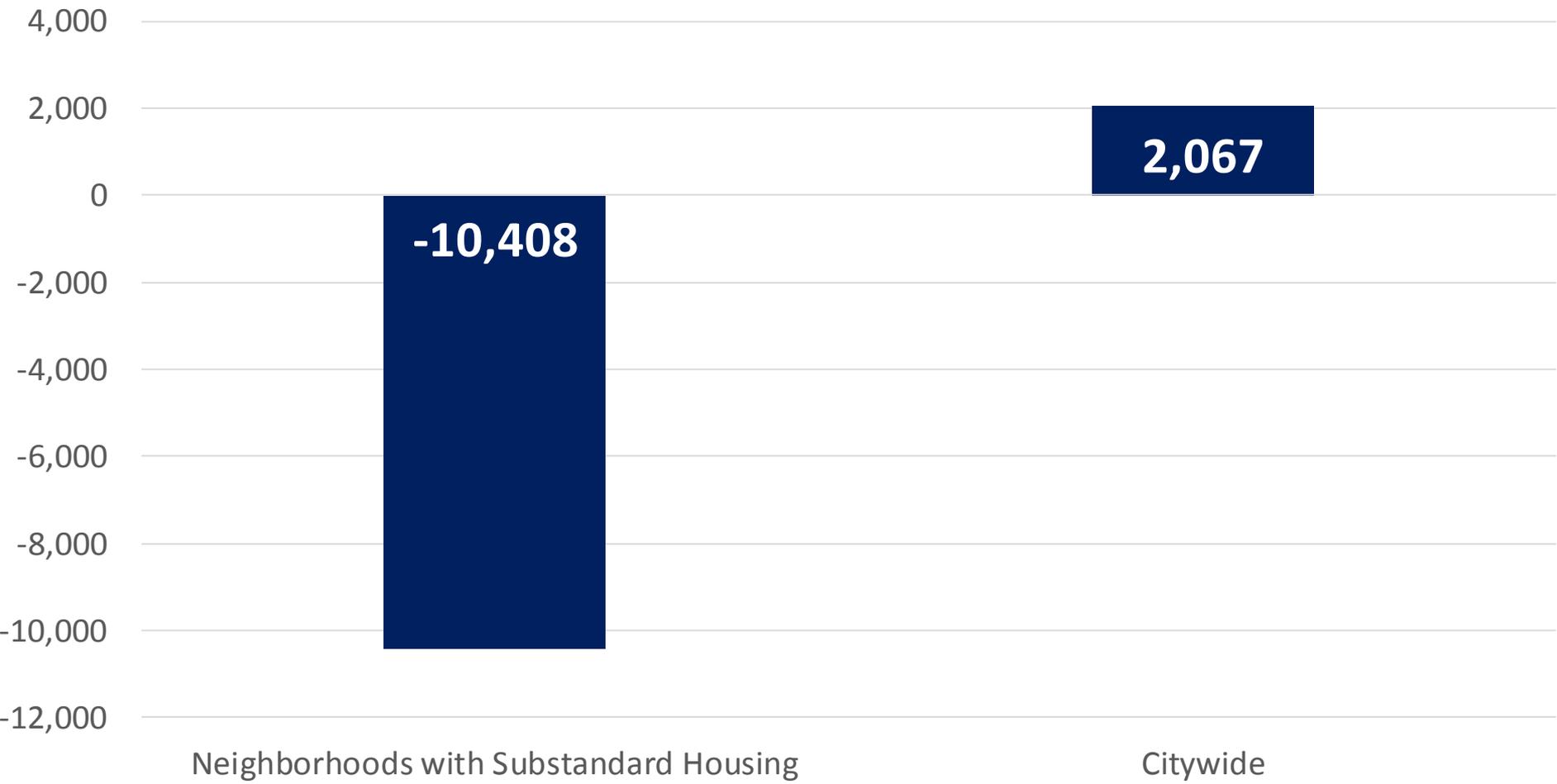
Jobs per Square Mile



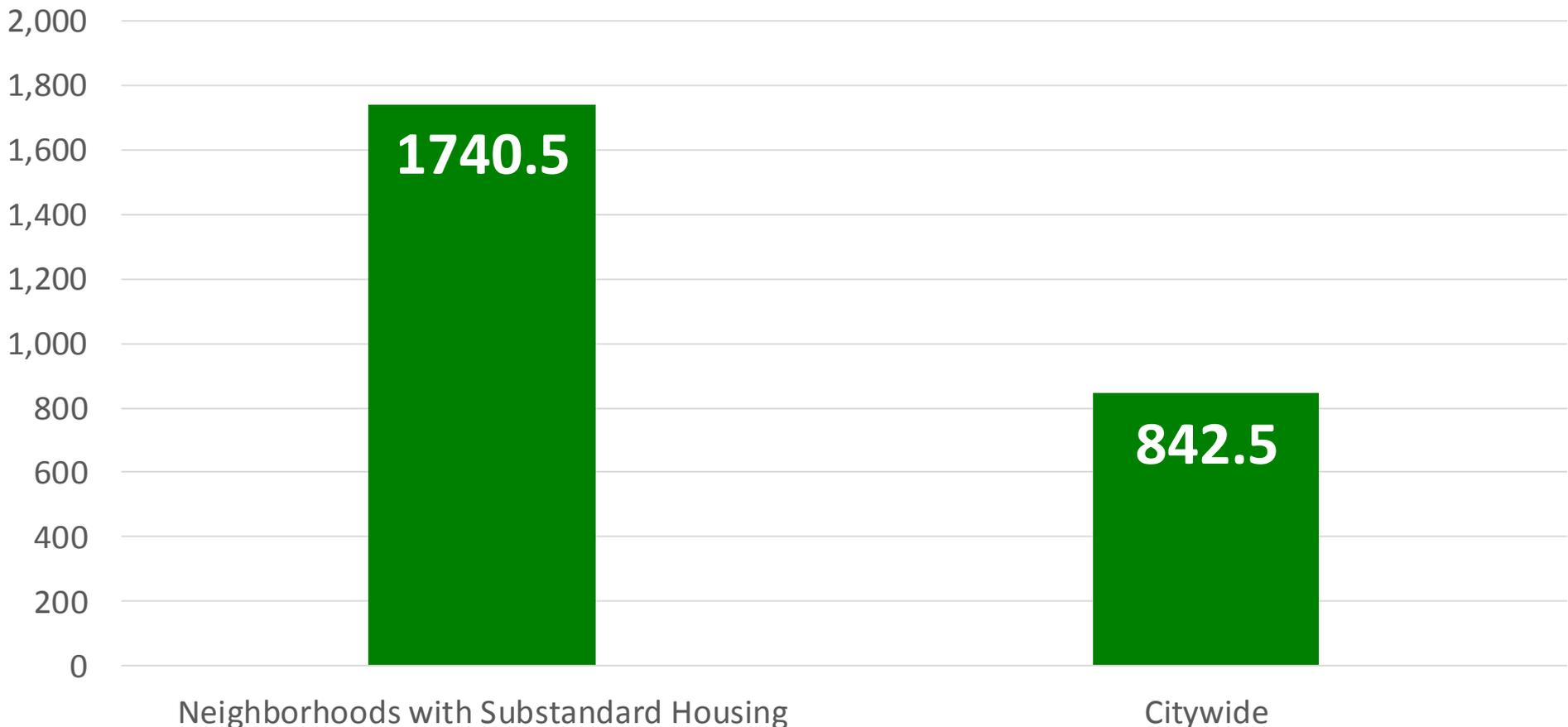
Neighborhoods with Substandard Housing

Citywide

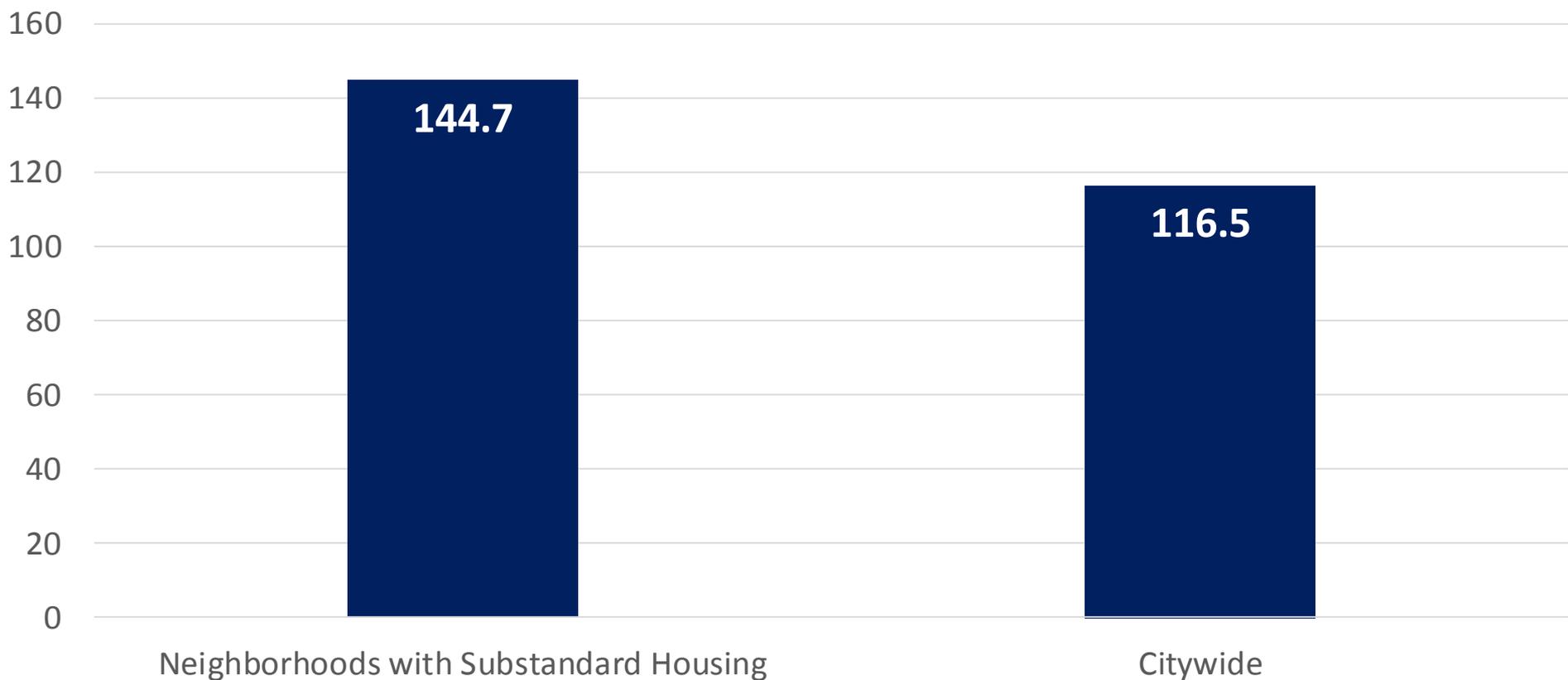
Population Change, 2000 - 2010



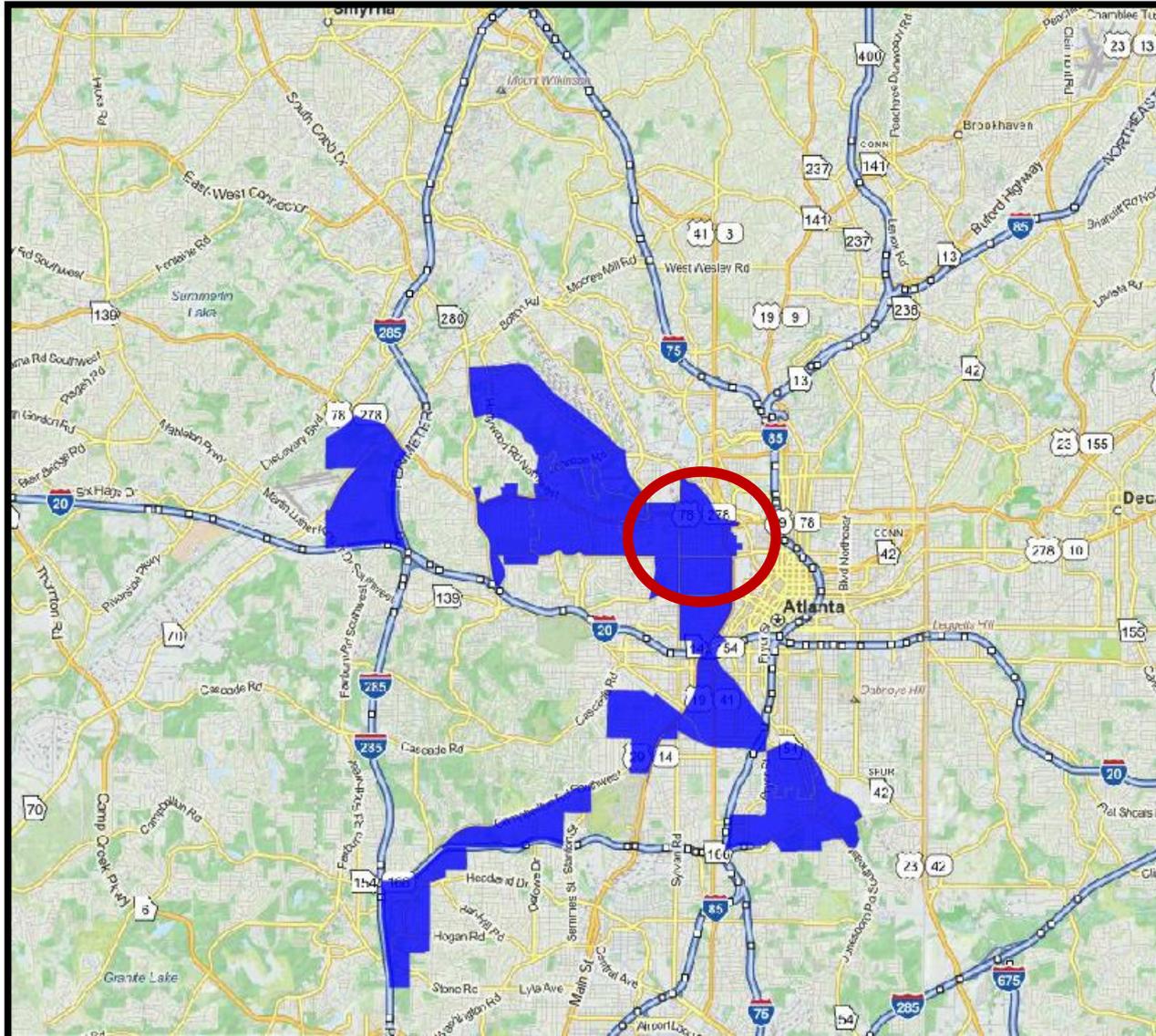
Food Stamp Recipients per Sq Mile, 2014



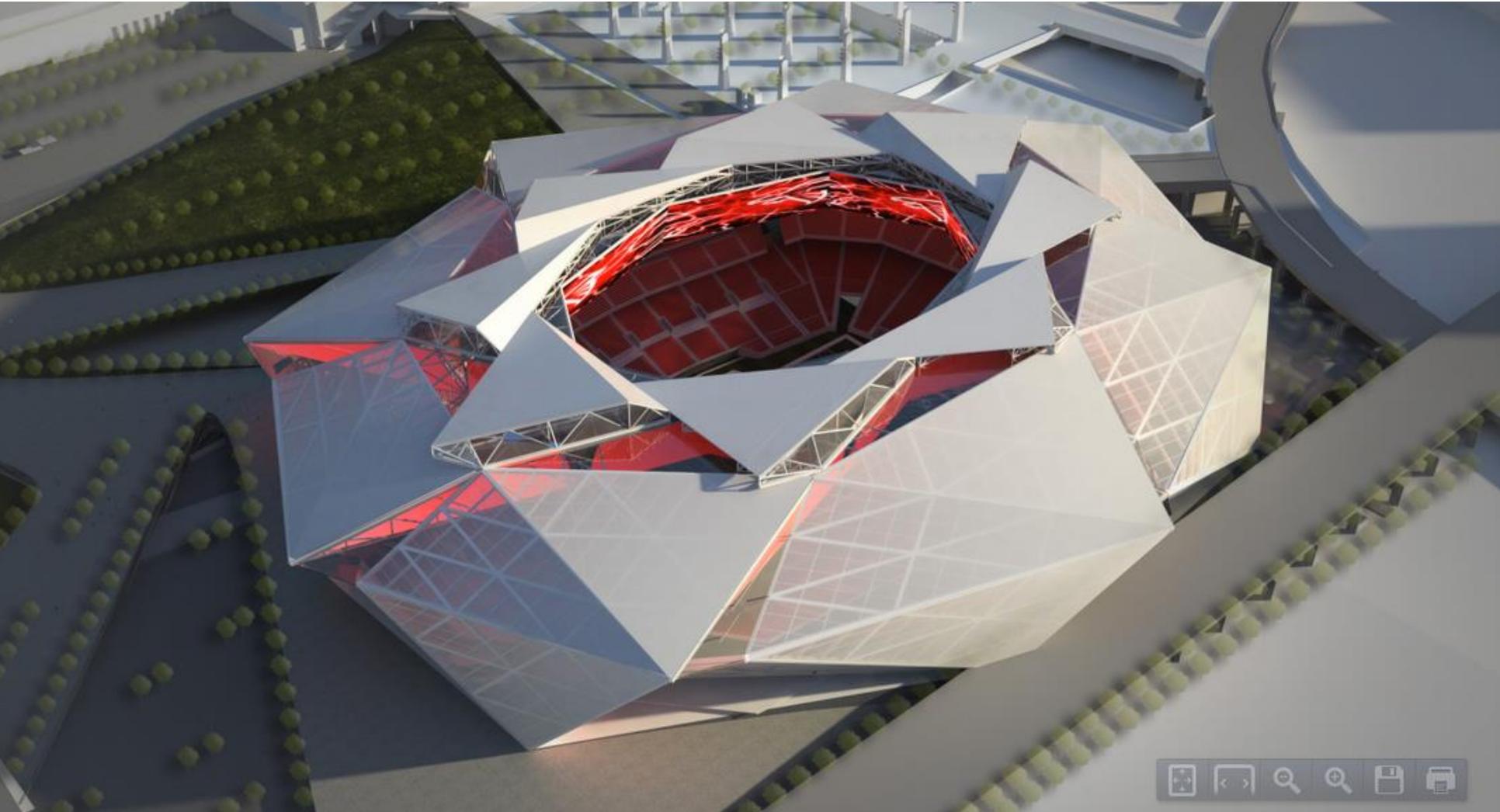
Low Birthweight Births, per 1,000 births,
2008-2012



English Avenue/Vine City (AKA "Stadium Neighborhoods")



Shiny New Stadium in 2017





Opportunities to Turn These Neighborhoods Around?

SAPORTAREPORT

Valued voices share insights about Atlanta and beyond

**Community cut out of community benefits deal at Falcons stadium;
Mayor Reed ready to engage**

November 21, 2013, 12:54 am / [13 Comments](#)

ATLANTA BLACKSTAR

**With Legally Binding Pact, New Atlanta Stadium Will Benefit
Neighborhoods**

 May 6, 2013 | Posted by ABS Staff

Tough times in Vine City

By Thomas Wheatley  @thomaswheatley



English Avenue and Vine City See Promise In New Plan Targeting Blight



English Avenue and Vine City See Promise In New Plan Targeting Blight

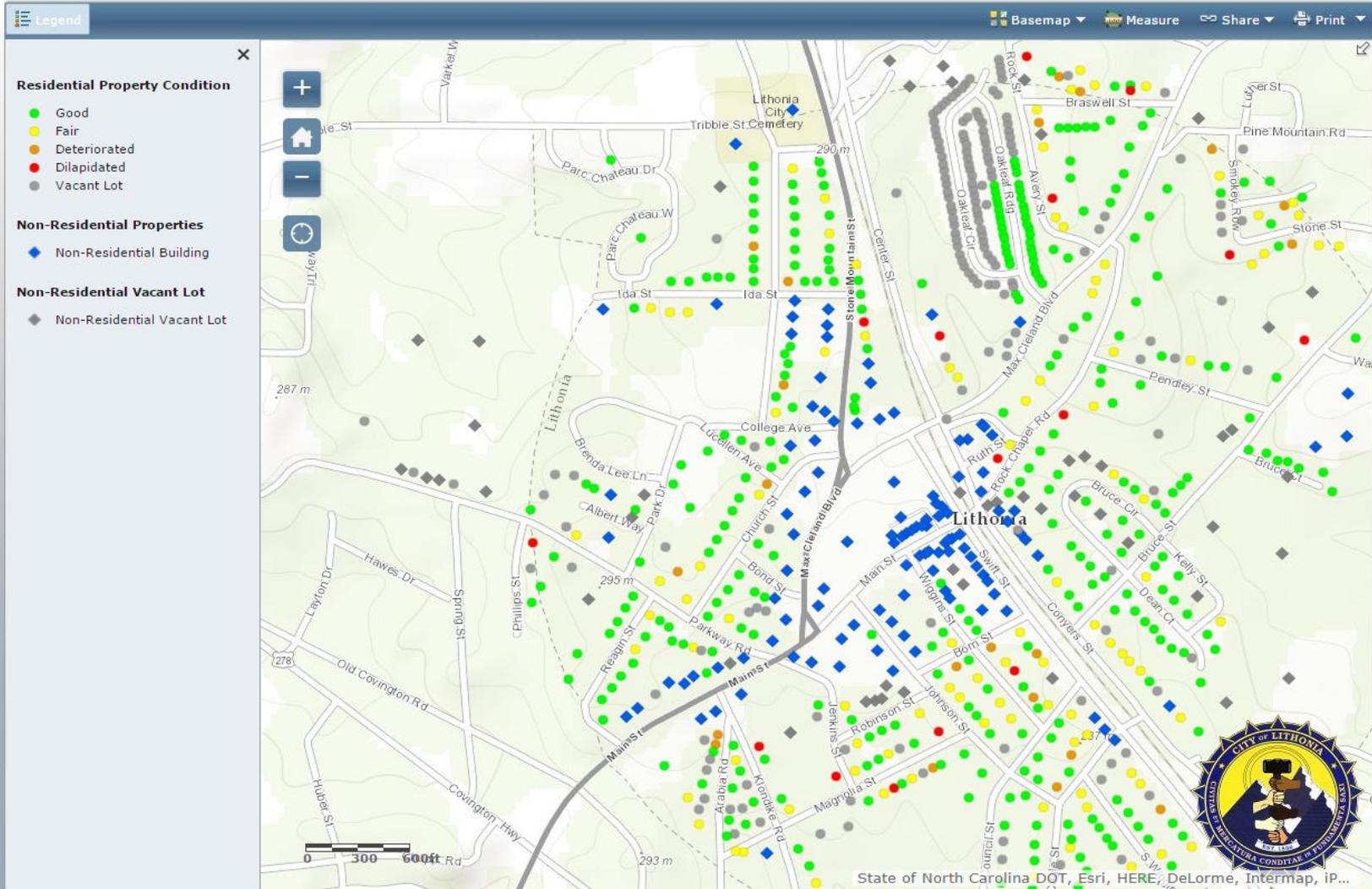




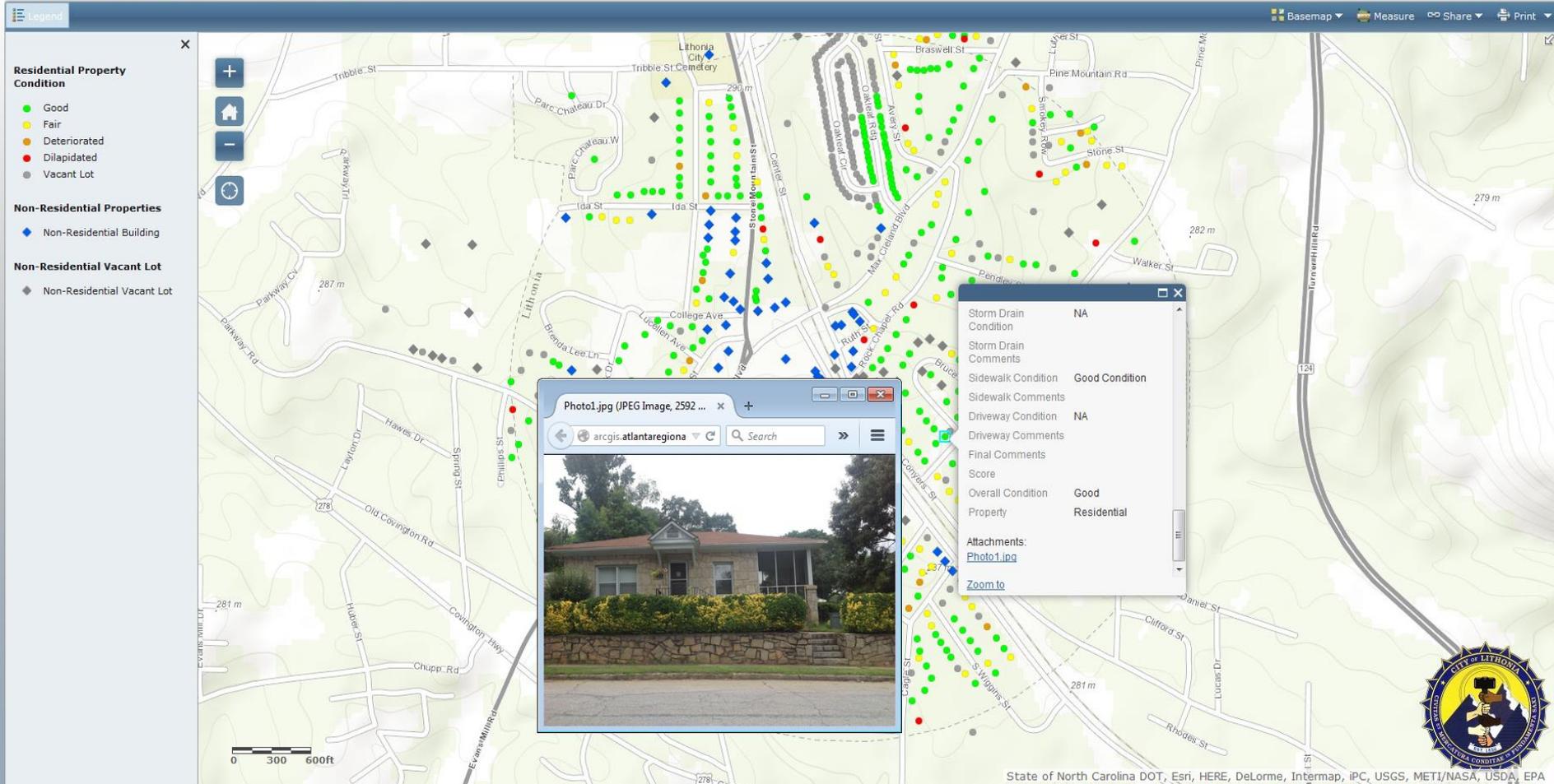
English Avenue and Vine City See Promise In New Plan Targeting Blight



City of Lithonia Housing Inventory



City of Lithonia Housing Inventory



Residential Property Condition

- Good
- Fair
- Deteriorated
- Dilapidated
- Vacant Lot

Non-Residential Properties

- ◆ Non-Residential Building

Non-Residential Vacant Lot

- ◆ Non-Residential Vacant Lot

| | |
|-----------------------|----------------|
| Storm Drain Condition | NA |
| Storm Drain Comments | |
| Sidewalk Condition | Good Condition |
| Sidewalk Comments | |
| Driveway Condition | NA |
| Driveway Comments | |
| Final Comments | |
| Score | |
| Overall Condition | Good |
| Property | Residential |

Attachments:
[Photo1.jpg](#)
[Zoom to](#)