Turning the Corner: Monitoring Neighborhood Change to Drive Action

Webinar for Potential Cities
June 20, 2016
Welcome

Julie Seward
The Funders’ Network for Smart Growth and Livable Communities

NATIONAL NEIGHBORHOOD INDICATORS PARTNERSHIP
Today’s agenda

- History of the project – Tom Woiwode
- Federal Reserve interest – Michael Grover
- Project details – Kathy Pettit
- Detroit example – Erica Raleigh
- Questions
Key partners

Tom Woiwode
Community Foundation for Southeast Michigan

Michael Grover
Federal Reserve Bank of Minneapolis
Project Details

Kathy Pettit
Urban Institute

Project team:
Diane Levy
Maia Woluchem
National Neighborhood Indicators Partnership

Goals for participating cities

• Produce meaningful and more frequent measures of neighborhood dynamics

• Facilitate informed community conversations to prevent displacement and equitably restore neighborhoods
Goals across sites

Share:

• findings on monitoring change and incorporating analysis into local decisions

• policies and programs from places with varying housing markets

• protocols and methods that can be adapted by other places
National project partners

- Lead project design
- Facilitate cross-site learning
- Communicate local progress
- Synthesize experiences across sites

- Federal Reserve/Philanthropy Initiative of The Funders’ Network for Smart Growth and Livable Communities
- Link to their respective audiences
- Engage funders in potential cities

- Support Urban’s national role
- Participate in the Detroit advisory group

NATIONAL NEIGHBORHOOD INDICATORS PARTNERSHIP
Potential cities

- Buffalo
- Cleveland
- Gary
- Milwaukee
- Nashville
- New Orleans
- Oakland

- Phoenix
- Pittsburgh
- Richmond
- San Antonio
- Twin Cities
Local participant teams

- NNIP partner (or other approved research group) with existing data and convening capacity
- Local philanthropy to fund local efforts and facilitate engagement
- Regional Federal Reserve Bank staff
- Local advisory group members
Required design elements for local work

• Advances in quantitative neighborhood indicators based on local data sources
  – Timeliness, frequency, geographic detail, new sources

• Collection of qualitative data
  – Focus groups and/or interviews
  – Could include residents, business owners, government staff, and/or community stakeholders

• Topical exploration of various types of displacement – physical, cultural, commercial
Required design elements for local work

- Built-in practical application of research through advisory committee and ongoing communications
- Participate in cross-site learning
Working timeline

1. Project design
   (January–August 2016)

2. Local implementation and early learning
   (Summer/Fall 2016–Summer/Fall 2017)

3. Cross-site summary and dissemination
   (Fall/winter 2017)
Detroit

Erica Raleigh
Data Driven Detroit
Detroit project partners

- Participate on project design
- Conduct local research and analysis
- Coordinate local engagement activities
- Communicate with local audiences
- Financially support the research
- Participate in the advisory group
- Participate in the advisory group
- Link to other Federal Reserve Bank research and audiences
Questions?
Next Steps

Julie Seward
• Kathy Pettit, Urban Institute
  kpettit@urban.org

Julia Seward, The Funders Network for Smart Growth and Livable Communities, juliaawseward@gmail.com

Tom Woiwode, Community Foundation for SE Michigan
twoiwode@cfsem.org

Michael Grover, Federal Reserve Bank of Minneapolis
michael.grover@mpls.frb.org