

Turning the Corner: Monitoring Neighborhood Change to Drive Action

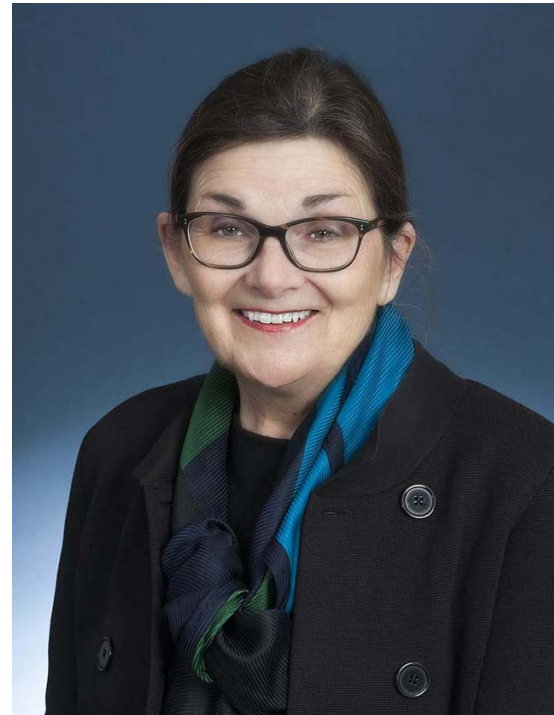
Webinar for Potential Cities
June 20, 2016



Welcome

Julie Seward

*The Funders' Network for
Smart Growth and Livable
Communities*



Today's agenda

- History of the project – Tom Woiwode
- Federal Reserve interest – Michael Grover
- Project details – Kathy Pettit
- Detroit example – Erica Raleigh
- Questions

Key partners



Tom Woiwode

*Community Foundation
for Southeast Michigan*



Michael Grover

*Federal Reserve Bank
of Minneapolis*

Project Details

Kathy Pettit
Urban Institute



Project team:
Diane Levy
Maia Woluchem



National Neighborhood Indicators Partnership

Better Data. Better Decisions. Better Communities.



Goals for participating cities



- Produce meaningful and more frequent measures of neighborhood dynamics
- Facilitate informed community conversations to prevent displacement and equitably restore neighborhoods

Goals across sites



Share:

- findings on monitoring change and incorporating analysis into local decisions
- policies and programs from places with varying housing markets
- protocols and methods that can be adapted by other places

National project partners



- Lead project design
- Facilitate cross-site learning
- Communicate local progress
- Synthesize experiences across sites

- Federal Reserve/Philanthropy Initiative of The Funders' Network for Smart Growth and Livable Communities
- Link to their respective audiences
- Engage funders in potential cities

- Support Urban's national role
- Participate in the Detroit advisory group

Potential cities

- Buffalo
- Cleveland
- Gary
- Milwaukee
- Nashville
- New Orleans
- Oakland
- Phoenix
- Pittsburgh
- Richmond
- San Antonio
- Twin Cities

Local participant teams

- NNIP partner (or other approved research group) with existing data and convening capacity
- Local philanthropy to fund local efforts and facilitate engagement
- Regional Federal Reserve Bank staff
- Local advisory group members

Required design elements for local work

- Advances in quantitative neighborhood indicators based on local data sources
 - Timeliness, frequency, geographic detail, new sources
- Collection of qualitative data
 - Focus groups and/or interviews
 - Could include residents, business owners, government staff, and/or community stakeholders
- Topical exploration of various types of displacement – physical, cultural, commercial

Required design elements for local work

- Built-in practical application of research through advisory committee and ongoing communications
- Participate in cross-site learning

Working timeline

1. Project design
(January–August 2016)
2. Local implementation and early learning
(Summer/Fall 2016–Summer/Fall 2017)
3. Cross-site summary and dissemination
(Fall/winter 2017)

Detroit

Erica Raleigh

Data Driven Detroit



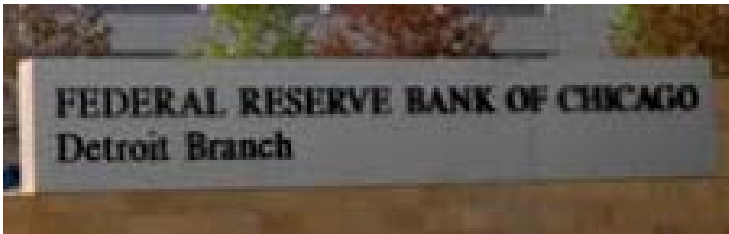
Detroit project partners



- Participate on project design
- Conduct local research and analysis
Coordinate local engagement activities
- Communicate with local audiences



- Financially support the research
- Participate in the advisory group



- Participate in the advisory group
- Link to other Federal Reserve Bank research and audiences

Questions?

Next Steps

Julie Seward



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