

Structural Framing with Data

NNIP Camp, Session 1

November 8, 2023

Leader: Sarah Eisele-Dyrli

Notetaker: Leah Hendey

Attendees: Rachel Podoski, Ethan Hug, Hannah Bessenecker, Amy Carroll-Scott, Mathew Jannetti, Matt Beyers, David Finely, Sara Jaye Sanford, Marc McAleavey, Nikolai Elneser, John Garvey, Erica Grabowski, Marissa Sandblom

Sarah -Asset and system framing – get stuck – how do we get started? ACS framed in deficit model –

Admin data – people receiving services –How do asset framing? In a practical way?

And using disparities to highlight challenges for framing?

Amy – overlap with youth discussion and assets – all data is deficit focus – work with community members of own team – to find an asset story – challenges. Community engagement is a big part of that – generate assets data – by collecting it – assets data is outdated if it has to do with resources. Need community members on the ground – to vet. Hard to maintain – assets directory- takes a lot of time to maintain. How do we keep structures and system accountable and not stigmatize community?

Nikolai – communities own narrative about themselves and how they see themselves – data deficit focused – external view – very rarely engage them to understand why they are happy where they are - takes a lot of time – will understand better – asset connections to deficits – can social ties be measures, what are civic infrastructure holding community together.

Amy -we collect a lot of data on social cohesions/capital, and what's working in community – hard to do that. Have flipped data points – idle youth vs. opportunity youth.

Nikolai – map of assets – might show different things – how do you sell that communication?

Amy – when we release indicator briefs on west-philly – isn't that west Philly fares worse story is to explain drivers of inequities is the story.

Marc- cumbersome -maybe not great response – organizing - the whole thing was built on collecting assets from neighborhoods- asset based community development, and bring them together to discuss what they were hearing. Informally at first on data, and focusing more on quantitative data. More community survey. Question I have – quote from John McKnight- it is the people describing the community that are the problem not the community –

John – you are remote- not trying to paint a picture of neighborhood and describe you – maps to measure and describe an area – if you approach as trying to describe a neighborhood you've failed- if you are asking what would help you do a particular thing – better -but better to go to the community.

Amy – think of data tools as tools – in the hands of residents -creating stories to use for program creation.

Sarah -do we need more relationships?

Sara Jaye - Initiative evaluation – took a strength based approach -protective factors - countywide survey – gotten good feedback -that these are more things they value about their community and aren't often measured. Survey focused only elementary/younger kids – not doing great with older kids on surveys.

Amy - Folks from Santa Monica – review data systems with equity lens – tried to flip as many of the measure they could -collect the data you want to be the outcomes of your programing. Anyone know about that?

Leah – a lot of conversation around assets would like to do more thinking about indicators that measure systems. ([Webinar with StriveTogether](#) on education system indicators – other areas system indicators could be better articulated.

Sarah – what are the system indicators? Number of units built?

Nikoali- Very technical.

Amy – look for measures of investments for communities. No public funding by investment data. Map what money is going where by way.

Rachel - [Impala](#) – website can search funders and who they are funding. Not by g

990 datae

Capital investment flows – Urban Institute <https://www.urban.org/policy-centers/metropolitan-housing-and-communities-policy-center/projects/capital-flows>

Capital Improvement Planning example – St. Paul
<https://www.neighborhoodindicators.org/library/stories/making-capital-improvement-planning-more-equitable-st-paul>

Baltimore <https://www.neighborhoodindicators.org/library/stories/using-equity-lens-track-capital-investments-baltimore>

Sara Jaye – report all people and \$ flowing – so know that we are better serving communities – but being weaponized in higher income places to argue they aren't getting much – also burden collecting on nonprofits.

Rachel - difficult to define the system and measures around it. Can systems be involved in supporting that?

Amy – not my experience- systems just continue. Trying build IDS - -wanted to deduplicate kids and referrals – and use IDS to better serve people?

Ethan – Mid Ohio -Foodbank– developing CIE – to provide services preemptively –

Amy we can't get the will for that

Rachel – new requirements from CMS on SDOH might be more data.

Amy – magical aunt bertha – no overlap In that and local community assets survey .

Matt Beyers – technology to collect community assets?

John – work in childcare it is really specific. Just trying to do that enrollment well. Focus resources in solving particular things.

Amy – did youth work in new haven –

South Chicago project- each summer confirmed project- tool in the hand of youth member.

Streetwyze

Marc – SAVI_ had been taking students – out to inventory neighborhoods and how to keep up? Can upload assets into the system. Need a national structure.

Amy – innovations are so small. Randomized lots for cleaning and greening – and reduced gun violence. Street audits- they are paying community researchers to do the street audits- curious how that will work. Small project and innovation.

Marc – working with city's office of education innovation – bring more strengths data into the conversation about schools in certain neighborhood to drive philanthropy and programming.

Amy – evaluating neighborhood and school based initiatives. Looked at protective factors at kid, school levels and test scores – to use info to protect art and music program.

Sarah – big thing is relationships with the community is important – but funding for collecting asset data is a challenge – find a funder to demonstrate asset data, or working with a nonprofit to have relation to be able to have them switch looking to assets vs. deficits. ?

Amy – excellent cross-partner project – could find a funder in an asset-based demonstration project? If you raise community voice to data conversation – is powerful – doing it across cities would be powerful.

Rachel – still new- when trying to bring in partner to the table – we have to think about what's in it for them.

Marisa – island based – want to know for the island – youth suicide = small n's . trying to make compelling stories to get people to invest? Also apathy in the community – how to communicate in ways that they want to make a change? Where do they get info – we have great info and rationale – but not engaging it.

Amy – we deal with the mistrust – working with black community – surrounded by eds and meds – data has been traumatic- when the narrative shifts- when youth are creating data/research tools, data gets used – no one goes to the website. Who can do things.

Amy -Community IRB paper coming out .

Will trigger community engagement training.

John - On surveys = ask yourself can we do anything about the question? If not then strike it?
Community trauma.

Takeaways?

Matt J – talking about systems and big change- sometimes you need to pick a thing – need to demonstrate you can solve a thing before tackling big things. Look for a specific thing.

Small success builds trust.

Connecting the dots relies relationships – no amount of 211 scrapping is going to solve that problem.

System are made of people.