**NNIP Values - *Draft* *7-5-2023***

# VALUES

Preamble to be written: Over 25 years, we’ve updated strategies but held true to our values from the founding partners… Figured out what matters and tested these against our experience….

**Place matters for equity**. The places where people live affect their health, security, education, and economic success. We need data to understand how issues intersect and vary across neighborhoods and among different groups of people.

**Data is a transformative tool**. With the ability to find and use relevant data, people can shape policies, programs, and investments to benefit their communities and realize their own aspirations. This requires a set of values [link to [racial equity goals](https://www.neighborhoodindicators.org/nnips-goals-improve-use-data-advancing-racial-equity)] to guide responsible data use and ensure people and communities who have been marginalized have access to the data they need.

**Quality data requires people**. Data needs to be curated to answer community questions, which takes time, trust, expertise, and knowledge of the local context. To get a holistic picture, we need to incorporate the lived experience of residents along with the numbers and include a diversity of perspectives in all stages from collection to sharing data.

**Progress requires working together.** We connect diverse changemakers in cities to build a shared understanding of community issues and develop solutions together. As a network, we learn from each other to improve our practices and accelerate innovation.

# COMMENTS

* A note that this isn’t word-smithed yet.
* We will have other collateral that will describe the NNIP model for providing community data services, so we don’t need to cover that here.
* We ordered the values with place as a starting point to lead with the issues/impact on human beings and the emphasize the neighborhood piece which helps distinguish NNIP from others.
* We included “responsible” data use as part of the data as a transformational tool value to include the idea that NNIP helps “protect against harmful practices.” We are considering if this needs to be pulled out separately.

# QUESTIONS FOR YOU

* Is there any critical piece missing?
* Any language that seems off-putting/incomplete?

# REFERENCE DOCUMENTS

* [Racial Equity Goals](https://www.neighborhoodindicators.org/nnips-goals-improve-use-data-advancing-racial-equity)
* [Beliefs](https://www.neighborhoodindicators.org/about-nnip/nnip-mission)
* [Flyer](https://www.neighborhoodindicators.org/library/catalog/nnip-flyer)
* [Urban report on building trust in data use](https://www.urban.org/sites/default/files/publication/105144/envisioning-a-new-future-building-trust-for-data-use.pdf)