

# NNIP Strategic Framework and 2023-2024 Planning

NNIP Town Hall

September 5, 2023



All neighborhoods and cities across the U.S. are places where people thrive and prosper.



# How do we contribute to the vision?



For more than two decades, we've cultivated a robust and supportive peer learning network of effective local partners with broad impact and deep knowledge.



# NNIP Strategic Framework



NNIP has always aspired to sharing our network insights and values for broader influence – this strategic plan offers us a path to influence more places to use data to benefit their communities



# Draft Mission

Our national network combines local knowledge and data analysis to inform decisionmaking and elevate strategies to eliminate inequities.

Our evidence base comes from partners in 31 cities who connect people to data and assistance with using information to benefit their communities.

# NNIP Values



- Place matters for equity.
- Data is a transformative tool.
- Quality data requires people.
- Progress requires collaboration.

# What's the Same?

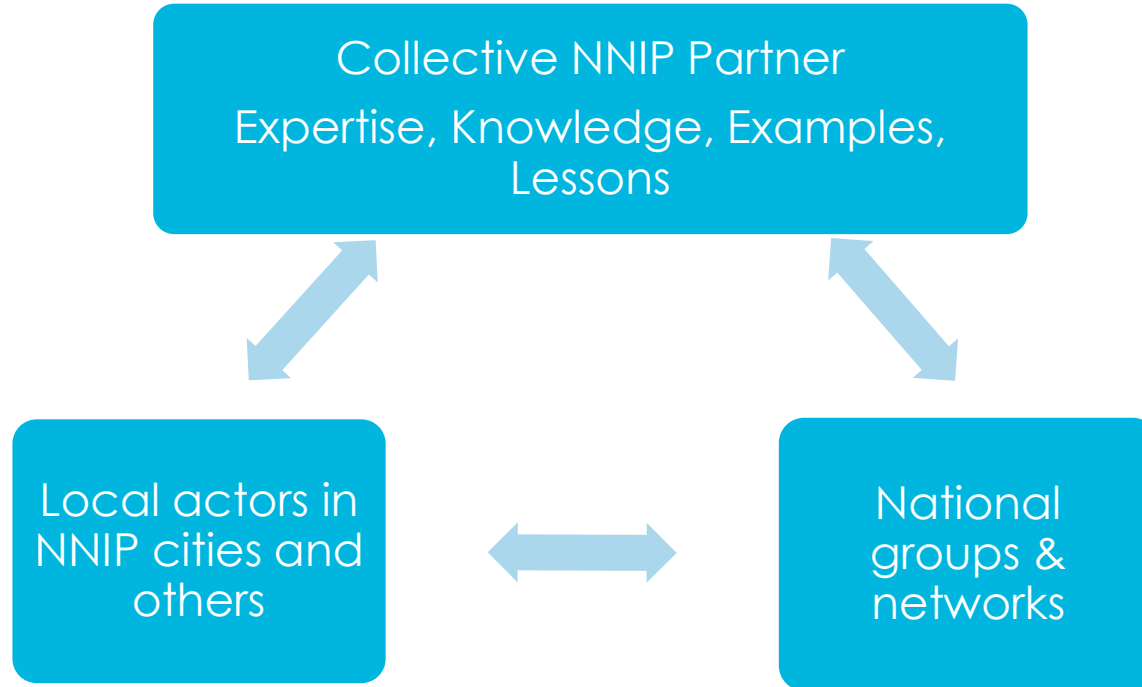
- Why we do this work!
- NNIP values & principles
- Local partners' missions and work in their communities
- Peer learning network of local partners
- Activities to strengthen and connect partners (partners' meetings, check-ins, virtual sessions)
- Standards for new partners
- Opportunities for multi-city projects
- Alumni network

# What's Different?

- Peer network is the “how” not the “what”
- Partners play a “network role” more often
- Intentional strategies to influence policy & practice by leveraging shared knowledge
- More and faster development of multi-city projects
- Expanded collaboration outside NNIP network
- Increased and strategic efforts to bring on new partners
- Better leverage of NNIP's relationship with Urban



# Using Data for Equity





# Network Goals for 2024-2026



National promotion  
& investment in use  
of data

Impact on local  
policy & practice

Stronger, expanded  
NNIP network

# Cross-cutting Strategies Support All 3 Goals



National promotion & investment in use of data

Impact on local policy & practice

Stronger, expanded NNIP network

Expand roles and engagement of NNIP Network.

Strengthen the exchange between NNIP & Urban Institute.

Upgrade our infrastructure to transform NNIP.

Increase understanding of the network's approach and insights.

Resource the plan with diversified funding.

Cross cutting strategies

# Example Tactics in the Next 90 Days



- Bring on Emily Verburg, TA specialist at Urban for new “network manager” role & increase time from current Urban-NNIP staff
  - Strategies: Upgrade our infrastructure to transform NNIP
  - Goal: Stronger, expanded NNIP Network

# Example Tactics in the Next 90 Days



- Engage local and national stakeholders to share Chicago affordable housing preservation example
  - Strategy: Increase understanding of the network's approach & insights; expanded roles & engagement of the NNIP network
  - Goal: Impact on local policy & practice

# Example Tactics in the Next 90 Days



- Develop cross-project concept template
  - Strategy: Expanded roles & engagement of the NNIP network; upgrade our infrastructure to transform NNIP; resource the plan with diversified funding
  - Goal: All 3

# What Does This Mean for Partners?



- More resources to support peer learning, partner innovation, and exchange with Urban experts
- More opportunities for cross-site collaboration
- Opportunities for national exposure of your work
- New ideas and lessons from increased engagement with external stakeholders

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# Next Implementation Steps



- Finalize working language on mission and values
- Identify quick wins, such as
  - NNIP Partners Meeting agenda aligned with strategy
- Refine 12 month priorities, such as
  - Communications and branding
  - New strategy on potential partner development
  - Plan for documenting impact
- Begin piloting new ways of working



# We Need Your Help!



- Share the strategic framework with your staff.
- Continue to share examples of your work with Urban.
- Opt-in to engage on specific issues or requests.
- Suggest venues/national groups for our outreach.
- Participate in guidance and relationship-building with national actors.
- Share ideas for cross-site projects.
- Share potential cities/groups for NNIP expansion.

*Note: Network would compensate for any significant time requests.*



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NEIGHBORHOOD  
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PARTNERSHIP**