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8:00 –8:30 **Registration and continental breakfast** (National Bakery)

Tommie, Marquez, Virginia at desk

8:30—9:20 **Welcome and Opening Remarks**

Katie –welcome, objectives and overview of the day (5 min)

Mayor Barrett? (10 min)

Kathy Pettit – Urban Institute—overview of NNIP, congrats to IMPACT, recognition of Michael Barndt and Todd Clausen (15 min)

Steve Keuhl- Federal Reserve Bank—FR interest in neighborhoods, resources and interest in community development and health (15 min)

Katie—instructions for next session (5 min)

9:20—9:40 **break and transition**

9:45—10:45 Barnstorming: three groups in breakouts

**Facilitated community conversations** (Matt Richardson, Julie Whelan Capell, Jeremy Triblett)

Note Takers (Salma Abidin, Erin Malcolm, Michael Stevenson)

Participants assigned to one of three groups, mixing neighborhoods, but resident and community orgs stay together as team. Virginia to have lists

**Key Questions**:

1. What are our greatest neighborhood assets? How are they documented? What’s the evidence?
2. What are our greatest neighborhood problems? How are they documented? What‘s the evidence?
3. What is our most promising change strategy? What’s the evidence?

Note takers will capture conversations on slides for group to present.

10:45—11:00 **Break and Transition, return to full group**

**Walls- Tommie and Lisa**

**Person on the Street Interviews—Adam and Nicole**

11:00—11:30 Each group reports out – Neighborhood Narrative/wordle-- 10 minutes per group

11:30—12:00

Funders, data geeks, guests and planning committee ask clarifying questions (15 min)

**12:00 Box Lunch -- Wildflower Bakery**

**Data captains, conversation leaders and note takers rally**

**12:00—1:00**

Introduce Data Driven Detroit-- Erika Raleigh, Executive Director

Presentation, Q&A

Video tape-- camera on tripod

**1:00—1:15 regroup in 3 rooms**

**Walls- Tommie and Lisa**

**Person on the Street Interviews—Adam and Nicole**

**1:15—2:15 --Barnraising**

Data Captains (Matt Shumwinger, Kate Madison, Virginia Carlson) determine top three topics and convene groups in three sections. Participants move to group of most interest to them?)

Note takers: (Erin Malcolm, Salma Abadin, Michael Stevenson) assist in developing PowerPoint for pitch presentation

**Task**: Given what we learned in the morning session, and the data resources available, develop a data strategy and proposal to be presented as a pitch to full group.

**2-15 – 2:45 Pitch presentations**

Each group gets 10 minutes to make the case for their proposal and data strategy

**2:45—3:00 Closing**

Thank you-- Lisa

Resident Viewpoint-- Ben

Clickers—Julie

Which two of three would be most useful?

Did we meet our objectives?

Next steps and sign up—Julie

Books to data people-- Virginia

Posters to Planning Committee--Katie

Honoraria, certificates, parking to residents—Ben and Tommie

Key elements from the day that are not obvious from the agenda are the following:

* We had local foundations that  are targeting their funding on particular neighborhoods sponsor our Data Day and determine which neighborhoods we would focus invite and focus on.  Each funder sponsored three neighborhoods.
* A representative of each funding source and a resident served on the Planning Committee for the event. The resident was paid an honorarium for his participation.
* The funders chose the neighborhood organizations and the neighborhood organizations were to identify an interested resident participant who would accompany the staff member from the neighborhood.
* Our funding request included  $50 to be given as an honorarium along with a certificate of participation for each resident participant in Data Day.
* The mix of participants included approximately 20 residents, 20 folks from neighborhood organizations, 20 data resource people on a range of fields (education, safety, the library, sewers, transportation, housing etc.)  20 funders/sponsors, and a mix of other interested parties.
* In the breakout sessions, we asked that neighborhood agency staff and their accompanying residents, stay together and attend as a team.
* During breaks we had staff do some "person on the street" interviews with a flip cam to ask residents about what they wanted people to know about their neighborhoods.
* the goals for our "first ever Data Day" were modest:
  + Connect people who need data with those who have it
  + Reflect on the assets and needs of neighborhoods with a focus on identifying data and stories that support both, and
  + Select one of two projects that would provide a good opportunity to provide, explore and use neighborhood level data
* Feedback has been quite positive from each of the participating segments.