Memphis Property Hub

03.19.2020

AGENDA

1. What is Memphis Property Hub?
2. Data Sources
3. Overview of Functionality for Platform and Parcels
4. Metro Shopping Center Area | Data Walkthrough and Screenshots
5. Ways We Can Help
6. Next Steps

MEMPHIS Property HUB

What is the Memphis Property Hub?

BACKGROUND: Established by Innovate Memphis in partnership with Neighborhood Preservation, Inc. & University of Memphis in 2015.

●Created to support local neighborhood advocacy and property blight remediation efforts.

●Public tool to share parcel-level data with government, education and non-profit partners in Memphis.

●User interface and data visualization: the first version (MPH 1.0) was a flat data table, available for export and querying. In 2017, the data was able to visualized on a map using PolicyMap, which also contained data from national sources. Mapping only extending to census tract granularity. Now, with LandGrid, the visualization will improve on the user experience and be more actionable, in part because parcel-by-parcel mapping is possible.

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MEMPHIS PROPERTY HUB

TODAY:
Innovate Memphis, in partnership with the University of Memphis CAESER, manages the data sharing and maintenance to upload the data into the platform.

Innovate Memphis has moved the Memphis Property Hub to Land Grid, created by Loveland Technologies, so that you may be able to access parcel-level Memphis property data in one comprehensive, easy-to-use platform. The agreement also delivers surveying capability, which is shared with non-profits and CDCs.

Part of a growing local data ecosystem: Visit https://innovatememphis.com/data/ for more information on available data hubs, request access, and learn more.

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The Memphis Property Hub delivers a one-stop shop for government, non profits and CDCs to access and use data to address vacancy and neglect.
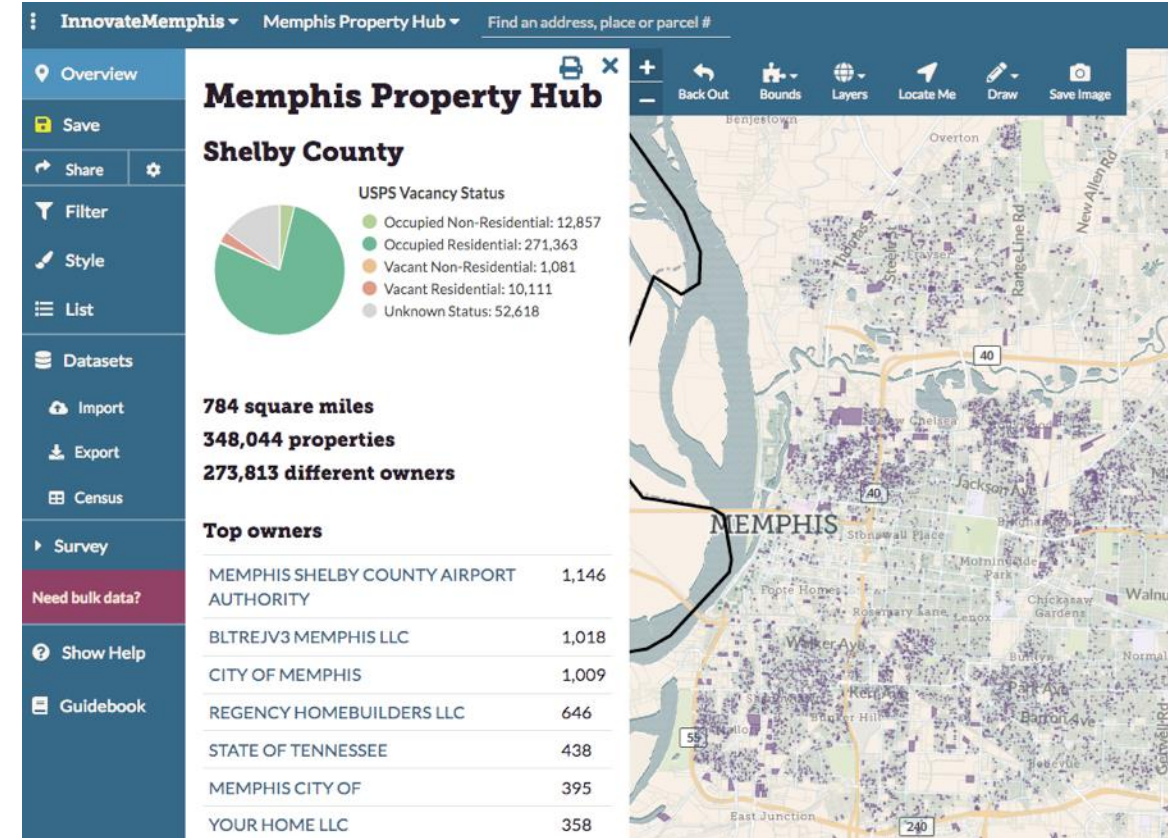
DATA SOURCES

- Shelby County Land Bank
- Shelby County Trustee's Tax Sale Data
- Memphis, Light, Gas, & Water Disconnect Data
- Shelby County Register of Deeds Transaction Data
- Neighborhood Preservation Act Cases
- Eviction Filings & Cases
- Shelby County Assessor (owner & county tax data)
- City of Memphis 311 (code enforcement and public works data)
- City of Memphis Tax Data
- Bluff City Snapshot (parcel survey updated every few years)
- Building and Demolition Permit Data

INDICATORS

- Property Condition
- Ownership Profile
- Vacancy
- Tax delinquency and tax sale
- 311 Service Requests
- Zoning

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Memphis Property Hub on Land Grid

- Parcel level polygons for property condition tied to the parcel-level (not just points on a map)

- More advanced data queries including dynamic layers of local Memphis data

- Embedded dynamic neighborhood boundaries

- Ability to draw custom boundaries

- Easy to use data upload and download capability, including built-in address geocoder

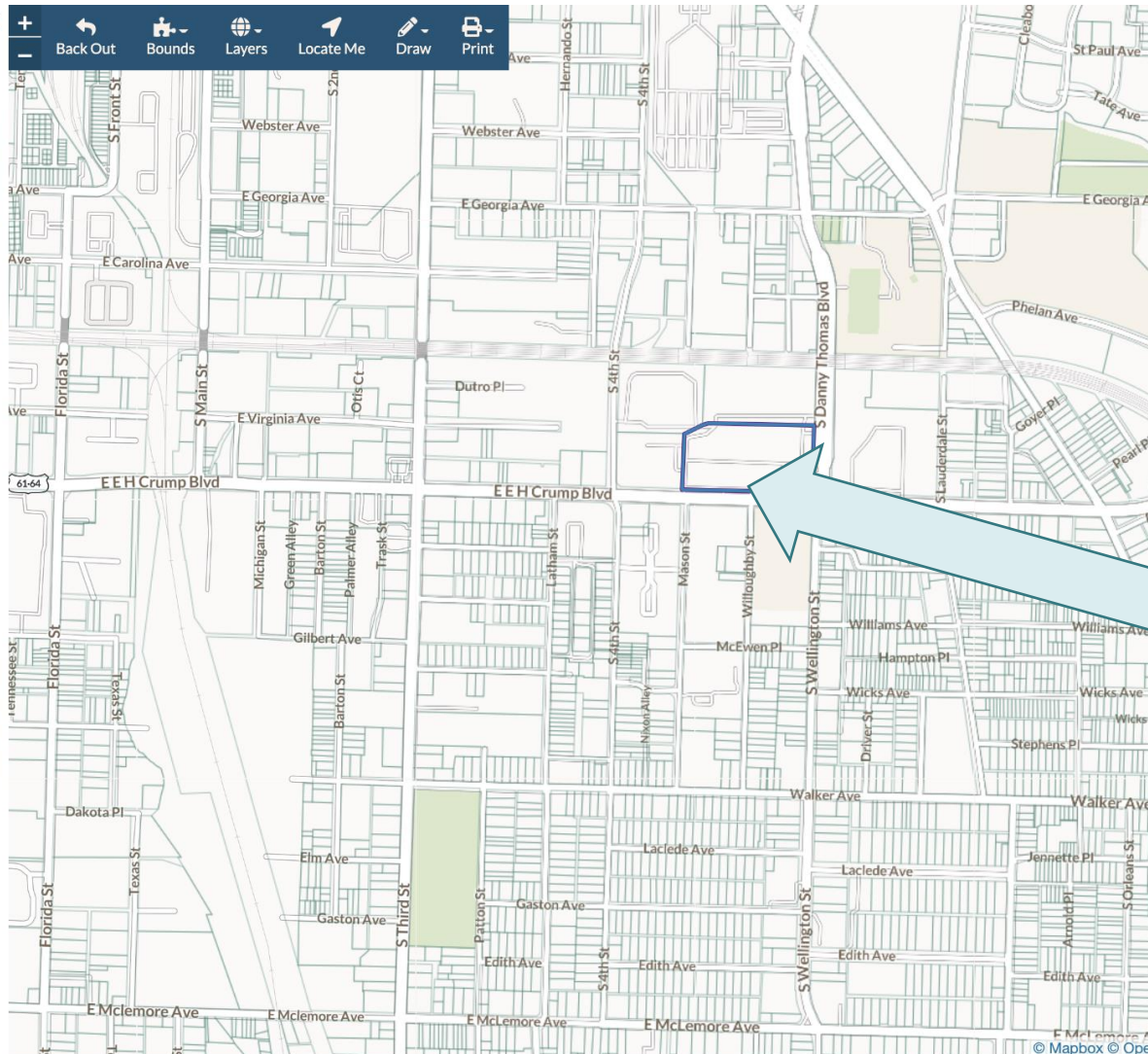- Neighborhood Surveying Tool

Parcel Level Example

410 E H Crump Blvd

Parcel Data   **Actions ▾**

Parcel ID	013037 00004
Owner Name	DON AND RON CORP
Site Address	410 E H CRUMP BLVD
Site City	Memphis
Site Zip	38126
Parcel Use Code	39
Parcel Use Description	SHP-CTR-NBRD
Calculated Building Count	1
USPS Residential ⓘ	N
USPS Vacancy ⓘ	N
USPS Last Refresh Date ⓘ	2020-01-22
Zoning Code	GC
Zoning Description	Commercial
Number of Structures on Parcel	1
Structure Year Built	1970
Parcel Value Type	APPRAISED
Improvement Value	245700
Land Value	613300
Total Parcel Value	859000
Annual Tax Bill	28900.73

- Search for and select specific properties
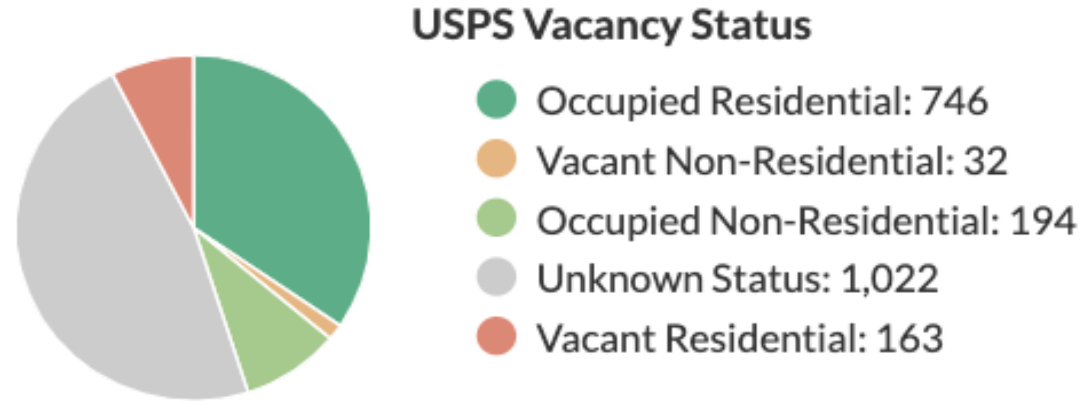- See all publicly available data for that parcel
- Example

NEIGHBORHOOD REPORT| Overview

METRO SHOPPING CENTER

AREA SUMMARY | Overview

Top owners

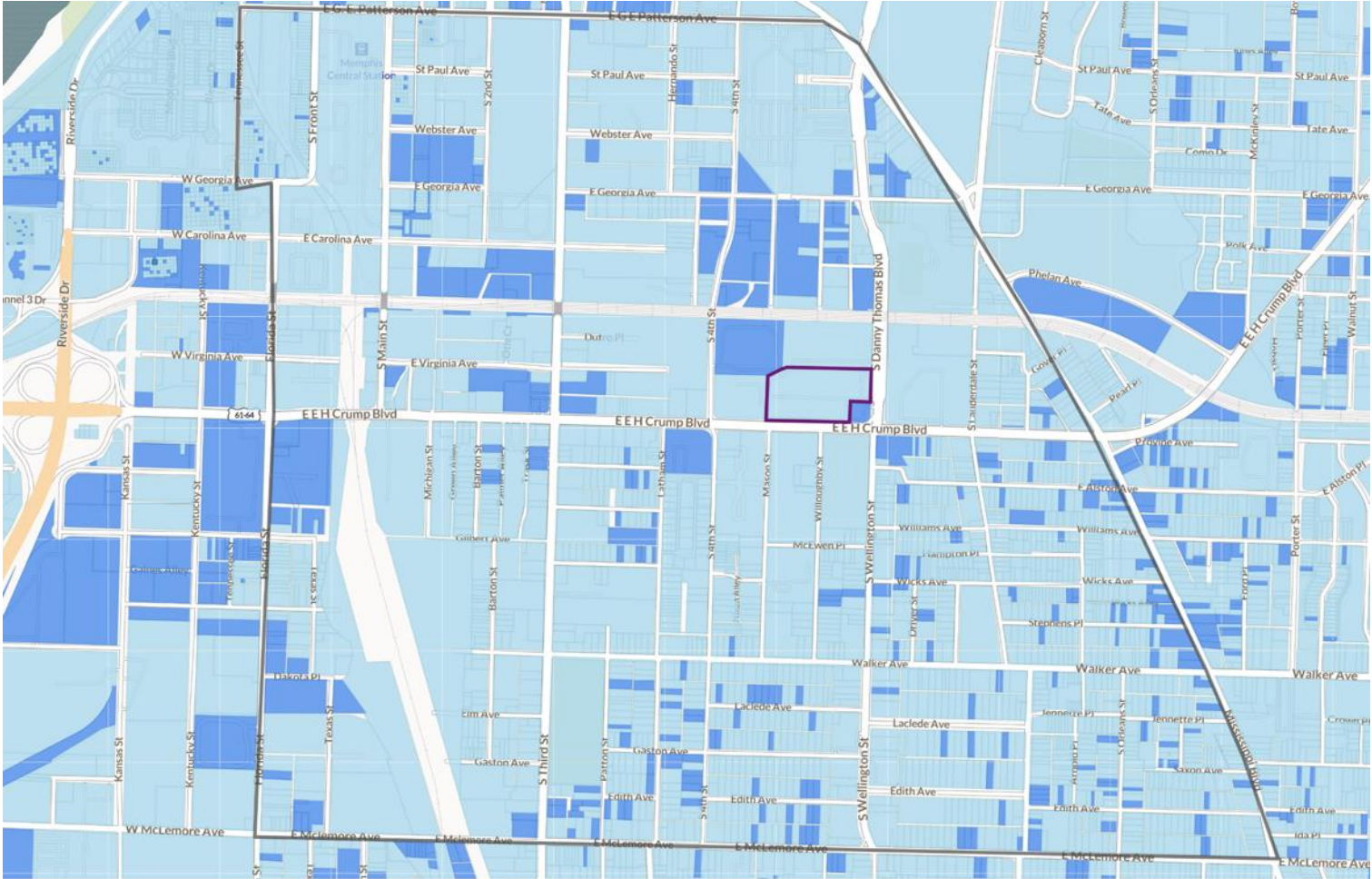|	
PJT REVOCABLE LIVING TRUST	44
CHURCH OF GOD IN CHRIST INC	37
MEMPHIS LAND BANK INC	34
UPH 127 L P	29
KNOWLEDGE QUEST	26
UPH 127 LP	23
NATIONWIDE SURPLUS HOLDING LLC	22
WRIGHT WESLEY	21
ST MARK BAPTIST CHURCH	20
CITY OF MEMPHIS	18
MUSIC MAGNET VILLAGE DEVELOPMENT LLC	18

AREA SUMMARY | Overview

USPS Vacancy Status

- Occupied Residential: 746
- Vacant Non-Residential: 32
- Occupied Non-Residential: 194
- Unknown Status: 1,022
- Vacant Residential: 163

843 acres

1.32 square miles

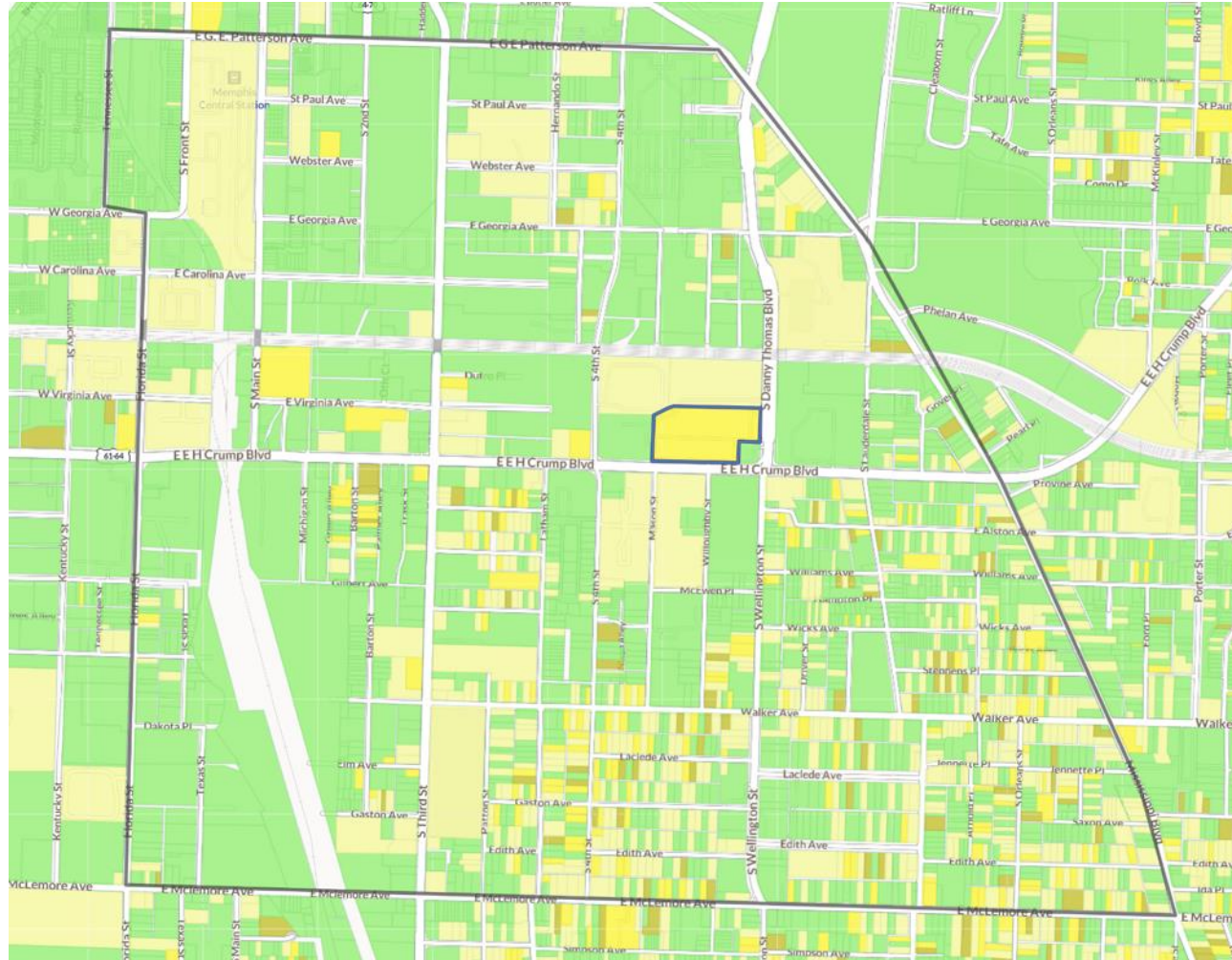**2,157 properties**

1,363 different owners

OWNERSHIP | Absentee Owner

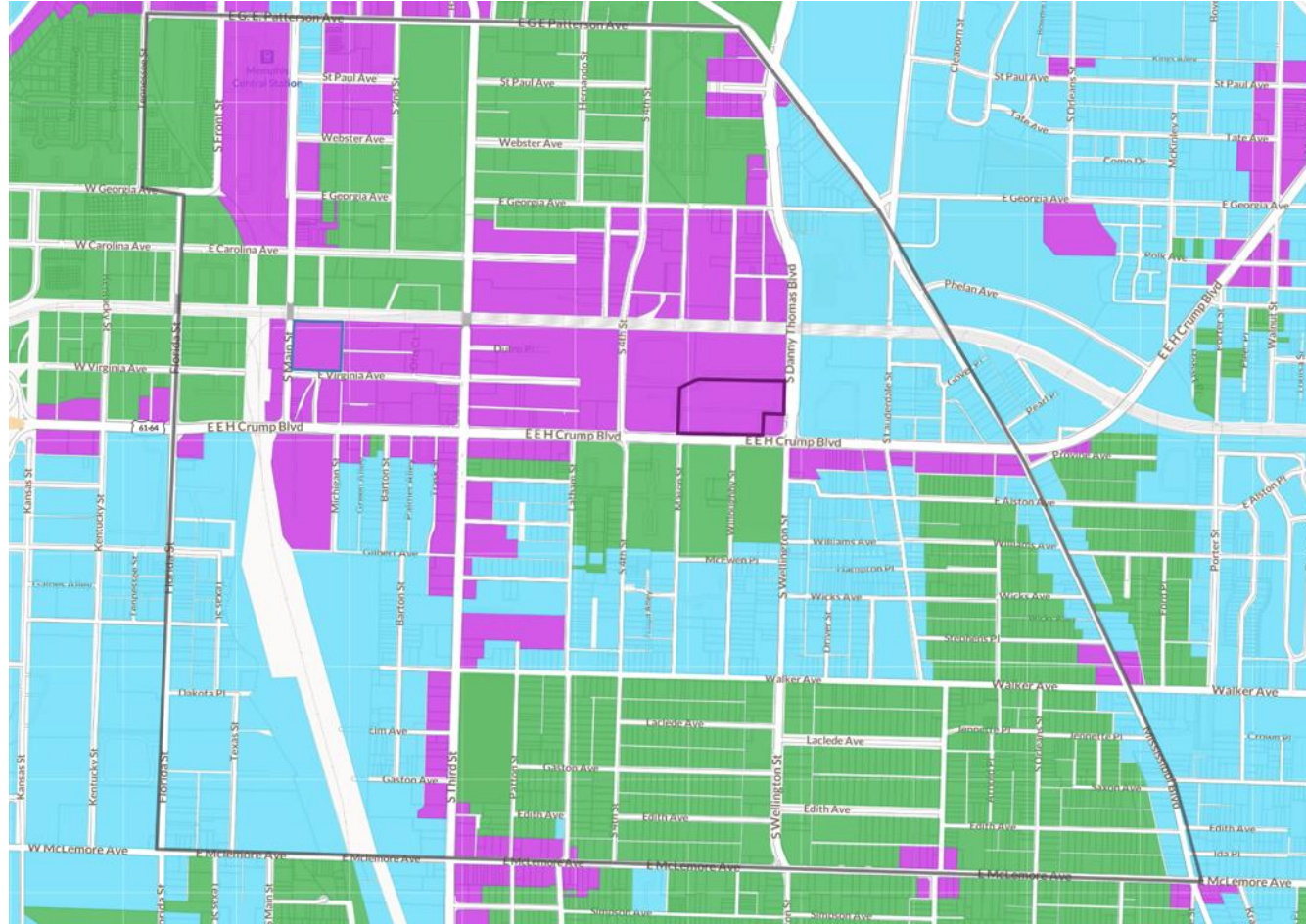Owner is Local   Owner is Not Local

PROPERTY CONDITION | Code Enforcement

1-3 Service Requests   4-7 Service Requests   8+ Service Requests
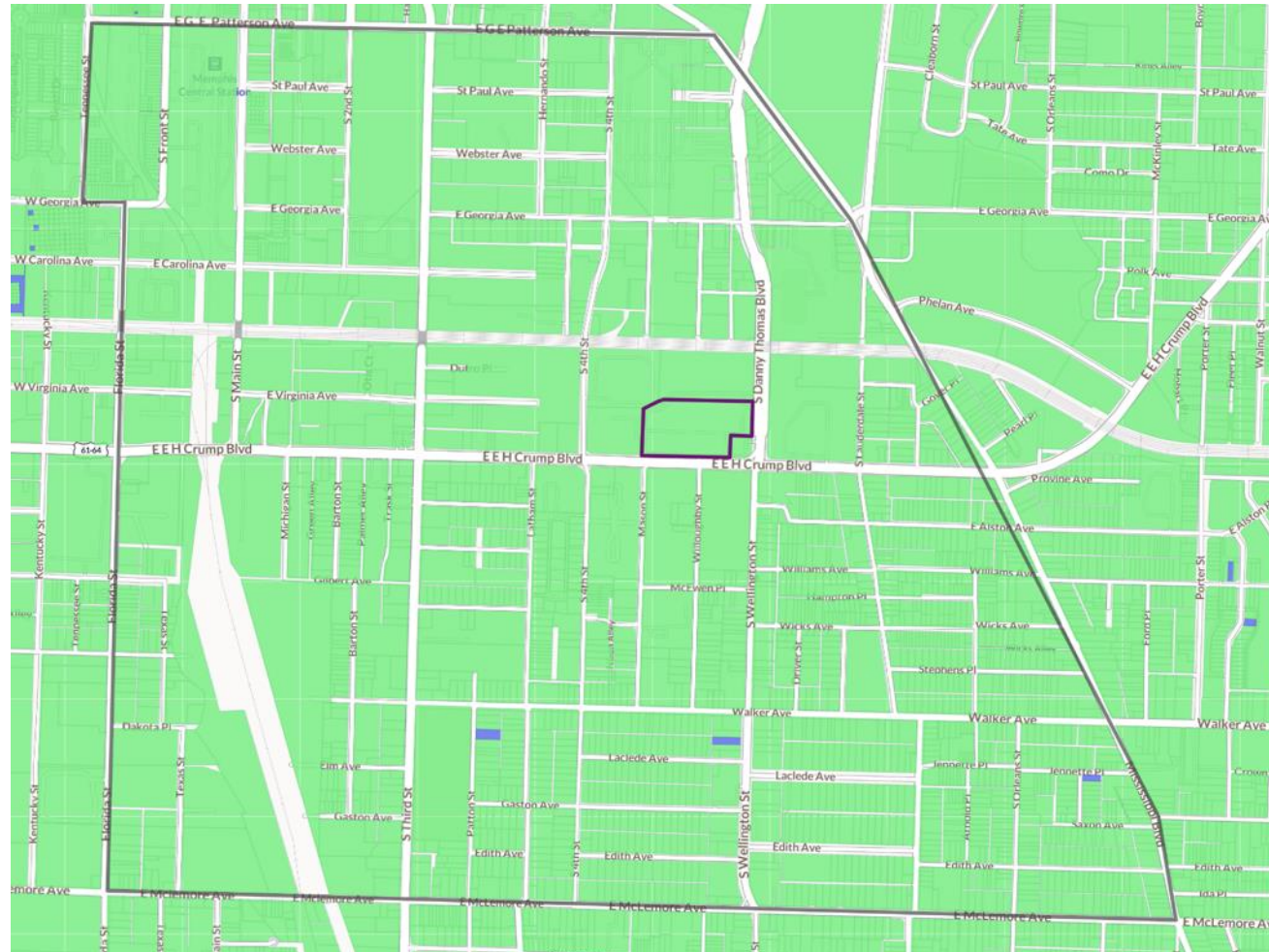
NEIGHBORHOOD PROFILE | Land Use

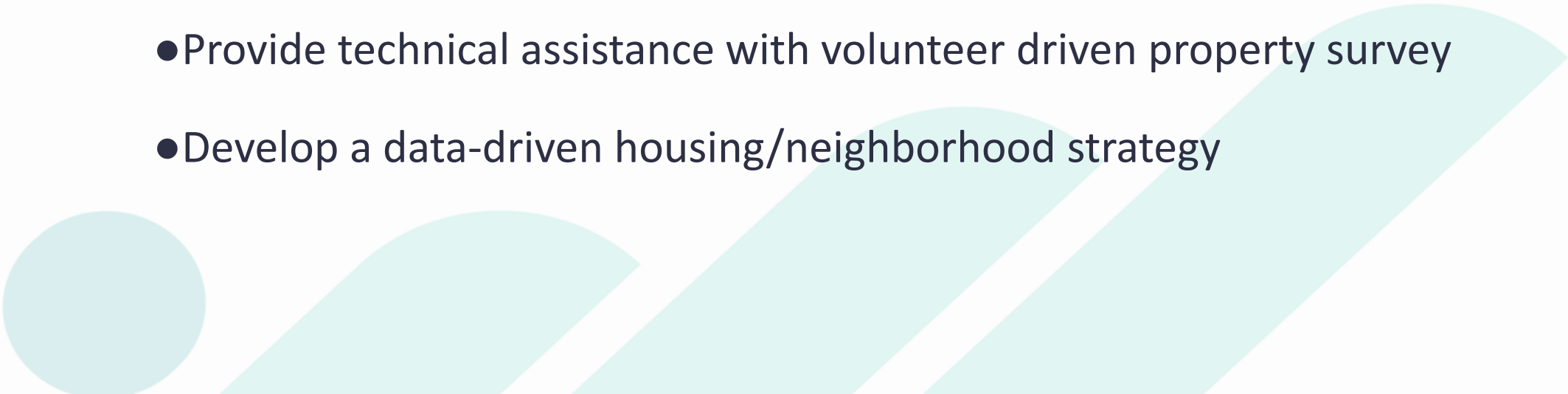Residential Zoning   Commercial Zoning   Other Zoning

FINANCIALS | Recent Sales

Sold within Last Year   Has Not Sold within Last Year

WAYS WE CAN HELP

- Provide neighborhood reports and property data analysis

- Connect you with best practices on neighborhood revitalization from Memphis and other peer cities

- Train community leaders or staff on Property Hub

- Provide technical assistance with volunteer driven property survey

- Develop a data-driven housing/neighborhood strategy

Please let us know if you have any questions or follow-up items.

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Thanks for your interest in this work!