Findings from the 2022 Michigan Statewide Nonprofit Leadership Census

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Research Questions

• What are the **demographics** of nonprofit organizations' leadership and staff in Michigan? What is the distribution of BIPOC-led nonprofits in the state?

• What are the organizations’ **budgets and financial health**?

• What are the most pressing equity and justice issues facing the populations that nonprofits serve?
Nonprofit racial and ethnic diversity

• **Executive directors:** Over three fourths were white (73.7%) and almost a quarter were BIPOC (22.7%)

• **Board members:** Similarly, 70.8% were white and 24.1% were BIPOC

• **Staff:** 55.1% were white and 36.7% were BIPOC
Executive Directors
REPORTED RACE/ETHNICITY IDENTITY DISTRIBUTION OVERVIEW

- Arab/Arab American: 0.9%
- Asian/Asian American: 0.4%
- Black/African American: 16.9%
- Caribbean/Caribbean American: 0.4%
- Indigenous, American Indian, or Alaska Native: 2.7%
- Native Hawaiian or Other Pacific Islander: 1.2%
- Latino/a/x or Hispanic: 0.1%
- White: 73.7%
- "I prefer not to say" or "I don't know": 3.6%

n=674
Staff Member
REPORTED RACE/ETHNICITY IDENTITY DISTRIBUTION OVERVIEW

(fig. 22)
Over half of BIPOC-led nonprofits had no known funders, compared to a third of white-led led nonprofits.
Michigan mirrors larger patterns and national conversations on the importance of representation in organizations, the nonprofit racial leadership gap, and funding disparities impacting leaders of color. However, more analysis is needed to make clearer:

• how nonprofit leadership compares to the *communities* they serve
• how funding flows especially within each Michigan region's particular communities.
Nonprofit National Studies and Resources

**BoardSource.** Leading with Intent Index of Nonprofit Board Practices. [https://leadingwithintent.org/](https://leadingwithintent.org/)

**Building Movement Project.** Race to Lead Survey. [https://racetolead.org/the-survey/](https://racetolead.org/the-survey/)


**D5 Coalition Research.** State of the Work reports. [https://www.d5coalition.org/tools/d5-research/](https://www.d5coalition.org/tools/d5-research/)


Project Links

Interactive Report,
https://storymaps.arcgis.com/stories/0846a6e741d1455988fb3765c5848472

Network Map,
https://kumu.io/data-driven-detroit/michigan-nonprofit-leadership-census

Print Report,

Contact Trish Abalo at abalot@gvsu.edu with questions