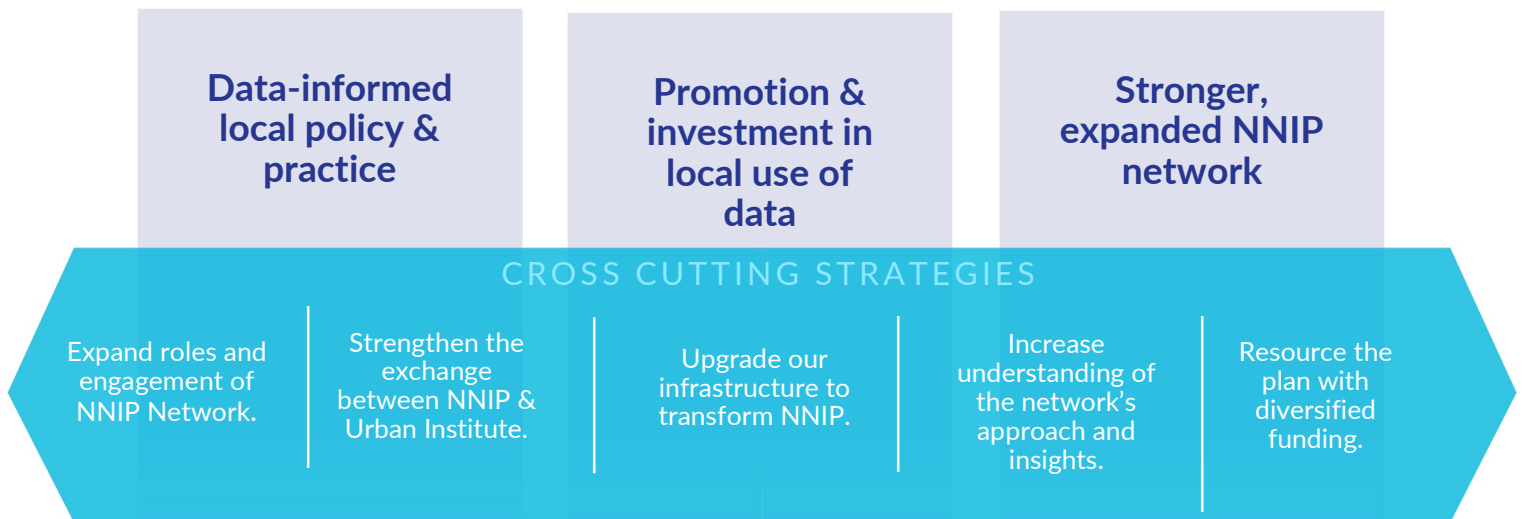


NNIP's Strategic Framework: 2024-26



Goals for 2024-26

- Local actors adopt data-informed **policies and practices** to distribute resources more fairly and equitably across neighborhoods.
- National networks, organizations, and agencies actively **promote and invest in the use of data** influenced by NNIP values and examples.
- **A stronger and expanded NNIP network** supports influence and impact in NNIP cities and nationally.

Cross-cutting strategies and 2024 priority tactics

Harness the power of the network by expanding the roles and engagement opportunities of NNIP Network members.

- Develop outreach plan for strategic expansion of partnership.
- Design new process and materials for potential partner development and review of NNIP membership levels.
- Create an “emerging opportunities” fund for NNIP Partners.
- Template cross-site project concept development to develop 3-4 vetted concepts by June 2024.

Strengthen the exchange between the network and Urban Institute experts and offices.

- Launch campaign to increase awareness of NNIP among Urban researchers (brownbags, one-on-one outreach, internal communications.)
- Develop cross-site project concepts on topics of mutual interest and complementary expertise.
- Educate NNIP about Urban's expertise and connect partners to Urban experts for one-time consultation.

Upgrade our infrastructure to transform NNIP.

- Expand capacity and refine roles.
 - Internally for Urban staff (Co-directors, new TA specialist/network manager, communications staff, current NNIP-Urban staff)
 - Executive committee, local partners, alumni network, consultants
- Create network website strategy and rebuild the website.
- Research and plan for knowledge management system.
- Develop metrics and track progress on goals and network impact.

Increase visibility and understanding of the network's values, approach, and insights among our target audiences.

- Develop communications plan and messaging for rolling out new strategic framework to internal and external stakeholders.
- Explore an advisory committee for the 2024-26 Framework to advise on external focused goals and bring national perspectives.
- Engage national stakeholders on targeted issues (e.g., affordable housing) and determine how NNIP could contribute and collaborate.
- Develop cross-site project concepts with a national advocacy organization and/or national practitioner network.

Resource the plan with diversified funding.

- Joint fundraising with Urban and other national stakeholders for cross-site project opportunities.
- Develop fundraising plan for network support, potential partner development, etc.