GEOLOOM co>map is an online mapping tool that demonstrates how arts and culture is woven into Baltimore's neighborhoods and social fabric. The goal of GEOLOOM co>map is to insure that every Baltimore community receives the attention and support needed to establish and maintain livability throughout the city. The tool is intended for a wide audience, including arts and culture organizations, urban planners, non-profits, researchers, community associations, activists, developers, and residents.

The Baltimore Neighborhood Indicators Alliance (BNIA) at the University of Baltimore is the project manager of GEOLOOM co>map. Key partners include the Baltimore Office of Promotion & the Arts (BOPA), the Robert W. Deutsch Foundation, and the Greater Baltimore Cultural Alliance (GBCA).

This handout provides an overview of our steps to create GEOLOOM co>map. Our hope is that communities of all sizes can adopt these processes to collect information about both formal and informal cultural activities. Visualizing arts and cultural data with other information can assist in decision-making necessary for bringing communities together and creating vibrant and sustainable neighborhoods.

The GEOLOOM co>map and a Handbook for Cultural Mapping will be available on July 14, 2017 at www.geoloom.org.