Call for Applications:

The G. Thomas Kingsley Impact Award

The G. Thomas Kingsley Impact Award annually recognizes an NNIP Partner organization for their important contributions in using neighborhood data to improve local policy and practice to benefit low-income communities.

Applications for the 2018 award must be submitted to [NNIP@urban.org](mailto:NNIP@urban.org) by ***Tuesday, January 23, 2018.*** We expect to announce the award no later than mid-March.

Background

In 1995, Tom Kingsley conducted the first rigorous review of the contributions of the founding organizations of NNIP and was instrumental in the decision to house the network at the Urban Institute. As founding director, he set the tone for the collaborative governance of the network and helped inspire organizations across the country to commit to the mission of democratizing data. Beginning with the *Stories* publication in 1999 and more recently as lead author of the book *Strengthening Communities with Neighborhood Data*, he documented the impact that Partners have had on local policy for two decades. Nationally, he has been a champion for the importance of neighborhoods and of the power of local data in community building and policymaking. He has mentored generations of urban researchers and local practitioners. This award honors his legacy.

Eligibility

* Applicants must be a current and active Partner organization in NNIP.
* Where there are multiple NNIP Partner organizations in a city, those organizations can apply together or separately.
* The NNIP Partner need not have been solely responsible for the action.
* The impact can be related to actions of any local actor, including government, nonprofits or philanthropy.
* The impact can be in any domain (education, housing, health, etc.) and concern changes in administrative practices, operations, regulation, or legislation.
* Time frame for when work was conducted is open, but the *impact* should have occurred anytime in 2016 or 2017.
* Partners who applied previously for the award may reapply if their work has had additional impact not documented in the earlier submission – either because the impact happened at a later date or because new information is available.

Benefits

* The winner will be acknowledged at the Spring NNIP Partners’ Meeting.
* The story will be featured prominently on the NNIP website, NNIP Update (NNIP’s quarterly newsletter), and other NNIP and Urban Institute communications outlets.
* NNIPHQ will pay for the hotel stay for one staff member for one NNIP Partners’ Meeting in 2018.

Selection process and criteria

The submissions will be reviewed by a panel consisting of Urban’s NNIP staff, Tom Kingsley, a member of the NNIP Executive Committee, and external supporters of NNIP (such as funders). Members of the Executive Committee will recuse themselves from the review panel if they have also applied. As described in NNIP’s guide to [performance management](https://www.neighborhoodindicators.org/library/catalog/monitoring-impact-performance-management-local-data-intermediaries), we are looking for instances where the data influenced the actions of a local stakeholder. The decision will be based on how well the application meets the following criteria:

* The clarity and strength of the link between the data and services provided by the NNIP Partner and the action or change in behavior.
* The significance of the impact to benefitting low-income communities.

Additional factors that the committee will consider in differentiating applications are:

* How broad the impact is, for example, affecting the decisions of one nonprofit program or of a large city agency’s practice.
* The extent that Partner staff collaborated with local stakeholders in the conception, analysis and dissemination of the data or findings.
* The extent to which the impact broke down silos across domains and sectors.
* The extent to which the example demonstrates the value of neighborhood-level data or disaggregated data.

Application for the G. Thomas Kingsley Impact Award

Applicant:

Organization Name:

Organization Name of Co-Applicant (if applicable):

Contact Name:

Contact Email:

Contact Phone:

Narrative:

*Please write a statement that is 750 words or less and includes information needed to answer each of the questions below. The 2007* “Stories” published by Tom Kingsley and Jake Cowan *serve as examples of narratives that would answer these questions.* [*http://www.urban.org/sites/default/files/alfresco/publication-pdfs/412033-Stories-Using-Information-in-Community-Building-and-Local-Policy.PDF*](http://www.urban.org/sites/default/files/alfresco/publication-pdfs/412033-Stories-Using-Information-in-Community-Building-and-Local-Policy.PDF)

* What was the issue, problem, or practice addressed by the impact?
* Who was involved in trying to address the issue?
* What was being done to address the issue and what was your organization’s role? (i.e. activities)
* What were the results of the activities? (i.e. the outcome or impact)
* How did data or the capacity to use data play a role in the impact?
* Over what time period did this work occur?

Supplemental Documents:

Please include any relevant documents or links to reports, publications, blogs, media mentions, etc.

Reference:

To supplement the narrative, please provide a reference other than Partner staff or consultants that can speak about the organization’s role and community impact.

Name and Title:

Organization:

Email:

Phone:

Relationship to Partner and role in community impact (if not clear from narrative):

**Please submit to** [**NNIP@urban.org**](mailto:nnip@urban.org?subject=Application%20for%20the%20G.%20Thomas%20Kingsley%20Impact%20Award)