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## Elevated Chicago NNIP Webinar November 2023

**ELEVATED** Chicago

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## Elevated Chicago Steering Committee











THE CHICAGO COMMUNITY TRUST

AND AFFILIATES

Illinois · Indiana · Iowa · Missouri · Wisconsin











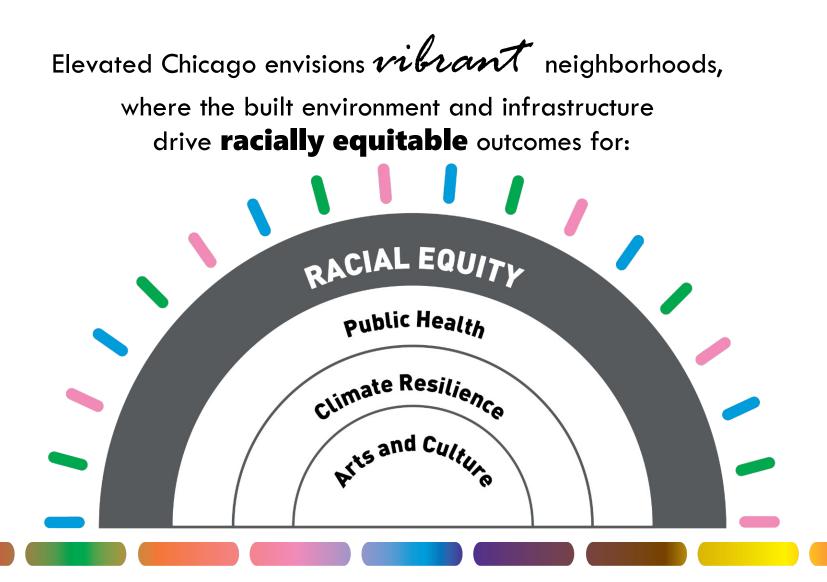
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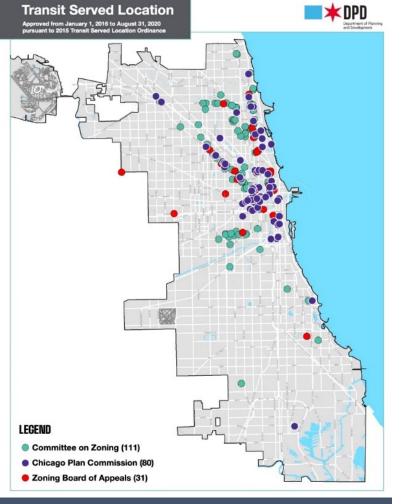
#### Our vision and lenses





#### What is ETOD?





This map of TOD Project Activity illustrates the over 220 locations where projects which utilize the 2013 TOD Zoning Code benefits were approved between 01/01/2016 and 08/31/2020. The legend breaks out the means by which the project was required to seek City approval.

# Where is TOD happening?

Previously, 90% of new TOD projects took place in the North Side, Northwest Side, Downtown and around the West Loop.

#### Impacts of Recent TOD Projects

**YU** 

90% of new TOD projects took place in the North Side, Northwest Side, Downtown and around the West Loop. Little TOD activity occurred near station areas in the South and West Sides.



Little TOD activity occurred near station areas in the South and West Sides Red Line 95<sup>th</sup> St. Station, 2019. Renovated station that lacks amenities or equitable development within a 1/2mile radius of the CTA station.

## **TOD and inequity**



Milwaukee & **California near** the California Blue Line, 1993 (top) and 2020 (bottom). **Rapid TOD that** led to mass displacement of **Black and Brown** residents due to gentrification. **Equity and** community weren't centered.

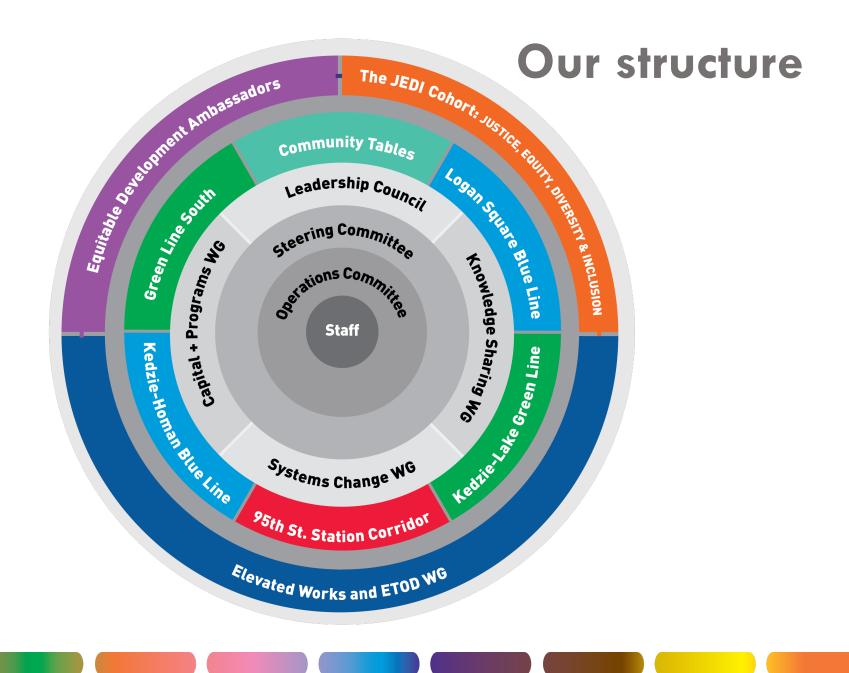
## **ETOD** in action

Lucy Gonzalez Parson Apts: 100 affordable units in Logan Square.



#### Woodlawn Station: 70 mixed income units in Woodlawn.





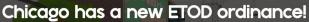
## Knowledge sharing $\rightarrow$ Narrative change

for public com

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#### nected mmunities ordinance

Thank you for your support!



# The two sides of displacement

Between 2000 and 2019, Logan Square saw a 25,338 people decrease (-47.1%) in its Latino population



Between 2000 and 2019, the City of Chicago lost 280,700 Black residents (-26.8%)

U.S. Census Bureau and American Community Survey data



## ETOD

Equitable Transit Oriented Development

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#### The root cause Our flawed zoning code

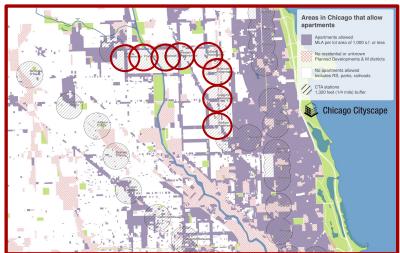
#### Base maps courtesy of Chicago Cityscape

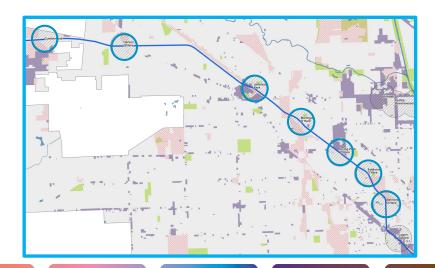
#### BANNED NEAR TRANSIT











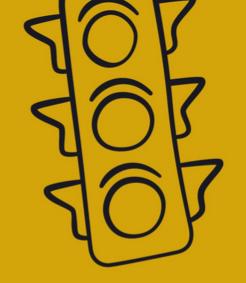
#### ALLOWED NEAR TRANSIT







#### DATA SAYS



ETOD

Equitable Transit Oriented Development

#### Number of Chicagoans killed by cars within a 1/2 mile of a train station in 2021



## WE HEARD YOU

I used to see a parking lot here, and now I see hope, I see future, I see opportunity

> — Isobel, Community resident (Logan Square) at a new housing ETOD



#### DATA SAYS



 $\Rightarrow$ 

working families living in transitoriented communities save up to

Chicagoans need a more affordable city

in housing + transportation costs





ETOD sites across the Chicago will receive support thanks to Elevated Chicago's advocacy, a new ETOD ordinance, and investments focused on the South and West sides of the city





## Social Media



LOCAL NEWS >

#### Elevated Chicago asking "Can You Walk There?" in TikTok series on access to public transit



BY JAMAICA PONDER FEBRUARY 16, 2023 / 9:40 AM CST / CBS CHICAGO

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Live TV





CONNECTING PEOPLE, BUILDING EQUITY

## https://www.elevatedchicago.org



INSTITUTE FOR HOUSING STUDIES at DePaul University



PRESENTATION

November 16, 2023

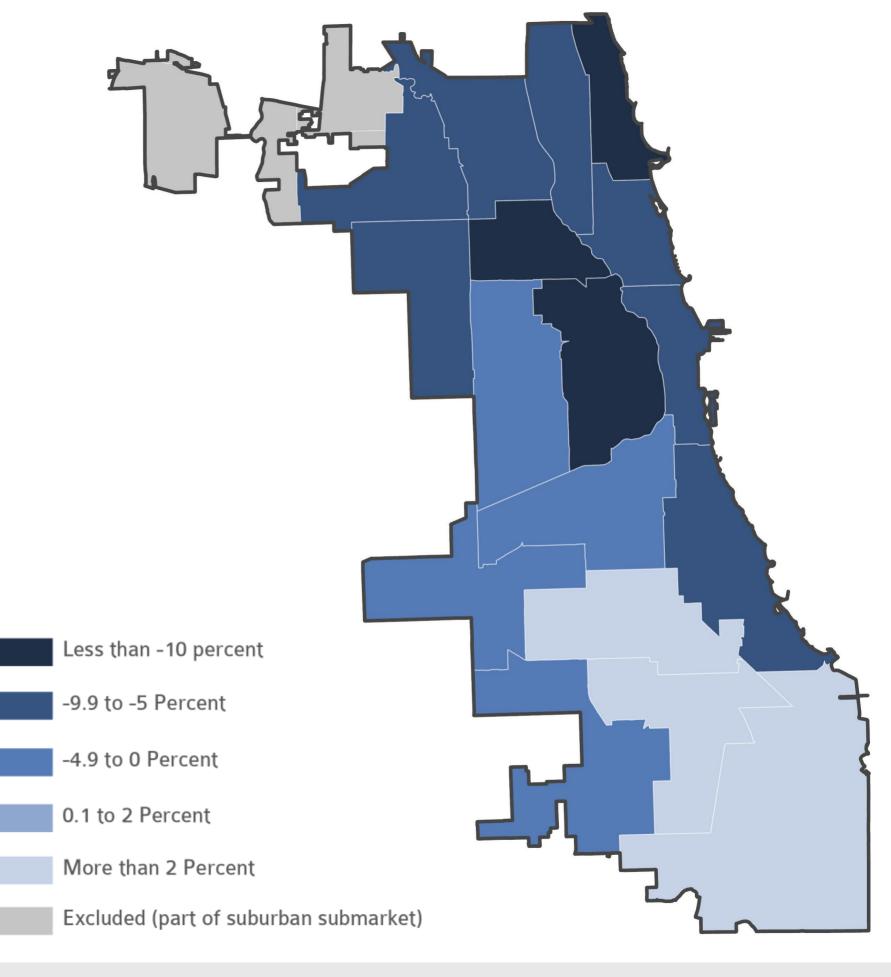
# Applied research to support affordable rental housing preservation strategies

**Presented by the Institute for Housing Studies** 

Geography plays a key role in affordable housing landscape

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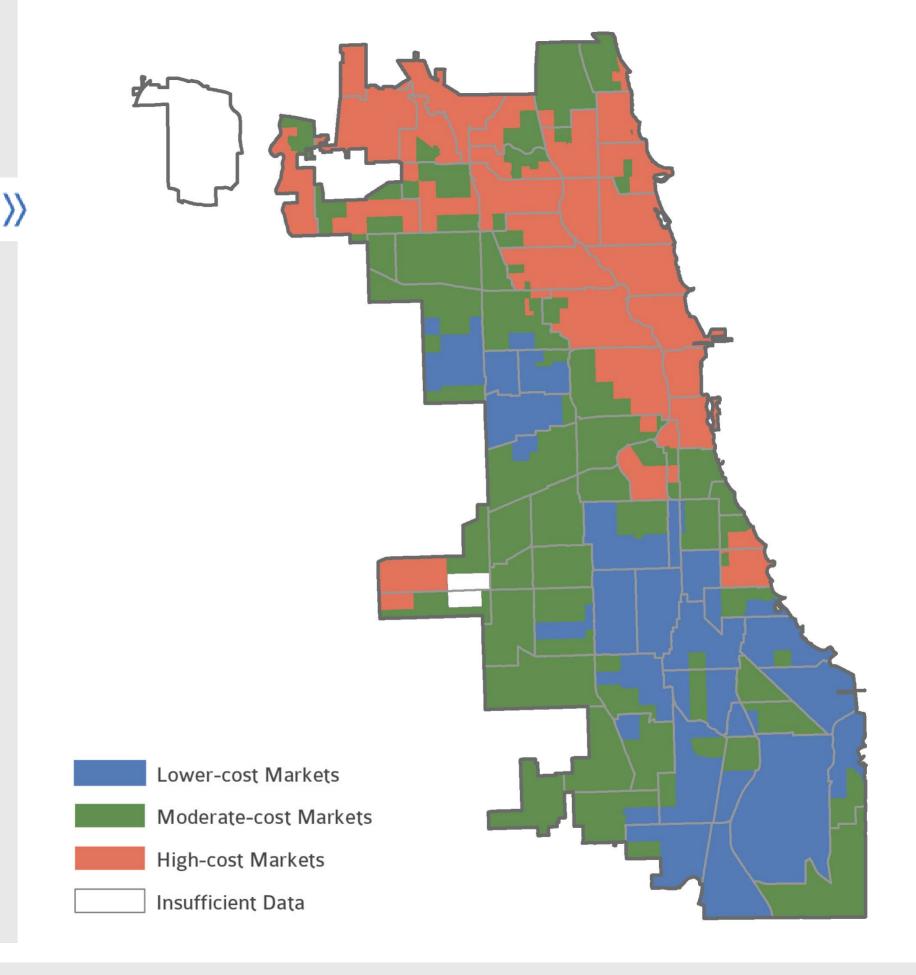
Percentage point change in the share of units that are affordable



SOURCE: US CENSUS BUREAU, PUBLIC USE MICRODATA SAMPLES (PUMS), 2012-14 TO 2019-2021 Affordability trends closely connected to market conditions

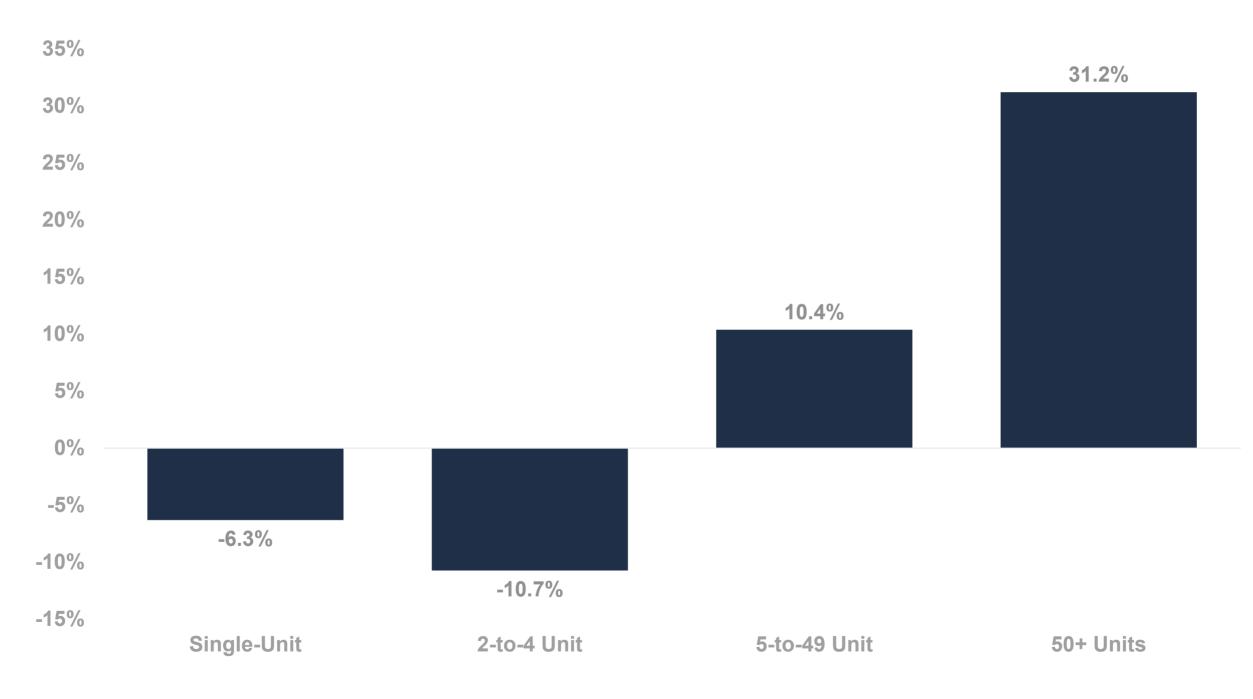
Chicago census tracts by neighborhood market value

SOURCE: IHS DATA CLEARINGHOUSE, 2021



## Growth of rental units in larger buildings, declines smaller

Change in Rental Units by Building Size in City of Chicago, 2012 to 2021



SOURCE: US CENSUS BUREAU, 2021 PUBLIC USE MICRODATA SAMPLES (PUMS)

## Small rentals critical to affordability, irreplaceable

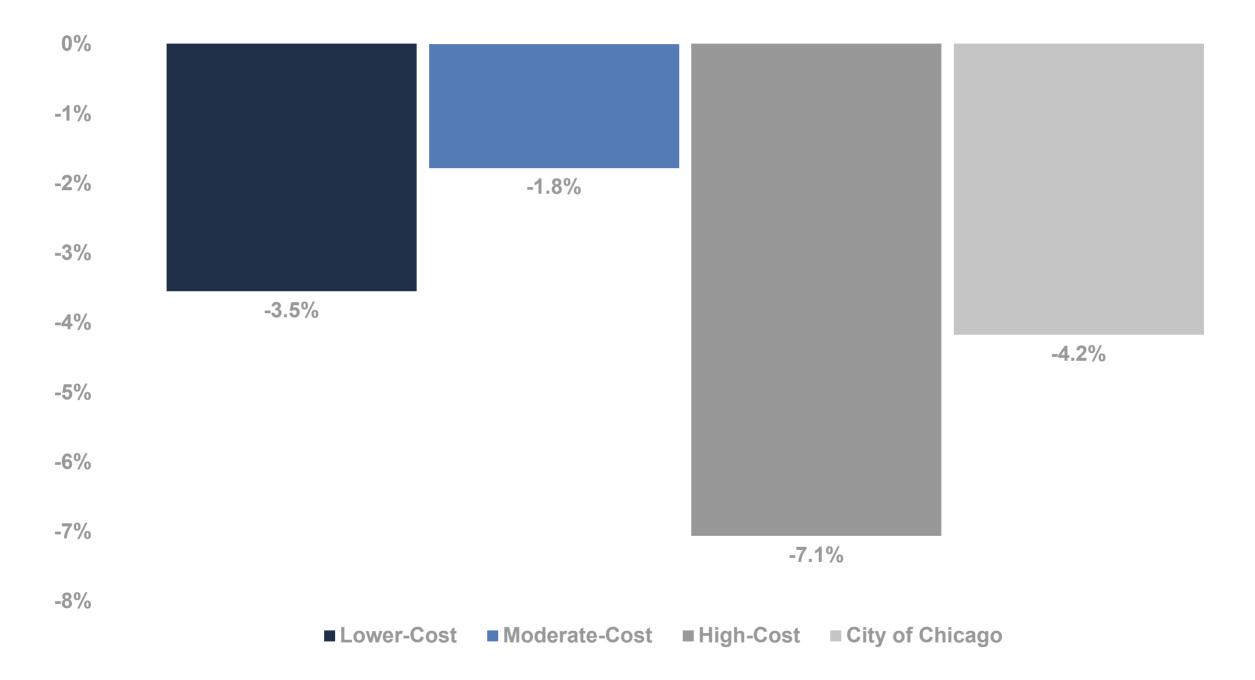
- Predominant type of housing in many neighborhoods
- 2 to 4 unit properties are the "backbone" of lower-cost rental stock in most neighborhoods more likely to
  - Offer lower rents and relative affordability
  - Provide family-sized units
  - Serve lower-income households
  - Serve neighborhoods and households of color
  - Be owned by small-scale, long-term owner
- Provide affordable pathways to homeownership

 Once lost, units are difficult to replace, particularly as affordable and with family-sized housing

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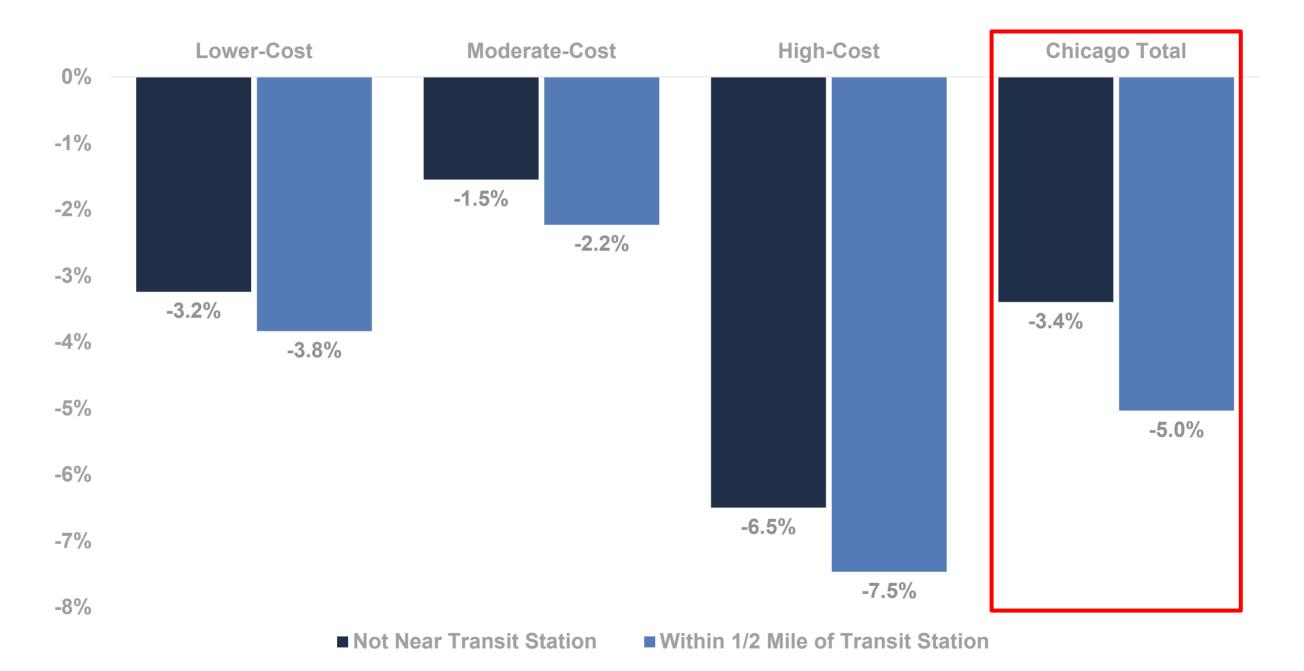
## Lost 2 to 4's are concentrated in high cost neighborhoods

Change in 2 to 4 Unit Parcels by Neighborhood Market Typology in City of Chicago, 2013 to 2019



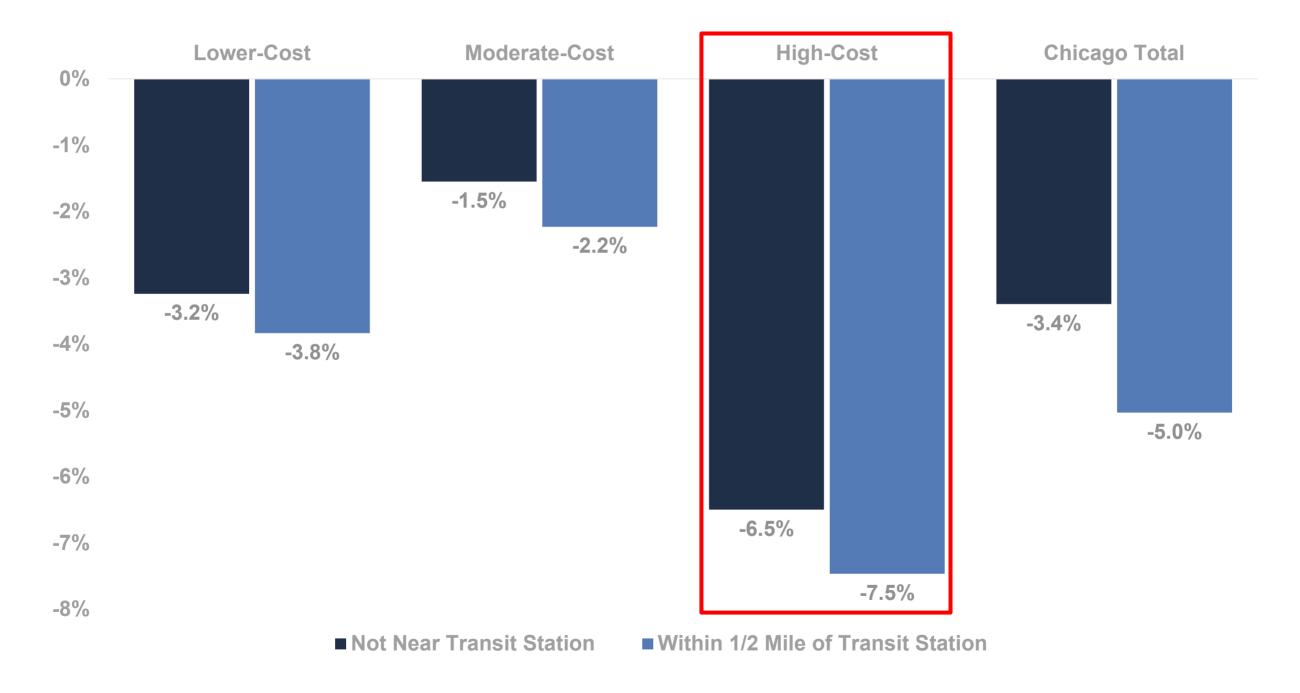
#### Loss of 2 to 4s greater near transit

Change in 2 to 4 Unit Parcels by Chicago Market Typology and Proximity to Transit, 2013 to 2019

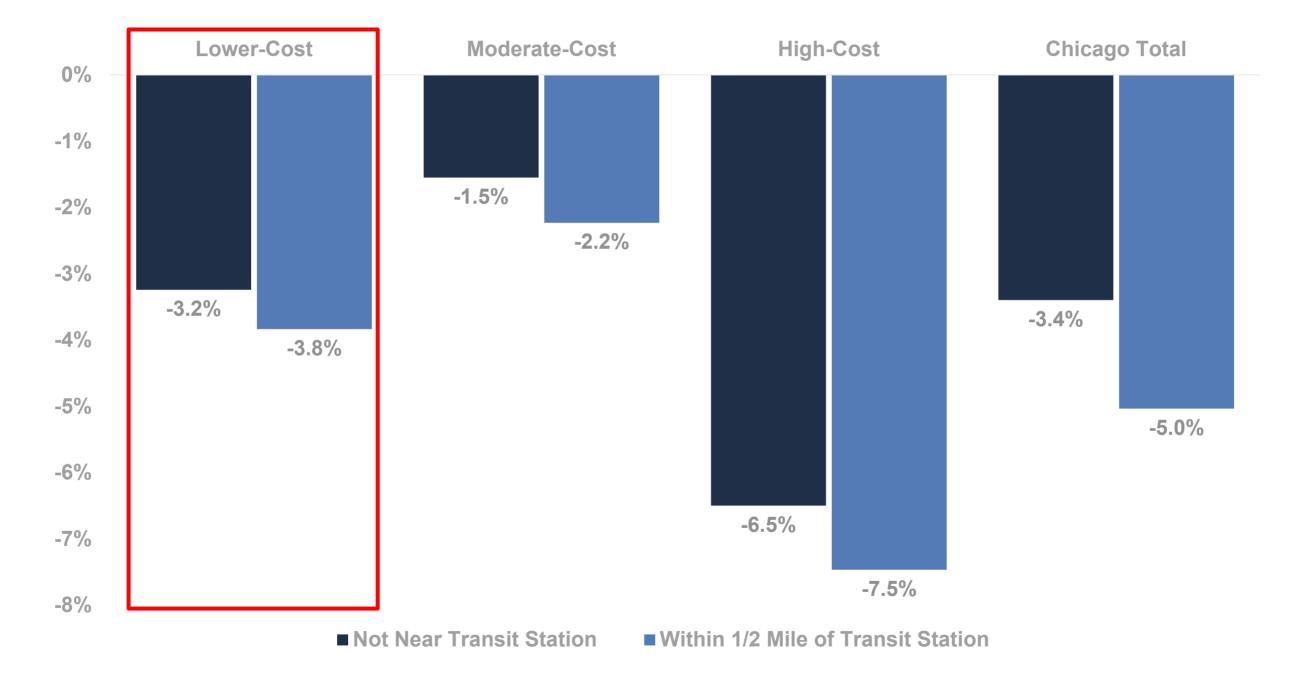


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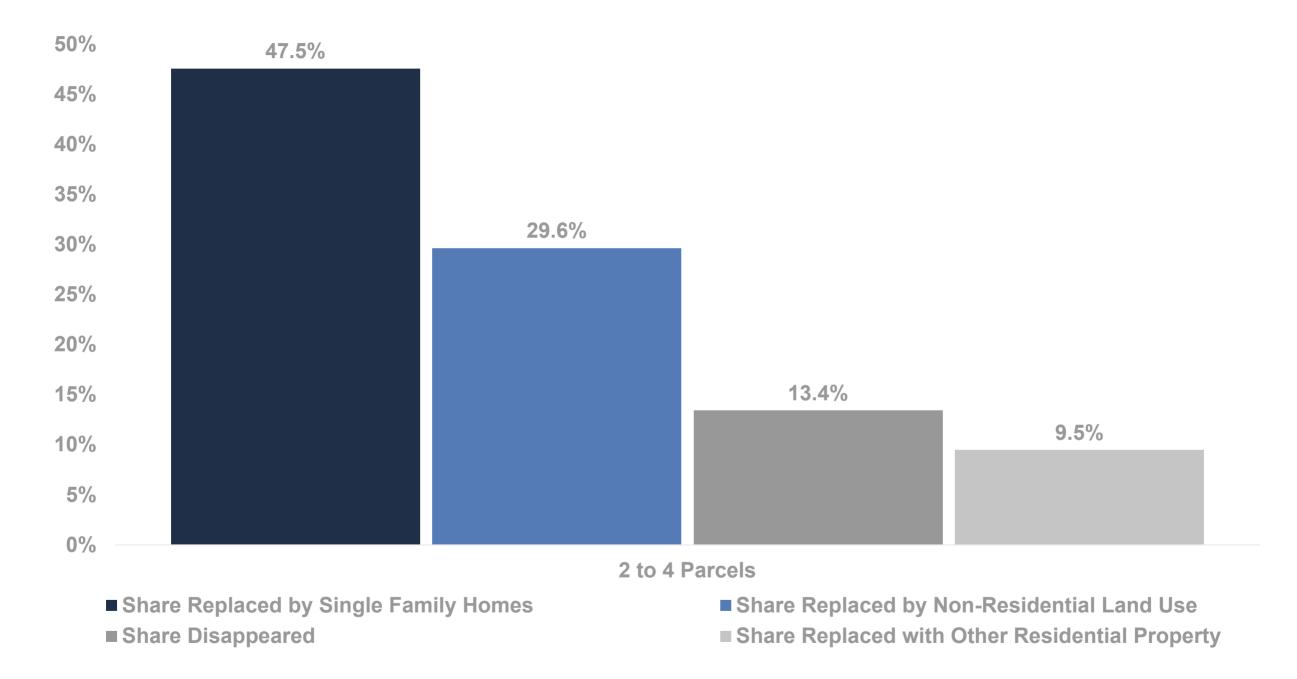
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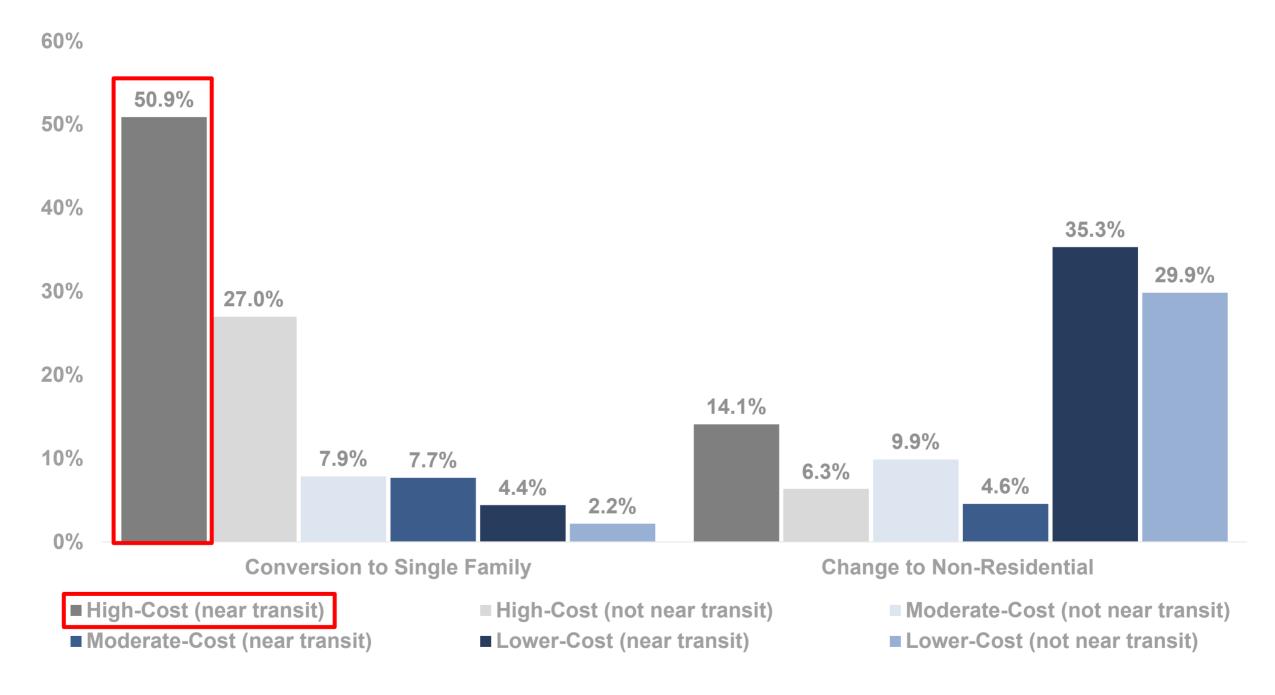
#### 2 to 4's are lost for different reasons

Minor Class Changes for 2 to 4 Unit Properties in the City of Chicago, 2013 to 2019



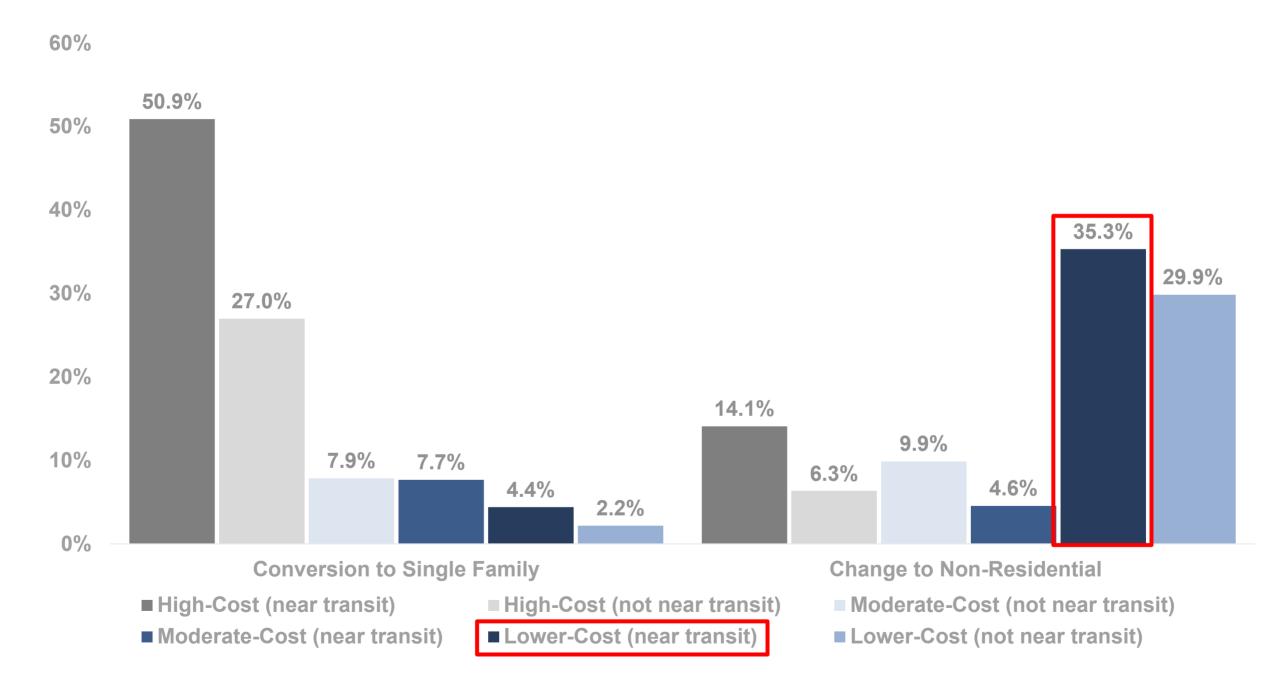
## Market context is important to understanding lost 2-flats

Distribution of 2 to 4 Unit Parcels (2019) that Changed Minor Class by Neighborhood Market Typology, 2013 to 2019



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Distribution of 2 to 4 Unit Parcels (2019) that Changed Minor Class by Neighborhood Market Typology, 2013 to 2019



## Implications of lost 2 to 4 stock near transit

 Indicator of general lost rental housing affordability and changing housing supply

- In higher-cost areas, shift to single family homes indicates:
  - Declining rental housing affordability
  - Increased exclusivity due to limited affordable options
  - Lower density
  - Potential challenges for transit access for lower-income households

#### In lower cost areas, loss to vacant land indicates

- Impact of long-term disinvestment
- Impediment to reinvestment efforts
- Reduced density
- Limits walkability and transit access

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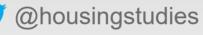




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# Applied research to support affordable rental housing preservation strategies

Housingstudies.org



Contact: gsmith@housingstudies.org

**Presented by the Institute for Housing Studies**