

Building capacity by building community

Neighborhood Nexus

Equity driven. Data informed.

Tommy Pearce tpearce@neighborhoodnexus.org

Growing a culture of data-informed decision making across Georgia's social impact sector.

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THEORY OF CHANGE







Your tactics can make a difference, but your strategy—your commitment to a way of being and a story to be told and a promise to be made—can change everything.

If you want to make change, begin by making culture. Begin by organizing a tightly knit group. Begin by getting people in

Culture beats strategy—so much that culture is strategy.

LIVE WEBINAR

Are you asking the right questions?

SEPTEMBER 12TH 11AM Free

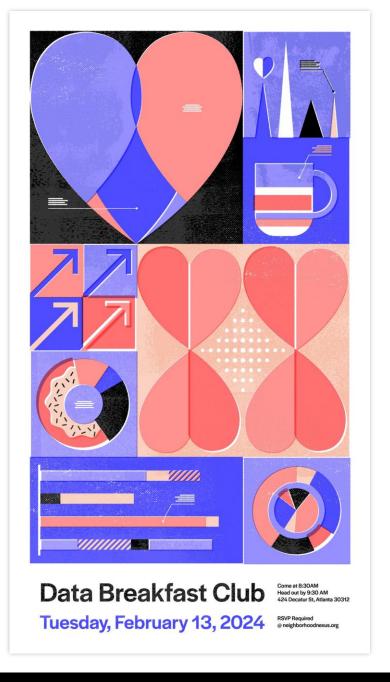
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It's tempting to just dive into the data when you're designing a program or creating a strategy.

But starting with a *specific*, answerable question will keep you focused, helping you discover actionable insights.















Goals

- 1. Provide a space to have productive conversations with peers, whether technical or emotional support
- 2. Decenter Nexus from *every* data conversation directly connect people from different sectors (nonprofit, public, academic, private) to one another
- 3. Quicker and more specific technical support from peers
- 4. Make it easier for orgs to acquire talent and tools

Needs

- 1. Corporate sponsors for events
- 2. Philanthropic support for staffing and adjacent capacity-building efforts



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