

Ignite Showcase, Part 2

Thursday morning 11:15 – 11:45 a.m.

These 5-minute presentations give a lightning-quick overview of a project, technology, or network update.

Building a Housing Data Hub that Serves a Metropolitan Region

Sheila Martin, Portland State University

IMS has been working on expanding Greater Portland Pulse to focus on questions related to the housing market and housing policy. Although housing is definitely a regional issue, that needs to be addressed on a regional basis, it can be very challenging to look at housing policy at the regional level. This ignite session shows how we have put together the GPP Housing Data Hub to serve the entire region--not just one locality--with data and policy information.

The ACS Cookbook

Norma Garza, CI: NOW

Build, run, save, and share ACS queries including custom geographies with automatic MOE calculation in a simple, modern, web interface designed for non-technical users.

Columbus: Know Nothing About Marketing? Try a Complete Rebrand!

Lynnette Cook, Thoughtwell

We'll fly through the highlights of a more-than-a-year-long process to rebrand our organization, including the why (understanding our "brand"), the how (selecting marketing firm to make our "creative collateral"), the what (managing the launch process), and the early results.

Tactical Data Engagement

Katya Abazajian, The Sunlight Foundation

In September, the Sunlight Foundation launched a new Tactical Data Engagement guide to help governments better connect open data to residents' lives. While Sunlight is currently piloting the guide's four-step process with What Works Cities Glendale, AZ, and Madison, WI, there are opportunities for NNIP partners to start using the lessons in the new guide to advocate for open government in your cities. Learn about the four-step process, the tactics that make it work, and the opportunities for your organization to play a part.