

Enhancing the Impact of the NNIP Network

Thursday morning 9:00 – 11:00 a.m.

In late Spring, NNIPHQ, in partnership with CSR Communications, launched a discovery phase for a strategic planning process that included interviews with funders, peer organizations, and groups that use data for change and a focus group with NNIP Partner staff. The results revealed that NNIP is trusted and highly regarded but not broadly known or understood (see summary handout). Partners and stakeholders believe that NNIP has the potential to have greater impact but needs a clear vision and plan to achieve this. We would like to chart this journey together. As a first step, this session will launch our next phase to develop a 3-year strategic plan and key messages to communicate the benefits of the partners and the network. We will begin by hearing from our partners, alumni, funders, and friends of the network on their perceptions of the value locally and nationally of NNIP and goals for the future.

The purpose of this session is to surface perspectives on the value proposition of the services that NNIP Partners and the network provide as well as ideas on how we can increase our impact locally and nationally.

Kathy Pettit and Leah Hendey, co-directors of NNIP, will present for 10 minutes on the key findings from the discovery process and outline the next phase of the strategic planning process, followed by a few minutes of questions. Lamar Gardere, Executive Director of the Data Center in New Orleans, will provide instructions for breakout groups for 60-minute facilitated discussions. Everyone will return to Anacostia for 20 minutes at the end of the session to report out from the conversations. We will post a Camp session to vote on the wall if there is interest in a follow-up conversation.

You have been assigned a breakout room, the name of which can be found on your name tent. Getting a diverse set of perspectives is important to us, so we encourage everyone, whether you are a friend or a partner and whether you are new to NNIP or have been around for decades, to contribute your thoughts and ideas. There are no right or wrong answers!

Breakout discussion Part 1 (30 minutes) – Local value of community data services.

For current and prospective partners, we would like you to focus on the impact of your organization's work and its aspirations rather than the services or products, such as training or reports. For those who are not partners, from your experience of local stakeholders trying to improve their community how would they know and benefit from working with a community data organization?

- What benefits or value do you think your organization providing community data services brings to your community?
- If resources were unlimited, what would you do differently to enhance that value in the future?

Breakout discussion Part 2 (30 minutes) – Value of the NNIP network

Please think about the value of the network and the impact it can have achieving its mission of equity and well-being across neighborhoods.

- What benefits or value do you think NNIP brings to its members?
- If resources were unlimited, how could communities without an NNIP partner benefit from our work?