

DATA-HELP HANDOUT, March 14, 2017

Communities Count Data Resources Toolbox

at <http://www.communitiescount.org/index.php?page=data-resources>

All information presented on this side is on the Data Resources webpage, with hyperlinks.

The Data Resources Toolbox is a gateway to resources that can help in using data to prepare grant proposals, needs assessments, evaluations, and final reports.

Data sources on King County communities

- **Community Health Indicators:** For 168 health and determinants-of-health indicators: tables, charts, and maps on King County trends and demographics; *data for King County regions, cities, and some neighborhoods.*
- **Best Starts for Kids Indicators** presents interactive data relevant to King County's Best Starts for Kids initiative. *Bar charts/maps by various geographies.* Plus [RFP-specific resources](#).
- **Communities Count** (this site): Data and maps on >90 indicators of community health and well-being. Focus on equity analyses, trends; *data presented for various geographies.* New posts of [2015 population estimates and other community demographics](#).
- **City Health Profiles (2016, 2012):** Demographics and health data for 26 cities / areas in King County; *appendix shows data for all cities, plus some neighborhoods, all on one grid.*
- **School District Health Profiles (2012):** Demographics and data on physical and mental health for 7 King County school districts (Auburn, Federal Way, Highline, Kent, Renton, Seattle, and Tukwila). Some comparisons go back to 2004.
- Other King County Public Health resources include the **King County Health Profile**, **King County Community Health Needs Assessment 2015/2016**, and **Public Health Reports**.
- King County's Equity Team's **Tools & Resources** page includes a link to **KC Census Viewer**, which enables users to view recent demographic data by census tract.

Other data resources

- **Hyperlinked Data Resources Guide** that includes the above sources plus many others.
- **Using Data to Support Grant Applications and Other Funding Opportunities**, publication from Grand Rapids, MI, Community Research Institute, 2004.
- **Using Geographic Data to Support Your Grant Proposal** from Foundation Center, Atlanta, 2015.
- **Using Census Data in Grant Writing**, presentation by Jerry Wong, Los Angeles Regional Office, U.S. Census Bureau, 2014.

Using data – numbers AND stories – to support your application

- **Focusing on the story you want to tell, match the data to your story.**
 - **State the NEED and INEQUITIES** in the community where you work. Support your need statement with data, from the resources listed here or from data your organization already has.
 - **Who?** Describe the population experiencing this need; highlight inequities. Specify ages and other community characteristics.
 - **Where?** Which neighborhood? Which school? What city?
 - **What?** Describe how you will address the needs you've identified.
 - Describe the possible **benefits of MEETING this need**.
 - If possible, show your organization's **CAPACITY to meet this need, highlighting potential to impact equity**, using:
 - Data on **past performance**, if available.
 - **Stories** from current/previous clients.
 - Statement about staff, budget, expertise, other **capacity measures**.
- **Use non-numerical data effectively.** Support numbers with stories, maps, and other non-numerical data to provide context for your proposal. **Example 1:** Pair data on the percentage of individuals experiencing barriers to quality care with testimonials from patients with problems finding healthcare providers. **Example 2:** Supplement data on physical inactivity in a school district with a map showing limited access to parks & trails.

EXAMPLE A - Finding data to support a need to address gun safety:

- At [Community Health Indicators](#), Violence and Injury Prevention, the "Firearms-related deaths" indicator shows disparities by age, gender, race/ethnicity, neighborhood poverty, and geography (regions and cities/neighborhoods).
- The [Appendix for 2016 City Health Profiles](#) shows 6 King County cities/neighborhoods with above-average rates of **firearms in the home**. Two of these also have above-average suicide rates; and one has a higher-than average homicide rate. You might check [City Health Profiles](#) and [School District Health Profiles](#) for more detailed information about these communities.

EXAMPLE B - Finding data to support a need to address food insecurity:

- Communities Count shows increasing food hardship disparities by [ethnicity](#) and [disability](#), as well as starkly different [trends in Basic Food participation](#) across King County cities.

EXAMPLE C - Finding data to support the need to address family homelessness:

- [Communities Count](#) shows 7 school years of student homelessness data **by school district**, with both numbers and percentages, plus distributions by grade levels and accommodation types.
- [Best Starts for Kids Indicators](#) shows that only 49% of King County homeless students graduate from high school on-time.