# Logic Model

Why use a logic model  
Logic models facilitates program planning, implementation, and evaluation. Logic models offer a documentation of activities, outputs, and outcomes which allows for effective programming and sharing knowledge about what works – and why.

## Logic Model Definitions

*Planned work or Program Implementation*  
**Resources:** human, financial, organizational community resources (“Inputs”)  
**Program Activities:** process or actions taken by organization to accomplish program objectives, achieve outputs, and move towards outcomes. These can be processes, tools, events, technology, and actions of the program.  
  
*Intended Program Results:*  
**Outputs:** direct products of program activities and includes types, levels, and targets of services delivered by the program

**Outcomes:** specific, observable, and measurable changes that serve as steps towards impact for a population, community, country, or other category of beneficiary. (Short term outcomes: 1-3 years, and long term outcomes: 4-6 years)

**Impact:** fundamental intended or unintended change occurring in organizations, communities, or systems as a result of the program activities (within 7-10 years)

**Measurement tool:** instruments or methods to aid in evaluating activities and change in clients or subjects.

Reading a logic model goes from left to right, and follows the chain of reasoning of *“if… then…”* statements.

Logic Model Exercise  
  
Let’s gather information on Habitat for Humanity of Kent County’s activities and learn how these activities lead to certain outputs and outcomes – and what measurement tools to use to track and measure these outputs and outcomes.

### What is the name of your program you wish to evaluate?

|  |
| --- |
| Plaza Roosevelt Development |

### In your own words, what is the purpose of the Plaza Roosevelt Development?

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### On the following page there is a **Logic Model Template** to complete.

**Instructions:** the Logic Model Template must include ***only one*** program activity, the intended output for that activity, the intended outcome of that activity, and the intended overall impact to which that activity contributes. Each template must also include a measurement tool.

# Logic Model Template